



Womans World
A great week made easy!
Brighten any reform day!
Fall cupcake fun!
WALK OFF 20 lbs
in just 60 minutes a week!
We've discovered the metabolism-boosting walking secret that can make you **TWO SIZES SLIMMER IN 28 DAYS!**
SORE THROAT?
Mountain may be to blame... and the 52 vitamins can tame it!
CHASE AWAY STRESS!
The simple "Zen" secret that turns on your inner serenity!
Clutter-free!
Streamlined solutions for junk-mail messes!
EAT SINFULLY, STAY HEALTHY!
Cancel out potato chips, doughnuts, hot sauce and french fry binges... just by drinking this!

You Deserve The Best Laundry Detergent!

DON'T YOU HATE IT? NO!
Don't you hate it when a splotch of this or a streak of that threatens to take one of your favorite blouses out of commission? Fear no more! You can keep all your garments looking brand-new with these stain-fighting, laundry-loving formulas recommended by the pros!

... you want ...

GET OUT OF TIGHT SPOTS:
Tide with Acti-Lift technology
"Cleaning Doctor" Steve Stein (Clothing.com) says Tide's enzymes are really effective at breaking up the toughest stains in food, oil and also brightens whites and fights fading." Adds Hannah Keeley, author of *Total Mom Makeover*: "It works on everything—the Acti-Lift technology helps get out dry, caked-in stains."
\$6.99 for 100 oz., in supermarkets

A "GREEN" DYNAMO:
Method Laundry Detergent in Fresh Air
"I love this stuff," shares environmental lifestyle expert Danny Seo (DailyDanny.com). "Its concentrated formula is plant-based, biodegradable and a workhorse on stains. Four precise pumps is all you need for a load." Adds Mindy Pennybacker (GreenerPenny.com): "The packaging itself is environmentally sound because it uses the smallest container yet for the most washes—up to 50."
\$8-\$15, MethodHome.com for stores

A POWERFUL ALL-PURPOSE BARGAIN:
Xtra Liquid Detergent in Tropical Passion
Reviewer of mom-friendly products Amanda Compton (AMomsReview.com) says Xtra does as good a job as pricier stain-busters. "Dependable and inexpensive, it's always been my go-to detergent," she says. "It works well on both whites and colors, and its light scent of an ocean paradise makes folding laundry a little more bearable!"
\$3.49, in supermarkets

TLC FOR FINE FABRICS:
Vaska Herbatergent in Light Lavender Scent
"This is the best detergent I've ever used!" gushes "Queen of Clean" Linda Cobb (QueenOfClean.com). "It's designed to preserve fabric and is gentle enough for silk and cashmere, yet tough enough for white cotton underwear. And you don't even need to use a fabric softener with it!"
\$9.99 for 32 loads, VaskaHome.com for stores

PREMEASURED CONVENIENCE:
Dropps Laundry Detergent in Fresh Scent
Can laundry detergent be a great gift? Yes, it can! promises product reviewer Niri Jaganath (MommyNiri.com). "It's great for college students because it comes in premeasured 'toss and go' pouches that dissolve entirely once you throw them into the washing machine."
\$6.29 for 26 loads, at Target

—Kristina Mastrocola



Photos: Heidi Bakery; courtesy of Method; H&B (4)