Basic Plan	Pro Plan	Advance Plan	Custom Plan
$149/month	$249/month	$349/month	
-4 hrs total per month	-8 hrs total per month	-14 hrs total per month	
Constant Monitoring			
Catalogue Management (Upto 50 products)	**Catalogue Management (Upto 100 products)**	**Catalogue Management (Upto 500 products)**	**Catalogue Management (over 1000)**
-Product Import, delete, update and migrate	-Product Import, delete, update and migrate	-Product Import, delete, update and migrate	-Product Import, delete, update and migrate
-Creation of collections	-Creation of collections	-Creation of collections	-Creation of collections
-Creation of navigation	-Creation of navigation	-Creation of navigation	-Creation of navigation
-Image resizing and Product description and title	-Image resizing and Product description and title	-Image resizing and Product description and title	-Image resizing and Product description and title
Graphicals	**Graphicals (Upto 2 revision)**	**Graphicals (Upto 2 revision)**	
1 Banner	2 Banners	3 Banners	
Icons	Icons	Icons	
	Top 3 Category Banners	Top 5 Category Banners	
		1 GIF	
Customization	**Customization**	**Customization**	
-upto atleast 5 hrs of basic development and designing work	-upto atleast 8 hrs of basic development and designing work	-upto atleast 10 hrs of basic development and designing work	
-frontend app installation	-frontend app installation	-frontend app installation	
	-adding custom sections like deal ,slick slider	-adding custom sections like deal ,slick slider	
SEO	**SEO**	**SEO**	
small tweaks	small tweaks	small tweaks	
home page, collection page	home page, collection page, product page (for top 10 products)	home page, collection page, product page (for top 20 products)	
	Speed Optimization	**Speed Optimization**	
	Desktop	Desktop	
		Mobile	
Bug Fixing	**Bug Fixing**	**Bug Fixing**	
Meeting (Upto 30 Minutes)	**Meeting (Upto 1 hr)**	**Meeting (Upto 2 hrs)**	
Phone	Phone	Phone	
Skype	Skype	Skype	
Google Meet	Google Meet	Google Meet	
Zoom	Zoom	Zoom	
	Training	**Training**	
	Shopify Admin Workflow	Shopify Admin Workflow	
	Product Uploading	Product Uploading	
	Shipping Management	Shipping Management	
	Payment Management	Payment Management	
Account Manager	Account Manager	Account Manager	