

The Mom's Guide to Growing Your Family Green



Saving the Earth Begins at Home
Terra Wellington

The Design for the Environment label (also called the DfE label) is an emerging certification and label promoted by the EPA (www.epa.gov/oppt/dfe). The label's purpose is to help consumers to quickly identify and choose products that can help protect the environment and are safer for families. In order to obtain the label, a manufacturer has to have all of the product's ingredients disclosed and evaluated.

ARM & HAMMER >> (www.armhammer.com) Baking soda and washing soda.

BIO BAG >> (www.biobagusa.com) Trash bags and shopping bags that are 100 percent biodegradable and 100 percent compostable.

BIOKLEEN >> (www.biokleenhome.com) Extensive line of biodegradable, concentrated, and nontoxic cleaning products, including eco-friendly carpet and rug shampoo and a fragrance-free line.

THE CLEANERSOLUTIONS DATABASE >> (www.cleanersolutions.org) A resource for you to determine the greenness and safety of cleaning products. You can sort the data by what you want to clean and by safety scores—the higher the safety score, the better. You can also search by company and product name.

DROPPS >> (www.dropps.com) Super-concentrated, eco-friendly laundry detergent that does not harm your clothes, your health, or the environment. Dropps also reduces waste by selling the product without a bottle or cap to recycle—the product comes in dissolvable packs that are equally as effective in cold water.

ECOVER >> (www.ecover.com) Full line of eco-friendly household cleaning products, which list ingredients.

cleaning



convenience



conservation

