

PRESS BOOK

TAYROC

JEWELLERY FOCUS

Published : 05/05/2020

Type : Trade

Description : New Owners

URL : <https://www.jewelleryfocus.co.uk/27639-tayroc-watches-acquired-by-agency>

Tayroc Watches acquired by agency

The Lid Project will initially focus on the distribution and wholesale sectors for the UK, Europe, US and Middle-Eastern territories



by **HEATHER SANDLIN** — Tuesday, 5 May 2020, 14:18 in **Designers, News** 1 min read



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FASHION MONITOR

Published : 06/05/2020

Type : Trade

Description : Tayroc appoints PR - Jo Reynolds

URL : <https://www.fashionmonitor.com/news/JGs/jo-reynolds-pr-represents-tayroc>

FASHION
BEAUTY/MONITOR

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BLOG

THE LOWDOWN

INSIGHTS



Jo Reynolds PR represents Tayroc

May, 06, 2020

Watch brand Tayroc has appointed Jo Reynolds PR to handle its press and PR.

RETAIL JEWELLER

Published : 06/05/2020

Type : Trade

Description : New owners

URL : <https://www.retail-jeweller.com/products/brands/tayroc-watches-acquires-new-owners-06-05-2020/>

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Tayroc Watches acquires new owners

6TH MAY 2020 • BY SIOBHAN HOLT

British watch brand Tayroc has been acquired by independent agency Lid Project, for an undisclosed amount.



Published : 07/05/2020

Type : Trade

Description : New owners

URL : <https://fashionunited.uk/news/business/lid-project-acquires-tayroc-watches/2020050748814>

BUSINESS



Lid Project acquires Tayroc Watches

Danielle Wightman-Stone | Thursday, 07 May 2020

British watch brand Tayroc has been acquired by independent agency Lid Project for an undisclosed amount.

THE NEW COLLECTION

Published : 14/05/2020

Type : Consumer

Description : Introducing Tayroc

URL : <https://thenewcollections.co.uk/2020/05/get-to-know-tayroc/#form-OWY2NTU>

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THE NEWCOLLECTIONS

GET TO KNOW TAYROC

Tayroc present its collection of exciting timepieces

Leading British watch label Tayroc presents its range of elegant timepieces for today's discerning consumer. Available online, the collection features quartz and chronograph watches that use Japanese Miyota movements.

Created in 2014, Tayroc is highly established in the jewellery industry for its first-rate, premium men's, ladies and unisex timepieces. The collections showcase high precision stainless steel and hand-beaten leather interchangeable straps which can be purchased separately. Products have sapphire coated lenses and all of this is complimented by cutting edge design.

The Classic collection has a water resistance



NEW MAGAZINE

Published : 09/06/2020

Type : Consumer

Description : Fathers day gift guide



THE SATURDAY - EXPRESS NEWSPAPER

Published : 13/06/2020

Type : Consumer

Description : Fathers day gift guide

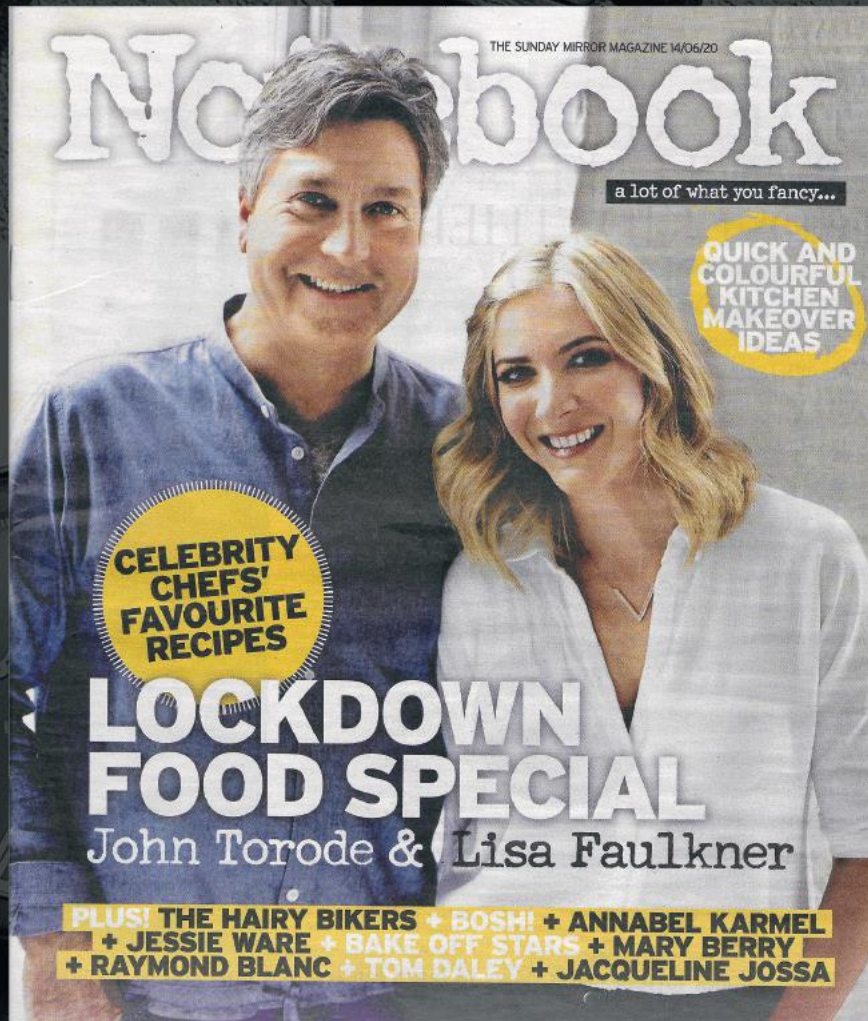


NOTEBOOK - SUNDAY MIRROR

Published : 14/06/2020

Type : Consumer

Description : Fathers day gift guide



S MAGAZINE - SUNDAY EXPRESS

Published : 21/06/2020

Type : Consumer

Description : Mens style guide

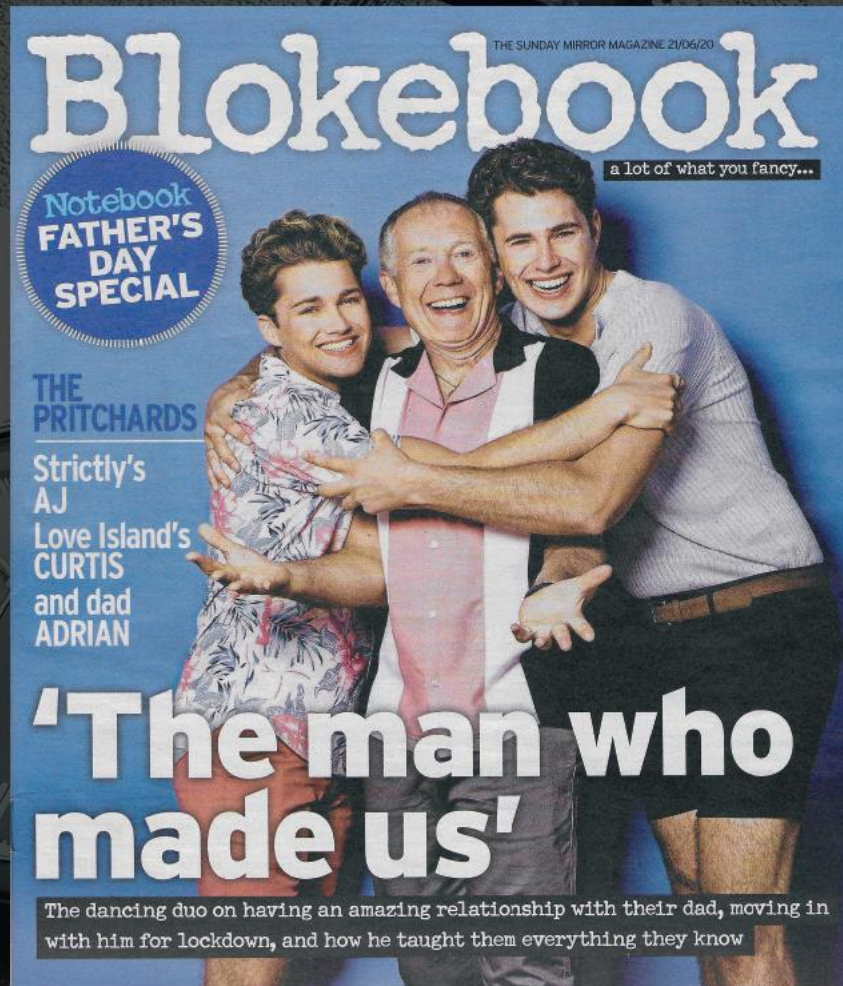


NOTEBOOK - SUNDAY

Published : 21/06/2020

Type : Consumer

Description : Mens style guide



Description : Womens style guide



North vs South: a tale of two seaside towns

[illegible]

the 1980s, the American public has been told that the world is a dangerous place, that the Soviet Union is bent on world domination, and that the United States must be prepared to fight a nuclear war. This message has been reinforced by the media, the government, and the military. As a result, the American public has developed a sense of fear and insecurity. This fear has led to a demand for more weapons and a more aggressive foreign policy. The result has been a massive arms race and a series of military interventions around the world. The American public has been told that this is necessary for national security. But is it? Is the world really as dangerous as we are told? Or is the American public being manipulated by the media, the government, and the military? This is a question that we must ask ourselves as we look at the world in the 1990s.

COUNTY WEDDING MAGAZINES

Published : July/August 2020

Type : Consumer

Description : Competition





LASH LOVE

Pretty Please by Katie is Kent-based wedding hair stylist and MUA. Katie Hawkins, specialising in gorgeous bridal up dos and flawless airbrush make-up. She understands that, above all, when it comes to your big day look, it's not just about looking good, but feeling good too. She says, "Whatever type of bride you want to be, from boho festival chic to classic vintage glam, and everything in between, it's about enhancing your natural beauty and making you look and feel like the very best version of yourself."

We've teamed up with this talented artist to offer readers a free set of wedding-day lashes with every make-up booking. Katie says, "The right lashes can really enhance the eyes, adding definition and making them stand out in your photos."

To claim contact Katie via www.prettpleasebykatie.co.uk and quote "Your Kent Wedding".



FREEBIES & OFFERS

CHILD'S PLAY

The Wedding Crèche Company provides high quality childcare at weddings and events across Kent and the surrounding areas. Along with high-quality toys and activities, it offers highly qualified and experienced staff to ensure that the little ones on the guest list have a memorable day too.

We've partnered with The Wedding Crèche to offer readers 15% off all bookings using the code "Your Kent Wedding." Get in touch at weddingcreche@outlook.com or on 07488 369 201. Check out www.theweddingcreche.com



A PERFECT PAIR

Leading British watch label Tayroc present an elegant range of timepieces for today's discerning consumer. This stunning collection features quartz and chronograph watches that use Japanese Miyota movements, designed with high precision 31 6L stainless steel as standard throughout the range. Simple, modern and contemporary design is paramount within the collection and with meticulous horologist expertise, there is a style for every special occasion.

Highly established in the jewellery industry for its first-rate, premium mens, ladies and unisex timepieces. The collection also showcases sapphire coated lenses, hand-beaten leather interchangeable straps (which can be purchased separately), all complemented by Tayroc's dedicated attention to detail and cutting-edge designs.

Check out www.tayroc.com

County Wedding Magazines has teamed up with Tayroc to offer readers the chance to win a pair of beautifully designed watches for the newlyweds worth approximately £200 - what's more, we have two sets up for global Terms and conditions apply, for your chance to win enter via our website.

ENTER ONLINE AT WWW.YOURKENT.WEDDING

Closing date is 2nd October 2020, unless stated otherwise. Terms & conditions apply

PRIMA MAGAZINE

Published : September 2020

Type : Consumer

Description : Womens style

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prima
PRIMA.CO.UK
SEPTEMBER 2020

Mel Giedroye
Dodgy haircuts, laughter and the joy of quilting

YES you CAN!
Be happier, feel healthier & stress less
Let's do it!
Your fashion dilemmas sorted!
I want jeans that fit ✓
I want to show off my curves ✓
I want stylish looks on a budget ✓

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Let's go shopping

The 70s SHOW
Think retro top-handle bags and printed scarves, block-heeled loafers and oversized sunglasses in shades of mustard, olive and burgundy

Bag £85, Luella Grey
Ring £129, Swarovski
Sunglasses £115, Swarovski x Marcolin
Shoes £36, 3-B, Next
Scarf £12, Urban Outfitters

Watch £60, Taylors
Hat £39.95, Joules
Shoes £85, 35-42, Boden
Earrings £24, Hush
Bag £12, Primark

Earrings £9.99, Lindex
Scarf £38, Plumo
Bag £159, Joules
Hair clips £18, AVM
Boots £199, 3-B, Whistles

Bag £80, Dune London
Shoes £149, 3-9, Sole Bliss
Necklace £69, Plumo
Hat £69, Baum und Pterodactyl
Earrings £64.92, Lola Rose at qvc.co.uk

Shoes £35, 3-8, ASOS
Sunglasses £40, Quay
Bag £159, Kurt Geiger London
Bracelet £35, The White Company
Trainers £80, 2½-8, Superga

PRIMA.CO.UK | September 2020 25

THE TELEGRAPH ONLINE

Published : 02/09/2020

Type : Consumer

Description : Mens Style

URL : <https://www.telegraph.co.uk/luxury/mens-style/50-best-menswear-investments-try-now-perfect-coats-chic-scarves/tayroc/>

The Telegraph Coronavirus News Politics Sport Business Money Opinion Tech Life Style Travel Culture


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Home » Luxury » Men's Style
02 Sep 2020

The 50 best menswear investments to try now, from perfect cashmere to chic loafers

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FROW MAGAZINE

Published : 07/09/2020

Type : Consumer

Description : Womens Style


URL : <https://frowmagazine.com/stylish-watch-brands-to-be-fashionably-on-time/>

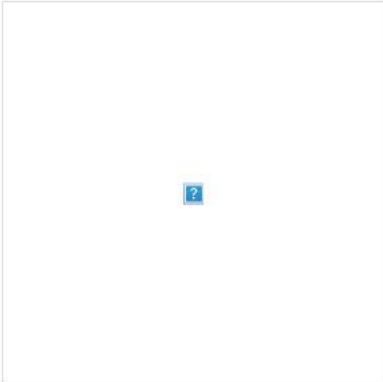
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FASHION


Stylish Watch Brands That Will Keep You Fashionably On Time

SEPTEMBER 7, 2020






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THE TELEGRAPH ONLINE

Published : 11/09/2020

Type : Consumer

Description : Autumn season styles

URL : <https://www.telegraph.co.uk/fashion/shopping/50-stylish-new-season-buys-update-2020-wardrobe/tayroc/>

The Telegraph

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Fashion Beauty Luxury Stella Interiors Weddings

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11 Sep 2020

50 stylish new season buys to update your autumn wardrobe

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DIARY DIRECTORY

Published : 14/09/2020

Type : Trade

Description : Tayroc Student Ambassador Programme

URL : <https://www.diarydirectory.com/newsarticle/tayroc-to-launch-student-ambassador-mentorship-programme/32507>



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FASHION | LIFESTYLE

Tayroc to launch Student Ambassador & Mentorship Programme

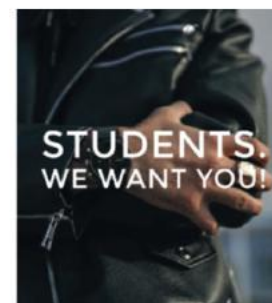
Date Posted: Monday 14th September 2020



British watch brand **Tayroc** is set to launch an independent **Student Ambassador & Mentorship Programme** aimed at supporting students and young people in their career development. The objective of the programme is to prepare students in finding work and internships, whilst helping them to develop skills and 'on the job' work experience, utilising Tayroc and Lid Project's 'in-house' experts.

Devised by Tayroc Managing Director and Director of Lid Project, Gemma Noble, this initiative will enable students to be supported in finding industry placements and jobs from a successful business. Building a relationship with the Tayroc & the Lid Project brands could result in further work placements as part of students University courses.

The programme will launch on 21 September.



CONTACTS

Tayroc in 'Brands'

@ 517.7K

@tayroc

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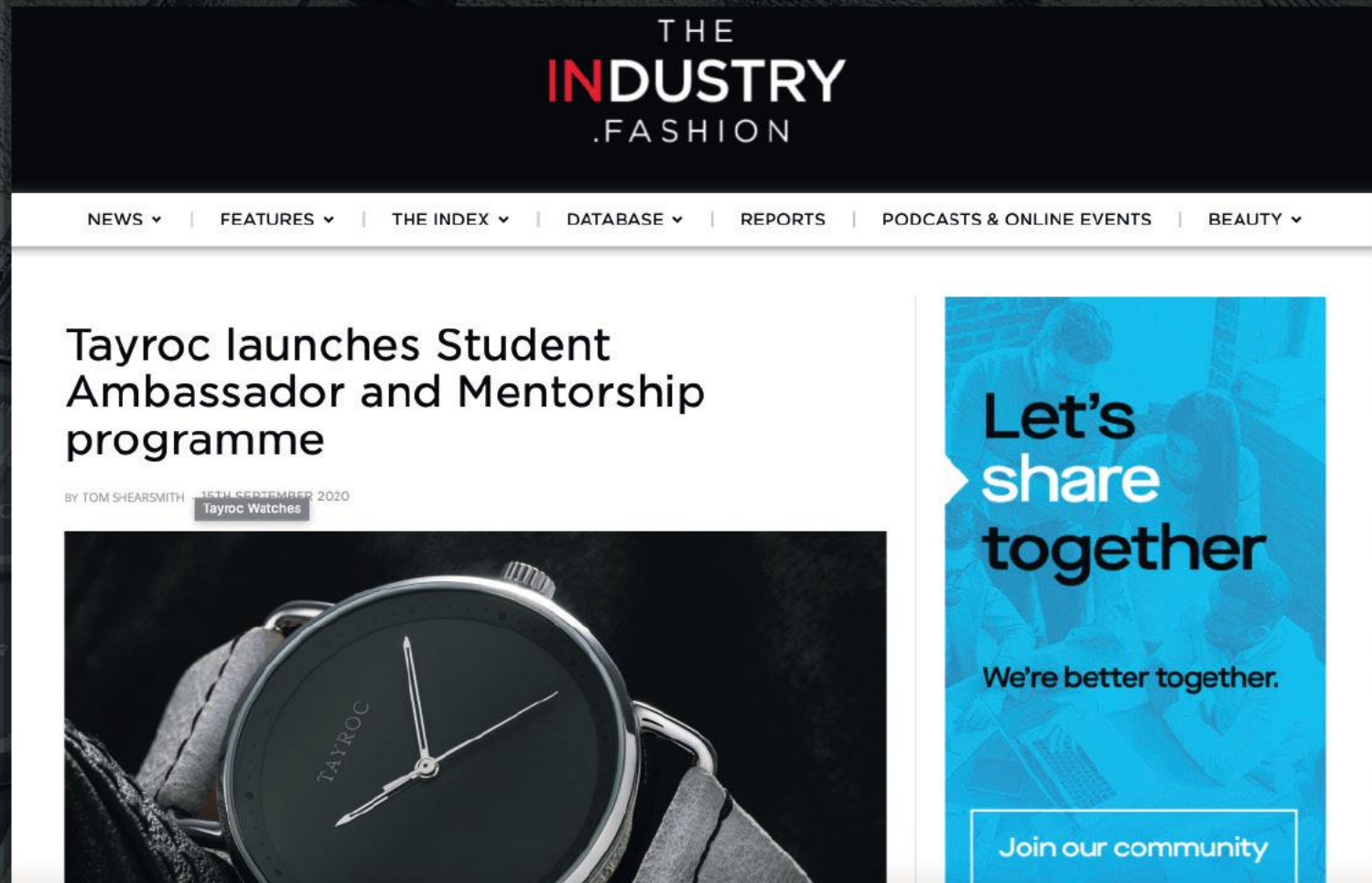
THE INDUSTRY

Published : 15/09/2020

Type : Trade

Description : Tayroc Student Ambassador Programme

URL : <https://www.theindustry.fashion/tayroc-launches-student-ambassador-and-mentorship-programme/>




The screenshot displays the homepage of 'THE INDUSTRY .FASHION'. The header is black with the site's logo in white and red. A navigation bar below the header contains links for NEWS, FEATURES, THE INDEX, DATABASE, REPORTS, PODCASTS & ONLINE EVENTS, and BEAUTY. The main content area features a news article titled 'Tayroc launches Student Ambassador and Mentorship programme' by Tom Shearsmith, dated 15th September 2020. The article is accompanied by a close-up image of a Tayroc watch. To the right of the article is a blue promotional banner for a community program with the text 'Let's share together', 'We're better together.', and a 'Join our community' button.

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Tayroc launches Student Ambassador and Mentorship programme

BY TOM SHEARSMITH 15TH SEPTEMBER 2020
Tayroc Watches



Let's
share
together

We're better together.

Join our community

JEWELLERY FOCUS

Published : 15/09/2020

Type : Trade

Description : Tayroc Student Ambassador Programme

URL : <https://www.jewelleryfocus.co.uk/28531-tayroc-to-launch-student-ambassador-programme>

[Home](#) > [News](#) > [Designers](#)

Tayroc to launch Student Ambassador Programme

The British watch brand aims to support students and young people in their professional development



by **PATRICK O'DONNELL** — Tuesday, 15 September 2020, 11:49 in **Designers**

Reading Time: 1 min



FASHION UNITED

Published : 17/09/2020



Type : Trade

Description : Tayroc to launch student ambassador programme

URL : <https://fashionunited.uk/news/fashion/tayroc-to-launch-student-ambassador-programme/2020091750928>

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FASHION






Tayroc to launch student ambassador programme

Tayroc to launch student ambassador programme

Danielle Wightman-Stone | Thursday, 17 September 2020

British watch brand Tayroc is launching an independent student ambassador and mentorship programme this autumn.





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Barbour collaborates with Norse Projects for AW/20

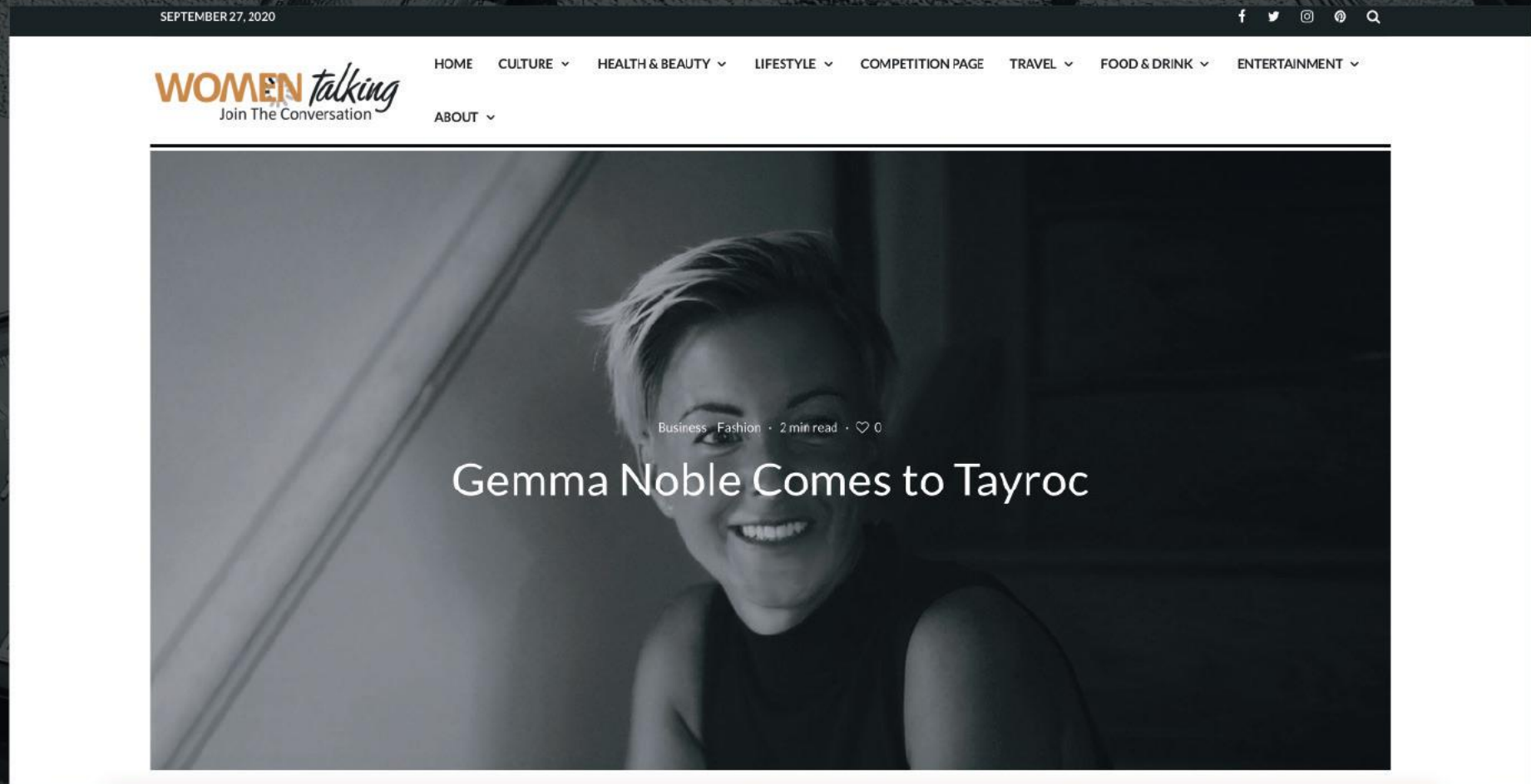
WOMEN TALKING

Published :27/09/2020

Type : Trade

Description : Gemma Noble Comes to Tayroc

URL : <https://www.womentalking.co.uk/gemma-noble-comes-to-tayroc>



DIARY DIRECTORY

Published : 30/09/2020

Type : Consumer

Description : Tayroc unveils debut unisex fragrance range

URL : <https://www.diarydirectory.com/newsarticle/british-lifestyle-brand-tayroc-unveils-debut-unisex-fragrance-range/32851>



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BEAUTY | PR

British lifestyle brand Tayroc unveils debut unisex fragrance range

Date Posted: Wednesday 30th September 2020



British lifestyle brand **Tayroc** has announced the launch of the brand's first ever range of unisex fragrances. Launching in October 2020, the Eau de Parfum fragrances will be available in six scents. Encompassing the fruity, to the floral, the spicy to the woody and everything in-between, the 100ml scents, named Elegance, Expedition, Style, Journey, Poise and Quest each have their own unique personalities with invigorating notes that capture the essence of nature.

The new collection will be available online at [tayroc.com](https://www.tayroc.com) from 5 October. Priced at £99/100mL.



CONTACTS

Tayroc in 'Brands'

489.2K

@tayroc

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GOOD HOUSEKEEPING

Published : October 2020

Type : Consumer

Description : Womens style



THE NEW COLLECTIONS

Published : 06/10/2020

Type : Consumer

Description : Tayroc Launch Unisex Fragrance

URL : <https://thenewcollections.co.uk/2020/10/tayroc-to-launch-first-ever-unisex-fragrance/>

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THE NEWCOLLECTIONS

TAYROC TO LAUNCH FIRST-EVER UNISEX FRAGRANCE

British lifestyle brand Tayroc celebrate the exciting new launch of the brand's first ever range of unisex fragrances. Launching in October 2020, the Eau de Parfum fragrances will be available in six intoxicating scents. Encompassing the fruity, to the floral, the spicy to the woody and everything in-between, the 100ml scents, priced at £98.00 will be available online.

The scents, named Elegance, Expedition, Style, Journey, Poise and Quest each have their own unique personalities with invigorating notes that capture the essence of nature.

1. **ELEGANCE:** opens with sweet citrus notes before a heart of bold pepper and geranium. Rich patchouli, warm cedar and



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Join The New Collections



GQ MAGAZINE

Published : 30/10/2020

Type : Consumer

Description : Men's aftershave and fragrance guide

URL : <https://www.gq-magazine.co.uk/gallery/favourite-fragrances?image=5f9adfd62535285ef8cb6baf>



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Tayroc Elegance

In collaboration with UK-based Quintessence and the Perfume Studio, Tayroc, best known for its accessibly priced and contemporary-designed timepieces, has introduced its debut range of gender-free fragrances: a collection of six scents, in bold eau de parfum concentrations, that explore every olfactory genre, from floral to fruity, spicy to sensual. Each of the formulas have their own very distinctive personality – Poise, Quest, Expedition, Journey, Elegance (our personal favourite). Capturing the essence of nature, it is a classic citrus with woody undertones and, as the name would suggest, is brimming over with class and sophistication. A great signature scent for day, it bursts forward with effervescent notes of mandarin and grapefruit, which melt into a hypnotic heart of bold pepper and geranium, drying down to a very masculine foundation of rich patchouli, warm cedar, vetiver and resins. £98 for 100ml. tayroc.com



Best men's aftershaves and fragrances: the GQ guide

By Adrian Clark
30 October 2020

WOMAN & HOME

Published : November 2020

Type : Consumer

Description : Christmas gift guide



THE TELEGRAPH ONLINE

Published : 13/11/2020

Type : Consumer

Description : 50 Bright & Stylish Buys under £50 to Shop Now

URL : <https://www.telegraph.co.uk/fashion/shopping/50-stylish-buys-50/tayroc/>

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13 Nov 2020

Thrifty 50: Fifty bright and stylish buys under £50 to shop now

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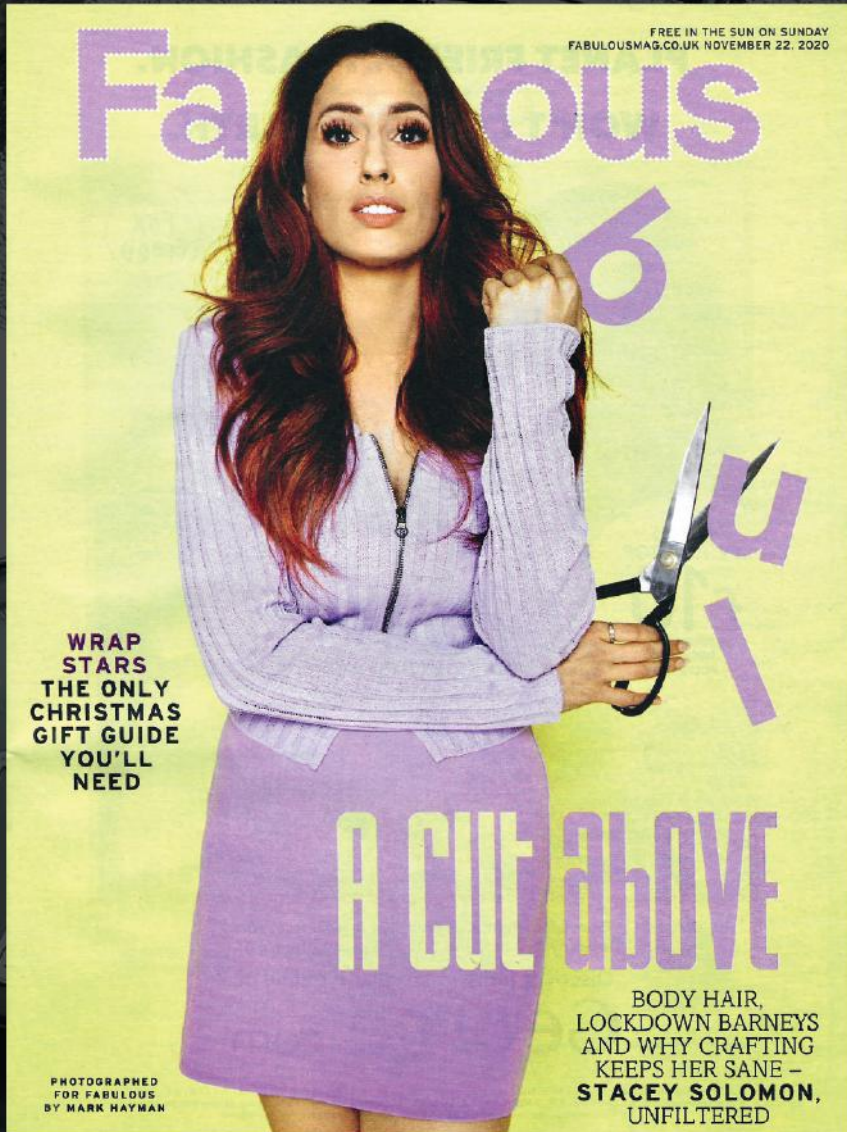
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FABULOUS MAGAZINE

Published : 22/11/2020

Type : Consumer

Description : Christmas Gift Guide



WOMEN TALKING

Published : 23/11/2020

Type : Consumer

Description : Tayroc Unisex Fragrance

URL : <https://www.womentalking.co.uk/tayroc-unisex-fragrance>

WOMEN *talking*
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MEN'S HEALTH

Published : December 2020

Type : Consumer

Description : Men's style and health



CONFIDENCE.



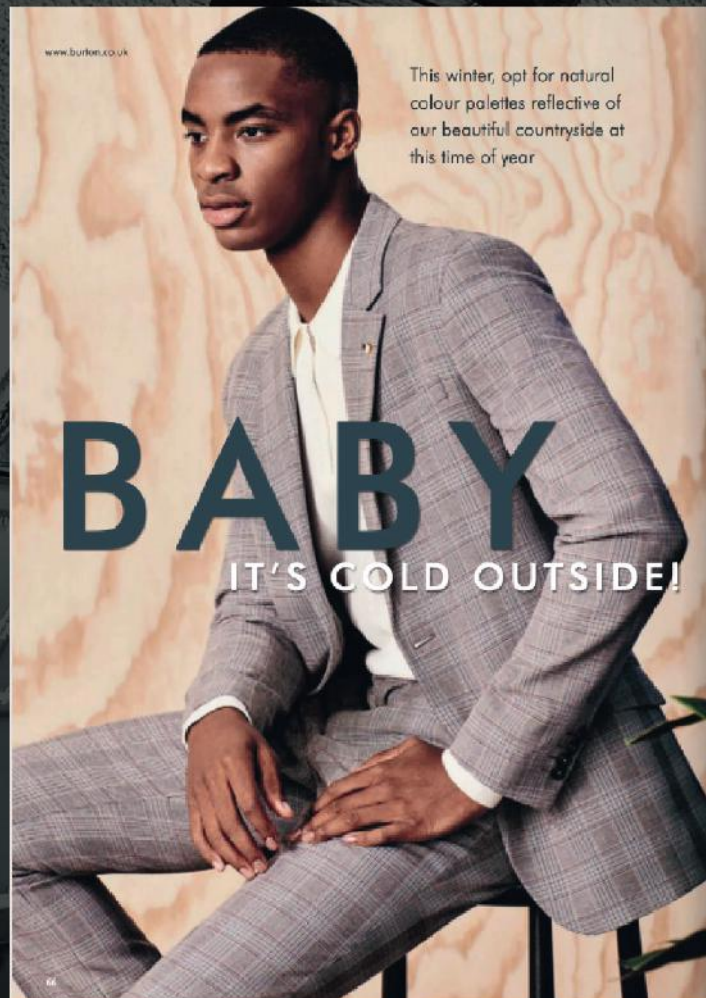
TAYROC.COM

COUNTY WEDDING MAGAZINE

Published : December 2020

Type : Consumer

Description : Grooms' Fashion



GOOD HOUSEKEEPING

Published : January 2021

Type : Consumer

Description : Women's style guide



TV LIFE MAGAZINE

Published : 23rd January 2021

Type : Consumer

Description : Men's style guide - Fragrance

BEST BUYS FOR GUYS

Get the gear!

BY SCOTT WELLS

Cool blues

Whether you're working from home or catching up with mates over a Zoom meeting, keep your wardrobe looking on point with a classic colour-block polo shirt. Polo top. Lyle & Scott £85



Sweet sleep

With all that's going on in the world right now, it can be hard to switch off at bedtime. Invest in this sleep spray to help chill you out and give you a good night's rest. Night mist. Naama £30

No more stress

We've had so much rain now, it's muddy out there! So make sure you're ready for anything on your daily walks with these brilliantly durable, yet comfy wellies. Duck toe tan boots. Muck Boot £110



Watch this

Modern yet traditional, and utterly mesmerising – upgrade your wrist game with this watch from Fossil. Townsman Automatic Dark Brown. Leather. Watch. Fossil £250



Keep cosy

With the cold nights well and truly biting, save yourself the hassle of getting tangled in a blanket and pop on this comfy hoodie. You'll soon be warm and cosy. The Comfy Blanket hoodie. Amazon £30.99



Berry good

Give your smoothies, porridge and protein shakes a nutrient boost with this berry powder from Haskapa. Berry powder. Haskapa £15

Snap shot

This smart camera not only enables you to capture a memory and instantly print it out or share with friends, but you can also tweak the images in your smartphone first and add frames and filters. Fujifilm Instax Mini Linkay Hybrid Instant Camera. John Lewis & Partners £140.99



Tickle your taste buds

Just because you're vegan doesn't mean you have to miss out on that smoky bacon taste. This is perfect in your sarnies. Hellmann's Baconnaise Vegan Mayo supermarkets £2.50

Stay still!

There's nothing more annoying than taking the time to do your hair, only for it to fall flat after five minutes. Make sure your hair stays put for all of those online meetings with this brilliant hair spray. Schwarzkopf Got2b Glued Blasting Freeze Spray. Boots £4.29



Smelling good!

Pop on a few spritzes of this citrus aftershave and you'll smell super fresh and ready to take on the world! Elegance eau de parfum. Tayroc £98

COUNTY WEDDING MAGAZINE

Published : January/February 2021

Type : Consumer

Description : Tayroc Launch Unisex Fragrance

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GROOMS' NEWS

FANCY FEET
Havaianas has released its autumn/winter sock collection and here at CWWM HQ we think it's a great way to show off your quirky style – and they'll also come in handy on the honeymoon too!
Ultra-comfortable and developed with each toe encased separately (like a glove), the groom can have a colour pop on the big day and then wear with flip flops on honeymoon.
Priced at £8.95 and available in a range of colours, visit www.havaianas-store.com

Scent-appeal
British lifestyle brand, Tayroc launches its first-ever unisex fragrance comprising six intoxicating scents: Elegance, Expedition, Style, Journey, Pulse and Quest. Each has its own unique notes that capture the essence of nature encompassing fruity, floral, spicy and woody undertones. The 100ml scents, priced at £98, will be available online at www.tayroc.com

Grooms' NEWS
Danielle Harvey shares all the latest best buys and product launches

Sporting heroes
Female Savile Row designer and tailor for men Alexandra Wood has created a new, exclusive accessories range of scarves, socks and pocket squares which are ideal for the sports-mad groom. These hand-sketches and designed in-house accessories are perfect for showing your love of sport on your wedding day, and the collection has been brought to life with vibrant tones that will add a piece of art to any big-day look.
The new range consists of five designs inspired by tennis, rugby, yachting, cycling and cars.
Check out <https://alexandrawoodbespoke.co.uk>

Nature's wonders
The London Botanists, independent producers of premium CBD products, has launched a 100% natural and gender-neutral skincare collection, handmade in Britain from sustainable sources. The first two products in the collection are the CBD and Antica Muscle Oil and CBD and Rosaship Sensitive Skin Balm – perfect additions to winter pre-wedding skincare routines.
The London Botanists CBD and Antica Muscle Oil (£28) contains 100% natural ingredients including healing citric, rosemary, tea tree and corymb oil with anti-inflammatory properties and works to reduce muscle soreness, perfect as a post-workout treat or to use at the end of a long day.
Also 100% natural, the CBD and Rosaship Sensitive Skin Balm (£20) is a nutrient-rich perfect for all skin types. This winter, it contains unbleached, unrefined shea butter and no artificial colouring, fragrance or essential oils. Applied directly to the skin it has soothing properties helping minimise signs of ageing and issues related to skin sensitivity, including redness.
For more details visit <https://thelondonbotanists.com>

A LOVABLE BROGUE
British men's shoes and accessories brand, Billy Ruffian, has something for everyone when it comes to the groom or the groomsmen searching for big-day accessories. Billy Ruffian shoes are designed with the perfect mix of fashion and function complementing any outfit with a stylish finish; these versatile hand-crafted brogues remain a classic shoe for the final touch to a formal outfit. Available in a number of different styles, in suede or leather, they're priced from £150. Check out www.billyruffianshoes.co.uk

85

RED MAGAZINE

Published : February 2021

Type : Consumer

Description : Women's Style Guide



COUNTY WEDDING MAGAZINE

Published : February/March 2021

Type : Consumer

Description : Tayroc Unisex Fragrance



GROOMS' NEWS



FANCY FEET
Havaianas has released its autumn/winter sock collection and here at CWAM HQ we think it's a great way to show off your quirky style - and they'll also come in handy on the honeymoon too!
Ultra-comfortable and developed with each toe encased separately (like a glove), the groom can have a colour pop on the big day and then wear with flip flops on honeymoon.
Priced at £8.95 and available in a range of colours, visit www.havaianas-store.com



Scent-appeal
British lifestyle brand Tayroc launches its first ever unisex fragrance comprising six intoxicating scents: Elegance, Expedition, Style, Journey, Rose and Quiet. Each has its own unique notes that capture the essence of nature's encompassing beauty, spicy and woody undertones. The 100ml scents, priced at £28, will be available online at www.tayroc.com



Grooms' NEWS

Danielle Harvey shares all the latest best buys and product launches



Sporting heroes
Female Savile Row designer and tailor for men Alexandra Wood has created a new, exclusive accessories range of scarves, socks and pocket squares which are ideal for the sports-mad groom. These hand-sketched and designed in-house accessories are perfect for showing your love of sport on your wedding day, and the collection has been brought to life with vibrant tones that will add a piece of art to any big-day look.
The new range consists of five designs inspired by tennis, rugby, yachting, cycling and cars.
Check out <https://alexandrawood bespoke.co.uk>



Nature's wonders
The London Botanists, independent producers of premium CBD products, has launched a 100% natural and gender neutral skincare collection, handmade in Britain from sustainable sources. The first two products in the collection are the CBD and Arnica Muscle Oil, and CBD and Rosehip Sensitive Skin Balm - perfect additions to winter pre-wedding skincare routines.
The London Botanists CBD and Arnica Muscle Oil (£20) contains 100% natural ingredients including heating arnica, rosemary, tea tree and comfrey oils with anti-inflammatory properties and works to reduce muscle soreness, perfect as a post-workout treat or to use at the end of a long day.
Also 100% natural, the CBD and Rosehip Sensitive Skin Balm (£20) is nutrient-rich perfect for all skin types this winter, it contains unbleached, unrefined shea butter and no artificial colouring, fragrance or essential oils. Applied directly to the skin it has soothing properties helping minimise signs of ageing and issues related to skin sensitivity including redness.
For more details visit <https://thelondonbotanists.com>



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DIARY DIRECTORY

Published : 09/03/2021

Type : Trade

Description : Tayroc Brands Launch

URL : <https://www.diarydirectory.com/newsarticle/british-watch-brand-tayroc-launches-online-marketplace/35688>



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FASHION

British watch brand Tayroc launches online marketplace

Date Posted: Tuesday 9th March 2021



British watch brand **Tayroc** has launched an online marketplace to showcase independent and emerging brands with reasonably priced products that appeal to a unisex audience. **Tayroc Brands** offers its audience more choice while supporting aspirational brands. Categories include jewellery, sunglasses, home accessories, face & body, grooming and fitness. Brands currently showcased on Tayroc Brands include **East Village**, **Anchor & Crew**, **Reseed** haircare and **LookX** vegan skincare & make-up.

Tayroc Brands platform is available at [tayroc.com](https://www.tayroc.com).

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CONTACTS

Tayroc in 'Brands'

489.2K

[@tayroc](#)

THE NEW COLLECTIONS

Published : 19/03/2021

Type : Consumer


Description : Tayroc Brands Launches

URL : <https://thenewcollections.co.uk/2021/03/tayroc-launches-tayroc-brands/>

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THE NEWCOLLECTIONS

TAYROC LAUNCHES TAYROC BRANDS







< >

British watch brand Tayroc continue their diversification strategy to develop the business into a lifestyle destination with the exciting launch of Brands. Tayroc Brands is an online marketplace that showcases independent and emerging brands with reasonably priced products that appeal to a unisex audience.

The portfolio of brands reflects the international Tayroc (16 – 35 yr.) consumer at its heart; those that crave seeking out the new and exciting. Located on the Tayroc website, (tayroc.com), the Brands e-commerce platform has been designed to give the Tayroc core audience more choice

Newsletter sign-up:

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Join The New Collections    

HINTON MAGAZINE

Published : 18/04/2021

Type : Consumer

Description : Tayroc Q&A

URL : <https://www.hintonmagazine.com/post/tayroc>

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Hinton · 4 days ago



Tayroc

The watch has been a iconic staple of fashion as the decades have passed and it leaves people asking why? The biggest shift in the watch market was the introduction of the digital watches and I dont mean just a digital time I mean the introduction of smart watches but remove the smart watch and not much has changed, yet the watch still remains a popular wear by many all over the world. Watch brand Tayroc might actually have the answer as to why this is. The brand acknowledges the purpose of a watch (to tell the time), they acknowledges the fashion element to watches and the fact they can make a statment. But Tayroc ask the question 'What if it's a slice of personality?' and we think they've opened up a very intresting conervation so we spoke to the brand to find out more about Tayroc.

TV LIFE

Published : 23/05/2021

Type : Consumer

Description : Weekend supplement featuring Highlander



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WORDS BY SCOTT WELLS



SCRUB UP WELL
Not only will you smell great with this new body wash, but your bathroom will look great, thanks to the bottle's sleek design.
Raylis & Harding Dark Amber & Fig luxury body wash, £5, Tesco

TIMELESS CLASSIC
The value of having a stylish wristwatch can't be underestimated – and Tayroc is a brand which has a multitude of chic designs to suit all tastes. Don't wait another minute to snap one up!
Highlander Blue/Rose Bundle Watch, £170, Tayroc





KEEP IT LEAN
Improve your wellness and vitamin intake in one go with the latest launch from Naked Smoothies. With 40% less natural sugar, it's refreshingly healthy.
Naked Berry Lean, £2.60, available nationwide at Tesco and Boots

SIMPLY WOMAN & HOME

Published : June 2021

Type : Consumer

Description : Women's Style Guide



THE NEW COLLECTIONS

Published : 14/06/2021

Type : Consumer

Description : Tayroc Launch Ladies Collection

URL : <https://thenewcollections.co.uk/2021/06/tayroc-launch-ladies-collection/>

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TAYROC LAUNCH LADIES COLLECTION

British watch brand Tayroc continue their product development strategy with the launch of elegant ladies' timepieces.

Whilst the brand is a proud advocate of genderless watches, this new range has a smaller face diameter to appeal to those who want a watch that is a little more refined. The collection stays true to its classic aesthetic in showcasing first-rate, premium and cutting-edge design. Made from high precision stainless steel, these analogue watches use Miyota 2035 Quartz watch movement with a water resistance of 5ATM.

Available in 5 styles: Gold, Silver, Rose, Silver/Rose and Silver/Gold, the Jubilee link strap adds a formal sophistication that can be teamed with the contemporary and is now available online at www.tayroc.com

