



Ecoideas®

YOUR FIRST CHOICE

MANUFACTURER

“INNOVATIVE IDEAS FOR HEALTHY LIVING”



Company Bio

What we're about

Ecoideas is a leading manufacturer and distributor of natural health products to retailers across Canada. Ecoideas has a truly unique selection of products in the categories of: Organic health food, raw food, high quality dietary supplements, the purest enviro-friendly cleaning products, and natural body care products.

Over 15 years ago, Ecoideas was formed with the goal of bringing unique, cost-effective, ecological products to consumers through like-minded health food stores and suppliers. Today, Ecoideas is proudly partnered with high quality brands, both local and from around the world.

Our house brands include: Lumière de Sel®, Ecoideas®, and Premium Green Grains™. We currently uphold two facilities to assist with all client needs:

- Our Eastern Division provides support to Ontario, Quebec, the Maritimes, and various national and international accounts
- Our Western Division assists with all client needs primarily in Western Canada (including BC, AB, SK, and MB.)

In addition, our production facility has a high level of food safety: we uphold a production operation in Ontario that carries a Certificate of Organic Operation issued by Ecocert Canada, is SQF Certified, and is Fair Trade Certified and Kosher Certified.

Our team at Ecoideas strongly believes in the alignment of thought, speech and action, which became the foundation of our company. We believe that healthy living should be available to everyone and that the earth must not suffer in order for humans to live well.



WHY

Choose Ecoideas as your Contract Manufacturer?

As we grew our private label brand, we did not find that other manufacturers had the level of quality assurance as we expected. We also had to deal with many vendors to produce the final look, packaging, and consistent product quality that met our requirements.

By controlling our own manufacturing, we became flexible, agile and most importantly, we were in firm control of food safety and quality.

We hope you partner with us and take advantage of our experience and commitment for quality assurance and end-to-end requirements for your organization's successful private label program.





Ecoideas

Has Four Pillars of Success when it comes to Private label Manufacturing:



1 Excellence in Service
 The Natural Health Food industry is a complex, dynamic and sometimes challenging. In order to stay ahead of the curve, communication is very crucial. At Ecoideas we thrive to be an extension of your own organisation. We are transparent in all our interactions and we offer services that we desired to have when we sought co-packing services.



2 Ownership
 We own each project as if it were ours because in reality, each project is ours. We want to maintain the relationships and we have a vested interest in your success. We thrive when you succeed and this is how we are able to cultivate and sustain partnerships.



3 Turn-Key Manufacturing
 As one of the leading full service importer, manufacturer and distributor in Canada, we have the ability to provide single point source for an entire product lifecycle from concept to shelf. We leverage our relationships that we have built over the years from farm-gate suppliers to packaging supplier and our existing distribution network. We particularly excel in offering low minimum requirements for printed flexible packaging with exceptional turnaround times to deliver high quality printed flexible packaging.



4 Flexibility
 Our existing relationships make us very flexible in how we approach every single project. There are no two projects that are similar in our view. We approach every project on its own merit and customize solutions to each project as needed. Additionally, our runrate and turnaround time is lower than the industry average.

Flexibility

Whatever your needs, we got it covered



Powders | Oils | Liquids | Seeds
 Nut Free Facility

Some of our Packaging Options





Additionally

We offer several value additions than those of a typical co-packer:

Regulatory

We offer regulatory reviews for your products as part of any project. Our QA team will work with you on the basics of the regulatory framework for your particular product. This can either be an asset to have for first to market products or can serve as an additional check and balance for already established products.

Design

When requested, we can offer design services if required. Our design team has years of experience in the Natural Health industry and are ready to put that knowledge to the test and ensure you meet claim regulations for your packaging as per Canada Food and Drug regulations.

Certifications

Our diverse portfolio affords us the luxury of offering a wide range of industry recognised certifications for products that qualify. Our ability to source qualifying products or to receive and use your own qualifying products in obtaining final product certifications is but one of our strengths. We offer SQF level 2, Organic, Kosher, Vegan, Gluten Free, Fair Trade and GMO guard certifications as part of our portfolio.

Step by Step Process for Successful co-packing Partnership:

STEP 1

Understanding your Business

The most important aspect of a successful partnership is understanding your business. Who you are, what you represent, what your product means to you. The best way for us to be able to deliver the product that you require is for us to understand why you want that product and for whom you are putting your brand out there for. This background knowledge allows us to customize your experience with us and cultivate a lasting partnership.

STEP 2

Sample evaluation and approval

We put samples of what we can deliver in your hands so that you can experience the product. This will also allow you to make any changes as you require to the products that we can deliver to you and will give us the base from which we build and improve your experience with us.

STEP 3

Quotation

Based on the analysis of your specific needs and results from our Sourcing and Production departments, we will provide a quote as well as confirm minimum quantities. The quote will have the details that are covered for the price given.

STEP 4

Documentation

Inline with the requirements of SQF and our QA process, we gather documents as needed depending on the nature of collaboration. These documents may include Specification sheets, laboratory testing results, applicable certifications and co-manufacturing agreements.

STEP 5

Raw Materials are Procured

Raw materials are ordered from our network of approved vendors.

STEP 6

Pre-Production

Your products are added to the production schedule and all lab sampling procedures begin.

STEP 7

Production

Production begins and at your request.

STEP 8

Shipping

Upon completion, we will provide shipment details to you and we will load your products on your truck together with any applicable paperwork needed to transport your goods. Our logistics team can also arrange transportation on your behalf.



Certifications

Our Manufacturer & Product Certifications

Imported/Importé



- Certified Organic
- USDA Organic
- EcoCert Canada
- Vegan Certified
- Kosher Certified
- Non-GMO Certified
- Gluten Free Certified
- Keto Friendly
- Fair-Trade Certified
- SQF Certified

Our Quality Assurance Team



Quality and Safety

At Ecoideas High Standards of Food Safety and Quality comes First



ECOIDEAS®
Fair Trade Cacao Line



ECO-FT3 - ECO-FT13



Ecoideas Cacao is organically grown on an Ecuadorian farm where farmers and workers are paid fair wages. When purchasing our cacao products, you are contributing to support the farmers' local communities and improve their lives. You can truly enjoy your cacao knowing that our entire cacao line is Certified Fair Trade by Fair For Life IMO.

- Certified Organic
- Fair Trade Certified
- Non-GMO
- Kosher
- KETO
- Raw

ECOIDEAS®
Coconut Oils



ECO-307 - ECO-310

RAW Organic Coconut Oil
Ecoideas Coconut Oil is coconut oil in its purest and most beneficial State: RAW. Many coconut oils on the market are processed and exposed to heat, and are therefore not raw. Our certified organic coconut oil is cold pressed to preserve its high lauric acid content and medium chain fatty acids.

- Raw & Certified Organic
- Organic, Kosher
- Virgin (Unrefined)
- Non-deodorized
- Unbleached
- Cold-Pressed and Unhydrogenated
- Non-GMO Project Verified
- BPA Free Containers

Available in range of 4 sizes:
1 gallon (3.79L), 1.8L, 860ml, 444ml



ECO-462 - ECO-463

Organic Odorless Coconut Oil
If you prefer the benefit of coconut oil without its prominent taste and smell, now you can enjoy your meals without a coconut flavour with our new odorless coconut oil.

- Odorless, Non-deodorized
- Unbleached, Unrefined
- Cold Pressed
- Organic, Kosher
- Non-GMO, Gluten Free

Available in 2 sizes:
860ml & 444ml

ECOIDEAS®
Coconut Sauces



ECO-C09 ECO-C010 ECO-C011

Coco Natura™ Coconut Marinade (236ml glass bottle)

- Deliciously smart choice for cooking, baking or barbecuing
- 85% less sodium than soy sauce
- RAW and Certified Organic
- High source of 17 naturally occurring amino acids
- 100% Naturally fermented
- Low GI
- Prebiotic

Coco Natura™ Coconut Seasoning Sauce (236ml glass bottle)

- Healthier alternative to season your sushi, salads or fries
- 65% less sodium than soy sauce
- RAW and Certified Organic
- High source of 17 naturally occurring amino acids
- 100% Naturally fermented
- Low GI, Prebiotic
- Organic, Vegan, Kosher

Coco Natura™ Pure Coconut Vinegar (236ml glass bottle)

- Healthy vinegar alternative!
- 100% naturally fermented pure coconut sap
- RAW and Certified Organic
- Prebiotic, high content of amino acids, vitamins, and minerals
- Low GI
- High source of FOS (a prebiotic that promotes digestive health)
- Delicious, true vinegar flavour for salads, dips and fries
- Organic, Vegan, Kosher



ECO-C05 - ECO-C06

Coco Natura™ Pure Coconut Oil (500ml and 1000ml glass jars)

- Certified Organic
- Non GMO Project Verified
- Certified Kosher
- Unrefined
- RAW, Virgin, Cold-Pressed
- Unbleached and not deodorized
- Additive and Chemical Free
- Lauric Acid and Medium Chain Fatty Acids
- Packaged in a glass jar



ECO-460 - ECO-461

Coco Natura™ Organic Fermented Coconut Oil (500ml and 1000ml glass jars)

Ecoideas Fermented Coconut Oil provides the added value of fermentation to the goodness of coconut oil.

- Certified Organic
- Non GMO Project Verified
- Certified Kosher
- Gluten Free Certified
- Unbleached, Unrefined, Virgin
- Packaged in a glass jar





- Organic Konjac**
The Root Vegetable Pasta, Rice & Noodles!
- Only 10 Calories per Serving
 - High in Fibre
 - ZERO: Fat, Salt and Carbohydrates
 - Organic, Vegan and Kosher
 - Gluten Free and Soy Free
 - 24 Month Shelf Life
 - Ready in 1 Minute - No Cooking Required
 - Certified Organic
 - Kosher Certified

Available in: Noodles, Rice-Shaped, Spaghetti, Thai, Penne.



- Non Drain & Odorless Konjac**
Just Heat and Eat!
The Root Vegetable Pasta, Rice & Noodles!
- 75% Less Calories Than Regular Rice, Noodles and Pasta
 - Source of Fibre & Calcium
 - Soy Free
 - Kosher, Vegan
 - Gluten Free
 - Non-GMO

Available in: Rice Shaped, Sticky Rice, Angel Hair Pasta and Ramen.



- Ready Meals Konjac - Just Heat and Eat!**
The Root Vegetable Pasta & Rice!
- Source of Fibre & Calcium
 - Soy Free
 - Non-GMO
 - Gluten Free
 - Vegan

3 Tasty Ready Meals: Yellow lentils, Red lentils and Panang!



ECOIDEAS®
Grocery - Superfoods



- Organic Raw Camu Camu Berry Powder**
SuperBerry Whole Food Source of Vitamin C!
- 100% Pure - No Added Sugar
 - Raw and Certified Organic
 - Kosher, Vegan
 - Non-GMO, Gluten Free
 - Excellent Source of Vitamin C
 - Additive Free
 - Sustainably Grown
 - Versatile Superfood



- Organic Chaga Mushroom**
Our Chaga is a unique mushroom that grows on living birch trees that slowly obtains nutrients from its host. Used as a natural caffeine-free tea for hundreds of years. Chaga has a delicious earthy taste with a hint of vanilla flavour.
- Sustainably harvested from Living Birch Trees
 - Hand picked and air dried
 - Free from heavy metals
 - Whole Chunk, use to prepare Chaga tea
 - Ground, use in smoothies or sprinkle on food



- Organic Raw Moringa Powder**
Raw Moringa Oleifera Leaf Powder is nature's complete vitamin, mineral & protein source. Ecoideas Moringa is certified organic and gluten free. Mix into smoothies, soups, or salads.

- A natural energy booster with...**
- 90+ Nutrients & 40+ Antioxidants
 - 17 times the Calcium of milk
 - 4 times the Potassium of bananas
 - 20 times the Iron of spinach
 - 8 times the Protein of yogurt
 - 3 times the Vitamin C of oranges
 - Available in: 113g & 227g
- Certified:**
- Organic
 - Vegan
 - Raw
 - Kosher
 - Non-GMO
 - Gluten Free
 - Keto Friendly

ECOIDEAS®
Grocery - Oils



ECO-RB1 ECO-RB2

ECOIDEAS® Organic Rice Bran Oil (250ml and 1L)

- Organic Certified
- Heart smart and weight healthy
- ZERO cholesterol
- ZERO trans fat
- Rich in Antioxidants: 110% of your daily Vitamin E in 1 tbsp!
- Contains Gamma Oryzanol, an antioxidant only found in Rice Bran Oil
- High smoke point of 495°F
- Made from GMO-free basmati rice
- Gluten and Hexane free

ECOIDEAS® Organic Pumpkin Seed Oil (250ml)

- Organic
- Toasted
- 100% Austrian
- Gluten Free



ECO-312

ECOIDEAS®
Grocery - Baking Mixes

Organic Gluten-Free Vegan Mixes
Ready to go - Just add water!

- 3 Delicious Varieties:
 - * Buckwheat Pancake Mix
 - * Brown Rice Pancake Mix
 - * Chocolate Cake Mix
- Gluten Free and Vegan
- Instant - Just add water and cook!
- All 3 mixes are a high source of fibre
- Contain vitamins and minerals like iron, calcium, phosphorus and magnesium



KF001

KF002

KF006

- Certified:**
- Organic
 - Vegan
 - Raw
 - Kosher
 - Non-GMO
 - Gluten Free
 - Keto Friendly

ECOIDEAS®
Grocery - Flour



ECO-602
ECO-603

Organic Purple Corn Flour
Our Purple Corn Flour is an ancestral superfood from the Peruvian Andes containing anthocyanis, which gives this corn its unique deep purple colour. This delicious purple corn flour is an excellent gluten-free substitute for corn or wheat flour in any recipe, from pancakes to cookies and cakes.

- Source of Fiber
- For all your baking needs
- Organic, Vegan
- Non-GMO, Gluten Free
- Available in: 227g & 454g



ECO-604
ECO-605

Organic Lupin Powder
Our Lupin Flour is harvested from premium European White Lupin providing the highest quality of taste and flavour. This delicious gluten free flour has a high source of fiber, excellent source of vitamin E with 40% protein per serving.

- Excellent Source of Vitamin E
- High in Fiber
- 6g of Protein per 2 tbsp
- Great in Smoothies, food and baking
- Organic, Vegan
- Non-GMO, Gluten Free
- Available in: 200g & 400g



ECO-615
ECO-614

Organic Sweet Potato Flour
Ecoideas' Sweet Potato Flour is a fresh, delicious and healthy all natural alternative to wheat or corn flour. With just one ingredient and no fillers, our sweet potato flour is gluten free, vegan, paleo friendly and a source of potassium.

Our Sweet Potato Flour can be used as a 1:1 substitute in everything from sweets and cakes to savoury gravy and sauces. It has never been easier to enjoy your favourite foods with a healthier spin!

- Used as a 1:1 Substitute
- Source of Potassium
- Organic, Vegan
- Gluten Free, Non-GMO
- Available in: 227g & 454g



ECO-611
ECO-610

Organic Cassava Flour
Ecoideas Cassava flour is the closest wheat flour replacement on the market! Our organic cassava flour is a source of fibre and iron, vegan, nut-free, grain-free and gluten-free. Being healthy has never been so easy!

Native to South America and also known as yuca, Cassava is a root vegetable similar to carrots, beets and parsnips. Cassava flour's light colour, neutral taste and fine texture make it an excellent baking substitute to wheat flour.

- Source of Fibre & Iron
- Used as a 1:1 Substitute
- Organic, Vegan, Kosher
- Grain Free, Gluten Free, Non-GMO
- Available in: 1kg & 500g



ECO-023

ECO-024

Organic Oat Fibre
Perfect for your daily fibre boost!
Ecoideas Oat Fibre is the perfect ingredient for your daily fibre boost. Getting enough fibre into your daily diet can be difficult, but not anymore! Ecoideas Oat Fibre is ready to eat, simply add to your baked recipes, smoothies, or simply sprinkle on your favourite foods and beverages.

- 2g of Fibre per tsp
- Organic, Kosher, Vegan
- Non-GMO, Keto Friendly
- Gluten Free Oats
- Source of Fibre and Manganese
- Ready to use: add to your favourite drink
- Available in 200g & 400g



Ecoideas Innovations Inc.

CONTACT
franco@ecoideas.ca

ecoideas.ca

 @Ecoideas  @Ecoideas.Ca

