

Hortiki Plants K-12 Horticultural Educator (Remote - Contract Position)

Hortiki Plants is currently seeking freelancers/contractors to provide support in the area of K-`12 Horticultural Education & Communication.

Hortiki Plants provides gardening kits and classes that make it easy and fun for everyone to grow their own food in a sustainable way. Our customers especially love our kids' garden kits and we are excited to develop more tools to nurture their kids' love of plants. We are looking for creative freelancers skilled in K-12 education to support the expansion of our capacity in this area.

Projects:

- Curriculum Development & Training
 - Writing curriculum for Hortiki's Kids Garden Kits in alignment with Common Core Standards, Next Generation Science Standards, and other curriculum frameworks.
 - Creating step-by-step guides for teachers, parents, and facilitators on how to use Hortki's Curriculum.
 - Delivering training on how to use curriculum to teachers, facilitators, and parents via live and recorded "on demand" webinars.
 - Matching existing curriculum to science standards.
 - Creating training methodologies and materials (instructions, videos, workshops, etc.) that are hands-on, innovative, fun, and effective for kids and facilitators.
- New Product Development
 - Supporting the creation and design of new Hortiki Plants kids garden kits.
 - o Creating games and activities for use in/with kids garden kits.
 - o Creating online educational resources for kids, teachers, and parents.
- Research, Writing, & Content Creation
 - Creating content for blogs, social media posts, etc. based on the latest research and trends in gardening education.
 - Facilitating research (creating and facilitating surveys, focus groups, etc., analyzing results, and writing white papers, social media posts, etc. based on the findings).
 - Grant application writing and submission.

Outreach

 Supporting lead generation with K-12 organizations and decision makers via research and referrals.



Experience:

- K-12 classroom experience.
- K-12 curriculum writing experience.
- Horticultural/Agricultural Education training/experience.
- Science communication experience breaking down the technical aspects of gardening into an easy to understand format for non-experts.
- Train-the-trainer modalities training teachers and others in how to utilize curriculum.

Skills:

- Passionate about kids and increasing their access to nature, gardening, plants, and healthy food.
- Creative and able to present gardening information in clear, fun, and interesting ways.
- Comfortable with public speaking and with video presentations.
- Great at networking and making connections.
- Comfortable using social media and enjoys connecting with the K-12 community.
- Great at execution and able to meet project deadlines.
- Open to feedback and willing to make revisions as needed with a positive attitude.

Pay and Benefits:

- <u>Position Type:</u> Contract
- Location: Remote.
- Pav: Negotiable/Determined on a per-project basis.
- Benefits: N/A
- Health Insurance: N/A
- Deadline: Open until filled

How to Apply:

If would like to be considered for future projects in this area, please complete the form available here: https://forms.gle/cWXKr7yHbqxLMyKC7

Upon completion of this form:

- 1. Your information will be kept on file for potential opportunities.
- 2. You may be contacted for further information, with opportunities to submit project proposals, or for an interview to learn more about your expertise.

Questions? Email Us: contact@hortikiplants.com

Hortiki is an Equal Opportunity Employer and Partner

We are committed to providing individuals with disabilities an equal opportunity to partner with Hortiki Plants. To request reasonable accommodations that will enable you to have such equal opportunity please contact us via email: contact@hortikiplants.com or phone/text: 2027351511