



FAIRFAX & FAVOR  
ENGLAND

AUTUMN COLLECTION





# FAIRFAX & FAVOR

10 YEAR ANNIVERSARY

## Autumn's new mood

With autumn swiftly approaching, it's time to discover the key styles to take you through the next few seasons – and nothing ushers in the cooler months like weather-ready outerwear.

From the exquisite Madeline Jacket to the preppy Beatrice Blazer or the new Alice Gilet, this season's outerwear is our most covetable yet.

For new-season inspiration, our autumn colour collections of Ink and Plum are elegant shades that you'll wear for years to come. Or for fans of our stylish stalwarts, turn to our Classic Collection of boots, bags, shoes and accessories that you'll wear every day.

Finally, thanks to everyone who visited our stands this summer. It felt particularly special, because this year we're celebrating Fairfax & Favor's 10th anniversary. And without you – our wonderful customers – none of this would be possible.

We can't thank you enough!

*Marcus Fairfax Fountaine*  
*Felix Favor Parker*

Founders:  
Marcus Fairfax Fountaine  
Felix Favor Parker

**FREE  
DELIVERY  
+ 180-DAY  
FREE  
RETURNS**



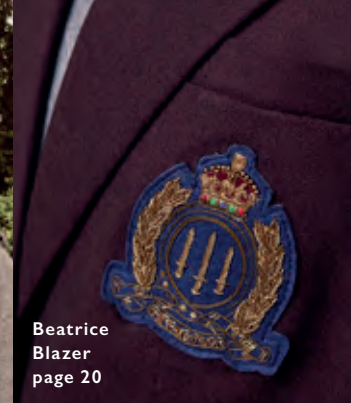
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# Autumn – the thrill of the new

Welcome to our most striking collection yet! Our latest coats and jackets will add interest and impact, while our new-season shades are made for autumnal days. Step up your look with elegant new boot designs, or hit refresh with a sleek new-term bag.

Model left:  
Madeline Jacket  
Navy Melton Wool  
£350; Felbrigg Belt  
Ink Suede £75;  
Soho Boot Ink  
Suede £395

Model right:  
Victoria Wool Coat  
Navy £495; Mini  
Windsor Bag Ink  
Suede £265; Heeled  
Regina Boot Ink  
Suede £395

Navy  
coming  
soon





Flat Amira Boot Ink  
Suede £425



Regina Boot Ink Suede £375



Soho Boot Ink Suede £395



Rockingham Ankle Boot  
Ink Suede £245



Rockingham Chelsea Boot  
Ink Suede £225



NEW COLLECTION

**Ink is  
the new  
blue**

Beatrice Wool Blazer  
Navy £375; Mini  
Tetbury Bag Ink Suede  
£260; Heeled Regina  
Boot Ink Suede £395





Madeline Wool  
Jacket Monochrome  
Herringbone £325;  
Finsbury Clutch Bag  
Ink Suede £225



NEW COLLECTION: INK



Finsbury Clutch Ink Suede £225



Mini Tetbury Handbag Ink  
Suede £260



Felbrigg Belt Ink Suede £75



Mini Windsor Handbag  
Ink Suede £265



Chiltern Coin Purse  
Ink Suede £50







Soho Boot Plum Suede  
£395



Upton Boot Plum Suede  
£395



High Heeled Regina Boot  
Plum Suede £415



Flat Amira  
Boot Plum  
Suede £425

NEW ADDITIONS

# Fall for rich plum pieces



10 fairfaxandfavor.com – Telephone: +44 (0)1760 338199



Charlotte  
Padded Gilet  
Plum £260;  
Mini Fitzwilliam  
Saddle Bag Plum  
Suede £235

Plum  
coming  
soon



NEW ADDITIONS: PLUM



Finsbury Clutch Plum  
Suede £225



Sennowe Belt Plum Suede £65



Mini Fitzwilliam Saddle Bag  
Plum Suede £235



Apsley Loafer Plum  
Suede £185



Tuddenham Mule Plum Suede £195

Alice Gilet  
Tan Nubuck  
£450; Windsor  
Handbag Plum  
Suede £365







Ashwell Purse High Shine  
Navy Croc Print Leather £75



Loxley Mini Crossbody Bag  
High Shine Navy Croc Print  
Leather £345



Henley Driver High Shine  
Navy Croc Print Leather £195




NEW ADDITIONS

**Sleek  
high  
shine  
navy  
croc**


Madeline Jacket  
Navy Melton Wool  
£350; Felbrigg  
Belt Ink Suede  
£75; Loxley Mini  
Crossbody Bag  
High Shine Navy  
Croc Print Leather  
£345; Soho Boot  
Ink Suede £395







Madeline Wool  
Jacket Taupe  
Herringbone  
£325



Madeline Wool  
Gilet Taupe  
Herringbone  
£250; Moulton  
Belt Black  
Leather £90;  
Finsbury  
Crossbody Bag  
Black Suede  
£250; Heeled  
Octavia Boot  
Black Suede  
£415

## New jackets & coats to love now

From the new Madelines to the preppy Beatrice Blazer, explore our wide range of elegant outerwear and covetable luxury layers.





*‘From spring flings in the Highlands...*

*... to autumnal forays into Fitzrovia’*



**Madeline Wool Jacket Monochrome**  
**Herringbone £325 | Wool £350**  
*Also available in Taupe Herringbone and  
Navy Melton Wool*



*Navy Velvet  
coming soon*

**Madeline Gilet in Navy Velvet £285**  
*Also available in six Wool Herringbone shades*





Beatrice Wool  
Blazer Navy  
£375



Beatrice Wool  
Blazer Plum  
£375







Sienna Wool Cape Taupe  
Herringbone £595 | Wool £495

Also available in Navy Wool and  
(coming soon) Monochrome Herringbone

Sienna Cape  
Monochrome  
Herringbone  
£595; Loxley  
Mini Crossbody  
Bag Black  
Suede £295



Monochrome  
coming soon





Frances Trench  
Coat Tan Suede  
£625



Khaki  
coming  
soon



Frances Trench Coat Khaki Suede £625

Also available in Navy and Tan







Coming  
soon

Alice Gilet Tan Nubuck £450



Winter  
White  
coming  
soon

Charlotte Padded Gilet  
Winter White £260

Also available in Navy, Khaki and  
(coming soon) Plum



Alice Gilet Tan  
Nubuck £450;  
Tetbury Crescent  
Bag Chocolate  
Suede £280;  
Explorer Boot  
Oak Leather £450







Reversible  
Elizabeth Gilet  
Tan/Cream  
Toscana £585

Coming  
soon



Coming  
soon

Reversible Elizabeth Gilet Tan/Cream  
Toscana £585 | Mushroom Toscana £570





**Model left:**

Sienna  
Cape Taupe  
Herringbone  
£595; Loxley  
Mini Crossbody  
Bag Pebbled Tan  
Leather £325;  
Heeled Regina  
Boot Tan Suede  
£395

**Model right:**

Alice Gilet Tan  
Nubuck £450;  
Windsor Handbag  
Plum Suede  
£365; Shearling  
Lined Anglesey  
Boot Mahogany  
Leather £345



*Tan  
Leather  
coming  
soon*

**Regina Boot Tan Leather £405  
| Heeled £425**

*For alternate styles and colours  
see page 38*



*Coming  
soon*

**Flat Upton Boot Plum  
Suede £375 | Leather £395**  
*Also (coming soon) in Tan Suede and Black Leather*

NEW ADDITIONS

# Get your boots on







**Shearling Lined Paris Boot**  
**Cognac Nubuck £295**  
*Also (coming soon) in Chocolate*

*Coming soon*



**Shearling Lined Anglesey Boot**  
**Mahogany Leather £345**  
*Also available in Chocolate Nubuck and Cognac Nubuck*

*Mahogany Leather coming soon*

Charlotte Padded Jacket Winter White £360; Mini Windsor Handbag Chocolate Suede £265; L'Alliance Neoprene Lined Wellington Boot Vert Chameau/Cherry £295



*Winter White coming soon*

*Chameau/Cherry coming soon*







Victoria  
Wool Coat  
Camel £495;  
Buckingham  
Crossbody  
Bag Burgundy  
Leather £250

NEW ADDITIONS

# Bags of style for Autumn



**Buckingham Crossbody Bag**  
**Tan Suede £225**  
*Also available in Chocolate*



**Buckingham Crossbody Bag**  
**Black Leather £250**  
*Also available in Burgundy*







Frances Jacket  
Tan Suede  
£495; Mini  
Windsor  
Handbag  
Chocolate  
Suede £265



**Windsor Work Bag Conker Brown  
Croc Print Leather £410**

*Also available in Pebbled Tan Leather;  
Tan Suede and Black Suede £385*



**Mini Tetbury Handbag  
Black Suede £260**

*Also available in Tan, Navy and Ink*





Victoria Wool Coat  
Camel £495; Signature  
Cashmere/Wool Blend  
Lined Gloves Tan  
Leather £95; Windsor  
Handbag Conker  
Brown Croc Print  
Leather £395; Heeled  
Regina Boot Mahogany  
Leather £425

Welcome to the  
core designs that  
define our brand

# The classics collection

## REGINA



**Interchangeable Boot  
Tassels from £20**  
*Available in over 40 styles*



**High Heeled Regina Boot**  
**Suede £415 | Leather £435**  
*Available in Black, Tan and Navy Suede;  
Black Leather and Mahogany Leather*



**Heeled Regina Boot**  
**Suede £395 | Leather £425**  
*Available in the same colours and  
finishes as the flat Regina*



**Regina Boot Leather £405**  
*Available in Mahogany and  
(coming soon) Tan*



**Regina Boot Suede £375**  
*Available in Tan, Chocolate, Navy, Black,  
Ink, Plum and Navy/Red*

*All Reginas available  
in three calf widths:  
NARROW CALF  
REGULAR CALF  
SPORTING CALF*





## HEELED BOOTS



**Heeled Olympia Boot**  
Tan/Navy Suede £415  
*Also available in Black*



**Heeled Octavia Boot**  
Tan Suede £415  
*Also available in Black*



**Upton Boot Tan Suede £395**  
| Leather £415  
*Also available in Plum Suede; Mahogany  
Leather and Black Leather*



**Soho Boot Tan Suede £395**  
*Also available in Black, Ink and Plum*

**Frances Jacket**  
Tan Suede £495;  
**Loxley Mini**  
Crossbody Bag  
Pebbled Tan  
Leather £325;  
**Heeled Amira**  
Boot Tan Suede  
£445





## FLAT BOOTS



**Flat Amira Boot Tan Suede £425**  
Also available in Black, Ink and Plum



Coming soon

**Flat Upton Boot Tan Suede £375**  
Also (coming soon) in Plum and Black



**Olympia Boot Tan/Navy Suede £395**  
Also available in Black, Chocolate and Tan



**Octavia Boot Tan Suede £395**  
Also available in Black

## PERFORMANCE BOOTS



**Quilted Explorer Boot Tan Suede £450**  
Also available in Black  
REGULAR CALF



**Explorer Boot Mahogany Leather £450**  
Also available in Oak and (coming soon) Black  
NARROW CALF  
REGULAR CALF  
SPORTING CALF



**Shearling Lined Anglesey Boot Cognac Nubuck £345**  
Also available in Chocolate Nubuck and (coming soon) Mahogany Leather



**Sheepskin Boudica Boot Black Leather £245 | Nubuck £245**  
Also available in Mahogany Leather Oak Leather and Cognac Nubuck





## ANKLE BOOTS

*More styles and colours online*



**Upton Ankle Boot Tan Suede £250 | Leather £265**  
*Also available in Black Leather and Mahogany Leather*



**Oakham Ankle Boot Black Suede £260**  
*Also available in Tan*



**Regina Ankle Boot Plum Suede £250**  
*Also available in Black, Chocolate, Navy and Tan*



**Kensington Boot Chocolate Suede £250 | Leather £265**  
*Also available in Black and Tan Suede; Black and Mahogany Leather*



**Rockingham Chelsea Boot Tan Suede £225**  
*Also available in Black, Chocolate and Ink*



**Brogued Chelsea Boot Tan Suede £200 | Leather £215**  
*Also available in Chocolate Suede and Mahogany Leather*



**Frances Trench Coat Tan Suede £625; Windsor Handbag Chocolate Suede £365; Signature Cashmere/Wool Blend Lined Gloves Tan Leather £95; Upton Ankle Boot Mahogany Leather £265**





## SHOES

*More styles and colours online*



**Apsley Loafer Black Suede £185**

*Also available in Tan, Navy and Plum*



**Trinity Driver Navy Suede £165**

*Also available in Tan*



**Henley Driver Tan/Navy Suede £165 | High Shine  
Croc Print Leather £195**

*Also available in Black, Navy and Tan Suede;  
Navy Croc Print Leather*



**Tuddenham  
Mule Plum  
Suede £195**



**Tuddenham Mule Navy Suede £195**

*Also available in Tan and Plum*





## TRAINERS

*More styles and colours online*



**Alexandra Trainer White Leather £145**

*Also (coming soon) White Leather with Glitter*



**Cannes Trainer White Leather with Navy/Red Suede £145**

*Also available in White Leather with Tan/Navy Suede*



**Finchley Trainer White Leather £145**



**Richmond Trainer Tan Suede £155**



Mini Tetbury Bag  
Tan Suede £260;  
Richmond Trainer  
Tan Suede £155







Madeline Wool  
Jacket Taupe  
Herringbone £325;  
Mini Windsor  
Handbag Conker  
Leather £285;  
Upton Boot Tan  
Suede £395

## MINI BAGS

*More styles and colours online*



**Mini Windsor Handbag**  
Croc Print Leather £285  
| Suede £265 | Leather £290  
*Available in 15 different shades and finishes*



**Finsbury Crossbody Bag Tan**  
Suede £250  
*Also available in Black, Navy,  
Plum and Tan/Navy*



**Loxley Mini Crossbody Pebbled Tan**  
Leather £325 | High Shine Croc  
Leather £345 | Suede £295  
*Available in 6 different shades and finishes*



**Mini Fitzwilliam Saddle  
Bag Navy Suede £235**  
*Also available in Plum and Tan*





## HANDBAGS

*More styles and colours online*



**Windsor Tote Tan Suede £325 |  
High Shine Croc Leather £385**  
*Also available in Navy, Tan/Navy and Ink  
Suede; Navy Croc Leather*



**Richmond Messenger Bag  
Tan Suede £275**  
*Also (coming soon) in Navy*



**Tetbury Crescent Bag  
Tan Suede £280**  
*Also available in Chocolate and Navy*



**Tetbury Handbag Tan Pebbled  
Leather £320 | Suede £295**  
*Also available in Chocolate, Navy, Plum  
and Tan Suede*

Kitty Lightweight  
Trench Coat Navy  
£395; Fitzwilliam  
Saddle Bag Tan  
Leather £320; Octavia  
Boot Tan Suede £395





# New-season styles for men



Edward Gilet Camel Herringbone £250;  
Malvern Boot Mahogany Leather £250



**Chelsea Boot Taupe Suede £200**  
*Also available in Cognac, Navy and Chocolate*



**Helmsley Boot Chocolate Suede £200**  
*Also available in Cognac*



**Eaton Desert Boot Taupe Suede £225**  
*Also available in Chocolate and Cognac*



**Bedingfeld Loafer Taupe Suede £175**  
*Also available in Chocolate, Navy/Burgundy, Cognac and Navy/Pink*



**Edward Gilet Khaki Herringbone £250**  
*Also available in Camel, Charcoal and Navy*



**Wentworth Belt Mahogany Leather £95**

Coming  
soon



**Britannia Washbag Navy  
Scotchgrain £80**



Coming  
soon

**Holbourne Trainer White Leather with  
Navy/Grey £145 | Suede £155**  
*Also (coming soon) in Grey Suede*



**Aston Driver Navy Suede £165**  
*Also available in Cognac and Taupe*





# Spotted

There's been a host of  
recognisable faces sporting  
Fairfax & Favor this summer...  
And is that a P.M. with Kaleb?



Zara Tindall



@francesca\_cumani



@alyvancel



@cooper\_kaleb



@laurawrightofficial



Piggy March



@rosietapner



@georgiatoffolo



@meg\_nicholls97





# Proud to support Breast Cancer Now

Since 2013 we've raised over £500K for charity



Ella (left) and Laura (right) connected over their personal experiences

This year's exclusive BCN Collection. 100% of profits are donated to the charity

Signature Bobble Hat Pink £50



Sheepskin Boudica Boot Tan/Pink Suede £225



Madeline Gilet Pink Herringbone £250

To mark Fairfax & Favor's ninth year of raising money for Breast Cancer Now, we brought together 34-year-old influencer Laura Middleton-Hughes and 24-year-old Ella Hines to share their cancer journeys...

**Laura** It's so good to meet you and to talk about our experiences. How did you discover you had cancer?

**Ella** I have a genetic disorder that means my body doesn't suppress tumours growing. My annual MRI picked up a lump that turned out to be grade 3 estrogen-positive and HER2-positive primary breast cancer. How did you discover yours?

**Laura** I found a little lump in the shower. I didn't expect it to be anything, but a couple of weeks later it was still there. I saw my GP and found out I had grade 3, stage 3 cancer. How did you feel?

**Ella** Shocked; I was 23! You hear about older women with cancer but not younger women. But by reaching out to Breast Cancer Now I discovered other women like me. I could search my age and be matched to someone with similar experiences – it really helped. And I saw influencers like you going on to live amazing lives.

**Laura** It's a lonely space when you're first diagnosed. And after a secondary diagnosis, you're

sort of entering a black hole, not knowing what to expect.

**Ella** I finished chemo in November '22 and had a double mastectomy in December '22. I have hormone injections every three weeks now.

**Laura** And during treatment, you find glimmers of hope.

**Ella** Yes, there can be an overwhelming feeling that it's all going to be bad. But then you can see improvement.

**Laura** I found it helpful having people around me through treatment. I had a big support network and booking days out and having little treats gave me things to look forward to that weren't medical.

**Ella** My family's support helped. I hadn't been with my boyfriend long when I was diagnosed, but he was so caring. I always had a laugh with my lovely chemo nurse, too!

**Laura** If I have a bad morning, the afternoon can still be good! With a second diagnosis, I don't know how long treatment will work for. I'm grateful to be here and to be part of a community that's living longer with cancer.

**Ella** I think it's good to try to be as happy and positive as you can be. To make the most of everything and surround yourself with people you love, making memories. Cherish moments as long as you can. What about you?

**Laura** I'm the same. I live by the motto, 'Don't worry about things you can't change.'

**Ella** It's so exciting to have this opportunity with Fairfax & Favor and Breast Cancer Now and to help raise awareness and money for research and treatment for people like ourselves.

@baldbooblessandbeautiful

## Come and visit us!

Enjoy a girls' day out at one of our stores



SCAN FOR MORE INFO OR TO BOOK A PRIVATE APPOINTMENT

For the perfect girls' day out, take a trip to one of our market town stores. You'll get to see the collections in detail, try on

styles and get expert advice. Or, make it a special day and book a private or birthday appointment. See our website for details.

**HELMSLEY** 19 Market Place, Helmsley, York, YO62 6BJ. Email: [helmsley@fairfaxandfavor.com](mailto:helmsley@fairfaxandfavor.com)

**HOLT** 23 High Street, Holt, Norfolk, NR25 6BN. Email: [holt@fairfaxandfavor.com](mailto:holt@fairfaxandfavor.com)

**MARLOW** 7 Market Square, Marlow, Buckinghamshire, SL7 1DA. Email: [marlow@fairfaxandfavor.com](mailto:marlow@fairfaxandfavor.com)

**STAMFORD** (pictured above) 55 High Street, Stamford, Lincs, PE9 2AW. Email: [stamford@fairfaxandfavor.com](mailto:stamford@fairfaxandfavor.com)

**STOW-ON-THE-WOLD** Digbeth Street, Stow-on-the-Wold, Cheltenham, GL54 1BN. Email: [stowonthewold@fairfaxandfavor.com](mailto:stowonthewold@fairfaxandfavor.com)

AND... OUR NEW STORE, COMING SOON!



Can you guess where? All will be revealed soon.







Medal-winners  
TEAM GBR  
[l-r] Yasmin  
Ingham, Tom  
McEwen, Ros  
Canter, Laura  
Collett, Tom  
Jackson, Kitty  
King. The ladies  
are wearing  
Tan Regina  
Boots and our  
Navy and Red  
Hampton Belts.  
While the men  
are sporting  
our classic Tan  
Chelsea Boots.

# Team GBR reign again!

As partners of the British Equestrian Team, we felt incredibly proud to see the team win a Gold, as well as individual Gold and Silver for Ros Canter and Kitty King, at the FEI Eventing European Championship 2023 in France.



Ros Canter & Tom  
McEwen execute their  
trot ups in comfortable,  
classic Tan Regina and  
Tan Chelsea boots.

## Welcome to the club

Join the Fairfax & Favor Club on Facebook and get members-only perks



### THE FAIRFAX & FAVOR CLUB

Private group 106K members

• Fancy getting early access to new launches, asking the team questions or giving feedback on new collections? Join the Facebook Club and get even closer to the brand.



SCAN TO JOIN  
OR VISIT  
[facebook.com/groups/fairfaxandfavorclub](https://facebook.com/groups/fairfaxandfavorclub)



Madeline Wool Gilet  
Navy Herringbone  
with Red Suede  
£250; Hampton Belt  
Navy/Red Suede  
£80; Heeled Regina  
Boot Navy/Red  
Suede £395

• We're honoured to be an official supplier to the British Equestrian Championship teams. With four key pieces in signature navy and red, the team showed off the collection's boots and belts at their recent Burghley outing. Champion rider Piggy Marsh told us, 'The boots are smart and classy, but so comfy, I could wear them every day!'





# Celebrating a decade of Fairfax & Favor



This year, as our company celebrates its 10th anniversary, **TATLER's CHANDLER TREGASKES** sits down with co-founder Marcus Fairfax Fountaine to find out just how a brilliantly British brand is built

It's an inspiringly fresh spring day in Oxborough when I arrive to meet Marcus Fairfax Fountaine, one half of our favourite footwear label, Fairfax & Favor. A deliciously quaint corner of King's Lynn in Norfolk, this village is home to only around 120 households and a small number of postcard-worthy churches, and is where Fairfax & Favor – one of Zara Tindall's go-to brands – was born some 10 years ago.

I make for the Bedingfield Arms, owned by the parents of Marcus's co-founder, Felix Favor Parker. Instantly, I begin to appreciate the celebrity status and star power these two wield in the local area. 'Oh! Are you meeting Marcus?' says an endearingly excitable waitress as she scrambles to take me to the private dining room of this elegantly English pub.

Marcus arrives and, over lunch, starts to tell me of the brand's beginnings. The Bedingfield Arms itself holds a special place in their hearts because it is where they spent hours discussing, planning,



The 'Rural Vogue' art print above is inspired by our signature products of the past decade, set among the landscapes of England. We would like to take this opportunity to thank those who have supported the brand over the past 10 years, who continue to inspire and help us grow. Here's to the next 10!

designing and pitching. Marcus shares that he tried to work here as a teenager – but even being BFFs with the owner's son couldn't stop him from being fired, he jokes.

Post-lunch, we head over to another landmark of Fairfax & Favor's stratospheric style journey. A short car ride away lies Narford Hall, the 14th-century Fairfax Fountaine family home with renovated stables within which all things F&F happen, from design to distribution.

'We've grown up together, we've always been good friends, and at about 15 we said we would have a business together,' Marcus recalls of his years-long partnership. 'Our mums always used to say that girls judge boys on their shoes, so we always knew we were going to have a

**'NO ONE GAVE US ANY MONEY OR INVESTMENT, BUT I DID USE A LOT OF "FRIENDSHIP CAPITAL", WHICH IS WHAT I CALL IT'**

footwear company.' The pair officially set up shop a decade ago, post-university, and the brand now boasts handbags, outerwear and accessories, too. 'Originally, we designed what we needed for our lives, and we expanded from there,' he explains.

As a *Tatler* editor, I've attended more than my share of racing events, and Fairfax & Favor has become somewhat of a uniform on the scene. From Cheltenham to Badminton Horse Trials, you're never far from a Regina boot or Windsor bag. This year even Prince Edward stopped by the stand at Windsor Horse Show to peruse the collection – but humbling moments at Holkham Country Fair were their first introduction to the wider world. 'We had the shoes arrive about a week before, and we thought, "What are we going to do now?"' We said, "I wonder if Holkham's on?" We hadn't even thought about it. We called them up, they said they were full, and that was really demoralising. We thought, "Let's just drive over there and see." While we were driving up, someone had pulled out, and before they could even give it to the next person on the list, we said, "We're here!". We didn't have much cash at all because we had just spent it on the shoes, but we gave everyone in the office shoes and I think we managed about half the pitch fee.'

## OFF ON A GOOD FOOTING

Business savvy and unbridled charm seemed to work wonders in the first few years, where the pair found themselves doing up to 25 shows a year. 'We basically travelled for three or four years. I've done well over a hundred set-ups and set-downs, which is like moving house 100 times,' says Marcus. 'No one gave us any money or any investment, but I did use a lot of "friendship capital," which is what I call it. We'd go do a show like Holkham and I'd call up one of my friends or one of my mum's friends, ask if we could stay, then give the mum a pair of boots, give the dad a pair of shoes, then they would usually come to the stand and bring their mates and get them to buy stuff. They'd put us up and we'd try not to be too much of a burden,' he adds. 'I used to get my mum to drive us to the shows because



Scoring their first event pitch was a stroke of luck

I didn't have my trailer licence for the first three shows.'

But all that is in the past. Now a household name, available in over 70 shopping locations as well as their five bricks-and-mortar stores in Holt, Stamford, Helmsley, Stow-on-the-Wold and Marlow, Fairfax & Favor is a certified style hit. No wonder the likes of the Marchioness of Bath, Francesca Cumani and Gemma Owen keep coming back for more. 'I'm always slightly amazed to a certain degree because I'm always very grateful – and I think that's the best way to look at it. I've always been super grateful that we have really good customers, and that they support us.'

But now the UK has firmly proclaimed their love for F&F, sights are set across the pond. Having just returned from a trip to the Kentucky Horse Trials, America is about to get a whole lot of British brilliance. 'I think it's a really good challenge. And I like a challenge,' says Marcus. Just 10 years to command the attention of their home country – another decade might just make for world domination. Watch this space.

• You can read the full interview at [Tatler.com](http://Tatler.com)

# TATLER







# A weekend to remember

As proud sponsors of The Game Fair, we celebrated our 10th year in style



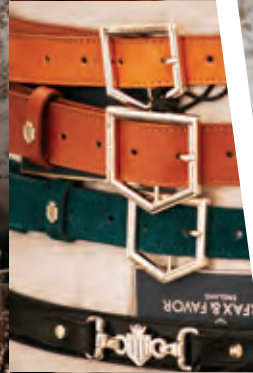
Boss Marcus (left) with guests



Kaleb Cooper stopped by



Live music set the tone



Dogs always welcome!



Our photo wall saw a lot of action



Anyone for card tricks?



Posing with our 'Rural Vogue' artwork





## PURSES AND BELTS



**Ashwell Purse Conker Brown  
Croc Print Leather £75**  
*Also available in High Shine Navy*



**Chiltern Coin Purse  
Tan/Navy Suede £50 | Leather £60**  
*Also available in Chocolate, Navy, Tan, Plum  
and Ink Suede; Tan Leather*



**Salisbury Purse Pebbled Tan Leather £175**  
*Also available in Conker Brown Leather;  
Tan, Tan/Navy and Navy Suede*



**Clarence Belt Black Suede £125  
| Leather £135**  
*Also available in Tan Suede and Conker Leather*



**Sennowe Belt Navy Leather £80 | Suede £65 |  
High Shine Croc Leather £90**  
*Also available in Conker Leather and Tan Leather;  
Black, Chocolate and Navy Suede; Navy Croc Print Leather*



**Regina Belt Tan Suede £80**  
*Also available in Navy, Ink and Plum*



**Portofino Belt Tan Nubuck £75**

We have taken care to ensure the accuracy of the colour of our products in this brochure but variation will inevitably occur. All details and prices were correct at the time of printing. © FAIRFAX & FAVOR 2023

## PREVIEW: NEW STYLES COMING THIS WINTER



**CHARLOTTE  
PADDED JACKET,  
GILET AND  
LONGLINE COAT**  
*in new colours Plum  
and Winter White*



**VICTORIA  
WOOL  
COAT**  
*available in  
Camel and  
Navy*



**SHEARLING  
LINED PARIS  
BOOT**  
*coming  
soon in  
Chocolate  
and Tan*



**HAMPSTEAD  
AND  
BRITANNIA  
HOLDALLS**  
*the perfect  
gift!*

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