

AGLAMESIS BROTHERS NATIONAL ICE CREAM DAY POSTER CONTEST 2021 TERMS AND CONDITIONS

Welcome to the First Annual Aglamesis Brothers National Ice Cream Day Poster Contest! We have decided to start the tradition of collaborating with artists to create unique posters celebrating all things Aglamesis Bro's, Cincinnati, and Ice Cream! The winning design, chosen by the Aglamesis Bro's selection committee, will be printed into a limited-edition run of posters to be released on National Ice Cream Day, and sold in Aglamesis Brothers stores while supplies last. The winning designer will receive \$300, a free copy of their poster, an Aglamesis Gift Basket, and their name on all posters printed from their design!

Prize: Winning Entrant will receive a one-time cash award of \$300 and a gift basket of Aglamesis Brothers Products (content determined at time of prize awarding) and the winning design will be printed in limited quantity and sold at the Aglamesis Brothers stores following a release celebration on National Ice Cream Day 2021 (July 18th, 2021).

Rules of Participation

Aglamesis Brothers 2021 National Ice Cream Day Poster Contest is open to all entrants in the states of Ohio, Kentucky, and Indiana, and who are at least eighteen (18) years of age at the time of entry. Employees of Aglamesis Brothers and other companies associated with the promotion of the Aglamesis Bro's 2021 National Ice Cream Day Poster Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, are not eligible. The Aglamesis Brothers 2021 National Ice Cream Day Poster Contest is subject to federal, state, and local laws and regulations. Entrants must agree to all Terms and Conditions provided by Aglamesis Brothers and the Aglamesis Brothers 2021 National Ice Cream Day Poster Contest Rules of Participation.

No Purchase Necessary. Purchase does not enhance chance of winning.

Entry Procedure

Entry period lasts between 12:01 AM EST on June 1st, 2021 and 11:59 PM EST on June 27th, 2021. Entrants will provide one (1) entry per entrant via email submission, complying to the parameters detailed in this document. Following the closing of the entry period, all submissions will be presented to a selection committee consisting of judges selected by Aglamesis Brothers and affiliates. Entries will be presented without the names or information of the entrants, excluding the entrant's legal eligibility to enter and any statements the entrant provides to accompany the submission. The selection committee will select the winning design by July 10th,

2021, and notify the winner and announce the competition results publicly via social media following the decision of the selection committee.

Winners will be selected by the selection committee based on the visual impact of the design, unique identity of the poster, communication of the themes “Cincinnati”, “Aglamesis Brothers”, and “National Ice Cream Day”, as well as the design’s general impact and visual pleasure as a poster design.

Submission Parameters

Limit one (1) submission per entrant.

Entrants should focus on creating a design that emphasizes the themes of “Cincinnati”, “Aglamesis Brothers”, and “National Ice Cream Day” in fun, unique, and visually engaging ways.

Designs may use up to but not exceeding three (3) different colors, one of which must be a shade of pink (we recommend using one of the Aglamesis Brothers brand compliant pinks listed below). The remaining two colors may be determined by the artist, but pink, white, and black or brown are the recommended color combination for entries, and may increase the likelihood of a design being chosen as the winning piece.

Aglamesis Brother brand compliant Pink #1: Hexadecimal: #f9eae6 RGB: (249,234,236)

Aglamesis Brother brand compliant Pink #2: Hexadecimal: #f8b4bb RGB: (248,180,187)

Submissions should be in the .jpg/.jpeg or .png file format, should be a minimum width of 1200px and a minimum resolution of 72 dpi. Submissions must not exceed a file size of 10 MB. All submissions must be in the 3:4 aspect ratio, so as to be easily translated to the final poster format of 18” x 24”.

Submissions should be sent to sales@aglamesis.com with the subject line “Poster Contest Submission”, the full name, phone number, and address of the entrant, and a signed copy of this document (Terms and Conditions).

The winning design will be screen-printed into poster-quality reproductions.

General Conditions

The Winner shall be solely responsible for all taxes and fees or costs associated with the prize, including but not limited to any federal or state or other income tax. Rights Participants retain ownership of materials submitted to the Competition. However, by submitting any poster to the Competition, entrants hereby grant to Aglamesis Brothers and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit,

display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted poster in any and all media, whether now known or hereinafter created, throughout the world and for any purpose. Where practicable, the poster will be attributed to the entrant. In addition, by submitting any poster or other content to the Competition, participants hereby represent and warrant that the submitted materials do not and shall not infringe on any copyright or other right of any third party, and that participant has the right to grant any and all rights and licenses granted to Aglamesis Brothers herein, including but not limited to all necessary rights under copyright, free and clear of any claims or encumbrances.

Release

Acceptance of a prize constitutes the Winner’s permission for Aglamesis Brothers to use prize winner’s name and likeness for advertising and/or promotional purposes worldwide and in all forms of media in perpetuity without further compensation or authorization. Participants agree that Aglamesis Brothers and its affiliates, and their officers, employees, agents and representatives (collectively, the “Sponsoring Entities”), shall not be responsible for any losses, damages or injuries of any kind resulting from participation in the Competition or from Participants’ acceptance, receipt, possession and/or use or misuse of any prize. Participants also agree that the Sponsoring Entities have not made and shall not in any manner be liable for any warranty, guarantee, or representation, whether express or implied, with respect to any prize, including without limitation, the prize’s quality or fitness for a particular purpose. Aglamesis Brothers reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Competition, to be acting in violation of these Official Rules, or who otherwise takes actions that do or are intended to disrupt or undermine the legitimate operation of the Competition. Aglamesis Brothers also reserves the right in its sole discretion to disqualify any entry containing any obscene, offensive or otherwise inappropriate comments or other matter. Further, Aglamesis Brothers assumes no liability, and shall not be liable, for typographical or other errors in the offer or administration of the Competition including, without limitation, errors in the printing or display of the offer and official rules, selection, notification and announcement of winners. Governing Law All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and construed in accordance with the internal laws of the State of Ohio without regard to the choice of law provisions thereof.

MY SIGNATURE ACKNOWLEDGES THAT I FULLY UNDERSTAND AND AGREE WITH THE TERMS AND CONDITIONS STATED ABOVE

ENTRANT SIGNATURE: _____

DATE: _____