



Ashton Global Emerging Managers

The World's Leading Emerging Manager Platform



Our mission is simple:

We aim to be the top provider of seed capital for niche and emerging asset managers.





KIJANA A. MACK

CEO and Founder

Leadership

Kijana Mack is responsible for capital introductions and manager selection at Ashton Global. Prior to forming Ashton Global, Kijana was a Director at an emerging markets hedge fund based in New York.

Prior to the hedge fund, Kijana was in the Corporate Finance Group at Moody's covering energy and infrastructure companies in the US and Latin America. He also spent six years in the Capital Markets Group at Cambridge Associates with a focus on private equity and natural resources.

Kijana holds a Bachelor of Science in Finance from Morgan State University and an MBA from Loyola University's Sellenger School of Management.

Ashton Global Emerging Managers (AGEM) focuses exclusively on first time fund managers and matching them with seed capital providers.

We have democratized the capital introduction process by automating the steps that are necessary for emerging managers to engage with institutional investors.

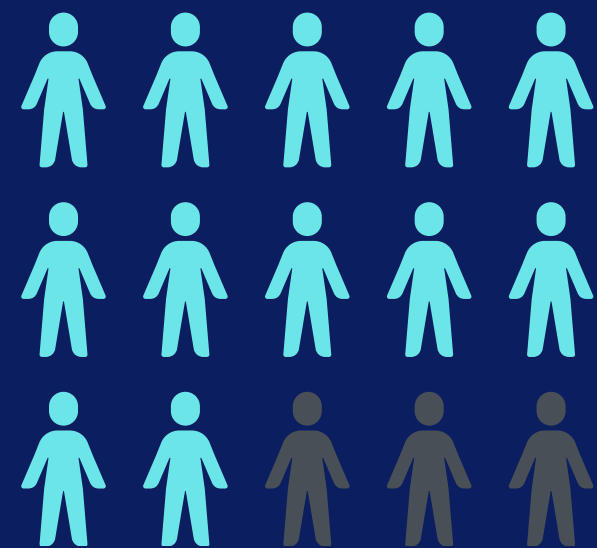
Our automated fintech portal efficiently matches emerging managers with potential capital providers and streamlines the funding process.

Seed capital providers in our network can include pension funds, family offices, foundations, hedge funds, funds of funds, and global banks.

A black street sign with white text. The sign reads "← 22-51 WALL ST". The background of the slide is a blurred image of the Wall Street sign and the American flag.

← 22-51
WALL ST

The existing market for capital introductions is large but inefficient



28%

ONLY 28 PERCENT OF
MANAGERS BEAT THE
MARKET



2%

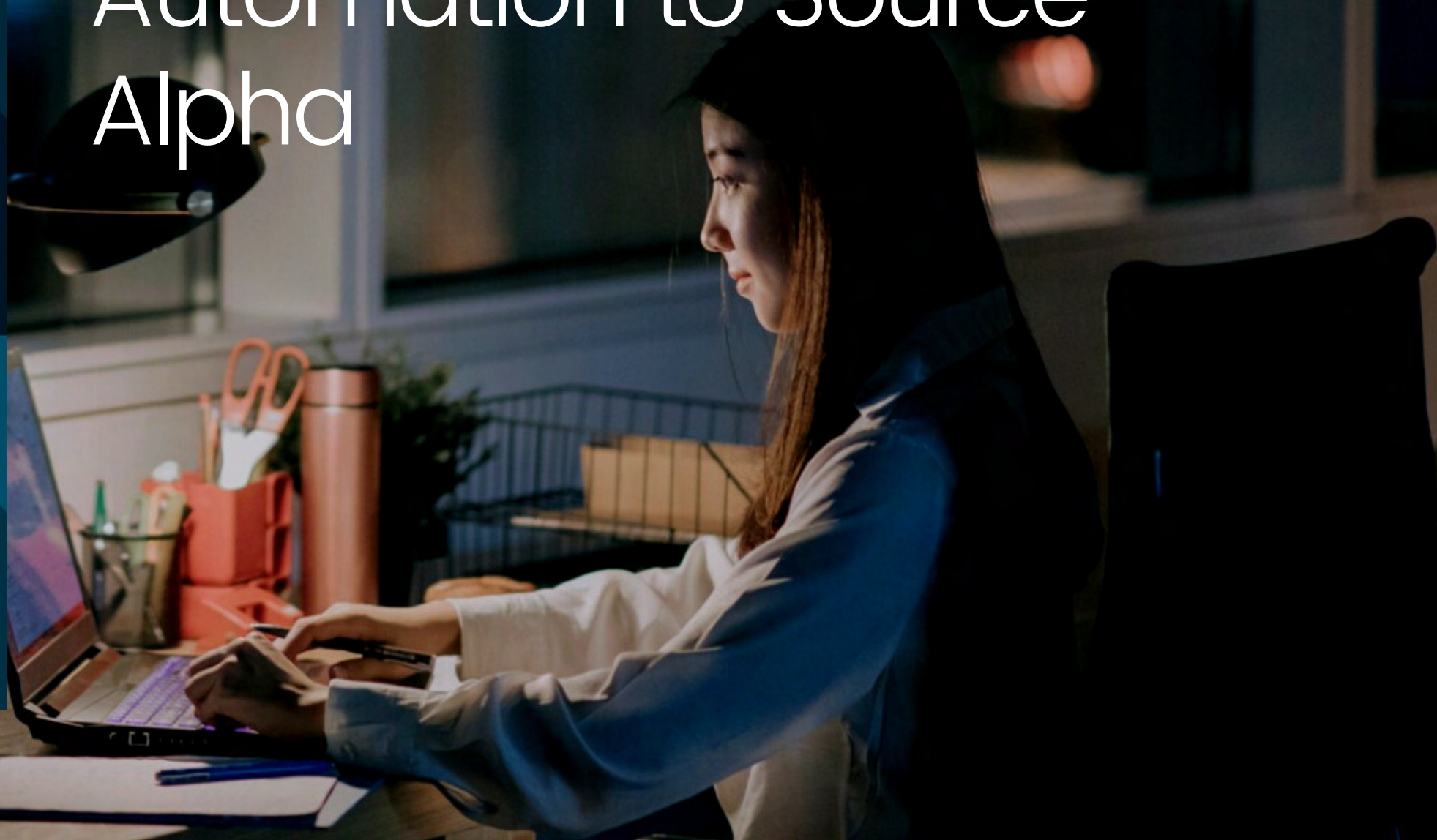
ONLY 2 PERCENT OF TOTAL
ASSETS ARE MANAGED BY
EMERGING AND DIVERSE
MANAGERS

The inefficiencies in the market for capital introductions:

- The pedigree problem
- AUM restrictions for institutions
- Incentives are not aligned



Solution: The AGEM Portal
Using Fintech and
Automation to Source
Alpha



Ashton Global is disrupting a \$3 trillion market



Ashton Global maintains a market-leading position in capital introductions



A global firm with a culture of ESG and impact investing



A premier reputation among institutional investors



A track record of delivering alpha for investors



Emerging managers



Family offices
Pension funds
Endowments
Funds of funds

“

Emerging managers substantially outperform other hedge fund managers because they are more nimble and can invest in ideas that are often overlooked by large fund managers.

Kijana A. Mack, Founder and Chief Executive Officer

AGEM Online Portal

Fintech-Backed Capital Introductions

Managers with a track record of one to two years and experience in a niche strategy can apply via our Emerging Manager Portal.



- 01** There is a rolling application window and managers will be contacted within 1 to 2 weeks after submitting an application.
- 02** We prefer niche and capacity constrained strategies. We also like special situations and event-driven equity strategies.
- 03** There are no fees or costs to the emerging manager.



Our seed capital transactions range between \$5 million and \$25 million

Seed capital providers in our network can include pension funds, family offices, foundations, hedge funds, funds of funds, and global banks.

AGEM receives over 180 manager applications each year.

We primarily specialize in private and public equity, private credit, litigation finance, deep value, and special situations.

Depending on the strategy, a manager can receive a preliminary term sheet within a month after contacting us.

Capital Introductions 2.0

A fintech-driven process backed by automation



1

The process starts by applying via our online portal. The due diligence process consists of three phases. The first phase of due diligence is with Ashton Global.

2

After an initial due diligence call, managers may be selected to present their investment strategy to a variety of suitable institutional investors. Investors can include funds of funds, pension funds, family offices, or high-net-worth financial advisors.

3

The due diligence process consists of three phases. The first phase of due diligence is with Ashton Global, with the subsequent two phases being directly with the potential seed capital provider.

4

The seed investment can be structured as a one-time initial investment into a commingled fund or as a separately-managed account. Seed investments can also include a credit line that can be accessed on a transaction or deal basis.

→ What we like

- Niche private equity strategies
- Small-cap and micro-cap equity
- Unique bond strategies
- Special situations
- Litigation-related investments
- Activist investing
- Royalty streams



→ What we don't like

- Cryptocurrencies
- Short-only or tail risk funds
- Commodities and futures
- Oil and gas
- Foreign exchange



Helpful hints

Small-cap and micro-cap strategies, value investing, and special situations (event-driven, merger arb) are likely to have high interest from our seed capital providers.

Portfolios with low P/E ratios are easier to underwrite for the seed investor.

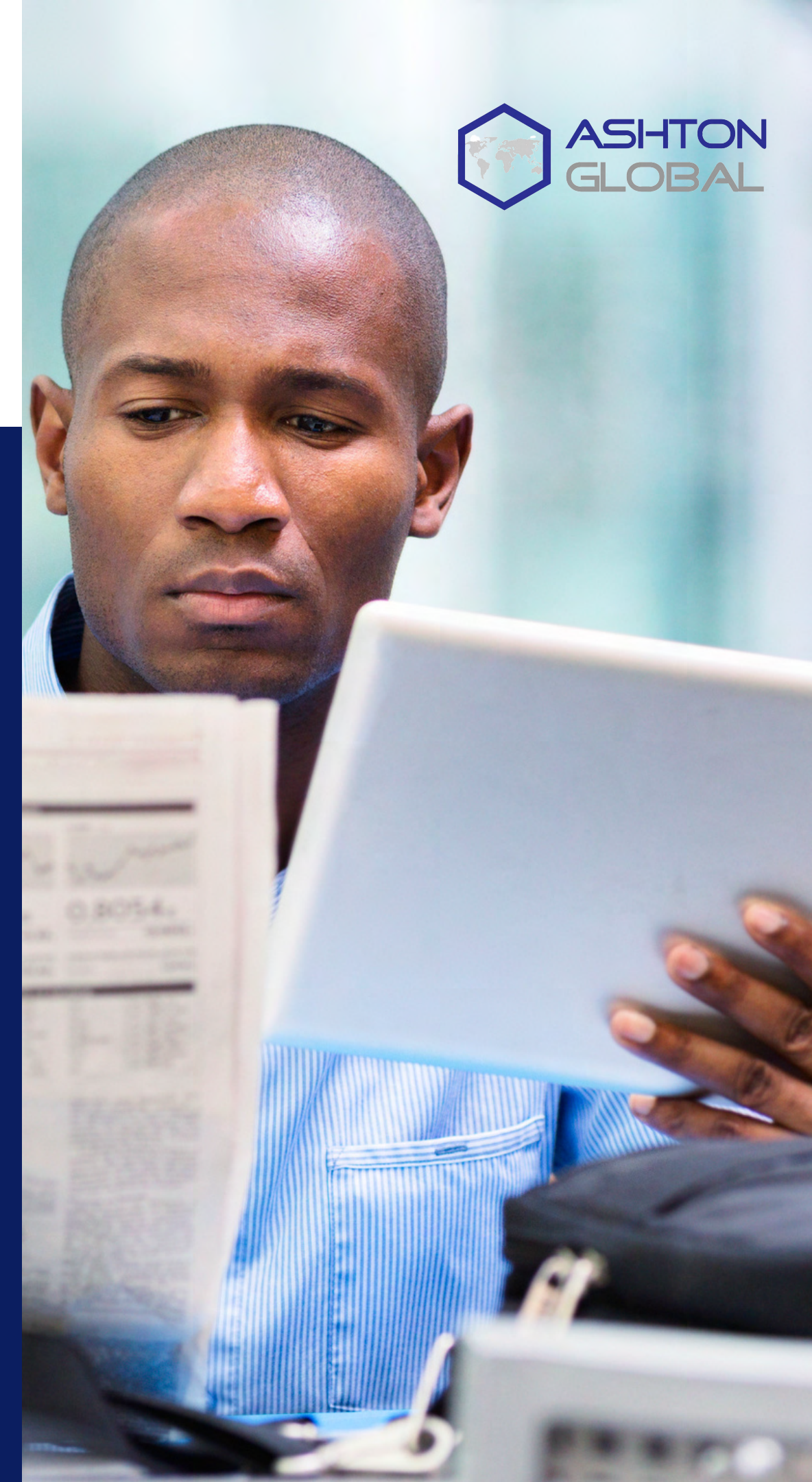
Concentrated portfolios also attract lots of investor interest.

Term Sheets from Ashton Global

After successful discussions with investors, managers may be offered a seed investment. A series of conference calls with the seed capital provider and the emerging manager will help to clarify terms related to the transaction. The manager will then have roughly two weeks to accept or decline the offer.

The average seed transaction ranges from \$5 million to \$25 million.

After accepting an offer, the attorneys for the seed capital provider will draft and finalize documentation related to the seed transaction. This includes the management agreements, fee structures, setting up custodial accounts, and resolving any tax considerations for the investment manager.



Emerging managers receive three pillars of value with seed capital from AGEM.

Our capital providers form the fund vehicles using their selected lawyers, auditors, and tax advisors to create the vehicle. You will save roughly \$30,000 in fund formation costs.

You may receive a fund investment and potential LP referrals from your capital provider.

The capital provider can also serve as a reference as you raise additional capital.



Frequently asked questions

Can overseas-based funds apply for seed capital?

Yes, but having a US-based account or fund increases the probability of receiving seed capital. We do not work with managers that are based in offshore tax havens.

Do you work with forex, cryptocurrency, or blockchain managers?

We do not provide seed capital for forex, blockchain, or cryptocurrency strategies.

What is the average size seed investment?

The seed transaction can range from \$5 million to \$25 million. The seed investment can be structured as a one-time initial investment into a commingled fund or as a separately-managed account. Seed investments can also include a credit line that can be accessed for specific transactions or co-investments.

How long is the seed capital committed for?

Generally, our transactions are permanent capital for the emerging manager. In exchange for a seed investment, the capital provider will receive a discounted management fee and a minority interest in the management company or general partner.

How can I apply for seed capital from Ashton Global?

The process starts by applying via our online portal. Candidates will generally receive a response within one to two weeks and are invited to schedule an initial video call.

We invite you to join our exclusive network of hedge fund managers, family offices, and institutional investors.



APPLY
NOW



ASHTON
GLOBAL

The World's Leading Emerging Manager Platform

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New York, New York 10005

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[Apply Here](#)

