

# Create Beautiful Color

## YOUR CLIENT'S WISH:

I want even color results that are gentle to my hair but provide reliable grey coverage.

I'm looking for reliable grey coverage with dazzling shine.

I want to lighten my hair to the perfect blonde... it needs to be healthy and beautiful.

I want to refine my natural dark hair.

I want to add some excitement to my look.

## YOUR RECOMMENDATION:

Topchic shades (2-10) provide a perfect solution to clients looking for beautiful color results with up to 100 % grey coverage and brilliant shine – Doesn't matter if your client is blonde, brown, or redhead

Topchic Eluminated Naturals shades give the client reliable grey coverage with fascinating Elumen reflections in the natural, blonde and fashion direction

Topchic 11- and 12-Series provide a broad spectrum of even, bright and clear blonde tones without brassiness with optimum durability and perfect gentleness

Topchic Neutralights lighten dark hair creating beautiful neutral color direction without being too warm

Topchic Effects create unique fashion contrasts that will impress your client through outstanding results even on color-treated hair

