



**RED AMBER  
& GREENER**

**Traffi**®  
THE HAND PROTECTION SPECIALISTS

# 01

## TRAFFI'S CARBON NEUTRAL ACHIEVEMENTS

- **TraffiSafe** is now carbon neutral as a company\*
- **Traffi** announces 4 products certified carbon neutral



\* Certified with The Sustainable Future Group and Carbon Consulting Company in Sri Lanka. Certificate number CCN52139

# 02

## INTRODUCING CHARLIE

Our Sri Lankan chameleon.

Charlie will take you on our journey to find out how we've achieved carbon neutral status..

He lives in Sri Lanka, along with millions of other reptiles, elephants and big cats, and the amazing landscapes and lifestyle of Sri Lanka.

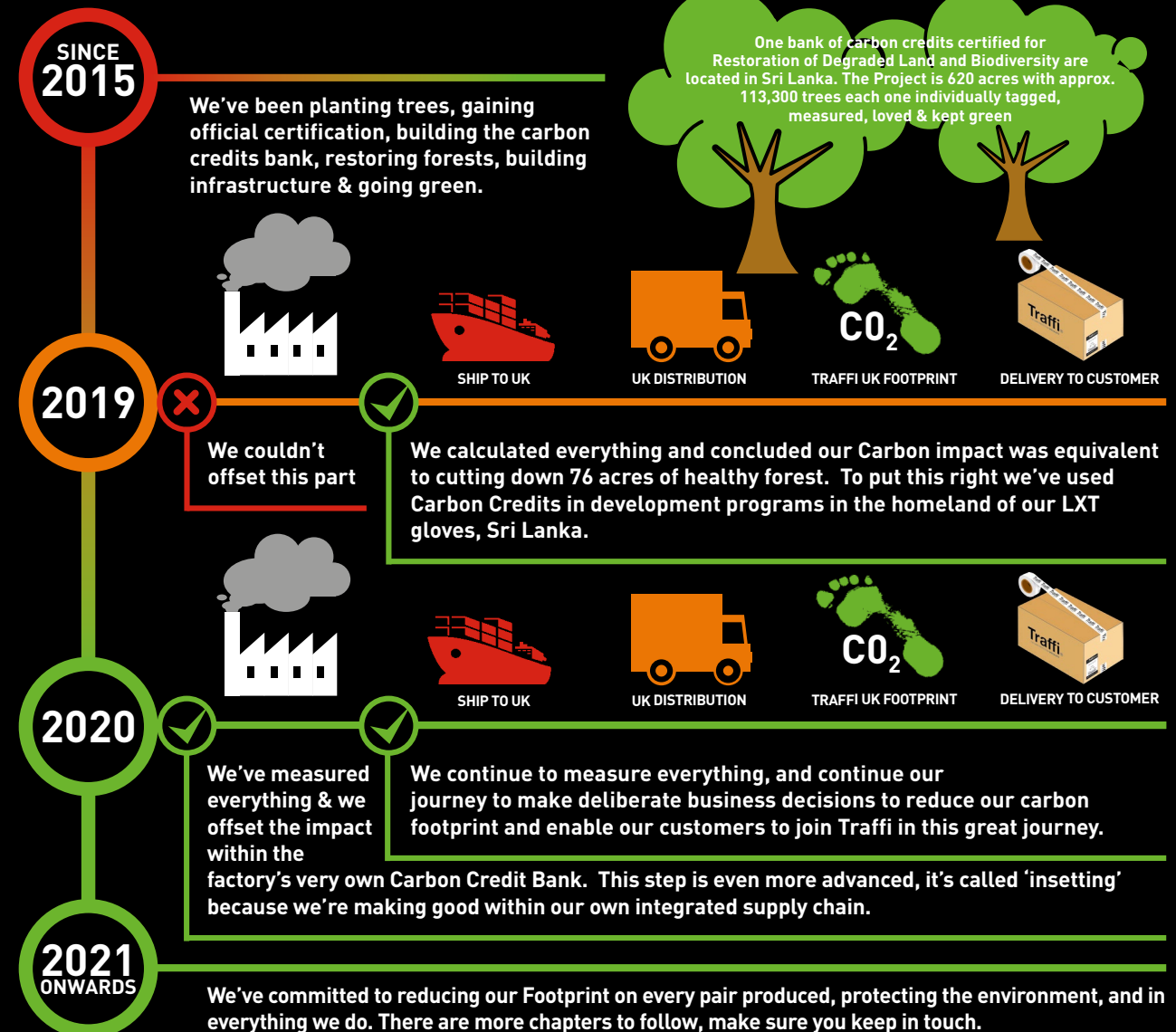


# 03 SO HOW DID TRAFFI ACHIEVE CARBON NEUTRAL?

In partnership with our factory team, we've worked tirelessly to calculate our production footprint from raw materials to finished product.

It's been a tough challenge. Through careful management of over 70,000 acres of forest used to produce the natural rubber raw material. Through using solar energy for power. Through strict water usage. Through using biomass derived from end of life trees to power the factories.

**We've done it.**



**Traffi - getting customers started with Carbon Neutral PPE.**

**THE KEY INFO TO REMEMBER**

- Traffi as a company is certified Carbon Neutral. • Traffi LXT Products are also certified Carbon Neutral.
- Traffi can deliver LXT Gloves to your site/location with a Net Zero Carbon Footprint. This means when you come to measure your own business Carbon Footprint we've already taken care of Hand Protection for you.



# 04

## OUR COMPANY CARBON OFFSET FACTS

The Traffi company carbon footprint was calculated at 382 tonnes of carbon dioxide equivalents (CO<sub>2</sub>e) per annum.

This is equivalent to:

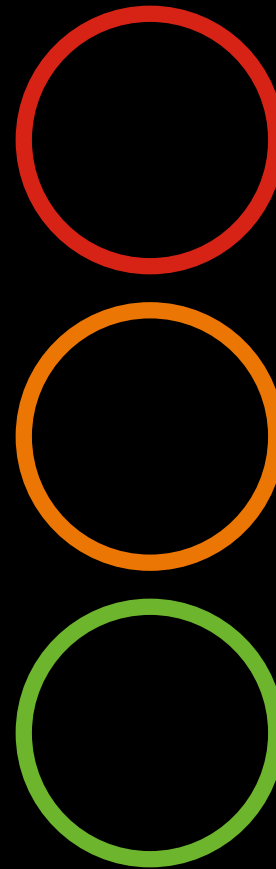


Driving a small car that runs on petrol from TraffiGlove (Alton) to London and back, **14,738 times**

Clearing nearly **76 acres of a healthy forest**

Becoming carbon neutral as a company has been a major project for our team internally and our consultants.

But we've managed it. We've been able to offset our company carbon footprint in local infrastructure projects alongside our factory interests.



# 05

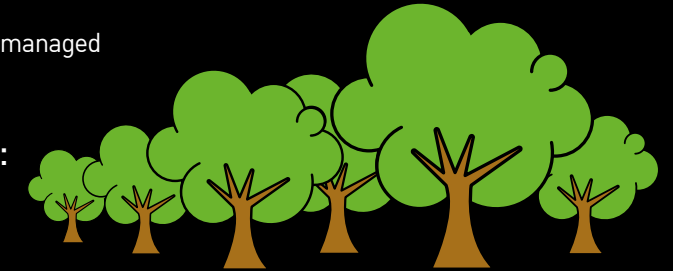
## OUR PRODUCT CARBON OFFSET FACTS

The really amazing fact is that we have inset our carbon footprint within our own factory schemes in Sri Lanka.

So far we have restored 620 acres (113,300 trees) of managed forest as part of our factory inset carbon bank.

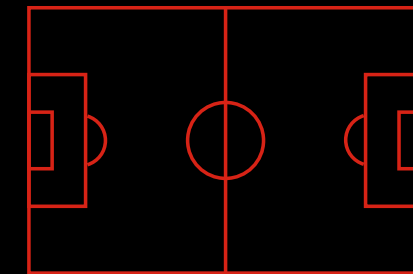
In perspective, this equates to:

### 27M SQ FT



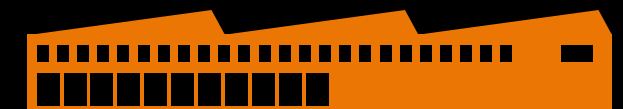
### 351

Football Pitches



### 13.5

Huge Amazon warehouses (2 million sq ft. each!)





# 06 THE LXT CARBON NEUTRAL PRODUCTS

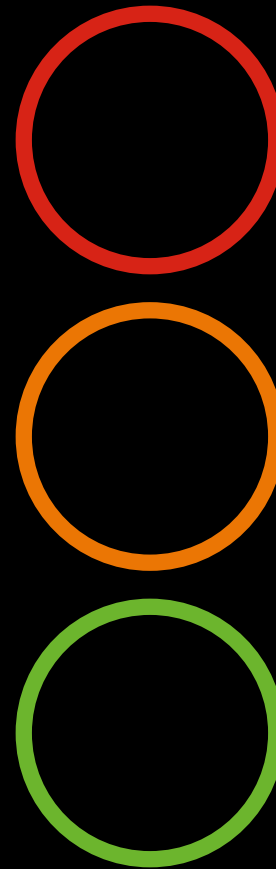
## So, what is Life Extending Technology (LXT)?

Simply put, it does exactly what it says on the tin and extends the wear life of our new styles, keeping them fit for the job for longer.

### REDUCE WASTE, REDUCE COST



Washable



### LXT engineering

We've invested in state of the art yarn engineering which maximises glove life performance - triple wrapping the fibre core of the TG3240, TG5240 and TG6240 - spinning the thread a total of 9,000 times!

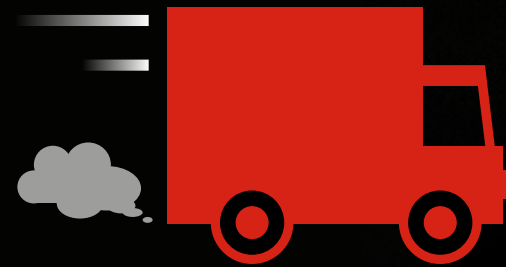
### LXT treatment

During the engineering process our glove fibres are coated and bonded with our patent pending LXT formula.

### The LXT range is:

- Water and clean oil resistant
- Washable
- Highly durable
- Guaranteed to perform
- Ethical choice
- Size range from 6-11, XS-XXL
- Available from stock, already certified Carbon Neutral
- Made in Sri Lanka

# 07 CARBON ZERO TO THE POINT OF DELIVERY



Our carbon neutral achievement means we can deliver to the end user customer, or key distributors as carbon neutral.

# Traffi®

THE HAND PROTECTION SPECIALISTS

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**YOUR CARBON NEUTRAL**  
HAND PROTECTION  
PARTNER

