inkwood impressions

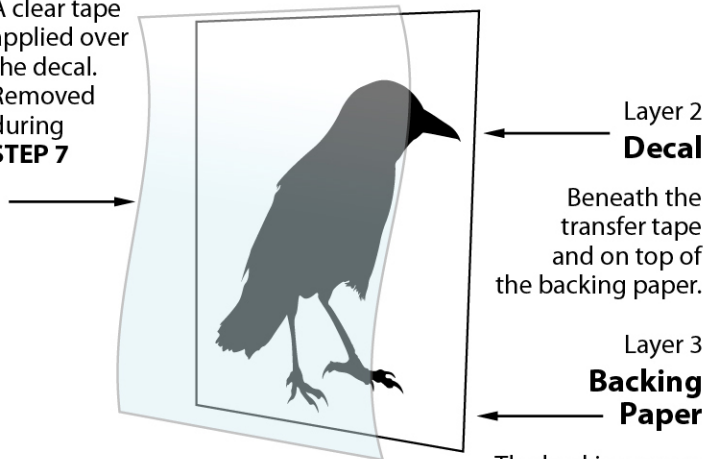# 7 Easy Steps...

Applying Your Decal
Before you Begin

The 3 Parts of a Decal
The decals are made up of three layers. A top "transfer tape". **(Layer 1)** Beneath the transfer tape is the decal **(Layer 2)** which is on backing paper **(Layer 3)**.

Layer 1
Transfer Tape
A clear tape applied over the decal. Removed during **STEP 7**

Layer 2
Decal
Beneath the transfer tape and on top of the backing paper.

Layer 3
Backing Paper
The backing paper is removed during **STEP 3**

Helpful Tools

You'll need **masking tape** and something to squeegee the decal down with. A **credit card** works well as a squeegee.
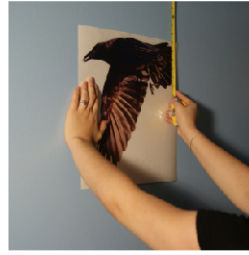
Masking Tape   **Tape Measure**   **Squeegee**
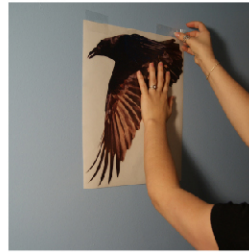*(or credit card)*

Preparing your Surface

While the example photos show a "wall" decal application these instructions apply to any appropriate surface you are applying your decal to. Clean the surface you are applying the decal. If you have recently painted the wall wait a minimum of 7 days before applying any decals to it. Also make sure the temperature of the wall and room are at least 75 degrees. Decals do not adhere well when they are cold. If you're applying the decal to your car, wash and dry the area you're going to apply the decal. Make sure the surface is completely dry
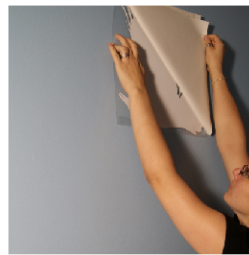
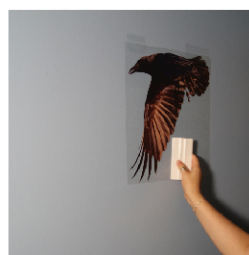**STEP 1:** Position the decal.

STEP 2: Tear off several pieces of 2" wide tape and apply them across the top of the decal, half the tape width on the decal and half on the wall. The tape acts as a hinge for the next step.

STEP 3: Lift the decal upward until the front of the decal **(Layer 1)** is flat against the wall. Gently remove the backing paper from the decal peeling it upward and two the right. You may need to hold the edge of the clear application tape a bit to keep the decal from coming loose from the tape hinges. (See image at left)
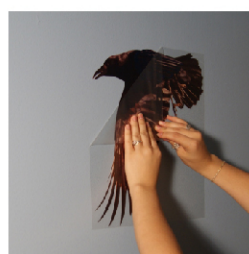
STEP 4: Slowly, while holding the decal straight, lower the decal down to the surface of the wall.

STEP 5: Using a squeegee (or credit card) and starting at the center of the decal, apply even pressure working outwards to each edge until you've gone over the entire surface of the decal.

STEP 6: Remove the tape hinges at the top of the decal.

STEP 7: Slowly peel off the clear application tape covering the decal. Take care to be sure that the decal is sticking to the wall. If it is not put the application tape back over the design a go back to Step 5.