
WTFCAMO[®] ATTIRE

SCHOOL PERMISSION FORM

- Just a wild guess that a school teacher, administrator, hall monitor, resource officer, guidance counselor, social worker, or cafeteria worker (scratch that, they are awesome and would never complain), or someone else is going to have a “WTF” reaction to your WTFCAMO hat, t-shirt, hoodie, or whatever other cool stuff we come up with.
- The following page is an attempt to persuade the skeptics that find offense to your awesome attire that they should cut you some slack, and in fact encourage and support your pursuit and recognition of the importance of the science behind WTFCAMO.
- Make sure you know the three bullet points if they ask! If you do not know them when they ask, then I am sorry, but you don't stand a chance.
- Please do not try to wear the hat if your school does not allow any hats, I am afraid I can't help you there with that policy.

HOWEVER, if the letter signed by yours truly does not get you back in the academic graces to earn leniency from your administrators, [take a selfie of yourself in front of your school sign](#) wearing your banned WTFCAMO clothing and tag it with [#WTFCAMOBANNED](#). You will join your fellow students WTFCAMO Instagram **Banned Wall of Fame** page who have also had their awesome WTFCAMO apparel banished. Please do NOT make any obscene gestures because that's just not cool or funny. Your small act of photographic defiance in your WTFCAMO gear is more than worthy of Instagram notoriety. Regardless of the outcome, thanks for giving it a shot and please wear your gear proudly.

Also, if you show the school administrator this first page, you probably deserve to lose your appeal. Keep the next page handy in your bag for the inevitable challenge.



Tim Minnich
Principal & Founder
WhiteTail Forensics, LLC

www.wtfcamo.com

www.facebook.com/wtfcamo

Dear School Administrator,

I would imagine your student has handed this letter to you because of being told that they need to remove their awesome hat, t-shirt, or hoodie as being offensive. Let me just clear up the fact that “WTF” in this case stands for **W**hite**T**ail **F**orensics, LLC. The camouflage that we developed is called WTFCAMO® and the design is copyrighted as art. I encourage you to be proud of your student’s selection of the WhiteTail Forensics WTFCAMO brand. After all, the reason for the company name is that we are the first company to spend six years of research and development refining an unconventional hunting camo design based upon the actual science of deer vision.

For example, your student can tell you the following:

- ✓ Deer (Whitetail, Elk, Mule Deer, Blacktail, and Moose) are Red-Green color blind
- ✓ Deer have approximately 20/40 vision, and although their eye placement allows them to be remarkable motion detectors, they do not see fine detail very well
- ✓ Due to these factors of their vision, deer really cannot see you blink when you are close to them

So, you see your student’s pursuit of the WTFCAMO brand is their recognition of the scientific facts surrounding deer vision. I mean we all want this generation to embrace science in various pursuits. Wearing WTFCAMO combines their passion for the outdoors and hunting with their fascination with the science of deer vision. They could have selected one of those real-life nature looking camo brands that everyone else is wearing, and sure that camo is interesting, but it is not the right camo choice for how deer see the world.

I hope you will support your student’s pursuit of science as much as we do here at WhiteTail Forensics, LLC.

Sincerely,

Tim Minnich
Principal & Founder