

# **Tune CyberSecure**

Proudly underwritten



# **Privacy Policy**

This Privacy Policy governs the manner in which Tune CyberSecure collects, uses, maintains and discloses information collected from users (each, a "User") of the <a href="https://www.mycyber.my">www.mycyber.my</a> website.

#### **Personal identification information**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our website, register on the website, place an order, fill out a form, and in connection with other activities, services, features or resources we make available on our Website. Users may be asked for, as appropriate, name, email address, phone number. Users may, however, visit our Website anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Website related activities.

#### Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Website. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Website, such as the operating system and the Internet service providers utilized and other similar information.

#### Web browser cookies

Our Website may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Website may not function properly.

#### How we use collected information

Tune CyberSecure may collect and use Users personal information for the following purposes:

- To run and operate our Website
   We may need your information to display content on the Website correctly.
- To personalize the Users experience
   We may use aggregated information to understand how our Users as a group use the services and resources provided on our Website.
- To improve our Website
   We may use feedback you provide to improve our products and services.
- To send periodic emails

  We may use your email address to send updates, offers or news. It may also be used to respond to a User's enquiries, questions, and/or other requests.

#### How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Website.

#### **Sharing your personal information**

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes.

#### **Email newsletters**

If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. We may use third party service providers to help us operate our business and the Website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission. Opt out or unsubscribe functions, from those specific lists, will always be provided within those emails.

#### **Third party websites**

Users may find advertising or other content on our Website that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Website. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Website, is subject to that website's own terms and policies.

# **Google Analytics cookies**

This website uses Google Analytics to help analyse how visitors use this website. Google Analytics uses "cookies", which are small text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form.

The anonymous information generated by Google Analytics cookies about your use of this website is transmitted to Google. This information is processed to compile statistical reports on website activity for this website only.

#### **Google Remarketing**

We may use Google AdWords Remarketing to advertise Tune CyberSecure across the Internet, in particular on the Google Display Network.

AdWords remarketing may display ads to a User based on what parts of the Tune CyberSecure website you have viewed by placing a cookie on your web browser.

This cookie does not in any way identify you individually or give access to your computer or mobile device. The cookie is used to indicate to other websites that "This User visited a particular page, so show them ads relating to that page."

Google AdWords Remarketing allows us to tailor our marketing to better suit your needs and only display ads that are relevant to you.

If you do not wish to see ads from Tune CyberSecure you can opt out in several ways:

- 1. Opt out of Google's use of cookies by visiting Google's Ads Settings
- 2. Opt out of a third-party vendor's use of cookies by visiting the <u>Network Advertising</u> <u>Initiative opt-out page.</u>

## **Changes to this privacy policy**

Tune CyberSecure has the discretion to update this privacy policy at any time. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

#### Your acceptance of these terms

By using this Website, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Website. Your continued use of the Website following the posting of changes to this policy will be deemed your acceptance of those changes.

## **Contacting us**

If you have any questions about this Privacy Policy, the practices of this website, or your dealings with this website, please email us at <a href="mailto:melisa.tan@senangpks.com.my">melisa.tan@senangpks.com.my</a>