



**ELUMENATE 2016**  
**THE STYLISTS' FAVORITE FORMULAE**



# UNLIMITED POSSIBILITIES FOR CREATIVE STYLISTS

Hungry for inspiration?  
Feed your creativity with Elumen formulae from stylists all over the world.

**6** COLOR SEGMENTS WITH **104** FAVORITE FORMULAE FROM

**96** STYLISTS FROM **17** COUNTRIES

—  
*Mark Leeson*  
—

GLOBAL CREATIVE AMBASSADOR,  
2014 BRITISH HAIRDRESSER  
OF THE YEAR



“ELUMEN IS ONE OF  
MY FAVORITE COLORS  
FROM GOLDWELL.”

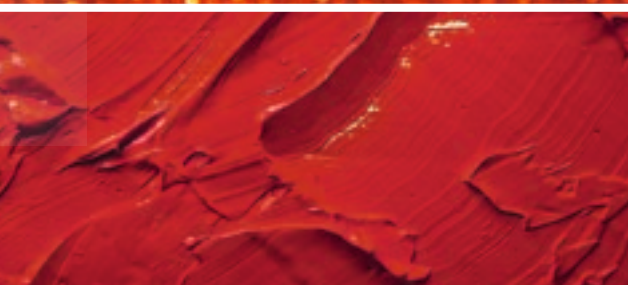
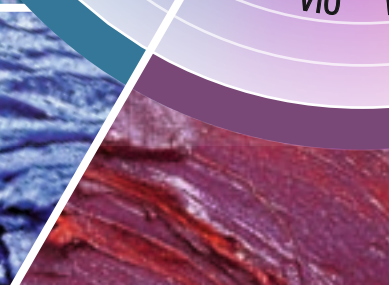
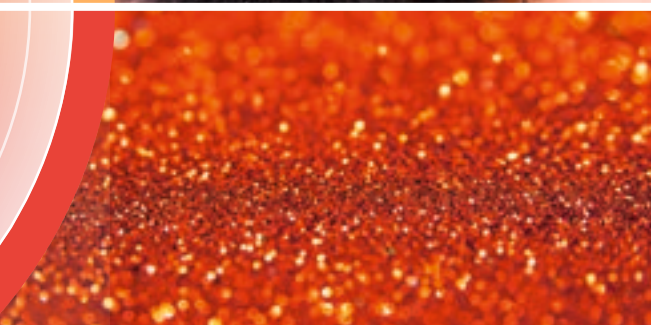


# THE ELUMEN COLOR

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# YELLOW

Fresh, bold and glowing



*Lyndsie Cranco*

OAKLAND,  
USA

**COLOR RESULT**  
TANGERINE



**EXISTING SHADE**  
10N

**FORMULA**  
1 ml VV@all + 5 ml KK@all + 5 ml BK@6 + 34 ml GK@all

YELLOW

*Tatiana Stelmakh*

DE PANNE,  
BELGIUM

**COLOR RESULT**  
LOVELY BLONDE



**EXISTING SHADE**  
10N

**FORMULA**  
5 ml AB@9 + 10 ml SB@10 + 5 ml Clear

YELLOW

*Ann Sapia*

ROCHESTER,  
USA

**COLOR RESULT**  
I'M SUBTLE



**EXISTING SHADE**  
7N

**FORMULA**  
20 ml SB@10 + 20 ml BG@7

YELLOW

YELLOW



**COLOR RESULT**  
TAUPE

**EXISTING SHADE**  
8N

**FORMULA**  
20ml BG@7 + 20ml GB@9

*Denise Griffin*

SARATOGA,  
USA

YELLOW



**COLOR RESULT**  
REFLECTING POND

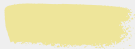
**EXISTING SHADE**  
6N

**FORMULA**  
10ml GB@9 + 10ml NA@8

*samantha steck*

MEMPHIS,  
USA

YELLOW



**COLOR RESULT**  
MEXICAN SUNRISE

**EXISTING SHADE**  
8N

**FORMULA**  
1 ml BG@7+ 2 ml SB@10 + 4 ml YY@all + 70 ml Clear

*Raymundo Perez*

CARMEN,  
MEXICO

YELLOW



**COLOR RESULT**  
LEMONADE

**EXISTING SHADE**  
10N

**FORMULA**  
1 ml Gn@all + 20 ml YY@all

*Irasema De Leon*

MONTERREY,  
MEXICO

YELLOW



**COLOR RESULT**  
YELLOW CURRY

**EXISTING SHADE**  
9N

**FORMULA**  
2 ml YY@all + 2 ml GK@all + 33 ml KB@7 + 50 ml Clear

*Igor Arayjo*

WILTON MANORS,  
USA

YELLOW



**COLOR RESULT**  
FALL

**EXISTING SHADE**  
5N

**FORMULA**  
50 ml GB@9 + 50 ml BG@6

*Cheryl Vanvoorhies*

STAMFORD,  
USA

YELLOW



**COLOR RESULT**  
DIAMOND BLONDE

**EXISTING SHADE**  
9N

**FORMULA**  
10ml GB@9 + 10ml NB@10 + 10ml AB@9 + 10ml SV@10

—  
*Simon Pierre*  
*Daoust*  
—  
MONTREAL,  
CANADA

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YELLOW

YELLOW



**COLOR RESULT**  
SHOCK YELLOW

**EXISTING SHADE**  
10N

**FORMULA**  
2ml GK@all + 10ml YY@all + 30ml GB@9

—  
*Hannah*  
*Thompson*  
—  
ANCHORAGE,  
USA

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YELLOW

YELLOW



**COLOR RESULT**  
GOLD DIGGER

**EXISTING SHADE**  
6N

**FORMULA**  
10ml YY@all + 20ml AB@6 + 40ml BG@7

—  
*Miguel Barros*  
—  
PONTE DE BARCA,  
PORTUGAL

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YELLOW

# ORANGE

Fiery, wild and vivid



*Karin Mortelloro*

SIERRA MADRE,  
USA

**COLOR RESULT**  
RAINBOW DASH



**EXISTING SHADE**  
7N

**FORMULA**  
10 ml RR@all + 10 ml YY@all + 10 ml BK@6

ORANGE

*Ana Ricard*

BOTHELL,  
USA

**COLOR RESULT**  
MIDNIGHT SAND



**EXISTING SHADE**  
7N

**FORMULA**  
1 ml YY@all + 1 ml KK@all + 30 ml BK@6

ORANGE

*Colinda Carroll*

KINGSTON,  
CANADA

**COLOR RESULT**  
SUNSET



**EXISTING SHADE**  
9N

**FORMULA**  
3 ml NA@2 + 10 ml AN@5 + 10 ml YY@all + 60 ml KK@all

ORANGE

COLOR RESULT  
AMBER GLOW

EXISTING SHADE  
8N

FORMULA  
15 ml GB@9 + 25 ml NB@10

*Silvana Ancona*

NEW YORK,  
USA



COLOR RESULT  
SUNNY AUTUMN

EXISTING SHADE  
9N

FORMULA  
5 ml SB@10 + 10 ml GK@all + 10 ml KK@all + 15 ml Clear

*Tatiana Stelmakh*

NIEUWPOORT,  
BELGIUM

COLOR RESULT  
COPPER HAZE

EXISTING SHADE  
6N

FORMULA  
15 ml BG@6 + 15 ml BK@6 + 30 ml GK@all + 30 ml KK@all

*Nicole Skawinski*

LINDENHURST,  
USA



COLOR RESULT  
CORAL ME PRETTY

EXISTING SHADE  
10N

FORMULA  
2 ml GK@all + 2 ml Pk@all + 6 ml YY@all + 3 ml Clear

*Erika Alvarado*

HENDERSON,  
USA

COLOR RESULT  
WARM CHOCOLATE

EXISTING SHADE  
5N

FORMULA  
10 ml YY@all + 20 ml RR@all + 30 ml GK@all + 40 ml NG@6

*Miguel Barros  
& Veronica Neves*

PORTO,  
PORTUGAL



COLOR RESULT  
PEACH IN THE SKY

EXISTING SHADE  
8N-10N

FORMULA  
2 ml Pk@all + 2 ml AB@9 + 5 ml GK@all + 15 ml Clear

*Lene b. Lillelund*

OLSTYKKE,  
DENMARK





**COLOR RESULT**  
BRIGHT POP

**EXISTING SHADE**  
7N

**FORMULA**

8 ml KK@all + 10ml GB@9 + 20ml SV@10 + 30ml YY@all

—  
*Veronica Neves*  
—  
VALPACOS,  
PORTUGAL  
—



**COLOR RESULT**  
HALLOWEEN ORANGE

**EXISTING SHADE**  
8N

**FORMULA**

10 ml YY@all + 10 ml KK@all + 80 ml GK@all

—  
*Rosy Rodriguez*  
—  
GUADALAJARA,  
MEXICO  
—



**COLOR RESULT**  
PAPRIKA

**EXISTING SHADE**  
7N

**FORMULA**

10 ml RV@all + 20ml BK@6 + 40 ml KB@7

—  
*Emma Jones*  
—  
WREXHAM,  
UK  
—



**COLOR RESULT**  
CAYENNE PEPPER

**EXISTING SHADE**  
9N

**FORMULA**

10 ml KK@all + 30 ml GB@9 + 30 ml BK@6 + 50 ml Clear

—  
*Igor Araujo*  
—  
FORT LAUDERDALE,  
USA  
—



**COLOR RESULT**  
MAMBO SUNSET

**EXISTING SHADE**  
10N

**FORMULA**

1 ml Pk@all + 10 ml GK@all + 100 ml GB@9

—  
*Natalie Riley*  
—  
WREXHAM,  
UK  
—

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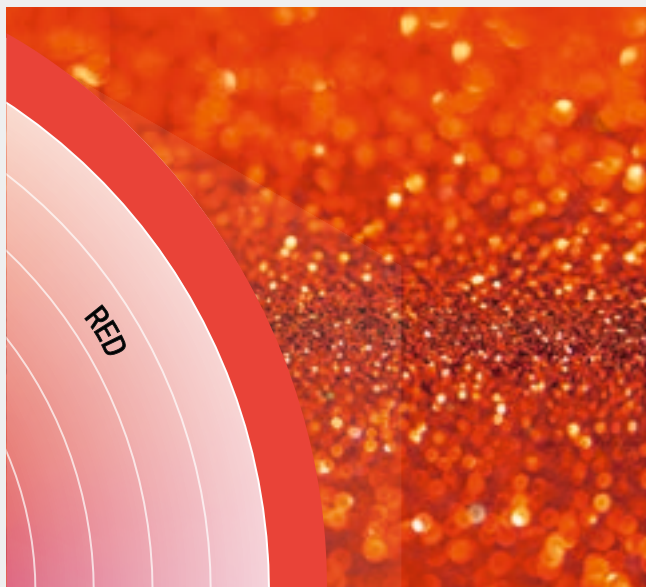
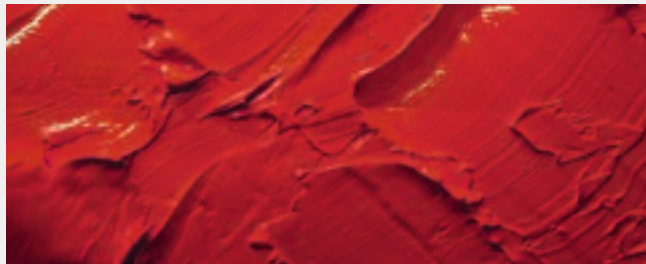
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# RED

Strong, wild and hot



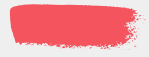
*Tran Thi Thu Ha*

HANOI,  
VIETNAM

**COLOR RESULT**  
EASY GOING

**EXISTING SHADE**  
10N

**FORMULA**  
20 ml YY@all + 20 ml SV@10 + 20 ml Pk@all



RED

*Michie Sujishi*

VAN NUYS,  
USA

**COLOR RESULT**  
SECRET RED

**EXISTING SHADE**  
7N

**FORMULA**  
15 ml KK@all + 30 ml RR@all



RED

*Linda Benoit*

WATERLIET,  
USA

**COLOR RESULT**  
HOT PEPPER

**EXISTING SHADE**  
7N

**FORMULA**  
15 ml KK@all + 15 ml RR@all + 40 ml KB@7



RED



**COLOR RESULT**  
CHERRY BOMB

**EXISTING SHADE**  
10N

**FORMULA**  
15 ml RR@all + 20 ml BK@6

—  
*Lauren Turner*

HIGH WYCOMBE,  
UK



**COLOR RESULT**  
HELL FIRE

**EXISTING SHADE**  
8N

**FORMULA**  
10 ml SB@10 + 20 ml AN@5 + 80 ml RR@all

—  
*Natalie Vasquez*

RAHWAY,  
USA



**COLOR RESULT**  
RED SIREN

**EXISTING SHADE**  
7N

**FORMULA**  
20 ml YY@all + 20 ml RR@all + 50 ml Pk@all

—  
*Kari Norrid*

OKLAHOMA CITY,  
USA



**COLOR RESULT**  
LIPSTICK

**EXISTING SHADE**  
10N

**FORMULA**  
10 ml Pk@all + 20 ml YY@all

—  
*Christa Strondl*

VIENNA,  
AUSTRIA



**COLOR RESULT**  
FIERY FALL

**EXISTING SHADE**  
6N

**FORMULA**  
15 ml KK@all + 15 ml RR@all + 15 ml Clear

—  
*Antonio Rameo*

NEW YORK,  
USA



**COLOR RESULT**  
FLORIDA SUNRISE

**EXISTING SHADE**  
6N

**FORMULA**  
5 ml Pk@all + 10 ml KB@7 + 25 ml BK@6 + 40 ml KK@all

—  
*Megan Sisler*

FLORIDA,  
USA

RED



**COLOR RESULT**  
ARIZONA SKY

**EXISTING SHADE**  
9N

**FORMULA**  
7 ml YY@all + 18 ml Pk@all + 30 ml KK@all

—  
*Arielle bello-  
Calamari*  
—  
ASBURY PARK,  
USA  
—

—  
*Maria Bovenzi*  
—  
NEW YORK,  
USA  
—

**COLOR RESULT**  
MERLOT

**EXISTING SHADE**  
6N

**FORMULA**  
10 ml BR@6 + 10 ml RR@all + 10 ml SB@10



RED

RED



**COLOR RESULT**  
COPPER RUBY

**EXISTING SHADE**  
7N

**FORMULA**  
10 ml RR@all + 10 ml KK@all + 10 ml Clear

—  
*Sadia Vangrieken*  
—  
GEETBETS,  
BELGIUM  
—

—  
*Tara Gross*  
—  
SAYVILLE,  
USA  
—

**COLOR RESULT**  
SHIRAZ

**EXISTING SHADE**  
6N

**FORMULA**  
10 ml BK@6 + 10 ml RR@all + 30 ml RV@all



RED

RED



**COLOR RESULT**  
INFINITO

**EXISTING SHADE**  
9N

**FORMULA**  
10 ml VV@all + 10 ml GK@all + 10 ml YY@all

—  
*Bruno Antonacci*  
—  
ALBA ADRIATICA,  
ITALY  
—

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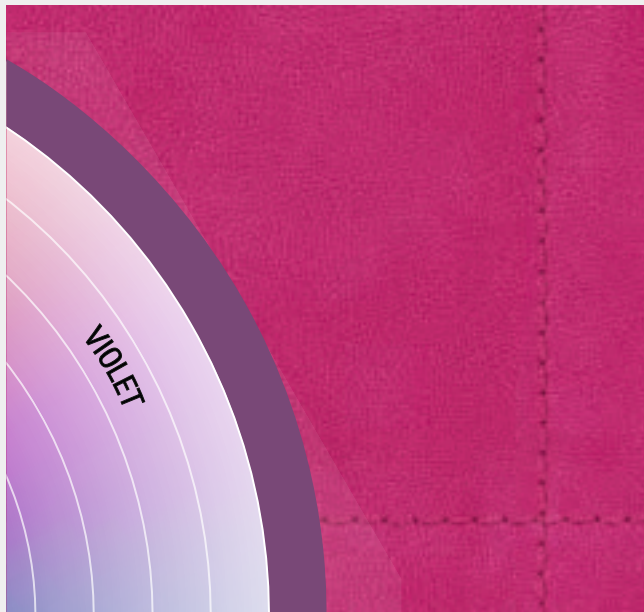
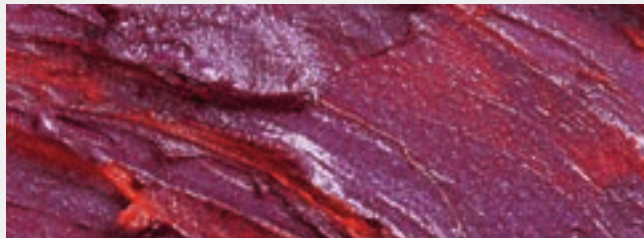
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RED

# VIOLET

Lovely, mystic and romantic



*Whitney Harris*  
NANAIMO,  
CANADA

**COLOR RESULT**  
CHARCOAL ROSE



**EXISTING SHADE**  
10N

**FORMULA**  
2 ml YY@all + 2 ml Gn@all + 2 ml AN@5 +  
2 ml Bl@all + 6 ml SV@10 + 6 ml Pk@all

VIOLET

*Antonio Chaykov*  
MOSCOW,  
RUSSIA

**COLOR RESULT**  
PINK



**EXISTING SHADE**  
6N

**FORMULA**  
30 ml NA@8 + 30 ml Pk@all

VIOLET

*Mariah Hobson*  
ANN ARBOR,  
USA

**COLOR RESULT**  
PROSE



**EXISTING SHADE**  
9N

**FORMULA**  
10 ml RV@all + 40 ml GB@9 + 10 ml Clear

VIOLET

COLOR RESULT  
SNOWFLAKE

EXISTING SHADE  
10N

FORMULA  
1 ml Pk@all + 2 ml NA@2 + 20 ml SV@10 + 20 ml AB@9

*Alexia Ingwer*  
MENTOR,  
USA

COLOR RESULT  
BLACKBERRY NIGHT

EXISTING SHADE  
9-10N

FORMULA  
10 ml VV@all + 20 ml Bl@all + 20 ml NB@5 + 20 ml Clear

*Silvia Pereira*  
LISBOA,  
PORTUGAL

COLOR RESULT  
BORDEAUX

EXISTING SHADE  
5N

FORMULA  
35 ml NB@5 + 45 ml RV@all

*Sandi Vigliotti*  
BREWERTON,  
USA

COLOR RESULT  
MISTRESS

EXISTING SHADE  
10N

FORMULA  
1 ml NA@2 + 5 ml Tq@all + 10 ml Pk@all + 40 ml SB@10

*Kelly Hallett*  
KINGSTON,  
CANADA

COLOR RESULT  
MAROON CRUSH

EXISTING SHADE  
9N

FORMULA  
1 ml NA@2 + 1 ml Tq@all + 20 ml RV@all

*Jordi Schonwetter*  
LANGLEY,  
CANADA

COLOR RESULT  
VIOLET FEMME

EXISTING SHADE  
7N-9N

FORMULA  
3 ml VV@all + 10 ml AB@6 + 40 ml NA@8

*Ingrid Dedman*  
TREVALLYN,  
AUSTRALIA



**COLOR RESULT**  
REAL PURPLE

**EXISTING SHADE**  
9N

**FORMULA**  
4 ml VV@all + 10 ml Tq@all + 25 ml Pk@all

—  
*Dawn Dunham*  
—  
FAIRBANKS,  
USA

—  
*Igor Araujo*  
—  
WILTON MANORS,  
USA

**COLOR RESULT**  
BUBBLE GUM PASTEL

**EXISTING SHADE**  
10N

**FORMULA**  
1 ml Bl@all + 3 ml Pk@all + 50 ml Clear



**COLOR RESULT**  
BREAKING DOWN

**EXISTING SHADE**  
10BS

**FORMULA**  
5 ml RR@all + 10 ml VV@all + 80 ml NA@8

—  
*stefanie  
Palprader*  
—  
MERANO,  
ITALY

—  
*Alina Shaller*  
—  
BEVERLY HILLS,  
USA

**COLOR RESULT**  
DEEP GRAPE

**EXISTING SHADE**  
6N

**FORMULA**  
1 ml NA@2 + 3 ml RR@all + 4 ml Tq@all + 20 ml Clear



**COLOR RESULT**  
BOURGOGNE

**EXISTING SHADE**  
6N

**FORMULA**  
2 ml NA@2 + 20 ml VV@all + 30 ml BR@6

—  
*Odete Dasilva*  
—  
WESTPORT,  
USA

—  
*Jamie Dennis*  
—  
BARRIE,  
CANADA

**COLOR RESULT**  
VIVID BLURPLE

**EXISTING SHADE**  
9N

**FORMULA**  
4 ml NA@2 + 11 ml Pk@all + 13 ml Tq@all + 70 ml AB@9





**COLOR RESULT**  
MUSHROOM

**EXISTING SHADE**  
9N

**FORMULA**  
5 ml SB@10 + 20 ml AB@9

—  
*Linda Perrette*

WAYNE,  
USA

—



**COLOR RESULT**  
METALLIC GRAPE

**EXISTING SHADE**  
9N

**FORMULA**  
30 ml Tq@all + 50 ml Pk@all + 60 ml AB@9

—  
*Karly Menzies*

NANAIMO,  
CANADA

—



**COLOR RESULT**  
VIOLET STORM

**EXISTING SHADE**  
10N

**FORMULA**  
10 ml SV@10 + 10 ml AB@9 + 10 ml BI@all + 20 ml VV@all

—  
*Kris Williams*

TEXAS,  
USA

—



**COLOR RESULT**  
PURPLE DREAM


**EXISTING SHADE**  
10N

**FORMULA**  
10 ml Pk@all + 20 ml Tq@all

—  
*Donna Vandette*

ONTARIO,  
CANADA

—



**COLOR RESULT**  
LILLA OPARO

**EXISTING SHADE**  
white

**FORMULA**  
1 ml Pk@all + 1 ml VV@all + 1 ml RR@all + 10 ml Clear

—  
*Angela*

MODENA,  
ITALY

—



**COLOR RESULT**  
ROYAL PURPLE

**EXISTING SHADE**  
10N

**FORMULA**  
5 ml VV@all + 5 ml Tq@all + 20 ml SV@10

—  
*Brett Wares*

NEW YORK,  
USA

—



VIOLET



**COLOR RESULT**  
PLUM PERFECT

**EXISTING SHADE**  
9N

**FORMULA**  
10 ml YY@all + 10 ml Pk@all + 10 ml RV@all + 10 ml Clear

—  
*Mikada Meutin*

LONDON,  
UK

VIOLET



**COLOR RESULT**  
BERRY BURST

**EXISTING SHADE**  
9N

**FORMULA**  
10 ml RV@all + 10 ml RR@all + 10 Pk@all

—  
*Itzia Paola Rojas*  
*Regalado*

ZAPOCAN JALISCO,  
MEXICO

VIOLET

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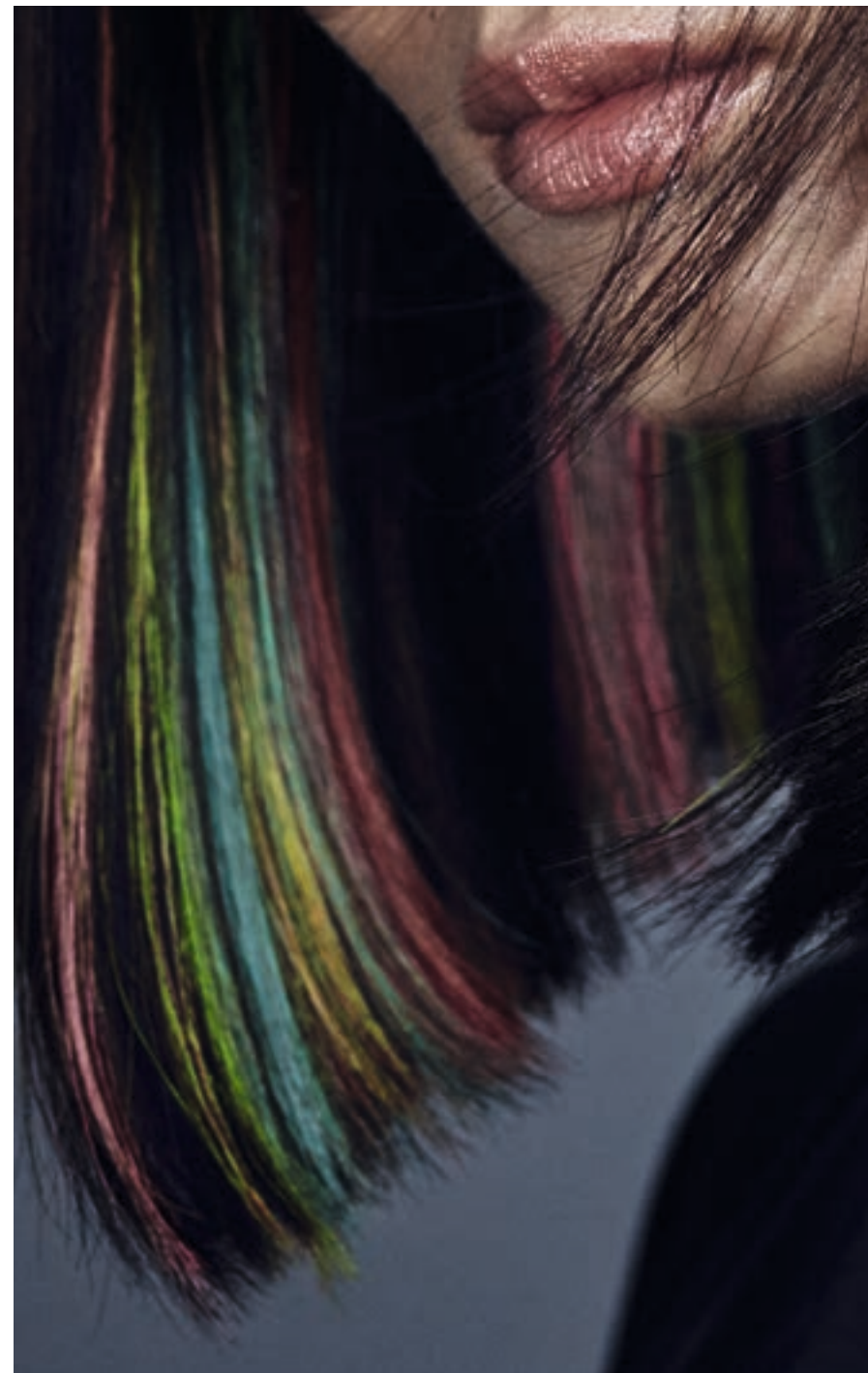
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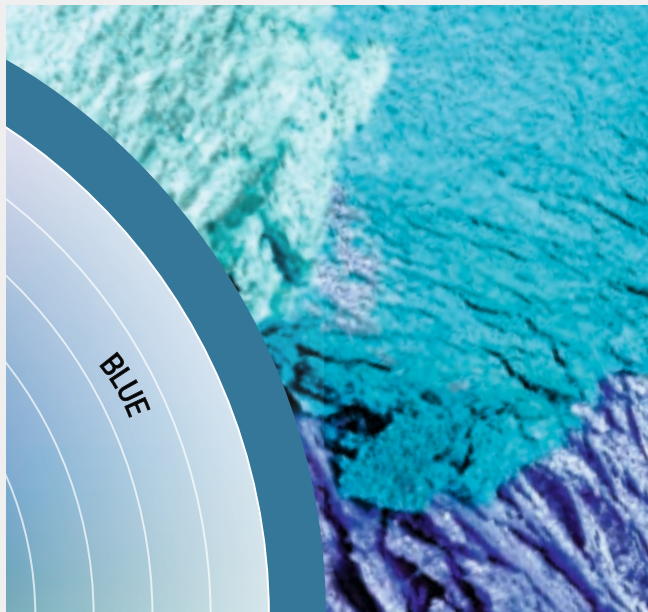
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# BLUE

Intense, individual and exciting



*Justin Javier*  
NGEE ANN CITY,  
REPUBLIC OF SINGAPORE

**COLOR RESULT**  
SKY BLUE



**EXISTING SHADE**  
8N-10N

**FORMULA**  
5 ml Bl@all + 35 ml Tq@all + 40 ml Clear

BLUE

*Melissa Simpson*  
MEMPHIS,  
USA

**COLOR RESULT**  
BLUE JEANS



**EXISTING SHADE**  
10N

**FORMULA**  
5 ml NA@2 + 5 ml Bl@all + 30 ml SB@10

BLUE

*Natasha Tulk*  
ST. JOHN'S,  
CANADA

**COLOR RESULT**  
MIDNIGHT NAVY



**EXISTING SHADE**  
5N

**FORMULA**  
10 ml NA@2 + 20 ml Bl@all + 20 ml Tq@all

BLUE

BLUE



**COLOR RESULT**  
FANTASY WINTER

**EXISTING SHADE**  
9N

**FORMULA**  
1 ml NA@2 + 1 ml VV@all + 3 ml Bl@all + 10 ml SV@10

Francis Kok  
COEVORDEN,  
NETHERLANDS

BLUE



**COLOR RESULT**  
PEGASUS

**EXISTING SHADE**  
10N

**FORMULA**  
2 ml Bl@all + 2 ml Gn@all + 3 ml Tq@all + 60 ml Clear

Kerry Killian  
LOS ANGELES,  
USA

BLUE



**COLOR RESULT**  
NAVY

**EXISTING SHADE**  
10N

**FORMULA**  
10 ml Bl@all + 30 ml Tq@all

Inga Gedoviusa  
RIGA,  
LATVIA

BLUE



**COLOR RESULT**  
DARK SKIES

**EXISTING SHADE**  
9N

**FORMULA**  
5 ml AB@6 + 15 ml Pk@all + 50 ml Tq@all

Matthew Kruger  
MENTOR,  
USA

BLUE



**COLOR RESULT**  
TWILIGHT NIGHT

**EXISTING SHADE**  
8N

**FORMULA**  
5 ml AN@5 + 5 ml VV@all + 15 ml Tq@all + 50 ml AB@9

Heather  
Slaybaugh  
MADISON,  
USA

BLUE



**COLOR RESULT**  
CONCRETE BLONDE

**EXISTING SHADE**  
9N

**FORMULA**  
1 ml NA@2 + 1 ml AN@5 + 20 ml AB@9 + 20 ml NA@8

Nick Moore-Perez  
ROYAL OAK,  
USA

**COLOR RESULT**  
GREYER NOVA

**EXISTING SHADE**  
6N

**FORMULA**  
5 ml Bl@all + 20 ml NA@8

*Veronica Arias*

ELIZABETH,  
USA

*Elisabete Guerreiro*

VILAMOURA,  
PORTUGAL

**COLOR RESULT**  
DUCK EGG

**EXISTING SHADE**  
9N

**FORMULA**  
6 ml NA@8 + 8 ml SV@10 + 9 ml Bl@all

**COLOR RESULT**  
STORM

**EXISTING SHADE**  
9N

**FORMULA**  
5 ml AB@6 + 5 ml NA@8 + 40 ml SV@10

*Nelly  
Shaydullina*

MOSCOW,  
RUSSIA

*Michelle Pargee*

VANCOUVER,  
CANADA

**COLOR RESULT**  
NORTHERN NIGHT SKY

**EXISTING SHADE**  
9NA

**FORMULA**  
2 ml Pk@all + 2 ml Tq@all + 3 ml NA@2 + 10 ml SB@10

**COLOR RESULT**  
SKY DREAM

**EXISTING SHADE**  
10N

**FORMULA**  
5 ml SB@10 + 5 ml Tq@all + 30 ml Clear

*Kaylie Wright*

MEMPHIS,  
USA

*Franceen Medina*

MESA,  
USA

**COLOR RESULT**  
SMOKEY SUNSET

**EXISTING SHADE**  
10N

**FORMULA**  
1 ml NA@2 + 5 ml Bl@all + 5 ml SB@10

**COLOR RESULT**  
DEEP OCEAN BLUE

**EXISTING SHADE**  
10N

**FORMULA**  
10 ml Tq@all + 10 ml Pk@all + 10 ml YY@all

*Kristie Thornton*

NEW YORK,  
USA



**COLOR RESULT**  
ROYAL BLUE

**EXISTING SHADE**  
5N

**FORMULA**  
30 ml VV@all + 30 ml Tq@all

*Sofia Perez*

CRANFORD,  
USA



**COLOR RESULT**  
CARTA DA ZUCCHERO

**EXISTING SHADE**  
10N

**FORMULA**  
10 ml Pk@all + 20 ml Tq@all + 20 ml Gn@all + 40 ml NA@8

*Carolina Capelli*

BERGAMO,  
ITALY



**COLOR RESULT**  
STEELO

**EXISTING SHADE**  
10N

**FORMULA**  
20 ml SV@10 + 20 ml AN@5

*Bianca Garcia*

USA



**COLOR RESULT**  
MERMAID

**EXISTING SHADE**  
9N

**FORMULA**  
1 ml Gn@all + 2 ml Tq@all + 5 ml Bl@all + 2 ml Clear

*Maria Rivera*

ST. AUGUSTINE,  
USA



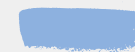
**COLOR RESULT**  
LAKE

**EXISTING SHADE**  
9N

**FORMULA**  
1 ml VV@all + 2 ml Tq@all + 2 ml Bl@all + 30 ml SV@10

*Velette Huang*

TAIPEI CITY,  
TAIWAN



# GREEN

Unique, eye-catching and fancy



Manuel  
Hechenberger  
INNSBRUCK,  
AUSTRIA

COLOR RESULT  
SPRINGGREEN

EXISTING SHADE  
10N

FORMULA  
1 ml Tq@all + 30 ml YY@all



GREEN

Christine Perez  
CRANFORD,  
USA

COLOR RESULT  
PINE

EXISTING SHADE  
10N

FORMULA  
5 ml YY@all + 10 ml BG@7 + 20 ml Gn@all



GREEN

Brianna Ogden  
SAYVILLE,  
USA

COLOR RESULT  
SIREN OF THE SEA

EXISTING SHADE  
5N

FORMULA  
10 ml AN@5 + 10 ml Bl@all + 10 ml Tq@all + 10 ml Gn@all



GREEN



**COLOR RESULT**  
SEA KWEEN

**EXISTING SHADE**  
10N

**FORMULA**  
15 ml Gn@all + 30 ml Tq@all

*Alex Pardoe*  
MIAMI BEACH,  
USA



**COLOR RESULT**  
SERPENTINE

**EXISTING SHADE**  
7N

**FORMULA**  
7 ml NA@2 + 15 ml AB@6 + 20 ml Tq@all + 20 ml Gn@all

*Austin Brown*  
PLEASANTON,  
USA



**COLOR RESULT**  
KEYLIME PIE

**EXISTING SHADE**  
10N

**FORMULA**  
4 ml GN@all + 35 ml YY@all

*Dawn Dunham*  
FAIRBANKS,  
USA



**COLOR RESULT**  
AUGUST

**EXISTING SHADE**  
9N

**FORMULA**  
2 ml Bl@all + 2 ml Gn@all + 5 ml YY@all  
+ 10 ml KB@7 + 20 ml SV@10

*Jonathan Jaconello*  
TORONTO,  
CANADA



**COLOR RESULT**  
TE QUIERO VERDE

**EXISTING SHADE**  
10N

**FORMULA**  
6 ml Gn@all + 15 ml YY@all + 15 ml Bl@all

*Irasema De Leon*  
MONTERREY,  
MEXICO



**COLOR RESULT**  
BALAYAGE BROWN

**EXISTING SHADE**  
5-9N

**FORMULA**  
20 ml BM@6 + 20 ml AB@6 + 40 ml BG@6

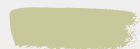
*Miguel Barros*  
PONTE DE BARCA,  
PORTUGAL

COLOR RESULT  
FRENCH BEIGE

EXISTING SHADE  
8-10N

FORMULA  
20 ml NA@8 + 30 ml BG@7 + 50 ml AB@9

—  
*Miguel Barros*  
—  
PONTE DE BARCA,  
PORTUGAL  
—

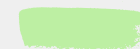


COLOR RESULT  
TEXTMARKER GREEN

EXISTING SHADE  
10N

FORMULA  
1 ml Gn@all + 2 ml YY@all + 15 ml Clear

—  
*Uwe Odenwald*  
—  
WIESBADEN,  
GERMANY  
—



COLOR RESULT  
MELON RUSH

EXISTING SHADE  
10N

FORMULA  
15 ml Gn@all + 40 ml YY@all

—  
*Leah Rush*  
—  
MENTOR,  
USA  
—



COLOR RESULT  
ACID GREEN

EXISTING SHADE  
10N

FORMULA  
1 ml Gn@all + 3 ml BM@6 + 5 ml YY@all + 20 ml GB@9

—  
*Michelle Pargee*  
—  
VANCOUVER,  
CANADA  
—



COLOR RESULT  
GRASS HOPPER

EXISTING SHADE  
6N

FORMULA  
6 ml Tq@all + 25 ml YY@all + 50 ml SV@10

—  
*Carlo Florio*  
—  
GARFIELD,  
USA  
—



COLOR RESULT  
EMERALD FIRE

EXISTING SHADE  
9N

FORMULA  
5 ml Bl@all + 10 ml Gn@all + 50 ml Clear

—  
*Stan Lai*  
—  
TAICHUNG CITY,  
TAIWAN  
—







**COLOR RESULT**  
CILANTRO

**EXISTING SHADE**  
10N

**FORMULA**  
10 ml Gn@all + 50 ml YY@all + 10 ml Clear

*Christine Nelson*

WORCESTER,  
USA



**COLOR RESULT**  
GREEN HAIRPLAY

**EXISTING SHADE**  
9N

**FORMULA**  
10 ml AB@9 + 10 ml GN@all + 10 ml NA@8 + 40 ml YY@all

*Alex Verdoliva*

TRINO,  
ITALY



**COLOR RESULT**  
AURORA BOREALE

**EXISTING SHADE**  
10N

**FORMULA**  
1 ml NA@2 + 1 ml YY@all + 2 ml Tq@all + 100 ml Clear

*Natasa Tomut*

STARANZANO,  
ITALY



**COLOR RESULT**  
BREEZER

**EXISTING SHADE**  
9N

**FORMULA**  
1 ml YY@all + 5 ml GB@9 + 5 ml AB@9 + 10 ml Tq@all

*Mario Drazi*

ROME,  
ITALY



**COLOR RESULT**  
COOL JADE

**EXISTING SHADE**  
9N

**FORMULA**  
10 ml NA@8 + 10 ml Tq@all + 10 ml Bl@all

*Lise Gauthier*

SUDBURY,  
CANADA

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# ELUMEN – HIGH PERFORMANCE, OXIDANT-FREE HAIR COLOR



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