

# LINKEDIN REVIEW

Name: Jeanne Blanc Filename: JBlancLI2020.doc

English Grammar & Vocabulary	COMMENTS
Punctuation	There are two missing possessive apostrophes in your job description.
Prepositions	No errors.
Verbs/Tenses	Mixed verb tenses within the first job description. Should all be past tense.
Vocabulary	Appropriate use of vocabulary.
Titles	Titles use correct English capitalization conventions.
Typographical Errors	No errors.

Content	COMMENTS
Sentence Clarity	Excellent.
Paragraph Structure	Good use of paragraph structures.
Selling Points	Excellent inclusion of sales results to highlight your strengths however, you also need to highlight your responsibilities and the global aspects of your jobs.
Language Tone	Tone is appropriate.

Additional Information	COMMENTS
Languages and Links	<ul> <li>Good endorsements and inclusion of languages.</li> <li>It would enhance your LinkedIn profile to have some recommendations.</li> <li>The links to extra documents is an excellent idea to enhance your profile however, several of the links do not work.</li> </ul>

Keyword Usage	COMMENTS	
Consistency	Inconsistent use of keywords throughout your profile. Consistent use of keywords essential to ensure your profile appears in relevant searches.	is

Section Summary	RECOMMENDATIONS
English Grammar & Vocabulary	Needs improvement – Apart from mixed verb tenses within the one job description the English grammar and vocabulary is on the whole excellent.
Content	Job ready!
Additional Information	Needs improvement.



#### **LEGEND**

## Job Ready!

Congratulations, all elements are first-rate. No corrections required.

## Needs Improvement

There are some refinements and corrections required to get your document to job ready!

## • Requires Significant Improvement

Your document needs to be substantially reworked to get it to job ready!

## **NEXT STEPS**

We recommend the following services to address the issues that we identified in your LinkedIn profile:

#### Grammar Check Your Profile:

https://www.geoword.io/products/linked-in-basic-proofreading

GeoWord will check and correct: spelling and grammar, verb tense and prepositional phrases, business terms and colloquial word usage as well as basic sentence structure.

#### Create New Profile

 $\underline{https://www.geoword.io/products/create-profile-from\text{-}scratch}$ 

 $We'll\ create\ a\ new\ LinkedIn\ profile\ in\ English\ that\ is\ expertly\ crafted\ to\ attract\ the\ attention\ of\ recruiters\ and\ future\ employers.$