

# WELCOME, WE'RE SO EXCITED TO BEGIN THIS COLLABORATIVE JOURNEY TOGETHER



## WHAT IS INCLUDED:

- Paid Promotional Post on Instagram and Facebook
- Donation to a local charity
- One Instagram Live with Melanie
- Email newsletter feature
- FREE Virtual Markets for a year (regular \$50 per week-long event)
- Access to Monthly vendor-to-vendor best practices webinars
- Access to Fairly Traded vendor Slack group and resources
- Your products featured and sold directly through our website

GLOBAL

## WHAT MAKES US DIFFERENT

- Inventory syncing (no need to worry about us selling items you don't have)
- Monthly payouts (no need to keep track of sales on your end)
- Lower commission (20% instead of the usual 30% of other marketplaces)
- Annual Fee (\$200/year gives you access to our vendor community and puts your products on our website)
- Local meets Global (we only work with Canadian-based brands)
- Run by an industry expert (Melanie has worked in the fair trade retail space for 7 years!)
- Actively anti-racist and focused on education

IMPACTFUL

