

Accessibility Conformance Report

WCAG Edition

(Based on VPAT[®] Version 2.4Rev)

Name of Product/Version: Perfumania

Report Date: 17 November 2022

Product Description: One of America's Largest Fragrance Retailers, Perfumania specializes in the sale of genuine designer fragrances and related gifts and accessories for men, women and children..

Contact Information: Phone: 1 (866) 557-2368, Email: customer.service@perfumania.com

Notes:

- Application contains a few third-party components, and This VPAT report does not include issues related to third-party components.
- **List of third-party components:**
 1. **Smart Search & Filter by Search anise:** fast & clever product search, easy-to-navigate search results & advanced filters.
 2. **Bazaar voice:** Bazaar voice gives you control to collect, display, and distribute text and visual user-generated content (Reviews) you can see reviews, as well as answer customer questions to help generate a sale.
 3. **Klarna payments:** Klarna is a direct and secure payment method that offers multiple payment options for Shopify Payments. Klarna is available only to merchants.
 4. **Wiser -Upsell, Recommendations:** Wiser's AI based product recommendations shows the most relevant recommendations inspired by user behaviour & helps them in buying decision.
 5. **Trustpilot Reviews:** Trustpilot hosts reviews to help consumers shop with confidence and deliver rich insights to help businesses improve the experience they offer.
 6. **Google Map API:** Rendering store locations on the store locator webpage.
 7. **YouTube Player API:** Rendering only one video which includes synchronized captions for the video content.
 8. **FancyBox Plugin:** FancyBox is a tool for displaying images, html content and multi-media in a Mac-style "lightbox" that floats overtop of web page.
 9. **Blog-studio:** Blog Studio makes it easy to craft beautiful looking blog articles that live right on your Shopify store. Spruce up your existing articles or create new ones.
- The testing process was carried out in compliance to the WCAG 2.1 AA guidelines. The product was found to be overall supportive.

The following areas were found to be Fully Supported:

- [1.3.1 Info and Relationships](#) (Level A)
- [1.3.2 Meaningful Sequence](#) (Level A)
- [1.4.1 Use of Color](#) (Level A)
- [2.1.1 Keyboard](#) (Level A)
- [2.1.2 No Keyboard Trap](#) (Level A)
- [2.4.4 Link Purpose \(In Context\)](#) (Level A)
- [2.5.2 Pointer Cancellation](#) (Level A 2.1 only)
- [2.5.3 Label in Name](#) (Level A 2.1 only)
- [3.1.1 Language of Page](#) (Level A)
- [3.2.1 On Focus](#) (Level A)
- [3.3.1 Error Identification](#) (Level A)
- [3.3.2 Labels or Instructions](#) (Level A)
- [4.1.1 Parsing](#) (Level A)
- [1.3.4 Orientation](#) (Level AA 2.1 only)
- [1.3.5 Identify Input Purpose](#) (Level AA 2.1 only)
- [1.4.3 Contrast \(Minimum\)](#) (Level AA)
- [1.4.4 Resize text](#) (Level AA)
- [1.4.11 Non-text Contrast](#) (Level AA 2.1 only)
- [1.4.12 Text Spacing](#) (Level AA 2.1 only)
- [2.4.6 Headings and Labels](#) (Level AA)
- [2.4.7 Focus Visible](#) (Level AA)
- [3.2.3 Consistent Navigation](#) (Level AA)
- [3.2.4 Consistent Identification](#) (Level AA)
- [3.3.3 Error Suggestion](#) (Level AA)
- [4.1.3 Status Messages](#) (Level AA 2.1 only)
- [2.4.2 Page Titled](#) (Level A)
- [3.2.2 On Input](#) (Level A)
- [2.4.1 Bypass Blocks](#) (Level A)
- [1.1.1 Non-text Content](#) (Level A)
- [2.4.3 Focus Order](#) (Level A)
- [4.1.2 Name, Role, Value](#) (Level A)

- [1.4.10 Reflow](#) (Level AA 2.1 only)
- [1.3.3 Sensory Characteristics](#) (Level A)
- [1.4.13 Content on Hover or Focus](#) (Level AA 2.1 only)
- [2.4.5 Multiple Ways](#) (Level AA)
- [3.3.4 Error Prevention \(Legal, Financial, Data\)](#) (Level AA)

The following areas were found to be Not Applicable:

- [1.2.1 Audio-only and Video-only \(Prerecorded\)](#) (Level A)
- [1.2.2 Captions \(Prerecorded\)](#) (Level A)
- [1.2.3 Audio Description or Media Alternative \(Prerecorded\)](#) (Level A)
- [1.4.2 Audio Control](#) (Level A)
- [2.1.4 Character Key Shortcuts](#) (Level A 2.1 only)
- [2.2.1 Timing Adjustable](#) (Level A)
- [2.2.2 Pause, Stop, Hide](#) (Level A)
- [2.3.1 Three Flashes or Below Threshold](#) (Level A)
- [2.5.1 Pointer Gestures](#) (Level A 2.1 only)
- [2.5.4 Motion Actuation](#) (Level A 2.1 only)
- [1.2.4 Captions \(Live\)](#) (Level AA)
- [1.2.5 Audio Description \(Prerecorded\)](#) (Level AA)
- [1.4.5 Images of Text](#) (Level AA)
- [3.1.2 Language of Parts](#) (Level AA)

The following areas were found to be Partially Supported: No Success Criteria

The following areas were found to be Not Supported: No Success Criteria

Evaluation Methods Used:

The product was tested against all the applicable 50 success criteria within the Web Content Accessibility Guidelines (WCAG) 2.1 Conformance Level A and AA. The testing methodology included a combination of automated testing, manual testing. This testing methodology ensures that every aspect related to accessibility and user experience is included in our analysis. Below is a list of some of the technologies and environments used:

- Assistive technologies – Screen reader NVDA, keyboard only interaction, Browser zoom.
- Automated tools – aXe, Color Contrast Analyzer.
- Browsers – Chrome, Safari.
- Accessibility plugins – aXe, Lighthouse by Google, Wave.
- Desktop- Windows 10, MacOS.
- Mobile- iPad, iPhone.

The following combinations of technologies were used:

- Windows with Chrome and NVDA.
- Mac OS with Safari and Voice-over.
- iPhone with Safari and Voice-over.
- iPad with Safari and Responsiveness.
- Windows with Chrome and aXe.
- Windows with Google Chrome and Zoom.

- Windows with Google Chrome and Color Contrast Analyzer.

Compatibility Matrix:

OS	Browser	Assistive Technology
Windows 10	Chrome	NVDA
Mac OS	Safari	Voiceover
iOS	Safari	Voiceover

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (Yes) Level AA (Yes) Level AAA (No)

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.

- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level AAA.

WCAG 2.1 Report

Note: When reporting on conformance with the WCAG 2.1 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](#).

Table 1: Success Criteria, Level A

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	WCAG 2.1 Supports	Features Images that convey information have meaningful alternative text using ALT and Images that are decorative are marked up using ALT="" or CSS background images.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	WCAG 2.1 Not Applicable	Features The application has no multimedia.
1.2.2 Captions (Prerecorded) (Level A)	WCAG 2.1 Not Applicable	Features The application has no multimedia.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	WCAG 2.1 Not Applicable	Features The application has no multimedia.
1.3.1 Info and Relationships (Level A)t	WCAG 2.1 Supports	Features The screen reader properly identifies all the information available in the application and the screen reader user is easily able to perceive the relationships between an element and its structure.
1.3.2 Meaningful Sequence (Level A)	WCAG 2.1 Supports	Features

Criteria	Conformance Level	Remarks and Explanations
		The sequence of elements in the Document Object Model (DOM) matches a logical reading sequence using the arrow keys.
1.3.3 Sensory Characteristics (Level A)	WCAG 2.1 Supports	Features Instructions provided do not refer to things solely based on their sensory characteristics such as shape, size, visual location, orientation, color, or sound.
1.4.1 Use of Color (Level A)	WCAG 2.1 Supports	Features Information conveyed by color is available in alternative formats, such as shape, text, font weight.
1.4.2 Audio Control (Level A)	WCAG 2.1 Not Applicable	Features The application has no multimedia.
2.1.1 Keyboard (Level A)	WCAG 2.1 Supports	Features Application has many interactive user interface components like buttons, links, dropdowns, and all components are operable using keyboard for screen reader/ keyboard-only users.
2.1.2 No Keyboard Trap (Level A)	WCAG 2.1 Supports	Features

Criteria	Conformance Level	Remarks and Explanations
		Movement of focus through each control only using the keyboard, with no keyboard trap that prevents focus from moving away from any control.
2.1.4 Character Key Shortcuts (Level A 2.1 only)	WCAG 2.1 Not Applicable	Features There are no such character key shortcuts required in the application to operate any feature, which clashes with the predefined screen reader shortcuts.
2.2.1 Timing Adjustable (Level A)	WCAG 2.1 Not Applicable	Features There is no such time-based activity available in the web application.
2.2.2 Pause, Stop, Hide (Level A)	WCAG 2.1 Not Applicable	Features There is no functionality/activity or video present in the application where content changes automatically and requires a mechanism to Pause, Stop or hide it.
2.3.1 Three Flashes or Below Threshold (Level A)	WCAG 2.1 Not Applicable	Features There is no flashing / blinking content present anywhere in the application.
2.4.1 Bypass Blocks (Level A)	WCAG 2.1 Supports	Features There is a “Skip to Content” link present in the application, with the help of which the screen reader user can skip the header section and navigate to the main content area of the page. Landmarks such as main, navigation, and banner are defined in the application.

Criteria	Conformance Level	Remarks and Explanations
2.4.2 Page Titled (Level A)	WCAG 2.1 Supports	Features Pages have a meaningful title specified in the <Title> tag and using which the screen reader users can understand the context of the webpage.
2.4.3 Focus Order (Level A)	WCAG 2.1 Supports	Features The navigation order on all focusable elements is logical and intuitive (move left to right, top to bottom of the page).
2.4.4 Link Purpose (In Context) (Level A)	WCAG 2.1 Supports	Features The purpose of each link in the application can be determined from the link text alone or from the programmatic context of the link.
2.5.1 Pointer Gestures (Level A 2.1 only)	WCAG 2.1 Not Applicable	Features There is no functionality present in the application with complex pointer gestures hence there is no need to provide alternative means for operating the content.
2.5.2 Pointer Cancellation (Level A 2.1 only)	WCAG 2.1 Supports	Features The application functions that use a single pointer are completed when the user releases the pointer.
2.5.3 Label in Name (Level A 2.1 only)	WCAG 2.1 Supports	Features Visual label of the controls includes the accessible or programmatic name for all user interface components.
2.5.4 Motion Actuation (Level A 2.1 only)		Features

Criteria	Conformance Level	Remarks and Explanations
	WCAG 2.1 Not Applicable	The application does not have functionality operated by the device motion or user motion.
3.1.1 Language of Page (Level A)	WCAG 2.1 Supports	Features The default language “english” of the application’s webpage is identified using the lang attribute in the HTML element.
3.2.1 On Focus (Level A)	WCAG 2.1 Supports	Features The application’s component does not initiate a change of context when focused.
3.2.2 On Input (Level A)	WCAG 2.1 Supports	Features Change of context does not happen when the user changes the setting of any input controls.
3.3.1 Error Identification (Level A)	WCAG 2.1 Supports	Features In the application, when input errors are detected, they are described to the user in text, including identifying the item where the error occurred.
3.3.2 Labels or Instructions (Level A)	WCAG 2.1 Supports	Features Labels or instructions are provided when the application requires user input.

Criteria	Conformance Level	Remarks and Explanations
4.1.1 Parsing (Level A)	WCAG 2.1 Supports	Features In content implemented using markup languages, elements have complete start and end tags, elements are nested according to their specifications, elements do not contain duplicate attributes, and any IDs are unique, except where the specifications allow these features.
4.1.2 Name, Role, Value (Level A)	WCAG 2.1 Supports	Features All the components present in the application have proper name/label, role/state, and value, which helps screen reader users to understand the actual purpose and nature of these components.

Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	WCAG 2.1 Not Applicable	Features The application has no multimedia.
1.2.5 Audio Description (Prerecorded) (Level AA)	WCAG 2.1	Features The application has no multimedia.

Criteria	Conformance Level	Remarks and Explanations
	Not Applicable	
1.3.4 Orientation (Level AA 2.1 only)	WCAG 2.1 Supports	Features Content does not restrict its view and operation to a single display orientation in the application, such as portrait or landscape, unless a specific display orientation is essential.
1.3.5 Identify Input Purpose (Level AA 2.1 only)	WCAG 2.1 Supports	Features The purpose of each input field collecting information about the user is programmatically determined when: The input field serves a purpose identified in the Input Purposes for User Interface Components, and the content is implemented using technologies with support for identifying the expected meaning for form input data.
1.4.3 Contrast (Minimum) (Level AA)	WCAG 2.1 Supports	Features Large-scale text and images of large-scale text have a contrast ratio of at least 3:1 and regular-scale text and images of text have a contrast ratio of at least 4.5:1.
1.4.4 Resize text (Level AA)	WCAG 2.1 Supports	Features The content present in the 200% adapts itself to the current viewport, has logic sequence, not losing any coherence, functionalities, etc. when increasing the browser zoom.
1.4.5 Images of Text (Level AA)	WCAG 2.1	Features

Criteria	Conformance Level	Remarks and Explanations
	Not Applicable	There is no such information present in the application, which is in the form of Image of text.
1.4.10 Reflow (Level AA 2.1 only)	WCAG 2.1 Supports	Features The content present in the 400% adapts itself to the current viewport, has logic sequence, not losing any coherence, functionalities, etc. when increasing the browser zoom.
1.4.11 Non-text Contrast (Level AA 2.1 only)	WCAG 2.1 Supports	Features The application provides a sufficient contrast ratio for different user interface components. Non-Text UI elements such as buttons, focus indicator on different controls, etc. have a contrast ratio of at least 3:1
1.4.12 Text Spacing (Level AA 2.1 only)	WCAG 2.1 Supports	Features Application provides support for people with low vision and cognitive disabilities as it allows users to view the application content in their desired text (Letter, word, line, and paragraph) spacing.
1.4.13 Content on Hover or Focus (Level AA 2.1 only)	WCAG 2.1 Supports	Features Application includes content that becomes available on hover and on focus and remains persistent until the user dismisses it.
2.4.5 Multiple Ways (Level AA)	WCAG 2.1 Supports	Features The application provides multiple ways like "search functionality" and "navigation menus" to access the different category products. And, all-important links "FAQs", "Shipping and Returns", "Loyalty Program",

Criteria	Conformance Level	Remarks and Explanations
		"Privacy Policy", etc. are present in the content info landmark.
2.4.6 Headings and Labels (Level AA)	WCAG 2.1 Supports	Features All the Headings present in the application are descriptive enough to understand their purpose and a sufficient label is provided for the entire form fields wherever a descriptive label is needed.
2.4.7 Focus Visible (Level AA)	WCAG 2.1 Supports	Features All focusable elements in the application have a visible keyboard focus indicator.
3.1.2 Language of Parts (Level AA)	WCAG 2.1 Not Applicable	Features Application content is available in English language only. There is no change in language throughout the application.
3.2.3 Consistent Navigation (Level AA)	WCAG 2.1 Supports	Features Repeated components are occurring in the same order on every page of the application, which helps screen reader and cognitive user to predict the location of different web elements on each page.
3.2.4 Consistent Identification (Level AA)	WCAG 2.1 Supports	Features Elements which have the same functionality across multiple pages in the application have same labels or same name.

Criteria	Conformance Level	Remarks and Explanations
3.3.3 Error Suggestion (Level AA)	WCAG 2.1 Supports	Features In the application, error suggestion messages are descriptive enough for users to understand and resolve the problem.
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	WCAG 2.1 Supports	Features While entering the payment details in different payment options, data is checked for input errors with an opportunity for the user to correct them.
4.1.3 Status Messages (Level AA 2.1 only)	WCAG 2.1 Supports	Features Dynamic changes and notifications are automatically announced, and screen reader user can identify the updated status / progress of all tasks programmatically in the application.

Table 3: Success Criteria, Level AAA

Notes: This application is not evaluated on Level AAA Success Criteria.

Legal Disclaimer (Perfumania)