



Awaken to pleasure.

RIVER MOON'S  
COLD-PRESSED, FULL SPECTRUM HEMP ORGANICALLY GROWN  
Signature infused offerings inspired by a powerful goddess - and powerfully good taste.  
FAQs

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Q

Who is this woman in the watermark looking at me?

A

Magu **is the Goddess of hemp and healing...**

Throughout China, Japan, and Korea, Magu (or Ma Gu MaKu, Mako) is depicted as a beautiful woman. Her beauty is a symbol of the health and healing of the universe she is believed to protect. She is a guardian of vitality not only in the world of mortals but also the cycles of the earth.

**...and she'll be accompanying you throughout this FAQ experience.**

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Q

What does full spectrum mean?

A

All the good things you get from a plant, the good things that come from a wide range of cannabinoids, terpenes, antioxidants, nutrients and other plant compounds present in the hemp plant. It can provide a greater effect than CBD alone as all the cannabinoids work together, as nature intended, in what is known as the Entourage Effect. A recent study from Israel has documented the superior therapeutic properties of whole-plant (full spectrum) cannabis extract over single-molecule (isolated) cannabidiol (CBD).

**ENTOURAGE EFFECT is the idea that the hemp plant's best health effects come from all of its components working together. This includes hemp's cannabinoids, such as CBD as well as other parts, such as terpenes and flavonoids).**

1. BR. J. Pharmacol. 2011 Aug; 163(7): 1344-1364. Taming THC: Potential Cannabis Synergy and Phytocannabinoid-Terpenoid Entourage Effects. E. B. Brusso.
  2. Gallily, R., Yekhtin, Z. and Hanus, L.O. (2015) Overcoming the Bell-Shaped Dose – Response of Cannabidiol by Using Cannabis Extract Enriched in Cannabidiol.
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Q

What is CBD?

A

CBD stands for Cannabidiol, which is a compound extracted from the hemp plant. It's one of more than 100 cannabinoids found in cannabis, which are unique compounds found in hemp that are known to promote health and keep people resilient to changes in their environment.

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Q

How does it work?

A

CBD works within your body's endocannabinoid system (ECS). The ECS helps to regulate a variety of processes like eating, sleeping, relaxation, recovery and cognition. It's like your body's operating system. CBD acts upon receptors in the ECS and well as limits the breakdown of anandamide (often called the bliss molecule). In doing so, CBD can help your ECS function at its best.

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Q

Is it legal?

A

Under the recently passed 2018 Farm Bill, hemp and hemp derivatives like CBD have been permanently removed from the federal Controlled Substances Act and are no longer considered illegal by the DEA as long as they contain less than 0.3% THC

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Q

What are the benefits of CBD?

A

CBD has been the subject of many peer reviewed medical studies in regard to various aspects of human health. However, due to DSHEA (Dietary Supplement Health and Education Act of 1994) guidelines, we cannot specifically state conditions CBD may address. We encourage you to do your own research, consult with healthcare providers familiar with CBD, and use PubMed.gov as a resource as newly published research is coming out in real time.

1. *Phytotherapy Research* 27 No. 5(2013): 633-636, *Cannabidiol in Inflammatory Bowel Disease*. Authors: G. Esposito, D.D. Filippis, C. Cirillo, T. Luvone, E. Cappocia, C. Scuderi, A. Steardo, R. Cuomo, L. Steardo.
2. *Journal of the American College of Cardiology* 56 No. 25 (Dec. 14, 2010): 2115, *Cannabidiol Attenuates Cardiac Dysfunction, Oxidative Stress, Fibrosis, Inflammatory and Cell Death Signaling Pathways in Diabetic Cardiomyopathy*. Authors: M. Rajesh, et al.
3. *Neuropharmacology* 103 (2016): 16, *Cannabidiol Induces Rapid-Acting Antidepressant-like Effects and Enhances Cortical 5-HT/Glutamate Neurotransmission: Role of 5-HT1A Receptors*. Authors: R. Linge, L. Jimenez-Sanchez, L. Campa, F. Pilar-Cuellar, R. Vidal, A. Pazos, A. Adell Diaz.
4. *CNS Neurol Disorders—Drug Targets* 13 No. 6 (2014): 953-960, *Antidepressant-like and Anxiolytic-like Effects of Cannabidiol: a Chemical Compound of Cannabis sativa*. Authors: A.R. de Mello Schier, N.P. de Oliveria Riberio, D.S. Coutinho, S. Machado, et al.
5. *British Journal of Clinical Pharmacology* 75 No. 2(May 25, 2012): 323-333, *Cannabidiol for Neurodegenerative Disorders: Important New Clinical Applications for this Phytocannabinoid?* Authors: J. Fernandez-Ruiz, O. Sagredo, M.R. Pazos, C. Garcia, R. Pertwee, R. Mechoulam, J. Martinez-Orgado.

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Q

What about product certification, extraction methods, sourcing and THC levels?

A

The full-spectrum hemp we source is **ORGANICALLY GROWN**. We found a source that goes the extra mile to ensure safety and quality. Our source never uses

harmful gasses, solvents or heat to process and extract our oil. Solvent-based processing methods strip the plant of the true therapeutic power and creates degradation of the vitamins, minerals and therapeutic cannabinoids...the plants true potential.

Our oil uses a **patented, proprietary, cold-pressed extraction method** to cold-press industrial hemp, which we in turn use to create all our artisan offering. We want to provide our customers confidence knowing they are getting the purest, cleanest product **grown and processed in the USA.**

Our offerings are **non-psychoactive, derived from 100% industrial grade hemp and harvested with non-detectable levels of THC with lab testing at under 0.003%.**

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Q  
What about third party lab testing?

A  
**3rd party testing files of lab reports, organic certificates and potency reports are available upon request.**

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Our full-spectrum hemp partner is certified ORGANIC and provides 3rd PARTY CERTIFICATES OF ANALYSIS (verifying that our products contain .03% T H C or less). Certifications are available upon request.

DISCLAIMER The statements made regarding these products have not been evaluated by the Food and Drug Administration. The efficacy of these products has not been confirmed by FDA-approved research. These products are not intended to diagnose, treat, cure or prevent any disease. All information presented here is not meant as a substitute for or alternative to information from healthcare practitioners. Please consult your health care professional about potential interactions or other possible complications before using any product. The Federal Food, Drug, and Cosmetic Act require this notice.

**River Moon Beverages and Brands** a wholesale coffee roasting company specializing in artisan Goddess coffee blends and custom private labelling, toll roasting and fundraising.

Industrial Center II, 265 Mound View Road, River Falls, WI 54022  
rivermooncoffee.com | info@rivermooncoffee.com | 651 955 9207

