

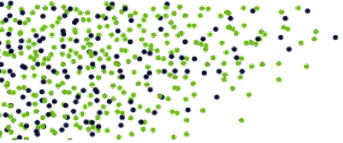
Horticultural Therapist (Remote - Contract Position)

Hortiki Plants is currently seeking freelancers/contractors to provide support in the area of Horticultural Therapy.

Hortiki Plants provides gardening kits and classes that make it easy and fun for everyone to grow their own food in a sustainable way. **We are looking for creative partners with training and experience in delivering horticultural therapy interventions to expand our suite of wellness programs.**

Projects:

- Curriculum Development & Training
 - Develop engaging and evidence-based curriculum for horticultural therapy classes, workshops, and programs, considering the specific needs and goals of diverse populations.
 - Creating programming, materials (instructions, videos, workshops, etc.), and methodologies that are hands-on, innovative, fun, and effective for program participants and/or facilitators.
- Horticultural Therapy Program Delivery:
 - Conduct horticultural therapy sessions virtually and in-person, providing therapeutic experiences that promote physical, mental, and emotional well-being through gardening activities, plant care, and nature-based interactions.
 - Create and facilitate a variety of garden wellness programming such as:
 - Therapeutic gardening workshops for to address health issues
 - Nature-based mindfulness and stress reduction activities in garden settings.
 - Social and community gardening programs to promote social interaction and inclusion.
 - Eco-therapy sessions focusing on the connection between nature and mental health.
 - Documentation and Evaluation: Keep accurate records of therapy sessions, maintain client progress notes, and document outcomes and observations. Conduct evaluations to assess the effectiveness of horticultural therapy interventions and make adjustments as necessary.
- Program Evaluation:
 - Create rigorous tools for program evaluation using researched-based best practices.
 - Conduct evaluations to assess the effectiveness of horticultural therapy interventions.



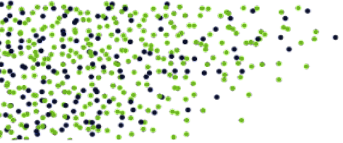
- Train clients in how to use evaluation tools and how to interpret the data collected.
- New Product Development
 - Supporting the creation and design of new Hortiki Plants products and services in the area of plant and garden based health and wellness.
- Research, Writing, & Content Creation
 - Creating content for blogs, social media posts, etc. based on the latest research and trends in garden-based health and wellness interventions.
 - Facilitating research (creating and facilitating surveys, focus groups, etc., analyzing results, and writing white papers, social media posts, etc. based on the findings).
 - Creating marketing materials and delivering webinars to educate potential clients about Hortiki's products and services.
 - Grant application writing and submission.
- Outreach
 - Supporting lead generation with relevant organizations and decision makers via research and referrals.
 - Build and maintain positive relationships with potential and current clients by:
 - Having introductory calls with potential clients to answer questions about Hortiki's horticultural therapy offerings.
 - Creating and maintaining an FAQ database to address common questions about horticultural therapy programming.
 - Providing technical assistance to existing clients.
- Other related activities as needed and agreed upon.

Experience:

- Required: Demonstrated experience in developing and delivering horticultural therapy programs.
- Required: Experience with plant care, gardening techniques, and therapeutic horticulture principles.
- Preferred: Certified Horticultural Therapist or equivalent certification in a related field.
- Preferred: Bachelor's degree or higher in Horticulture, Plant Science, Agriculture, or related field with an emphasis or experience in Horticultural Therapy. Or a Bachelor's degree or higher in Psychology, Occupational Therapy, or a related field with additional coursework and experience in horticulture and/or horticultural therapy.

Skills:

- Creative and able to present gardening information in clear, fun, and interesting ways.
- Comfortable with public speaking and with video presentations.
- Great at networking and making connections.



- Comfortable using social media and enjoys connecting with the health and wellness community.
- Great at execution and able to meet project deadlines.
- Open to feedback and willing to make revisions as needed with a positive attitude.

Pay and Benefits:

- Position Type: Contract
- Location: Remote.
- Pay: Negotiable/Determined on a per-project basis.
- Benefits: N/A
- Health Insurance: N/A

How to Apply:

If you would like to be considered for future projects in this area, please complete the form available here: <https://forms.gle/cWXXKr7yHbgxLMyKC7>

Upon completion of this form:

1. Your information will be kept on file for potential opportunities.
2. You may be contacted for further information, with opportunities to submit project proposals, or for an interview to learn more about your expertise.

Questions? Email Us: contact@hortikiplants.com

Hortiki is an Equal Opportunity Employer and Partner

We are committed to providing individuals with disabilities an equal opportunity to partner with Hortiki Plants. To request reasonable accommodations please contact us via email: contact@hortikiplants.com or phone/text: 2027351511