

# WELCOME, WE'RE SO EXCITED TO BEGIN THIS COLLABORATIVE JOURNEY TOGETHER



## WHAT IS INCLUDED:

- Paid Promotional Post on Instagram and Facebook
- Donation to a local charity
- One Instagram Live with Melanie
- Email newsletter feature
- Your brand featured on our website

GLOBAL

## WHAT MAKES US DIFFERENT:

- Flat Fee (\$50/week-long event)
- For virtual markets, we direct customers to your website instead of selling your products on ours
- You choose shipping rates to charge
- Vendors usually offer customers discounts during these events
- No commission taken by Fairly Traded during virtual market weeks
- Local meets Global (we only work with Canadian-based brands)
- Run by an industry expert (Melanie has worked in the fair trade retail space for 7 years!)
- Actively anti-racist and focused on education

IMPACTFUL

Please note, our Virtual Market services differ from our year-round Marketplace. If you have any questions, please reach out!

