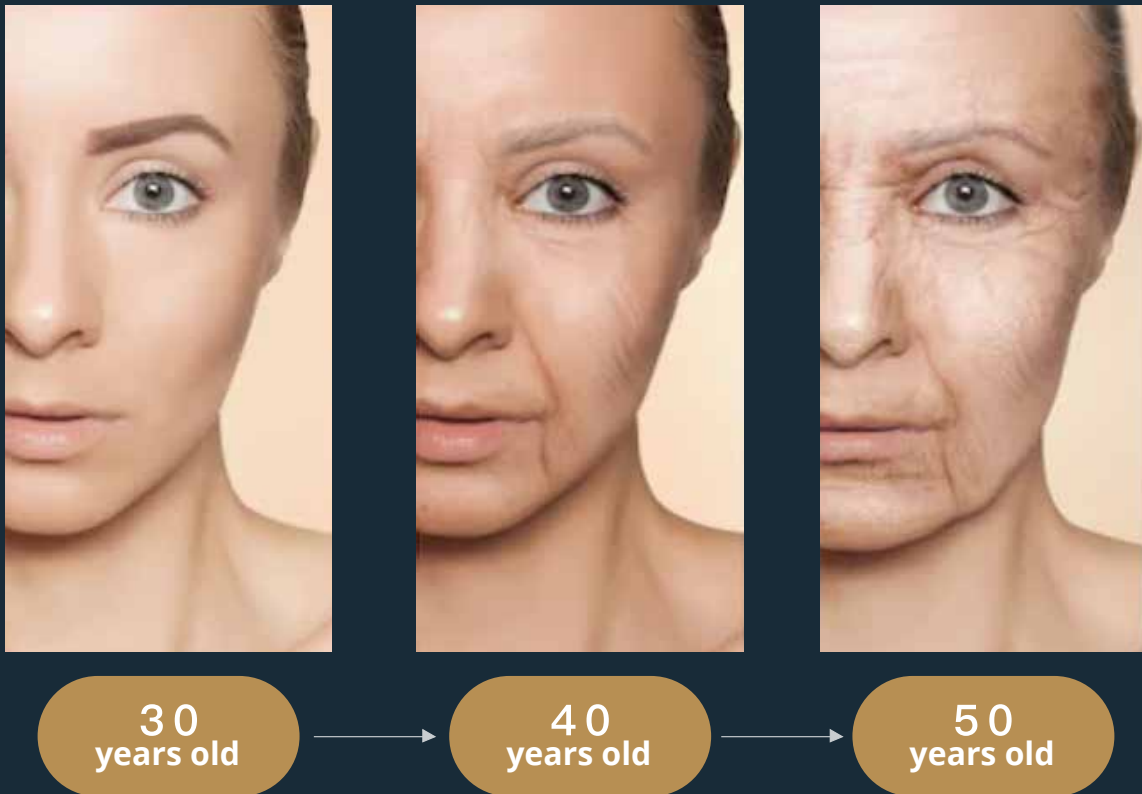




AYMÉIR™ REJU



Why and how do we age?



Aging is a progressive process associated with the decline of biological functions and the ability of the organism to adapt to metabolic stress. It can be affected by epigenetic, lifestyle, disease and environmental. Even the food that we consumed and the air that we breathe can influence our aging process.



The Evolution of Aging



1,000,000

Centenarians Worldwide
by 2030

The desire of having a longer lifespan is no longer a fantasy. Life expectancy around the world is rising due to medical advances. Experts predicted that there will be about 1,000,000 centenarians worldwide by 2030.

World's Oldest Person



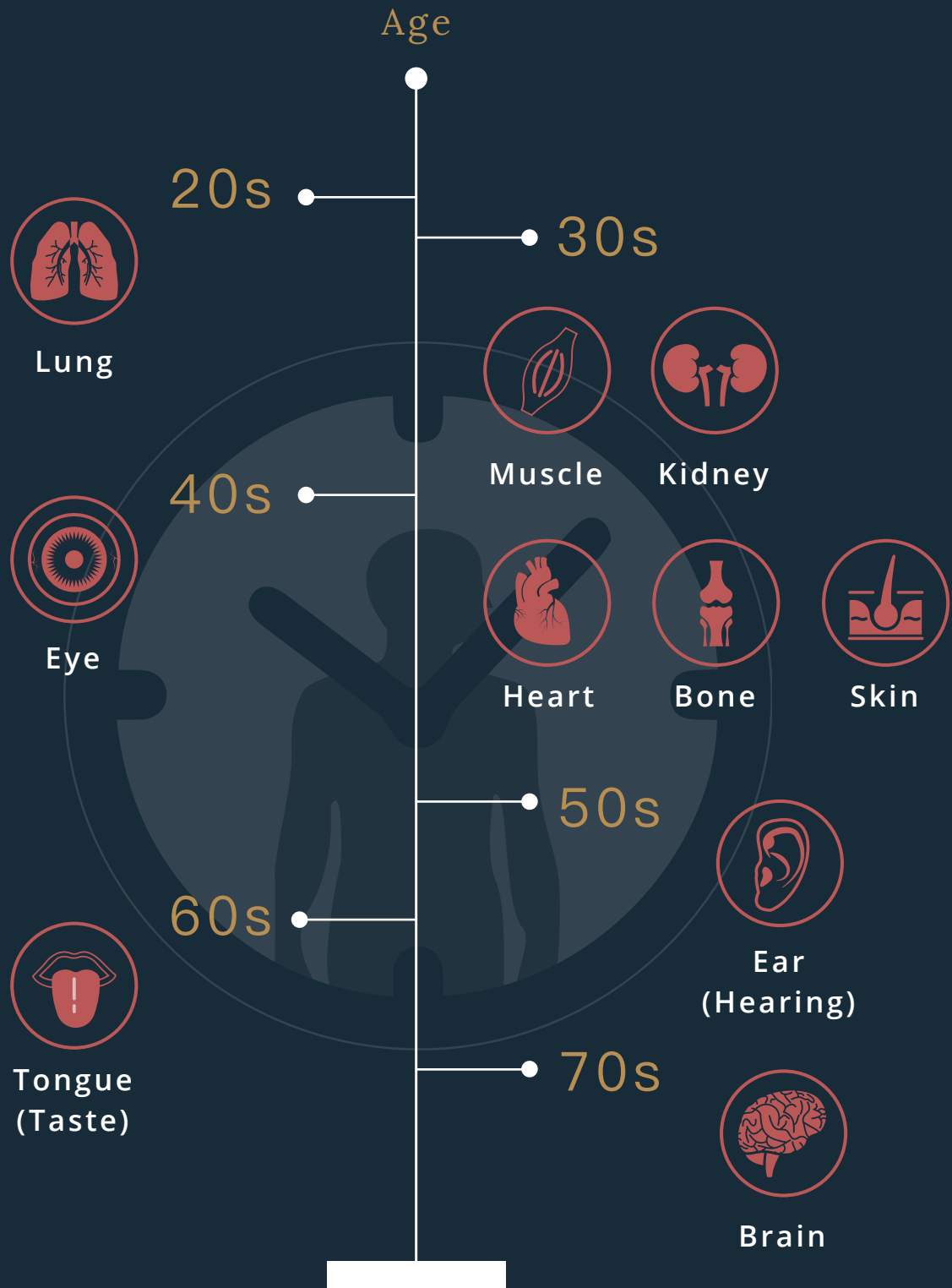
Kane Tanaka, Japanese
117 years



Jeanne Calment, French
122 years

Body Aging Process

As our cells age, we age too.
Our body needs to be maintained
way earlier than we expected.



AGING: WHAT TO EXPECT?



Changes in memory and thinking skill



Poor vision



Structural changes in large intestine



Dry skin, dark spot and wrinkles



Muscle lose strength, endurance and flexibility



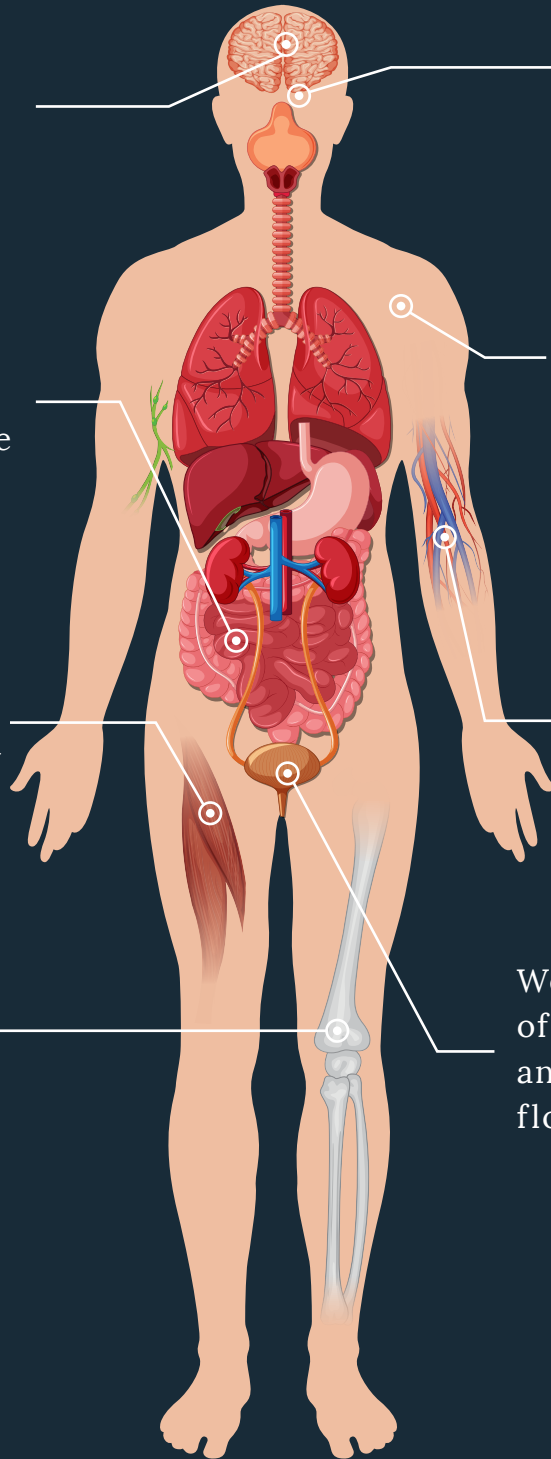
Stiffening of blood vessels and arteries



Bone shrink in size and density



Weakening of bladder and pelvic floor muscle



Our Progression

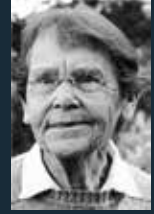
Years

Discovered the existence of Telomere at the tip of the chromosome

1930s



Hermann Joseph Muller



Barbara McClintock

Discovered of how chromosomes are protected by telomere and enzyme telomerase. Awarded the Nobel Prize in Physiology or Medicine

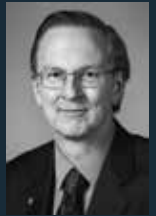
2009



E.H. Blackburn



Carol W. Greider



Jack W. Szostak



The Research & Development Team behind 27 Group knows that science has always been the key to enable people to live a healthier life.

2018

Hence, they started to look for innovation and differentiating solutions to tackle the ever-evolving nutritional needs. In this case, a formulation that able to prolong the lifespan of the cells by targeting telomeres and telomerase.

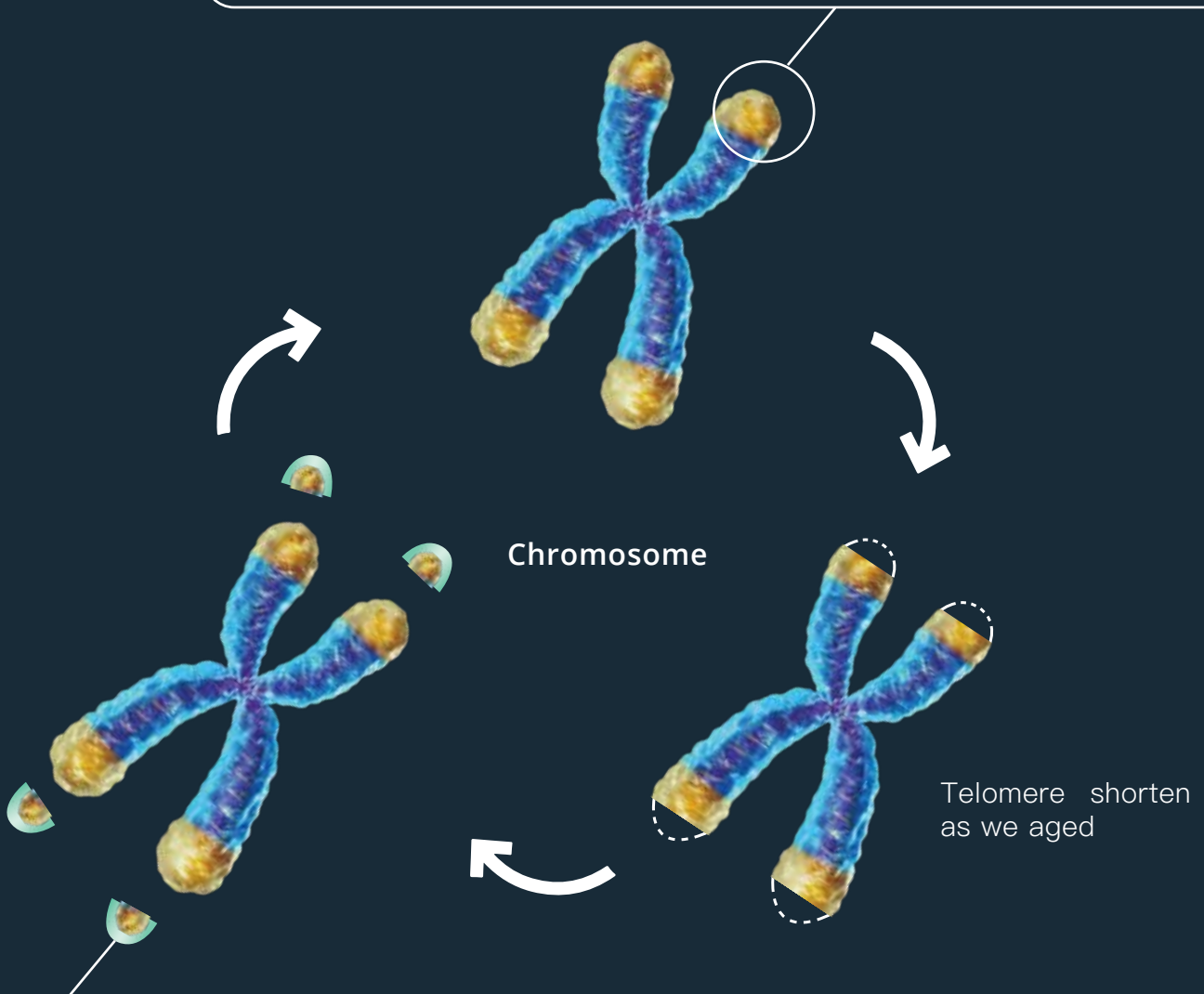
2019

AYMÉIR REJU is launched.

UNDERSTANDING Telomere and Telomerase

TELOMERE

- The specific DNA-protein structures found at both end of each chromosome. It helps to ensure genome stability and integrity.
- Length of a Telomere = Lifespan and health of a cell/organism



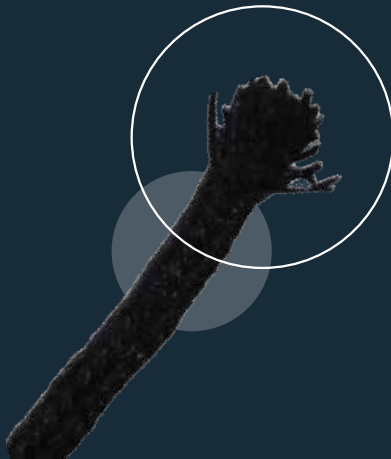
TELOMERASE

- An enzyme that able to influence the telomeres of chromosomes in actively growing cells.
- High telomerase activity = telomere length is maintained.

B
E
F
O
R
E



Healthy/Young
telomere of
chromosome

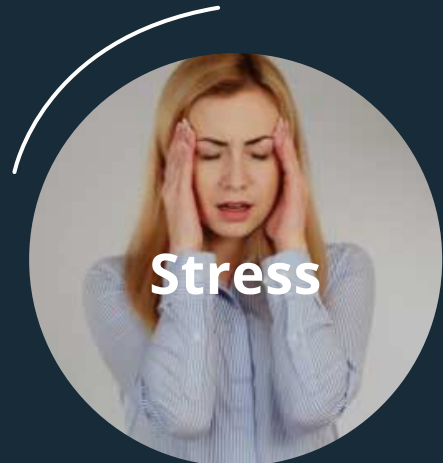


Aged telomere
of chromosome

A
F
T
E
R

Telomeres are like the plastic coating (aglet) on the ends of shoelaces that prevents the laces from unraveling, just like how the telomere protects our DNA. Once the telomere is depleted, DNA become frayed and our cells age and die.

FACTORS THAT AFFECT RATE OF TELOMERE SHORTENING





AYMÉIR REJU

World's Top Cell Therapy

Understanding the Secret of Reversing Aging Process

REJU uses an exclusive USA formulation consisting of 18 types of active ingredients which not only can be effectively deliver to each cell but also activate the telomerase to protect and repair telomere. With the delay of telomere shortening, the goal to live younger, healthier and longer is achievable.



Antioxidant

Anti -
Inflammatory

Telomerase
Activator

3 key features :
**Combination of
18 active ingredients**



Cell Therapy

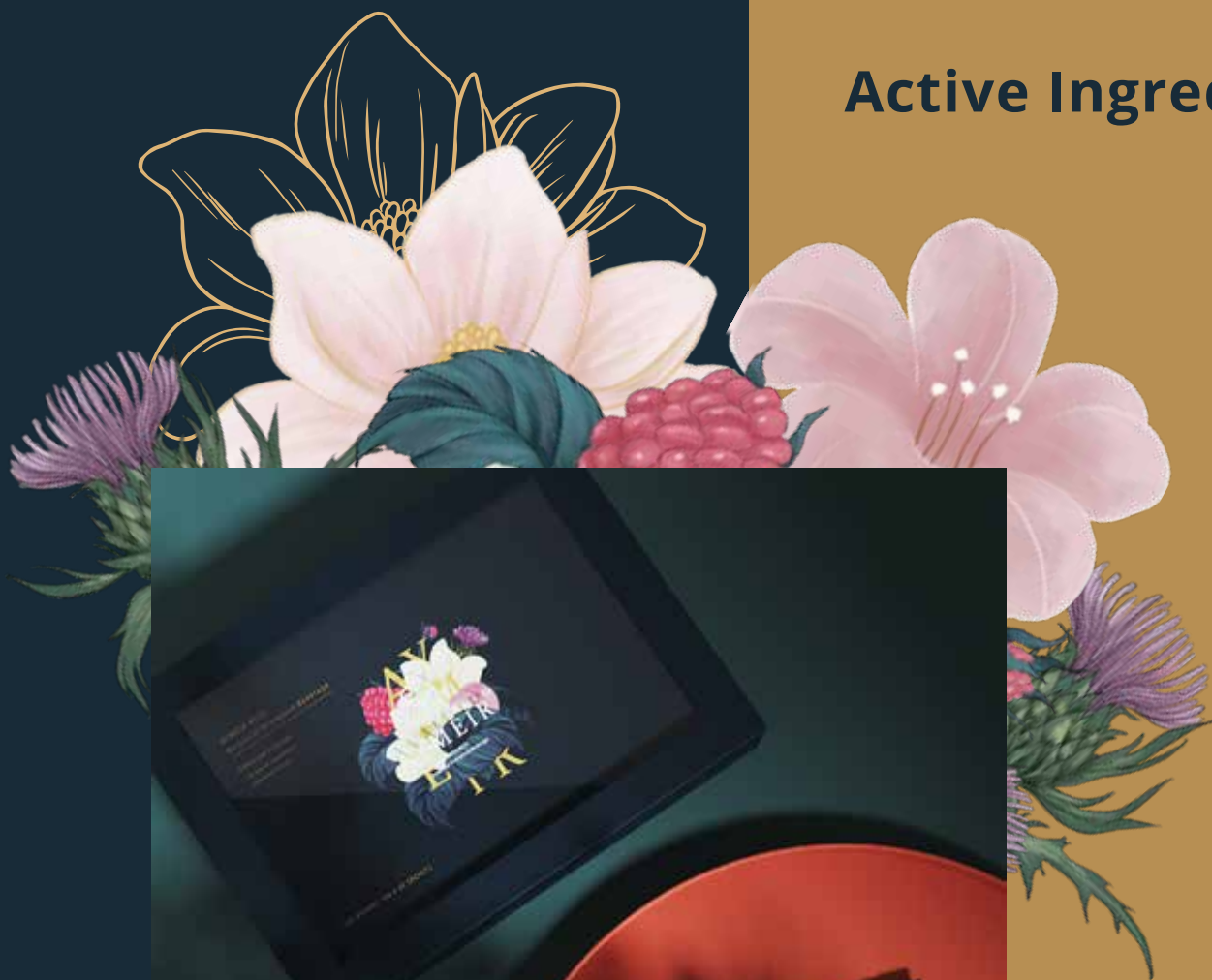
**Active ingredient is
chosen based on
Nobel Prize biologist's
concept**

**Efficacy is supported
by clinical studies**



18

Active Ingredients





Resveratrol
Antimicrobial
Neuroprotection



Coenzyme Q10
Improve heart health
Boost immune system



Pomegranate Extract
Improve lipid profile
Antifungal



Ginseng
Reduce fatigueness
Boost immune system



**Ashwagandha
Ayurvedic Extract**
Reduce stress
Improve brain function



Turmeric Root Extract
Improve arthritis symptoms
Anti-oxidation



Milk Thistle Extract
Liver protection
Anti-inflammation



Milk thistle
Anti-oxidation
Treat acne



Bacopa Monnieri
Improve depression symptoms
Neuroprotection



N-acetyl-L-cysteine

Improve insulin sensitivity
Improve brain health



Vitamin E

Skin protection
Cancer prevention



Ginkgo

Improve blood circulation
Reduce anxiety



Green Tea Extract

Improve lipid profile
Promote recovery



Dietary Fiber

Promote bowel regularity
Aid in weight management



Vitamin D

Build stronger bone
Modulate cell growth



Folate

Synthesis of red blood cell
Promote cells division
and growth



Vitamin B12

Improve cognitive
function
Prevent anemia



Vitamin B6

Aid in haemoglobin
production
Improve eye health

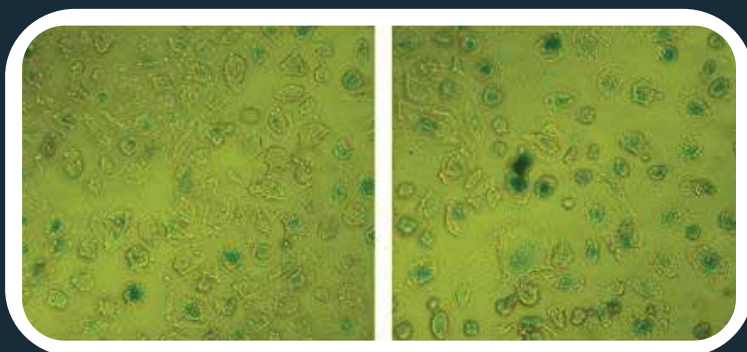
Resveratrol

A strong antioxidant that can be found naturally in plant



- Activates telomerase in the body
- Able to delay senescence at the cellular level while effectively maintain the length of the telomere
- Lower the risk of heart disease

Health Benefits



With Resveratrol

Without Resveratrol

*Blue stain is the indication of cellular senescence

The Proof

Studies showed the comparison between cells treated with and without resveratrol

- Antioxidant
- Anti-inflammatory
- Anti carcinogenic
- Cardioprotective effects
- Neuroprotective roles
- Anti-microbial

Coenzyme 10



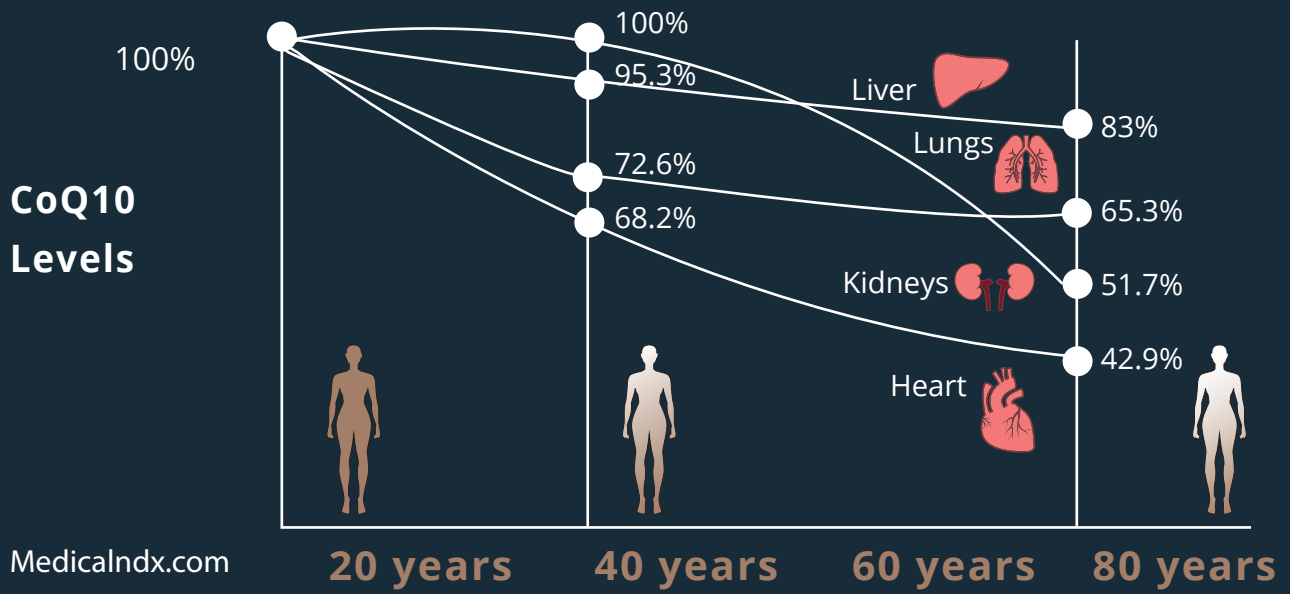
- One of the most powerful lipid soluble antioxidants
- Have close association with heart disease and neuroprotective effects
- Essential for the health of virtually all human tissues and organs

Health Benefits

- Antioxidant
- Boost immune system and physical performance
- Aging health protection
- Cardiovascular disease prevention
- Improve metabolism syndrome
- Reduce inflammation
- Delay functional decline in Parkinson's disease



The Proof



Distribution in the body

The concentration of Coenzyme Q10 in the body decreases year by year, indicating that it has a close relationship with aging

Ginkgo Leaves Extract

One of the oldest living tree species in the world



- Rich in nutrients that serve for both prevention and treatment purpose
- Effectively protects the cells from oxidative stress and free radicals
- Activate thinking and focus ability
- Widely use in Europe countries to smoothen blood flow and improve blood circulation

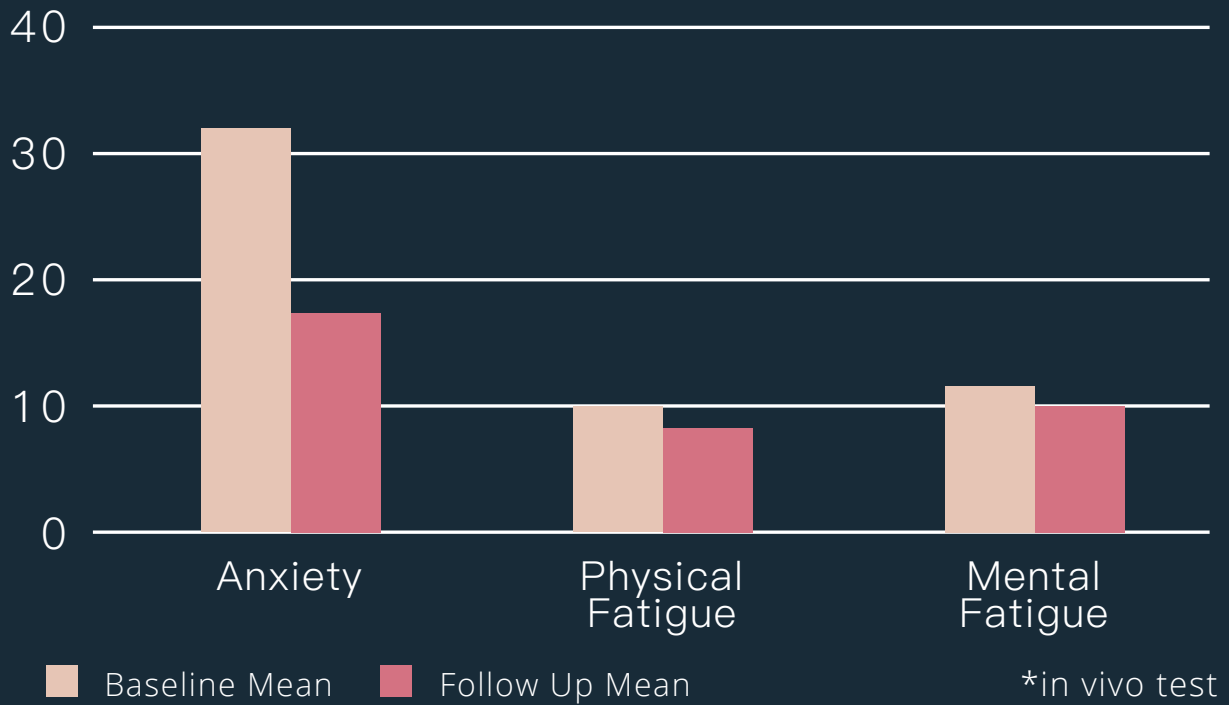
Health Benefits

- Antioxidant
- Anti-inflammation
- Anti-aging
- Improve blood circulation
- Improve cognitive function
- Reduce anxiety



The Proof

Study suggested that addition of ginkgo can improve anxiety and some of the fatigue symptoms.



Ginseng

Also known as "King of Herbs", one of the earliest herbs used



- Has been used in medicine for over 2000 years
- In the Compendium of Materia Medica herbal of 1596, Li Shizhen described ginseng as a "superior tonic". Considered the most valuable and potent for lengthening life, was even described by the local inhabitants as the "immortality herb"

Health Benefits

- Antioxidant
- Anti-inflammation
- Benefit mental functions, feelings of calmness and mood
- Improve symptoms of erectile dysfunction
- Boost immune system
- Potential benefits against cancer
- Fight fatigue
- May lower blood sugar



Ashwagandha Ayurvedic Extract

Also known as “Indian ginseng”, an important herb in India



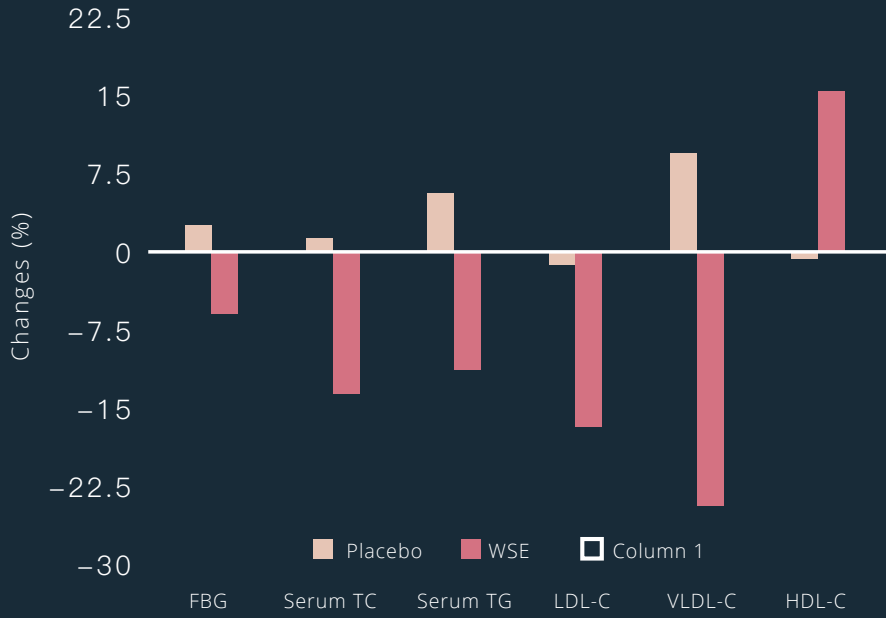
- One of the most important herb of Ayurveda, one of the world's oldest holistic healing system.
- Has been used for over 3000 years to relieve stress, increase energy levels and improve concentration.

Health Benefits

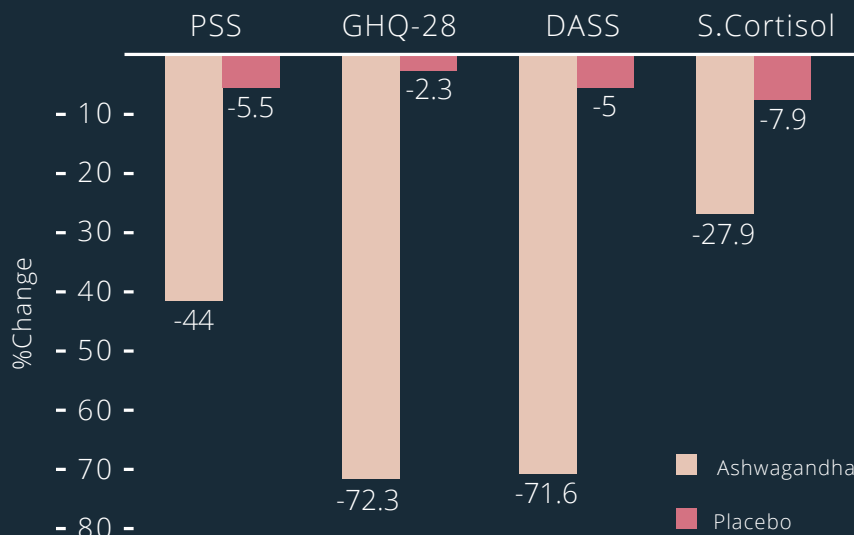
- Reduce blood sugar level
- Might have anticancer properties
- Reduce stress
- Improve anxiety and depression
- Improve male fertility
- May increase muscle mass and strength
- Anti inflammation
- May lower cholesterol and triglycerides
- May improve brain function, including memory

The Proof

Clinical study showed improved fasting blood glucose (FBG) and lipid profile (serum total cholesterol, triglycerides, LDL-C, VLDL-C and HDL-C) in chronically stressed human after 60 days.



30 subjects with history of chronic stress exhibited significant reduction in scores on all stress-assessment scale after 60 days.



PSS: Perceived Stress Scale; GHQ-28: General Health Questionnaire;
DASS: Depression Anxiety Stress Scale; S.Cortisol: serum cortisol

Bacopa Monnieri

Also known as Brahmi, the energy of the Hindu Creator God



- Traditionally used in remedy for many ailments.
- One of the most important herb of Ayurveda, one of the world's oldest holistic healing system.

Health Benefits

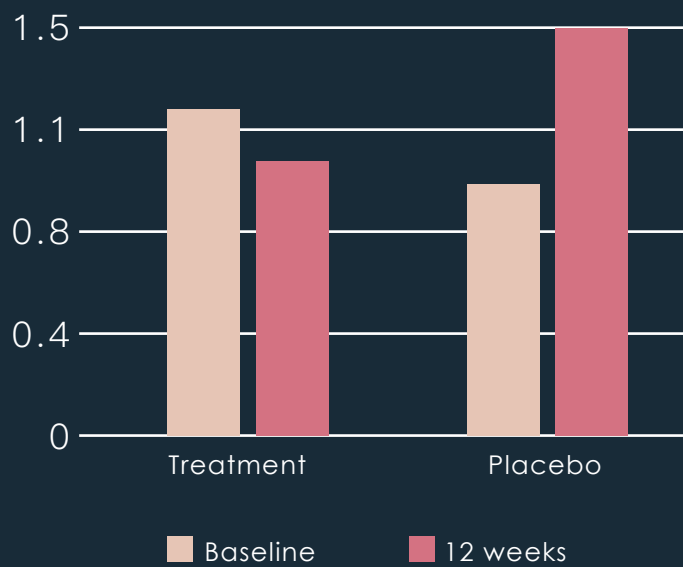
- Improve intellect and memory
- Prevent physical and chemical effect of stress
- Antioxidant
- Anti-inflammation
- Improve anxiety and depression symptoms
- Neuroprotection



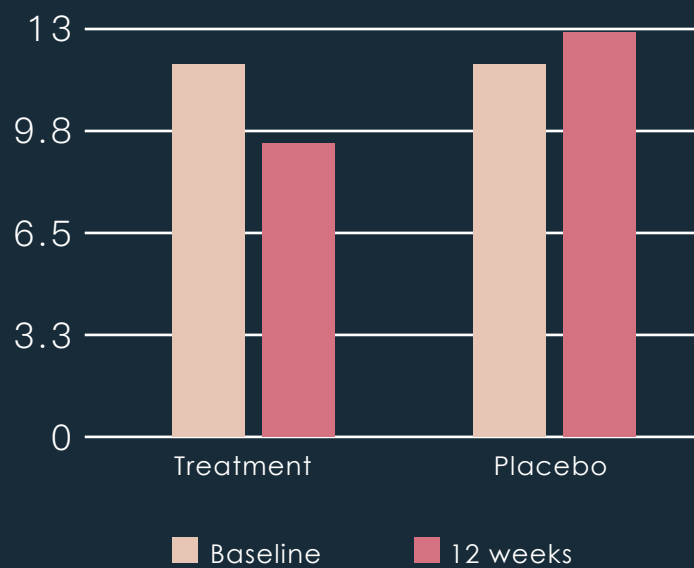
The Proof

B. monniera significantly decrease forgetting rate and decrease in state of anxiety.

Forgetting rate



State of anxiety





Vitamins

- **Vitamin D**

Research shows that people with higher consumption of vitamin D has longer telomere and higher telomerase activity.

- **Vitamin E**

Widely known for strong antioxidant that able to delay the shortening of telomere while promote cell life.

- **Vitamin B6**

Plays a key role in metabolism, brain function and the production of red blood cells.

- **Vitamin B12**

A crucial vitamin needed for nerve tissue health, brain function, the production of red blood cells and DNA.

AYMÉIR REJU FUNCTIONS



Boost immunity



Improve skin health



Improve blood
sugar control



Anti-inflammation



Improve heart health



Reduce fatigueness



Aid in weight
management



May benefit exercise
performance and recovery



Improve blood
lipid profile

DIRECTIONS FOR USE



1 sachet daily : Supports overall health



2 sachets daily : Boost efficacy



For best results, consume before breakfast



May mix with 100 – 150ml chilled or room temperature water and consume immediately.

Recommended Individuals

- 18 year old and above
- Elderly 50 year old and above
- Poor quality of life : Smoking
- Frequently consume alcohol
- Individuals with poor memories
- Anxiety & Depression
- Stressful adult
- Dyslipidemia
- Insufficient sleep
- Feel tired easily
- Menopausal women

Not Recommended

- ⊘ Pregnant
- ⊘ Cancer
- ⊘ Bleeding disorder
- ⊘ Individual on anti-coagulant

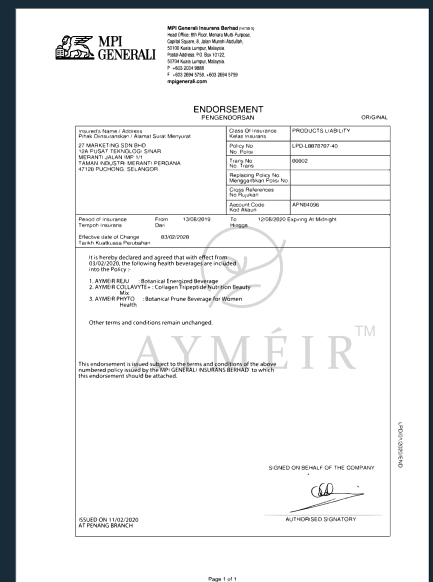
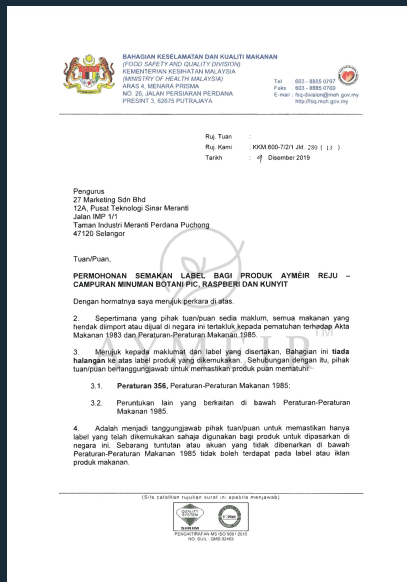
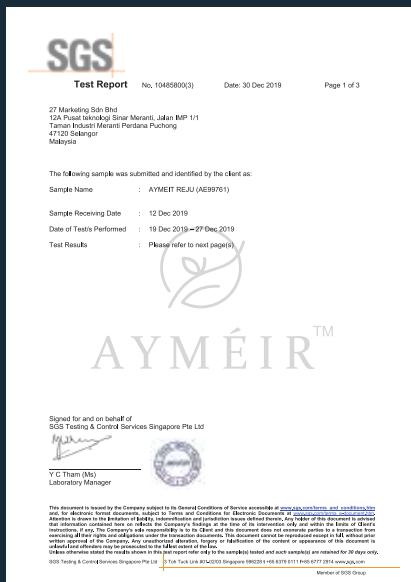
* Individuals who is on medication need to be consulted prior consumption

AYMÉIR REJU Certification Product Quality Assured

SGS Tested

Approved by KKM

Insured With



Manufactured
by



100%
Botanical



100%
Plant-based





FAQ

Can patients with G6PD deficiency consume REJU?

A: Yes, literature suggested that haemolytic effects in G6PD deficient patients was found only for henna. For most other herbal or dietary supplements, there is no evidence to contravene their use at therapeutic doses in G6PD deficient individuals. Besides, REJU contains folate which helps in the production of red blood cells. However, patients need to discontinue if symptoms such as rapid heartbeat, shortness of breath, fever, fatigue, dizziness, pale, jaundice or yellowing of eyes and skin occurs.

Can individual who is on long term medication take REJU?

A: Individuals who is on long term medication need to consult doctors or dietitians prior to taking REJU to ensure there is no drug-supplement interaction.

Why is it not recommended for pregnant women?

A: Many medical professionals do not recommend use of herbal products for pregnant women because safety has not been established through extensive research. Besides, REJU contains vitamin E, supplementing vitamin E during pregnancy may increase risk of abdominal pain and early rupture of amniotic sac.



How long it takes to produce the desired effect?

A: This varies between individuals because everyone's lifestyle is different. However, customers will feel more energized and not get tired easily besides improving mood.

REJU contains dietary fiber and vitamins, if customer is taking REJU, do they still need to consume First Base?

A: The content of fiber in REJU and First Base is different and the results produced will be different. Hence, if client do not consume sufficient fiber from diet or have constipation problem, we would still recommend to use First Base.

