



GBJ Product Info

1. Cards:

- a. Cards created post June 2019 are 100% recycled.
 - i. Many are FSC certified.
 - ii. Archival quality, acid & chlorine free.
 - iii. Many are manufactured with green energy.
 - iv. Minimum 20% post-consumer waste.
- b. **Cards are available in various sizes, and always include envelopes.** Envelopes will either match the card or complement the color of the card. Some will have handmade envelopes. If card size/envelope size is not accepted by USPS for mail, I will include a mailing envelope.
- c. **Because of the nature of recycled content cards,** some cards will have barely noticeable color variation. I believe this adds to the character of handmade greeting cards.
- d. I offer frames for 3.5" x 5.5" and 5" x 7" cards to display as artwork.

2. Wall Art:

- a. Wall art is printed using eco-friendly inks on archival quality cardstock.
- b. I offer frames for 5" x 7" and 8" x 10" wall art.
- c. 5" x 7" wall art can be displayed in 8" x 10" frame with a picture mat.

3. Mixed Media:

- a. GBJ uses mixed media to create designs on greeting cards and wall art. Mixed media includes but is not limited to: magazines, maps, atlases, decorative cardstock, calendars, old mail, coloring books, newspapers, etc.
 - i. Mixed media is often recycled and/or repurposed from its original intent.
 - ii. Most mixed media is thrifted, on its second or third life.
 - iii. GBJ will never use materials that are "dirty" or questionable.

4. Original, handmade designs:

- a. Most GBJ designs are the product of my creative imagination.
- b. Some GBJ designs have been inspired by greeting cards I've seen online, at the store, or by another maker.
- c. I will never directly copy another maker's work.

5. Product lines that are not GBJ original designs

- a. I like other people's work and I will not copy it; instead, I will offer the design in my shop as is.
- b. Several prints are the work of Footnotes. I like this maker's work so much that I decided to bring it in as-is, instead of copying and offering it as my own handmade design.
- c. A few designs on hats, wearables, and totes are the work of On Point Artwork. OPA and GBJ have collaborated to offer each other's original work, in addition to collaborative work that is inspired by GBJ, drawn by OPA, and then returned to GBJ to offer as GBJ exclusive artwork.
- d. *GBJ aims to become a collective, collaborative shop, offering both GBJ original, handmade artwork and designs, as well as the work of other makers that GBJ is inspired by.*

6. Questions regarding products, artwork, and mixed media, etc. can be emailed to greetingsbyjenny@gmail.com.