



A GREAT CAP ELEVATES STYLE

FROM RYAN (OWNER, PEAKY HAT)

I get asked a lot, "What do you wear with your caps?" As much as I like to look proper and put together, the reality is that I'm a Dad, a business owner, a husband, and all these other things that often get in the way of picking the perfect outfit, let alone being able to afford a trendy wardrobe. Instead, I wear what feels comfortable, is available, and not at the bottom of the laundry basket.

EVERYONE LOOKS GOOD IN A PEAKY HAT

This 'lookbook' is meant to inspire you to be comfortable with who you are, and know that you can feel confident no matter what you pair with the perfect cap. I model our caps mostly because I'm free and available, not because I belong on that side of the camera.

All of my outfits come from my closet, a modest selection of clothing from wholesale stores, online retailers, and items I most likely purchased over 5 years ago (pre-children). Fashion isn't my thing, but these caps are my passion.

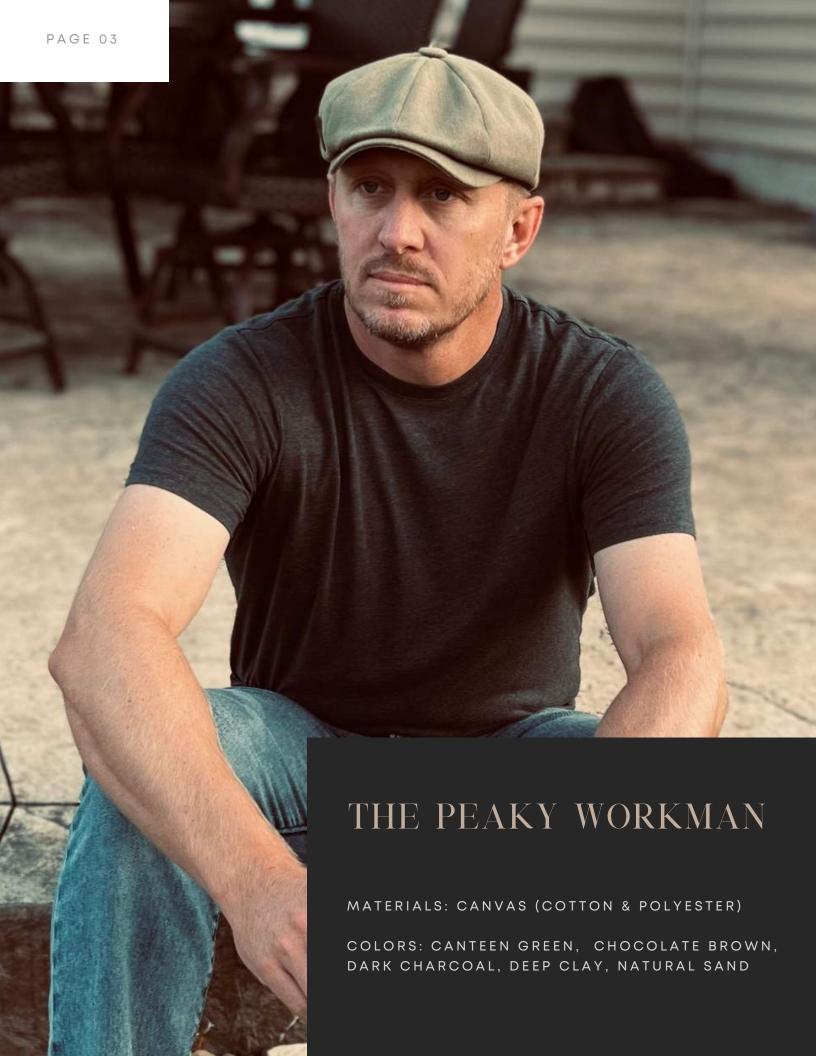
Enclosed are photos of me, taken by my 9 year old daughter, on a weekend that we found a couple of hours to have fun doing a 'photo shoot'. No frills to be found, just a dude with some sweet caps. I hope you find some inspiration to know that you can feel good about your cap(s), no matter what you wear with it.

Stay Peaky.

ROM

-Ryan D Miller (owner, Peaky Hat)







THE PEAKY WORKMAN

My absolute favorite. I wear this cap with just about anything and everything, it's that versatile.

CAP PAIRS WITH:

PATTERNS

SWEATERS

HOODIES

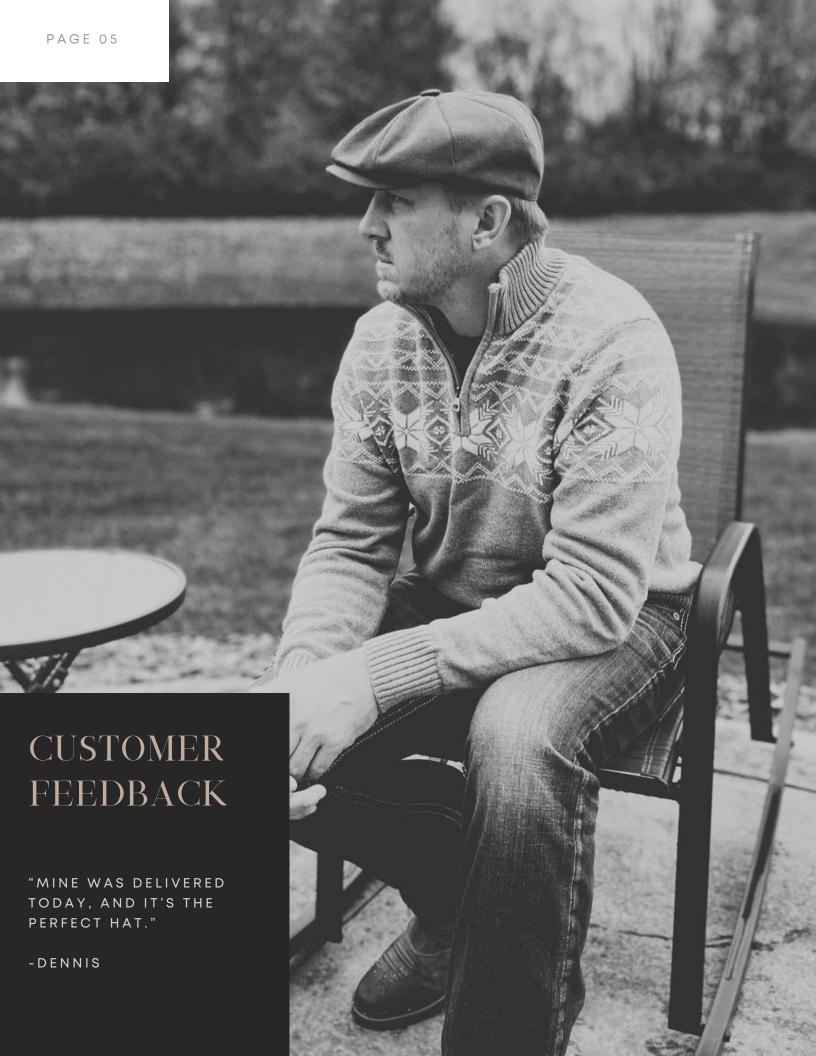
TEES

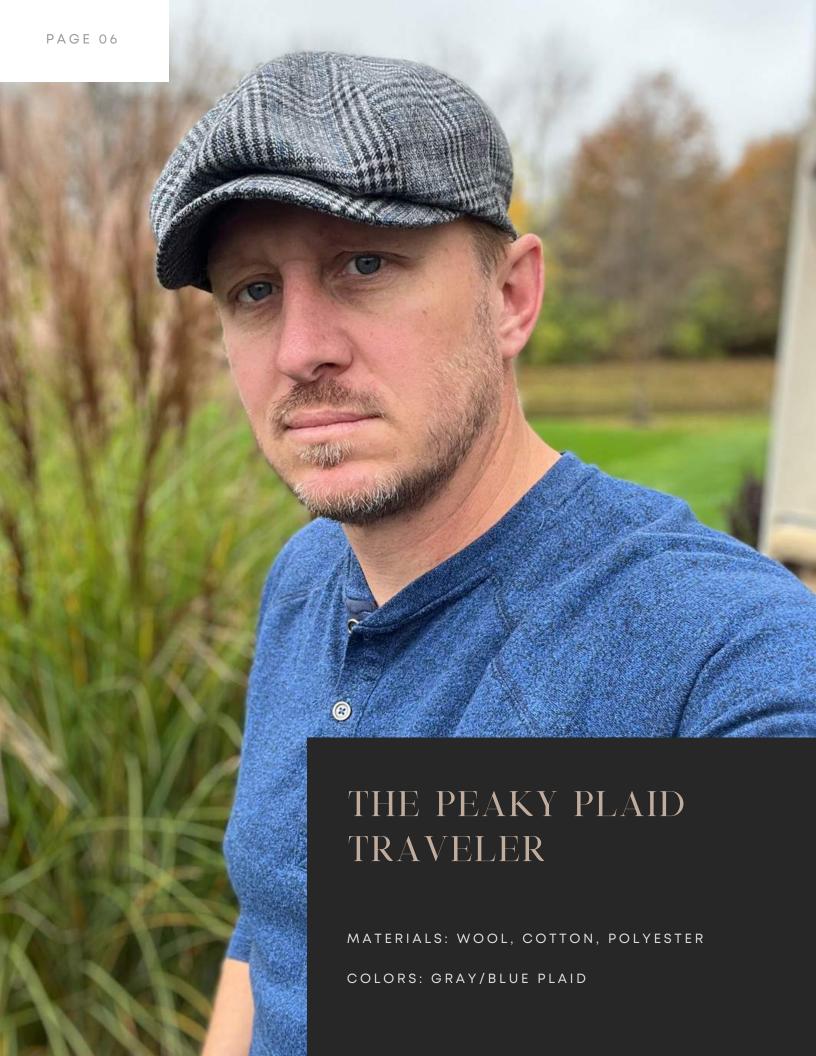
FLANNELS

3/4 TEES

AND MORE









THE PEAKY PLAID TRAVELER

Often times I find myself grabbing this cap when I am in a social environment. It's comfortable and stands out against my solid color tendencies.

CAP PAIRS WITH:

SOLID COLORS

SWEATERS

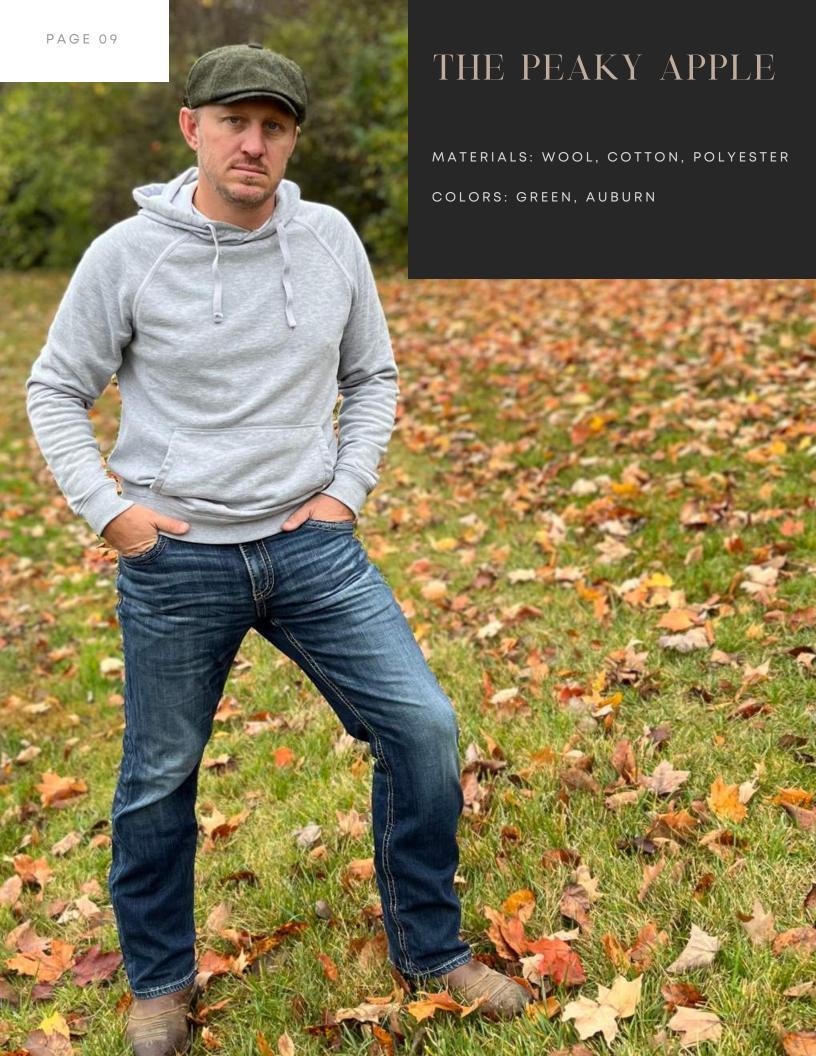
HENLEYS

PLAIN TEES

3/4 TEES









THE PEAKY APPLE

It's no secret that this is one my favorite caps in the store. Snug, comfy, rugged, and works with a simple hoodie or jacket.

CAP PAIRS WITH:

HOODIES

JACKET

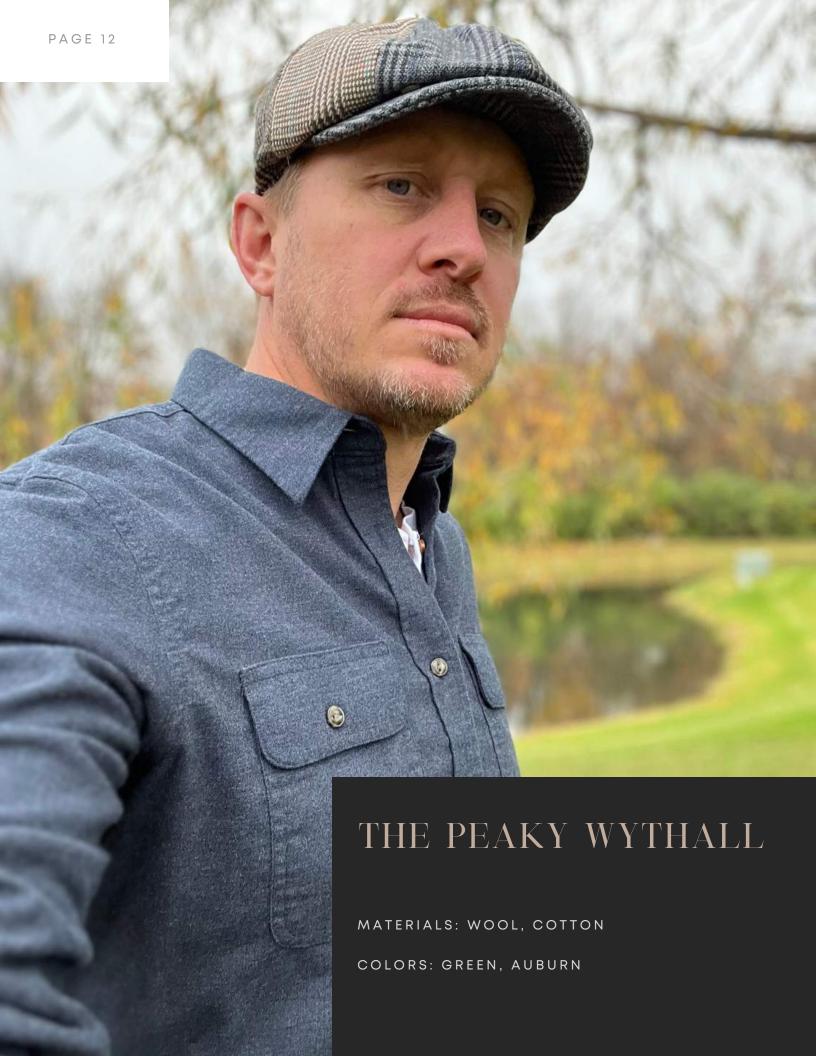
WAFFLE SHIRTS

FLANNELS

3/4 TEES









CAP PAIRS WITH:

SOLID COLORS

BUTTON DOWNS

JACKETS

HENLEYS

WAFFLE SHIRTS

FLANNELS

3/4 TEES

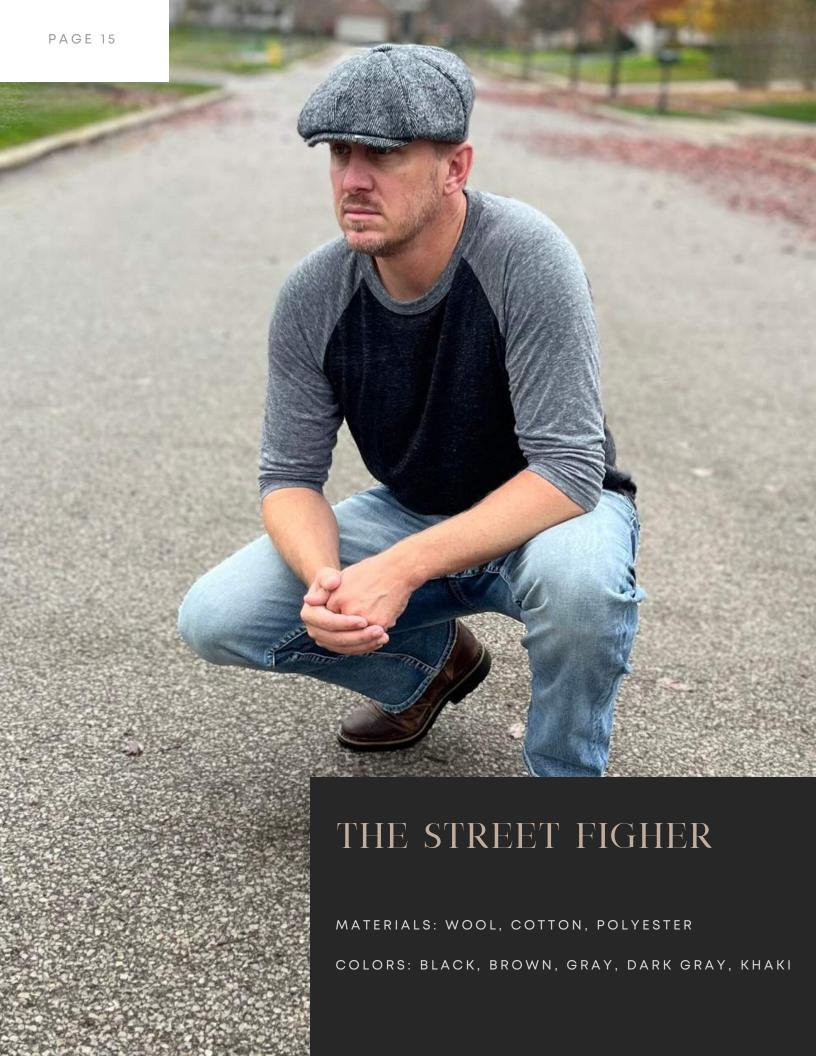
THE PEAKY WYTHALL

A cap that gets a lot of attention, muted in color, but plaids automatically step it up into a class of it's own.

Great for fall outings and bonfires









CAP PAIRS WITH:

SOLID COLORS

HOODIES

JACKETS

HENLEYS

WAFFLE SHIRTS

FLANNELS

3/4 TEES

THE STREET FIGHTER

From time to time I am a mood that warrants The Street Fighter, which usally means I only want a rugged pair of jeans and an old 3/4 tee shirt, maybe a hoodie. I'm definitely not bad-ass, but the cap sure is.









PEAKY COLORS

Made for game day, nothing goes better with an old-school jersey and my team's colors.

CAP PAIRS WITH:

JERSEYS

HOODIES

PATTERNS

MATCHING

COLORS

GAME DAY ATTIRE









THE PEAKY BALBOA

I almost always wear this with a hoodie or a jacket. But this cap is just too good, it goes well with everything.

CAP PAIRS WITH:

SOLID COLORS

HOODIES

JACKETS

HENLEYS

WAFFLE SHIRTS

FLANNELS

3/4 TEES











THE ORIGINAL PEAKY RAZOR

MATERIALS: WOOL, COTTON, POLYESTER

COLORS: ONE. SUBTLE COLORED SPEK BURIED INTO BLACK & WHITE CHECKER

CUSTOMER FEEDBACK

"I ALREADY OWN AND ABSOLUTELY LOVE THE PEAKY WORKMAN AND I'VE ALREADY GIVEN A RAVE REVIEW ON THAT CAP. NOW, I'D LIKE TO SAY JUST HOW AMAZING THE PEAKY APPLE IS. ANOTHER HOME RUN FROM PEAKY HAT!! THIS CAP IS JUST AWESOME, FITS PERFECT, FEELS GREAT AND LOOKS GREAT!! PEAKY HAT IS GOLD STANDARD IN MY OPINION. SUPERB QUALITY! STAY PEAKY."

"I HAVE ADOPTED THIS PARTICULAR LOOK MANY MANY YEARS AGO. THROUGH THE YEARS I'VE TRIED SO MANY DIFFERENT BRANDS AND SOME GOOD AND MANY NOT SO GOOD. FOR THOSE OF US WHO LIVE IN A NEWSBOY STYLE HAT, PEAKY IS A GODSEND!! GREAT VARIETY OF STYLES.... DEFINITELY. GREAT QUALITY.... ABSOLUTELY. WHERE PEAKY REALLY SHINES IS CUSTOMER SERVICE. RYAN HAS A HANDS ON APPROACH WITH HIS CUSTOMERS THAT MAKES YOU FEEL, NOT JUST LIKE A CUSTOMER, BUT PART OF SOMETHING BIGGER. THIS BRAND IS TOP OF THE LINE WITH AN AMAZING PRICE POINT."

"PEAKY HAT IS JUST FLAT OUT, HANDS DOWN AWESOME!! I JUST RECEIVED MY NEW PEAKY WORKMAN IN DARK CHARCOAL AND I LOVE IT!! FITS GREAT AND FEELS NICE AND LIGHT. I ALSO OWN THE PEAKY APPLE AND THE PEAKY RAZOR, AND I LOVE THOSE CAPS JUST AS MUCH."

"I'M A HUGE FAN OF CAPS AND HATS AND NOW THAT FALL IS UPON US, THEY BECOME A REGULAR STAPLE OF MY EVERYDAY GEAR. CAN'T WAIT TO START WEARING THESE ON A REGULAR ROTATION ONCE IT GETS A LITTLE COOLER. OH AND THE PEAKY PINS ARE A COOL ACCESSORY FOR THESE CAPS AS WELL. ANYWAY, PROUD TO BE A PART OF THE PEAKY FAMILY AND PROUD TO WEAR THESE INCREDIBLE CAPS. STAY PEAKY."