



MULTI-COMPLEX PERMANENT COLOR

A state-of-the-art permanent color system with **Eco-Certified** herbal tea extract and Hyaluronic Acid. Multi-Complex delivers luminous and dimensional results.

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FEATURES & BENEFITS

- · Features our "RAP" System for Reconstruction, Anti-Aging and Protection
- · Contains Organic Tea Tree Oil
- Eco-certified protective cross-linked Hyaluronic Acid Gel that contains a mixture of herbal extracts (Green Tea, Licorice, Chamomile and Centella) and Betaglucan (a natural sugar)
- Multi-Complex 3D network releases active ingredients inside the hair cuticle which are then absorbed along the hair fiber to create a filler effect to revitalize, rejuvenate and restore
- · Hyaluronic Acid helps to regulate the moisture content on the scalp and interacts with cheratinic cells to promote cellular activity of the follicles
- · Hyaluronic Acid creates deep hydration and restructuring for renewed shine and brightness
- · Levels range from 1 to 9, and feature an assortment of high lift and super blonde shades
- 5 Levels of lift in our new Super Blonde series
- · 100% Grey Coverage
- 70 Shades
- · 6 Additives / tools
- 3.3 oz / 100 ml Tube



MIXING RATIO

1: 1.5 (Core Series)

1-part Multi-Complex shade with 1.5 parts OXY Developer

1: 2 (Super Blondes)*

1-part Super Blonde shade with 2 parts OXY Developer



PROCESSING TIME

20-40 minutes

*up to 50 minutes with Super Blonde series











DEVELOPER

Developer Usage

OXY 10 vol. 3%	Deposit only	20-30 minutes
OXY 20 vol. 6%	1 Level of lift / white hair Coverage on level or darker / Tone on tone	30-40 minutes
OXY 30 vol. 9%	2 Levels of lift / white coverage when lift is desired	30-40 minutes
OXY 40 vol. 12%	3 Levels of Lift with Core Series 3-4 Levels of Lift Ultra Blond Series 4-5 Levels of Lift Ice Series	40 minutes 40 minutes 50 minutes

White Hair Coverage

The Natural Series .0 is designed for 100% grey coverage, while the remaining shades provide up to 50% coverage on their own. It is recommended to mix the following for 100% white hair coverage:

Normal to Fine Hair

2:1

Ex. 2 parts desired shade: 1 part covering shade

Normal to Coarse Hair

1:1

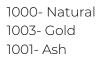
Ex. 1-part desired shade: 1 part covering shade

*On extremely resistant hair level down in your shade choice and use 30 vol OXY Developer if below 70%.

*Note: because high lifts are designed to lift and have minimal deposit, there is no guarantee of grey coverage.

High lifts

Ultra-Blonde is a classic high lift series for 3-4 levels of lift. These high lifts are to be used on natural level 7 and higher for optimum results. Use a mixing ratio of 1: 1.5 with either OXY developer 30 or 40 volume depending on desired lift and texture of hair







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Super Blondes

The Super Blondes are a high lift series that can achieve 4-5 levels of lift. These high lifts are to be used on natural level 6 and higher for optimum results. Use a mixing ratio of 1:2 with 30 or 40 volume OXY Developer depending on natural level and texture of hair.

12.01/12.11 12.07/12.77 12.08/12.88

Tools/Additives

Neutral 0.00

A creative and useful tool to the colorist with unlimited usage. Designed as a diluter that is used primarily in depositing services (a tube of permanent color that has no pigment). This additive can be used on its own with 10 volume Oxy Developer for a shine enhancing service or mixed into any shade to soften the tone intensity. All while maintaining the purity of the original tone.

Soft Dilution (4:1)

Ex. 40g Multicomplex shade + 10g Neutral / 0.00 + 75g desired OXY Developer

Strong Dilution (7:7)

Ex. 25g Multicomplex shade + 25g Neutral / 0.00 + 75g desired OXY Developer

Pastel Dilution on Pre-lightened Hair (9:1)

Ex. 45g Neutral / 0.00 + 5g Color-Ton Mix Tone + 75g desired OXY Developer

C.S.

A level lifter that can provide one extra level of lift when added to a formula. Oxy Developer 30 and 40 volume can achieve up to 3 levels of lift, with the addition of C.S. in your formula you can achieve 4 levels of lift. It can also be used in small proportions of 1-2g to help aid in grey coverage when added to your formula.

Soft Lift (4:1)

Ex. 40g Color-Ton Shade + 10g C.S. + 75g 30 volume OXY Developer

One Level Lift (7:7)

Ex. 25g Color-Ton Shade + 25g C.S. + 75g 40 volume OXY Developer









Mix Tones

Pure pigment oxidative tones for creative and personalized color creations. Add a quantity of 5-30% to any Color-Ton Shade for complete creative freedom. On level 8 and higher do not exceed 5% of the formula. The mix tones require the calibration of developer to your formula.

0.1

0.11

0.33

0.66 Ex. 40g 6.66 + 12g 0.33 + 78g developer

How to Use

Apply color on to dry hair for optimal results. Use of heat is not required, processing cap can be used if desired. Add a small amount of warm water and emulsify into a rich lather and rinse thoroughly. Follow with shampoo and conditioner. Palvin-Bid recommended.

Classification System

Level	(# before decimal	Tone	(# behind decimal)
٦	Black	.0	Natural
2	Darkest Brown	.1	Ash
3	Dark Brown	.2	Beige
4	Medium Brown	.3	Gold
5	Light Brown	.4	Copper
6	Dark Blonde	.5	Mahogany
7	Medium Blonde	.6	Red
8	Light Blonde	.7	Violet
9	Very Light Blonde	.8	Violet/Blue
10	Lightest Blonde		

