



Madeline Hawkins - Artist behind Wilder Studio.

Wilder Studio is a surface pattern design and illustration service offering bespoke hand illustrated patterns and artworks for printed textiles and goods.

Settled in the creative and picturesque town of Murwillumbah, Northern NSW, Wilder Studio connects with both small and large scale labels.

Wilder Studio offers pattern design and illustration services via commission, contract and for purchase non-exclusive and exclusively.





What Wilder Studio does best.

With a deep adoration for florals and a passionate taste for reigniting vintage flavours, Wilder Studio embodies all things whimsy, romantic and nostalgic.

Whether you're after a soft floral watercolour repeating print, or intricate and fine-lined illustrations, a dreamy coastal vibe or beautiful bold abstract elements, Madeline is a versatile illustrator where imagination meets no limits.

Wilder Studio can integrate on-trend colour palettes and styles, create a comprehensive collection and meet a client's brief with accuracy, as well as offer creative solutions throughout the design process.

Let's create together.

Wilder Studio works closely with its clients to ensure they are heard, and their ideas are made a reality.

Taking a carefully considered approach to the brief, Wilder Studio applies various artistic skills to communicate the client's vision.

Do you have an idea of a pattern in mind for your product? Madeline from Wilder Studio will assist with bringing your vision to life, offering quality hand-crafted, original designs that are sure to complement your product.



Wilder Studio Clients.

A steady foundation for Wilder Studio began with creating branding illustration for local cafes and businesses, and many bespoke commissions for individuals.

Over the last few years, Wilder Studio has worked with some great established brands and small businesses creating exclusive surface patterns designs for products and branding illustrations.

Brands Wilder Studio has worked with: Kozii Swimwear, The Imperfect Nutritionist, Sentient Skincare, Each To Own Store, Becoming Boheme, Sunny Times Honey, Merri The Label.

Missy Mitterhuemer – The imperfect Nutritionist

"I wanted the essence of my business name 'Imperfect Nutritionist' to be portrayed in my logo and I left it up Madeline of Wilder Studio to use her imagination. The logo she designed now speaks for itself! I always have people stopping by the cafe just because our signage stood out! People even take pictures of my car which I got wrapped in her design! Madeline did it quick and nothing short of amazing!"



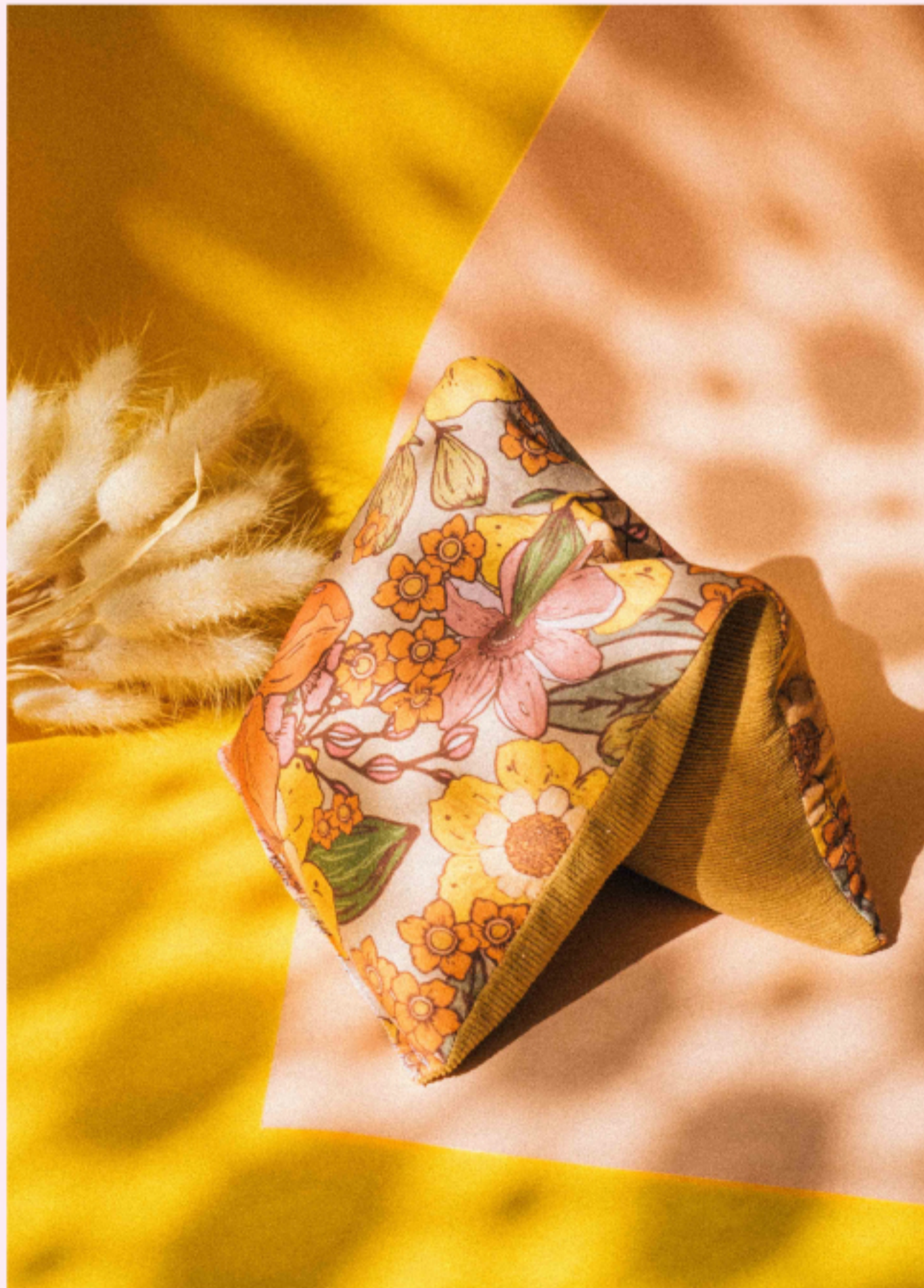


Kozii Swim.

From 2018 - 2019, Wilder Studio created a range of fun, vibrant exclusive prints for Australian swimwear label Kozii Swim, designing for Women's and Children's swimwear.

"It was an absolute pleasure working with Wilder Studio. From idea to final design, the process was super easy. Madeline always had time to listen and took our ideas and made them 1000 times better. Thanks Madeline!"

- Amy Jessup.
2018/2019 Kozii Swim Design Director.



Wilder Studio Textiles.

In 2019, Wilder Studio began designing and printing fabrics for Wilder Studio's very own range of small batch homewares.

Wilder Studio's 'Goldie' Print | 2020
Hand illustrated repeat consisting of vintage inspired floral motifs.



Wilder Studio Textiles | 2021
The Scout Scarf.

**Looking to work together?
Let's make it happen!**

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www.wilderstudio.com.au

 [wilder.studio](https://www.instagram.com/wilder.studio)

