

# PRESS RELEASE

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## Xinix Global AB has been selected as one of the participating companies in The India-Sweden Innovations' Accelerator Programme 2024-2025

The programme is initiated and funded by the Swedish Energy Agency and run together with partners Business Sweden and the Confederation of Indian Industries – Green Business Centre.

During 18 months Xinix will get tailored export support with a focus on the Indian market. 3 delegation trips to different parts of India, including individual B2B-meetings, workshops, and site visits, coaching, promotional material, media campaigns and much more.

Peter Holmberg, CEO of Xinix Global AB:

*- The first trip will take place in April, 2024 - and we will report after visiting this fantastic country. We see this as a great opportunity to be able to reach out and help as many as we can with safe water – for personal, public and industrial use.*

Why the Indian market?

India displays a wide range of areas and circumstances where our products could make a difference. With Xinix FreeBact® products, the locally existing water can be used in a larger scale than it is today, and plastic waste can be reduced. Unnecessary transports of drinking water can be avoided, and by that saving energy and environment. India being such a vast country and having a huge population has potential use for our products in every imaginable segment.

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### About Xinix

Xinix Global AB is a Swedish company founded in 1992, offering products for disinfection of water & all surfaces, with chlorine dioxide,  $ClO_2$ . Used since the 1930's in industries, but now available for everyone.

The Xinix FreeBact® products give reliable protection and inactivates ALL viruses, fungi & bacteria such as E-Coli, Legionella, Salmonella and SARS-COVID. Without chlorine or alcohol. Removes biofilm. Minimal plastic waste. Used today by leading companies, authorities, aid organizations and private individuals worldwide.

### PRESS CONTACT

Alexandra Németh, Marketing manager Xinix Global AB



+46-70-7860178



[alexandra@xinix.se](mailto:alexandra@xinix.se)



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