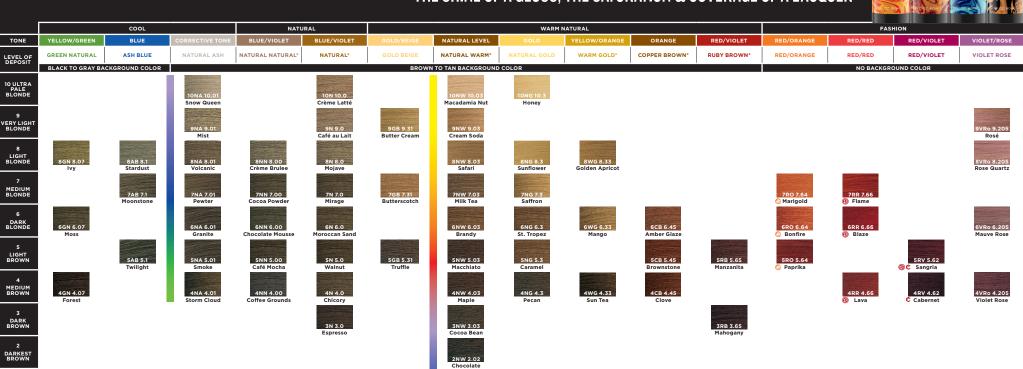
COLOR GELS LACQUERS

THE SHINE OF A GLOSS, THE SATURATION & COVERAGE OF A LACQUER



MIXING & PROCESSING							NATURAL ASH TONES			NATURAL WARM TONES			
									10NA	Violet		10NW	Pale Yellow
	MIXING RATIO (COLOR: DEVELOPER)	PRO-OXIDE CREAM DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES	OFF-SCALP/ HEAT OPTION	SPECIAL INSTRUCTIONS		9NA	Violet		9NW	Yellow
	(COLOR. DEVELOPER)	DEVELOPER	OF LIFT			HEAT OFFICE	INSTRUCTIONS		8NA	Blue/Violet		8NW	Yellow/Orange
COLOR GELS LACQUERS	Mix 1:1	10 volume	Up to 1	Minimal Lift	20		Refer to the "Guidelines for Covering Gray" section for superior gray coverage		7NA	Blue		7NW	Orange
				Standard Lift/ Gray Coverage	30-35				6NA	Blue/Green		6NW	Red/Orange
		20 volume	Up to 2						5NA	Green		5NW	Red
						Do not use heat			4NA	Yellow/Green		4NW	Red/Violet
		30 volume	ne Up to 3	Additional Lift	40							3NW	Violet
												2NW	Blue/Violet
		40 volume	3+	Maximum Lift	45							1NW	Blue

1NW 1.03

*Superior Gray Coverage Family

All Carmin R and R5 shades should be used alone
or intermixed with any other R5 or Carmin'R shade.
Mixing Carmin'R or R5 shades outside the range
can cause unpredictable results.

BLACK

CLEAR

Shade contains Rubilane* copper dye 🔞 Shade contains R5 red dye 🌊 Shade contains Carmin'R red dye

REDKE

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- · Versatile, reliable and dynamic permanent haircolor
- Select Dye System contains 100% oxidative, UV-stable, long-lasting dyes for holding power and resisting fading
- · Formulated with a traditional 10-level system

FORMULATION & TIPS

FORMULATION GUIDELINES

- 1. Determine your client's natural hair color level using the **Color Gels Lacquers** Natural Warm (NW) family swatches found in the swatch book. Remember to consider percentage of gray, hair texture, condition and hair density.
- 2. Determine the target color (final level and tone) desired by your client.
- 3. Determine the undertone found at the target level (see "Level System").
- Select the Color Gels Lacquers shade to enhance, balance or counteract undertones and volume of developer needed to achieve the target color.

GUIDFLINES FOR COVERING GRAY HAIR

To cover gray means to minimize the contrast between natural hair and gray hair. To maintain the most control when covering gray, select a formula no more than two levels lighter than the natural hair.

SUPERIOR GRAY COVERAGE FAMILIES

6 Color Gels Lacquers families can be used alone to provide superior gray coverage in a variety of tonal reflects:

% of Gray	NATURAL NATURAL	NATURAL	NATURAL WARM	WARM GOLD	COPPER BROWN	RUBY BROWN
Up to 100%	NN only	N only	NW only	WG only	CB only	RB only

PROVIDING COVERAGE IN A VARIETY OF REFLECTS

For the most effective gray coverage when using the cooling and correcting or warming and enhancing tonal families, follow the chart below:

	COOLING FAMIL	LIES: GN, AB, NA	WARMING FAMILIES: GB, NG, RO				
% of Gray	N or NN	Proportion of other shades	NW, WG, CB or RB	Proportion of other shades			
Up to 25%	-	2 oz. (60 ml)	½ oz. (15 ml)	1½ oz. (45 ml)			
25-50%	½ oz. (15 ml)	1½ oz. (45 ml)	³ ⁄4 oz. (22.5 ml)	1 ¼ oz. (37.5 ml)			
50-75%	1 oz. (30 ml)	1 oz. (30 ml)	1 oz. (30 ml)	1 oz. (30 ml)			
75-100%	1½ oz. (45 ml)	½ oz. (15 ml)	1½ oz. (45 ml)	½ oz. (15 ml)			

FORMULATION EXAMPLE FOR COVERING GRAY:

- 1. Natural Level: 4 medium brown/75-100% gray
- 2. Target Color: Level 6 dark blonde with natural golden tones
- 3. Undertone at Level 6: red/orange
- 4. Formula: 1 $\frac{1}{2}$ oz. (45 ml) 6NW Brandy **Color Gels Lacquers** + $\frac{1}{2}$ oz. (15 ml) 6NG St. Tropez **Color Gels Lacquers** + 2 oz. (60 ml) 20 volume **Pro-Oxide** Cream Developer

HAIRCOLOR APPLICATION BEST PRACTICES

- Pre-treat the hair with Redken PreArt and Hair Cleansing Cream.
 Follow with Extreme CAT or Redken Chemistry as needed. Dry hair.
- 2. Apply color generously to Zone 1 (the scalp area) using fine $\frac{1}{4}$ " (0.5 cm) diagonal partings.

- 3. Use the opposite diagonal to cross-check your application to ensure proper application.
- 4. Use a timer to ensure accurate timing. Do not over or under process.