



BECO



FOR THE PLANET
—MEMBER—



Walking the double-yew ay ell kay*

*Walk... don't tell the dog.

Since 2009, we've been working to have a big (and positive) impact on your pet's life, with as little impact on the planet as possible.

This report breaks down our approach, focuses, targets, big wins and challenges. We're here to give you a look behind the curtains so you can continue treating your dogs and cats - because they (almost always) deserve it.

Dogs and cats. You can't beat them. When they talk about "raining cats and dogs", we say, let it pour (so long as they land on their feet). The issue; our favourite companions come with an environmental impact. One that can be tricky to reduce. They tend to have high meat diets, their mess needs cleaning up, and some know how to destroy a toy or two (or three, or four). It all adds up quite quickly.

So we've spent the last decade or so trying to find ways to help enhance your pet's life whilst minimising their environmental impact. We haven't cracked it yet, but are pleased to say we're making progress.

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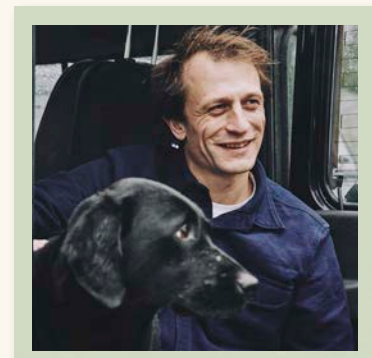
A LETTER FROM GEORGE



We're on a mission to create the best possible products for cats and dogs, whilst doing as little harm to the environment as possible.

We've come a long way, but there's lots more we want to achieve. With environmental pressures greater than ever and the prospect of more plastic in the ocean than fish by 2050, as humans and pet owners, we need to act now - before it's too late.

I'm immensely proud of what the team at Beco have achieved so far and we promise to continue making products as sustainably as possible, whilst having a lot of fun in the process. We believe that every dog and cat, little or large, can make a big difference.



George

When it comes to managing our impact, we focus on four areas.

STRIVE FOR SUSTAINABILITY



Set up sustainability programmes



Audit our suppliers



Question everything

SHARE OUR JOURNEY



Measure our impact



Share our targets



Show behind the scenes

PAY OUR DEBTS



Offset our carbon



Always donate 1% for the planet



Always strive to do better

INSPIRE ACTION



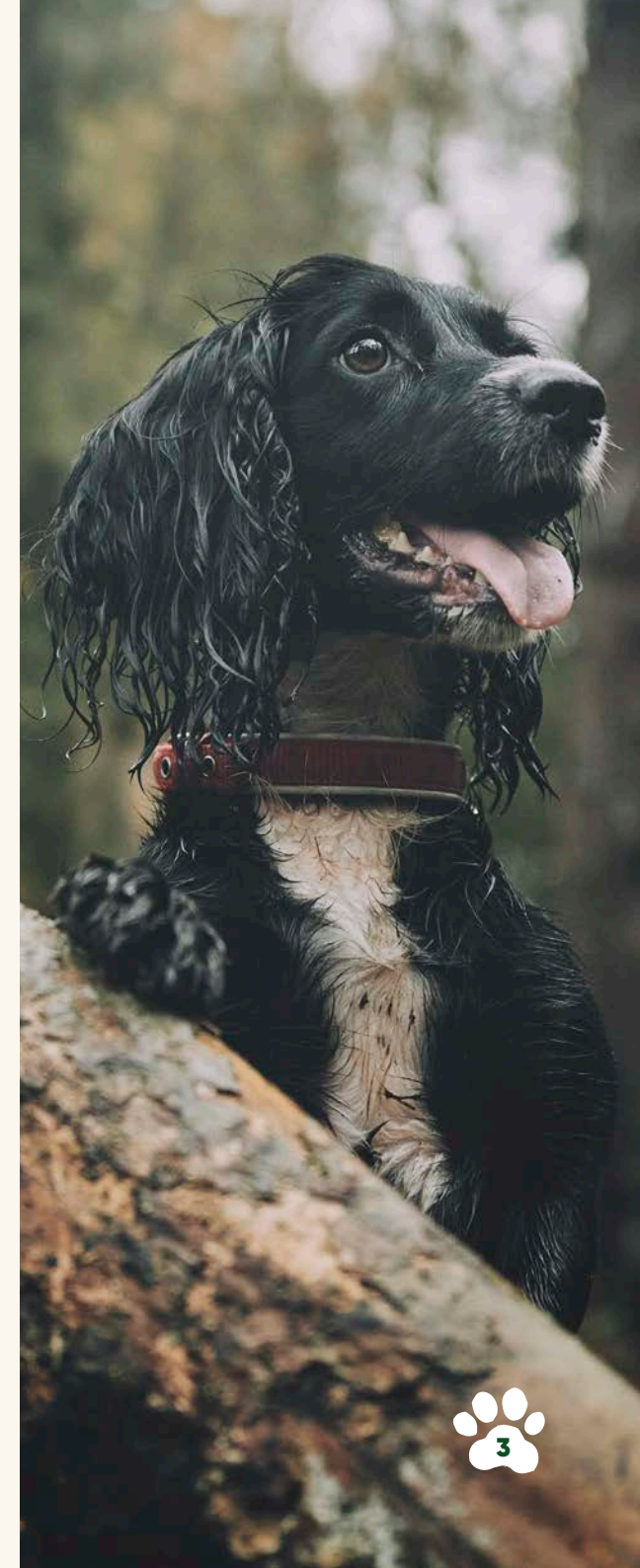
Get involved in community events



Lobby local government



Use our platform for change



Certified



Corporation™

We're a B Corp.

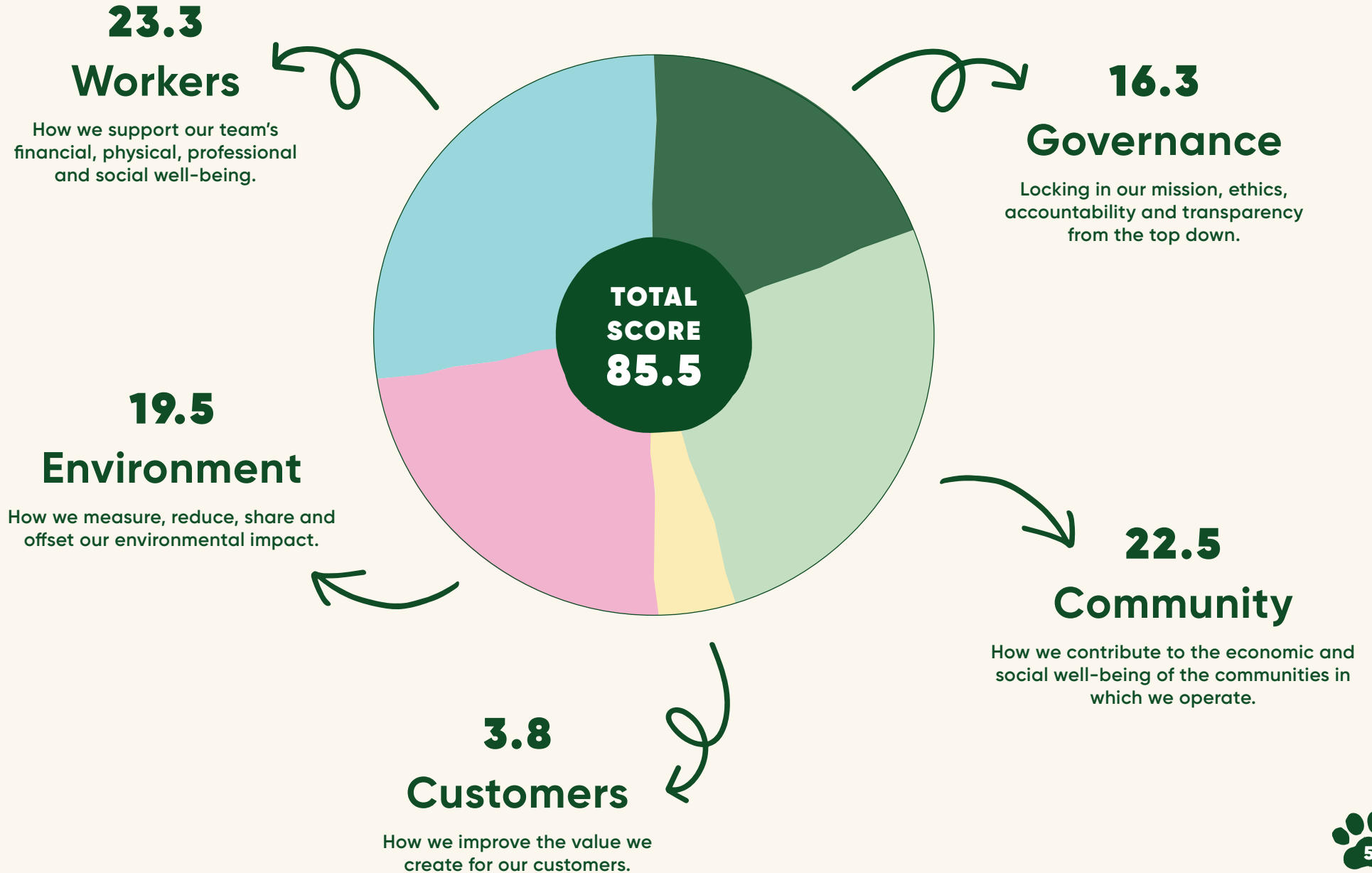
**Head up. Chest out. Paws tippy-tapping
on the floor.**

Welcome to our first report as a certified B Corp. We've been busy crunching numbers, changing our ways and making plans for the future. And, at the same time asking those around us to do the same. Whilst it hasn't all been just for B Corp, it's a brilliant stamp of recognition from the movement that has helped guide us along the way.

We don't claim to be perfect. We're far from it. It's a journey of continuous improvement and whilst we continue searching for new (and better) ways to bring your dog joy, we'll continue supporting positive environmental action.



THE BREAKDOWN



Tarka thinking about the squirrel
that got away.



CERTIFIED CARBON NEUTRAL

The world is warming up, and we want to be part of the solution. As a minimum, not part of the problem.

We're carbon neutral and working to reduce our footprint. We offset in line with the net-zero framework and have science-aligned reduction targets, feeding into the global effort to prevent global warming from exceeding 1.5°C.

It's so you can treat your pup to our fine food, tasty treats and tough toys. And while they're busy living the high (sofa) life, we've got their carbon covered.



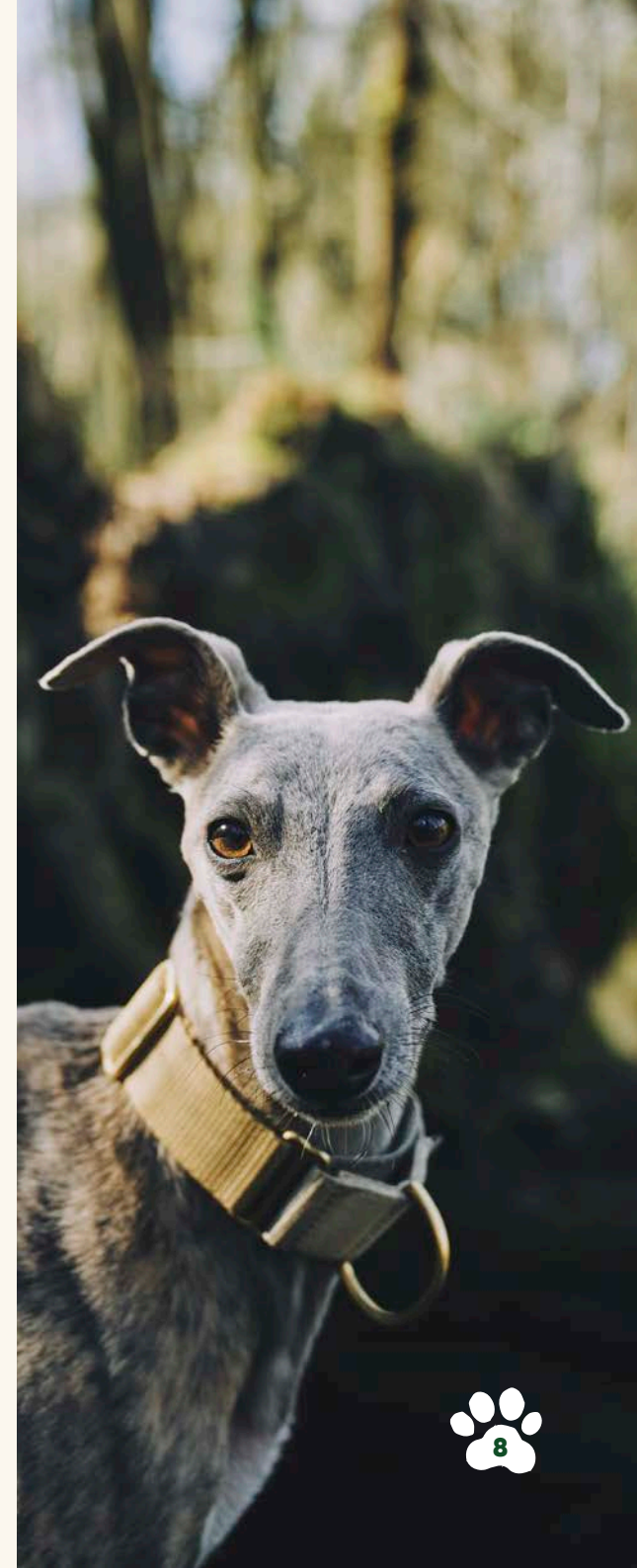
One of the local communities thriving in protected tropical forest in Borneo. A project funded by our carbon offsetting.



Drawing a line in the sand

Last year was the first year we measured our carbon footprint. We worked with our makers, growers, transporters and suppliers to gather more data than you can shake a stick at.

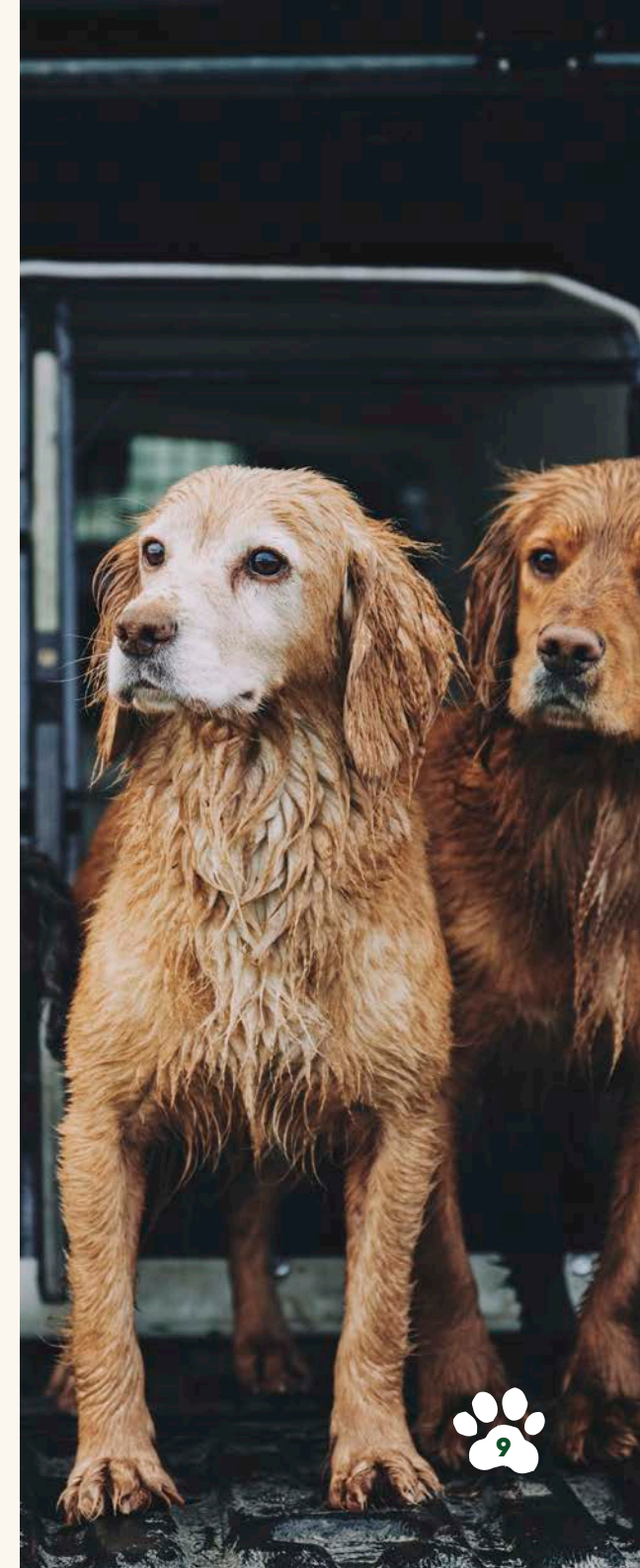
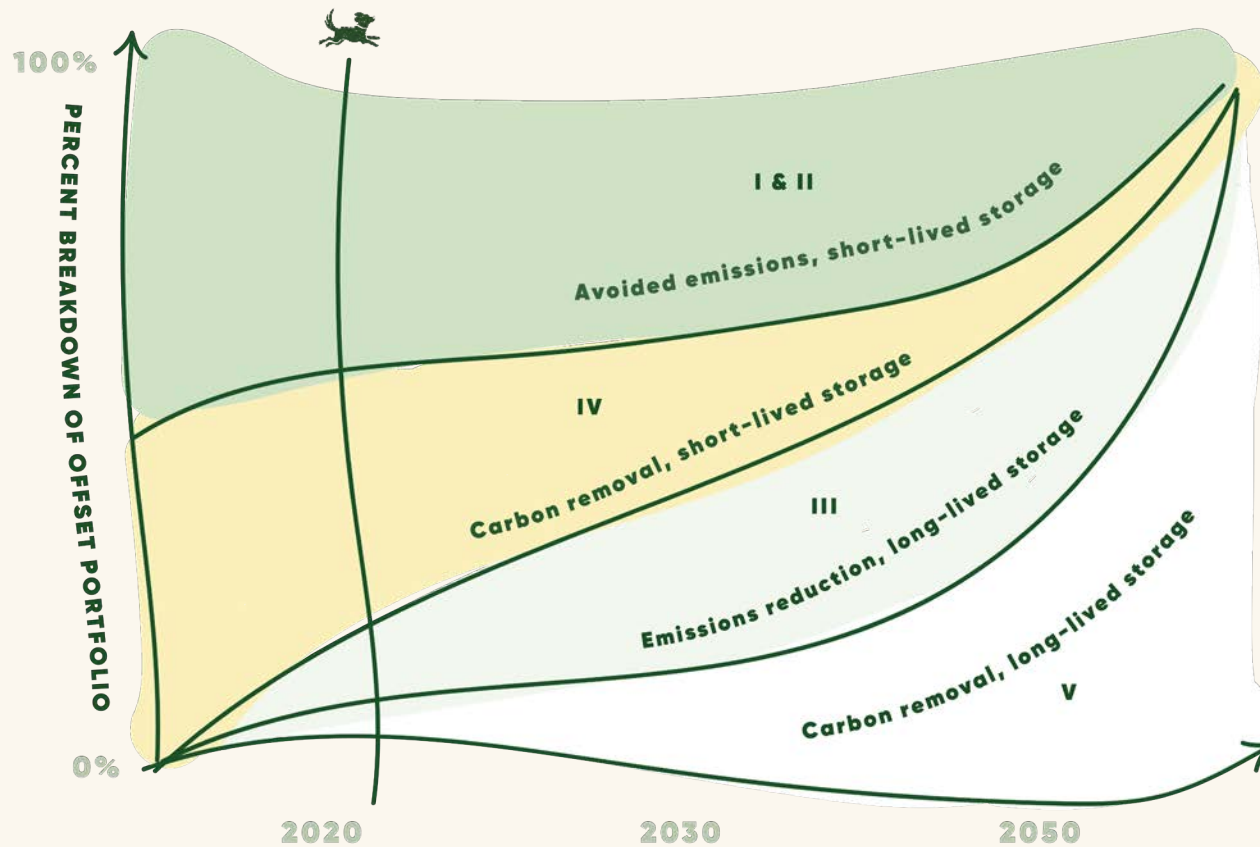
Carbon neutrality starts with measuring how much carbon we've produced, so we know how much we need to offset and where we target reductions in the future.

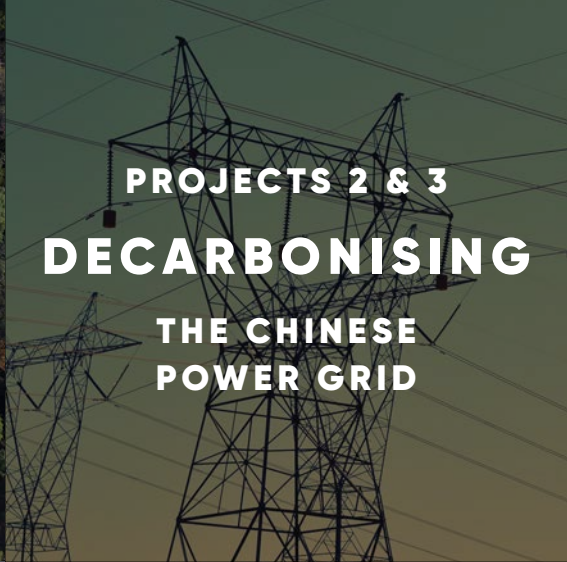


We're all pack animals

We're running with the pack by aligning our carbon offset portfolio with other businesses and individuals with the global net-zero target.

OXFORD PRINCIPLES FOR NET-ZERO OFFSETTING





PROJECT 1
PALMS UP
 PROTECTING
 TROPICAL FORESTS

PROJECTS 2 & 3
DECARBONISING
 THE CHINESE
 POWER GRID

PROJECT 4
FARMS TO
FORESTS
 REFORESTATION AND
 BIODIVERSITY

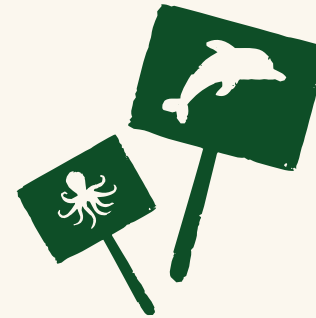
PROJECTS 5, 6 & 7
MANAGING
 THE AMERICAN
 WILDERNESS

PROJECTS 8 & 9
CONVERTING
 WASTE TO ENERGY

Carbon offsetting, plus some


We offset our carbon emissions through traceable projects. When you offset carbon, you're supporting projects that either remove carbon from the atmosphere (or prevent it from entering it). But it doesn't have to stop there.

Lots of projects come with other benefits. From protecting the habitat of endangered species to creating jobs and supporting local communities. On top of drawing carbon, our project portfolio focuses on five key areas.




Some of the projects supported through our offsetting

All photos taken on site.




Protecting a nature reserve in the Sumatran Forest. The reserve is a carbon sponge, home to endangered species and communities.



A new wind farm in the North China Plain supplying clean renewable energy to the power grid, replacing mainly coal-fired power plants.



A project reforesting Costa Rica, one of the most biodiverse habitats on the planet. They restore degraded land to create new habitats.



A project preserving old-growth forests in Alaska. This project helps protect marine species including sockeye salmon and steelhead trout.

Reducing our footprint

To make long-term change, we need to decarbonise the economy. Weaning ourselves from carbon-heavy industries and moving towards lighter-touch alternatives. We set science-based reduction targets in line with the IPCC's goal to reach net zero by 2050.

TRANSPORT

↓ 10%

We currently use three types of shipping; sea, rail and air (although we try to keep air to an absolute minimum). We've set a target to reduce the proportion of air-freight shipments to our total shipping costs by 10%.

MATERIALS

↑ 100%

Previously, we made our poop bags from 40% recycled materials. To meet our 2022 reduction target, we've scaled up to 100% recycled content - reducing the carbon footprint of the raw materials by 78%.



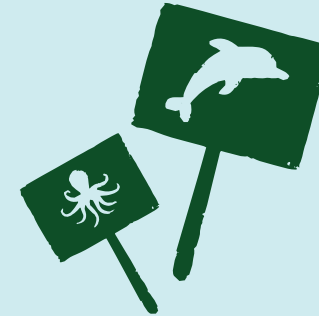
Spud channelling his inner Mufasa.



1% of every sale donated directly to causes.

Being part of the 1% community means we donate 1% of our sales directly to environmental and social projects. And this stays the same, whether we've had a profitable year or not. We'll always be held accountable, and never ever give less than 1% back to the planet.

10,000m²
SPONSORED



New Marine Nature Reserve






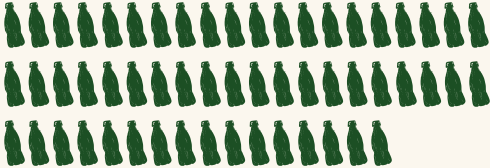


We teamed up with Big Blue Ocean Cleanup, a UK ocean conservation charity, to create a new safe space for marine biodiversity to thrive - just off the coast of Scotland.

And, thanks to you, we were able to sponsor 10,000m² of their brand new marine nature reserve.



KEEPING IT NATURAL, RECYCLED OR RENEWABLE

We're always trying to sniff out the best materials to make your dog's favourite products. It starts with the functionality; strength for chewers, elasticity for pullers, and easy-clean for droolers. Then it's how we can minimise the impact of sourcing and manufacturing. Product by product, we're digging into the detail. Here's how we did last year.

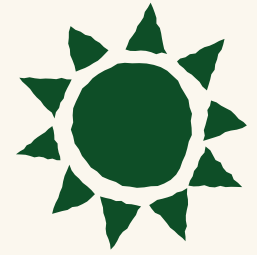
	Total plastic reduction (tonnes)	Number of plastic bottles
SOFT TOYS Using recycled polyester fabric and stuffing	 9	 0.8 MILLION
FEEDING ACCESSORIES Swapping for plant-based ingredients	 54	 5.2 MILLION
POOP BAGS Introducing 40% recycled content	 118	 11.4 MILLION
TOTAL	 181	 17.5 MILLION



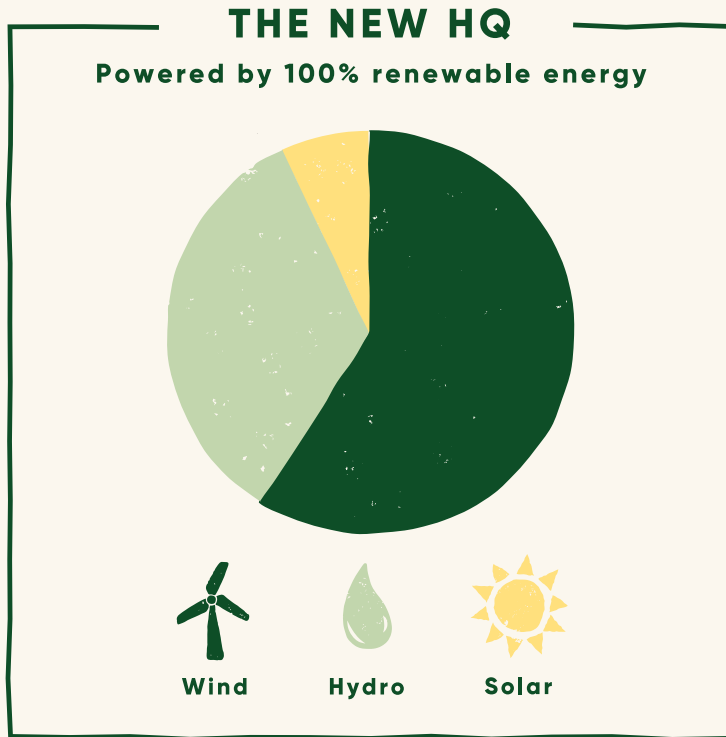
HOME SWEET HOME
♥
BECO HQ

It was a warm summer's day, the dogs were bouncing off the walls, and three team members were eyeing up the last chair in the kitchen.

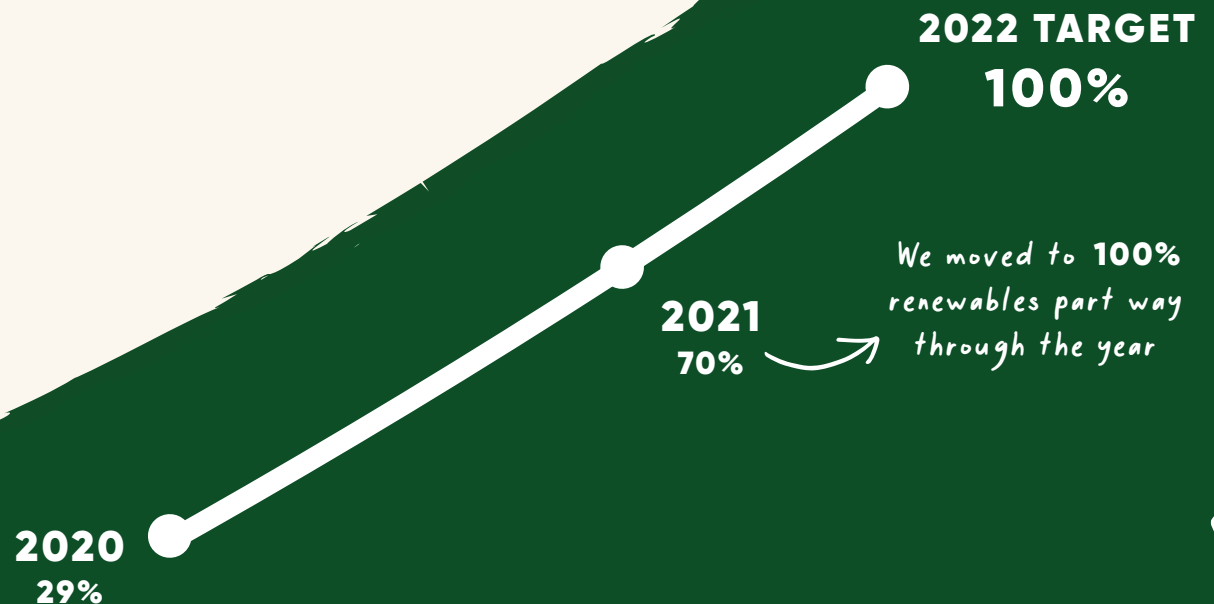
It was that moment we knew we needed to upsize. And, with change comes opportunity. We were moving house, and it was a chance to update how we do things. Starting with how we manage our impact, warm and cool the building, and change the fuel that powers us (and we're not just talking about the coffee).



OUR JOURNEY TO 100% RENEWABLES



Let's talk air-source heat pumps (stick with us, it's more exciting than it seems). Our new heat pump warms and cools our HQ using renewable energy and the warmth from the air outside - no gas, no fossil fuels. Equally, our warehouse machinery is all-electric and charged on-site too. It means we're now a gas-free site. Instead, powered by wind, sun and hydro.





THE TEAM

In 2021, the team grew by 40%.

We would be nothing without the amazing people who make Beco, Beco. The team making sure our customers have everything they need, the warehouse operatives packing and shipping your dog's favourite dinner, the supply chain team making sure we never run out, and everyone else who keeps the cogs turning. They give everything to us, we do as much as we can to return the favour.





Health and Wellbeing

We signed up to a new mental health and wellbeing platform that gives the entire team access to home life support, work life assistance, mini health checks and a confidential health / wellbeing helpline.

Professional Development

We launched our new online training platform to help professional development and have booked out time for each team member.

Rolling Up The Sleeves

Every team member takes part in the environmental causes we work with. A river clean, a trail clean or writing to a local MP to champion change - the team gets involved.



A NOTE FROM THE IMPACT MANAGER



Working together we can turn individual efforts into global movements. That's why, through Climate Neutral, 1% for the Planet, and B Corp, we've joined over 7,600 businesses working towards the global net-zero target, supporting environmental action, and using business as a force for good.

The B Corp movement continues to guide and inspire us. And so, certifying is brilliant recognition for a brilliant team. Everyone at Beco continues to work incredibly hard to meet B Corp's high social and environmental standards, and I'm proud to work with each and every one of them.

Moving forward, we'll work to continue reducing our impact, pay our environmental debts, and try to use our business as a platform to inspire change in the industry. So you can continue holding us to account, we'll share it all with you.

We're making good progress but are still far from perfect and have a long way to go. Thank you for your continued support and for challenging us to always be better.

- Toby





BECO

Impact Journal 2021

