



FOR IMMEDIATE RELEASE:

Terry Howard: 614.915.6867 cell

Jill McCauley: 330.324.1124 cell

SFFS 2023 - Booth 5811

THE INVISIBLE CHEF® DEBUTS NEW BAKING MIXES

Canton, OH / San Francisco, CA (June 15, 2023) - Jill McCauley and Terry Howard, the founders of [The Invisible Chef](https://www.theinvisiblechef.com), expands their baking mix collection with the launch of new Baking Kits at the **Summer Fancy Food Show (Booth 5811)** at Javits Center in New York City. The boutique baking mix company is celebrating 16 years of baking magic.

The Chef's Pantry is stocked and filled with lots of delicious new baking mixes.

Rainbow Sprinkle Cookie Bar - Colorful, fun, and festive, these super-soft frosted sugar cookie bars are perfect for any celebration. Just like your favorite sugar cookie, but baked in an easy bar form, with a delicious layer of cream cheese frosting and topped with sprinkles! **Includes three packets: Cookie Bar Mix, Frosting Mix and Rainbow Sprinkles.** Makes 16 bars.

Sprinkle Dot Vanilla Sugar Cookies: Simple and soft-baked, these fun & festive cookies are perfect for any celebration. **Includes two packets: Vanilla Sugar Cookie Mix and Colorful Sprinkle Dots.** Makes 4 dozen cookies.

Spring Cookie Kit, Bird's Nest Spring Thumbprint Cookie - Completely adorable and delicious! Bird's Nest Cookies are a perfect addition to an Easter Basket and a fun way to celebrate the beginning of Spring. **Includes three packets: Coconut Cookie Mix, Coconut Flakes and Colorful Jelly-Bean Eggs.** Makes 20 cookies. Available Seasonally.

Dinner In a Dash! Chili and Cornbread Starter Kit - Warm up your kitchen with this classic American combo. Chili & Cornbread are meant for Sunday Dinners, Snowy Days, Friday Night Get-Together's...and don't forget...Celebrations, Football Games, Pot-Luck Parties and BBQ's. **Includes two packets: Chili Starter Mix and Cornbread Mix.**

Iced Red Velvet Coffee & Tea Cake – A year round favorite...this pretty red cake is topped with a cream cheese icing that is sure to make any occasion a celebration. **Includes two packets: Cake Mix & Icing Mix.** Makes an 8 x 4 loaf cake.

Gingerbread Cinnamon Chip Pancake & Waffle Mix – These warmly spiced pancakes have all the classic flavors of gingerbread cookies with an extra spicy kick from the cinnamon chips. Serve these pancakes with a Maple Pecan Topping...one of our creative "Think Outside the Box" recipes.

Vanilla Shortbread Cookies - A perfectly sweet (but not too sweet) cookie to serve for holidays, special occasions or just because! Just add butter. Makes an 8 x 8 pan.



For more information regarding **The Invisible Chef** please call: 800.456.7115, or contactus@theinvisiblechef.com

####