



**Hello.
I am briiv.**

BRAND MANUAL v1.0

I'm here to make
your air cleaner
and safer, without
costing the Earth.





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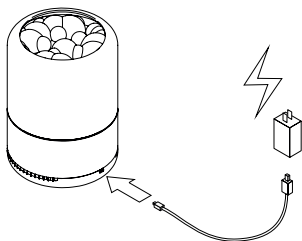
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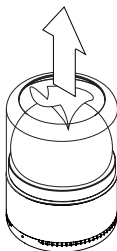
Setting Up For The First Time

1. Find a suitable place for your briiv near a power outlet.
2. Connect the USB cable to the base of the briiv unit.
3. Insert the plug into the power outlet with the USB cable connected.
4. briiv is now receiving power.
5. Remove the bag of moss from the top of briiv.
6. Open the bag of moss.
7. Remove the moss and gently place evenly within the glass portion of briiv.

1.



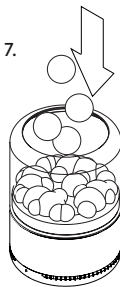
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6.



7.





Alternate Power Sources

briiv's low power consumption means it doesn't necessarily need a mains outlet in order to operate.

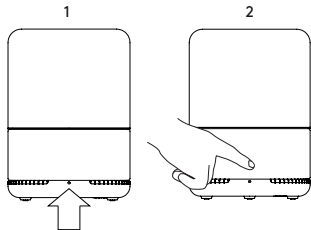
briiv can be powered by:

- Laptops
- PCs
- Portable battery packs/chargers

Basic Operation

briiv operates with a touch-sensitive interface that also operates via touchless sensors. Using the touchless features of briiv can help mitigate the spread of unwanted pathogens, bacteria and other unwanted substances.

1. The front of the unit is indicated by a white dot on the base of briiv. The control interface is located above the white dot.
2. Wave your hand in front of briiv to wake it up.
3. Alternatively, you can touch briiv anywhere on its interface to wake it up.

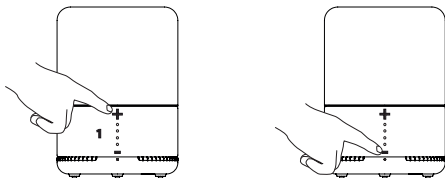




Controlling The Speed

briiv has four speed settings to control the clean air delivery rate (CADR) you wish to achieve.

Using the interface, select the speed you wish briiv to run at. The interface consists of a illuminated + and - symbols. + increases the fan speed, - decreases the fan speed.



You can alter the speed by touching the interface or through touchless operation by performing the same action without touching briiv.

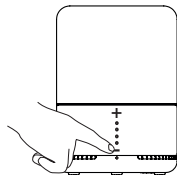
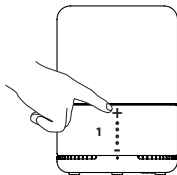
The speed can also be controlled via the briiv app.



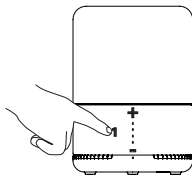
1 Hour Filter Cycle

briiv's 1 Hour Filter Cycle allows you to set briiv running for one hour before shutting off.

First, select the speed you wish briiv to run at.



To activate the 1 Hour Filter Cycle, either touch or place your hand near the '1' part of the interface.



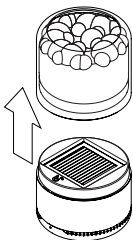
Once activated, a '1' will illuminate. When the '1' turns off, briiv will have completed the one-hour cycle.



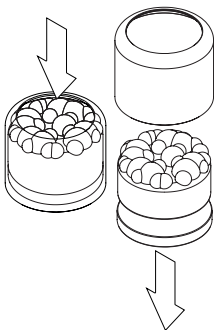
Changing Moss & Coconut

Carefully lift the glass of briiv upward (either with both hands or by carefully placing your fingers within the air intake hole at the top of the glass and gently grip) and set safely to one side.

1. Carefully lift the glass of briiv upward.

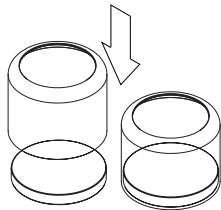


2. Push the moss & coconut filters down and out of the glass.



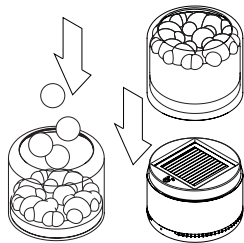
3. Place the new coconut filter on a flat surface

Place the glass on top of the new coconut filter so it fits inside.



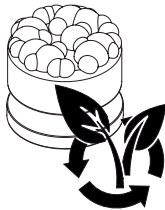


4. Once the coconut is in place, you can insert your new moss filter inside of the glass.



5. The old moss and coconut can be composted.

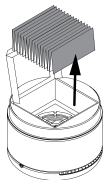
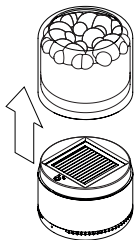
Replace the glass piece on top of the briiv base unit gently, making sure to align with the base so the glass piece is secure.





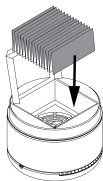
Changing The Matix Filter

1. Carefully lift the glass of briiv upward (either with both hands or by carefully placing your fingers within the air intake hole at the top of the glass and gently grip) and set safely to one side.
2. Inside the bioplastic base of briiv is the matrix filter housing. Open the box container to access the filter.
3. Remove the used matrix filter.





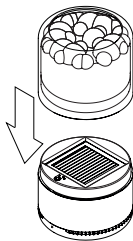
4. Insert your new matrix filter dark-side facing up into the square-shaped recess.



5. Close the box container



6. Replace the glass top of briiv with the coconut and moss inside. Dispose of the matrix in your regular general waste. Replace the glass piece on top of the briiv base unit gently, making sure to align with the base so the glass piece is secure.



Other air purifiers
use plastic and glass
filters to clean the air
but I'm different.



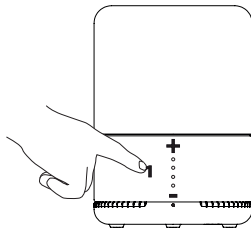


Connecting to WiFi

To connect briiv to your WiFi signal, touch and hold the 1 Hour Filter Cycle button for 8 SECONDS and use the briiv app to connect to the internet.

Can I use briiv without WiFi?

Yes but you won't be able to control briiv via the app. briiv features touch buttons so you don't have to have it connected to the internet in order for it to work.



00:00:08



Get The App

Follow the QR code for further instructions or visit
<https://www.briiv.co.uk/pages/download>



Placement

A central location within a space will give briiv the best opportunity to cycle all the air as efficiently as possible.

If a central location is not viable, an elevated position elsewhere within a space is ideal to keep briiv operating safely and effectively.

Avoid placing briiv in confined places (such as on a shelf with low clearance or close to another surface directly above it).



Run Time

briiv will improve the air in a 36m² (367ft²) space in one hour.

When To Use

briiv's usage can be maximised by using it strategically.

Use the 1 Hour Filter Cycle one hour before you intend to go to bed to refresh the air in your bedroom.

Use the 1 Hour Filter Cycle one hour before returning home to walk into cleaner air.

Activate briiv when cleaning a room to capture and remove dust and VOCs that are disturbed or distributed via the cleaning processes.

Use briiv in your kitchen after cooking to speed up the clearing of the air.



Maintenance

Cleaning the glass

Before cleaning briiv, remove it from its power source.

- Regular dusting with a dust cloth will remove particulate that has gathered on the glass.
- To clean the glass, remove the glass top from briiv and remove all filters from within the glass.
- Using a domestic glass cleaning solution, clean any marks from the surface of the glass, inside and out.
- For more serious cleaning, hot water and domestic dish soap will clean the glass nicely.
- The glass may also be placed into a dishwasher provided the detergent and dishwasher salts are appropriate for glass cleaning.

- If the glass must be disposed of due to damage, it can be placed with the glass at regular municipal recycling centres.

Cleaning the base

- Remove briiv from its power source.
- Regular dusting with a dust cloth will remove particulate that has gathered on the base of briiv.
- A damp cloth can remove heavier dirt from briiv.
- Avoid getting any moisture or liquid inside the briiv unit.

Water should never be introduced to briiv. Water may cause an electrical short and damage the unit, rendering it inoperable and posing a safety risk to the people and pets around it.



General Safe Usage

Do not eat or place in the mouth any element of the filter media (this includes the moss, coconut and matrix filter).

We recommend not using briiv in places of high moisture such as bathrooms. Humid environments will increase the usage of the filters and poses a risk to the electronic components within.

If the glass surround becomes broken, dispose of it in its entirety immediately in a safe and responsible manner. Replacement surrounds can be ordered from briiv.co.uk

We recommend keeping briiv out of reach of children and away from pets in order to mitigate the chances of damage occurring to any element of the briiv unit or the unit as a whole.

Do not insert any part of your or anyone or anything's body into briiv when it is operating, receiving power or doing nothing at all.

Do not squash, tear or compress the moss as this will cause irreparable damage to it and inhibit its ability to filter the air.

Do not water the moss or add water to any part of the product.





FAQs

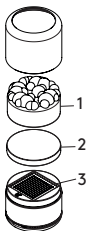
Where can I order filters?

You can order filters from briiv.co.uk

How long do filters last?

The moss and coconut filters last up to one year of usage and the silk filters last up to three months of usage.

1. Moss Filter (lasts one year)
2. Coconut Filter (lasts one year)
3. Matrix Filter (lasts three months)



What is your warranty policy like?

We offer a one year guarantee against defects and faults with briiv. We also offer a 30 day money back guarantee if you change your mind (minus shipping and handling), provided briiv is in the same condition as when it was taken out of the box and in its original packaging.

What is your sustainability policy?

briiv uses as much recycled and sustainable material as is possible with the current scales of industry available to us. Over time, we hope to see more factories and suppliers using sustainable materials so that we can eventually get briiv to its 100% sustainable goal.

How much power does briiv use?

briiv is low-powered via USB, using just 5V to operate. Over the course of a year, the estimated electricity spend is approximately £2/\$3

How loud is it?

briiv is rated at around 45dB, the equivalent of a quiet office.

Does briiv use an ionizer or generate ozone?

briiv doesn't use an ionizer and doesn't generate ozone.

I'm designed to
be a sustainable air
purifier with
biodegradable
reindeer moss and
coconut filters.





Important Safety Instructions

When using electrical appliances, basic precautions should always be followed to reduce the risk of fire, electric shock and injury to persons, including the following:

1. Read all instructions before using the appliance.
2. To avoid fire or shock hazard, always use an appropriate 5v plug or USB outlet.
3. Keep the cord out of heavy traffic areas. To avoid fire hazard, NEVER put the cord under rugs, near heat registers, radiator, stoves, or heaters.
4. To protect against electrical hazards, DO NOT immerse in water or other liquids. Do not use near water.
5. Close supervision is necessary when any appliance is used by or near children.
6. Always unplug briiv before moving it, removing the glass, changing filters, cleaning, or whenever the air purifier is not in use. Be sure to pull by the plug and not the cord.
7. NEVER drop or insert any object into any openings.
8. DO NOT operate any appliance with a damaged cord or plug, if motor fan fails to rotate, after the appliance malfunctions, or if it has been dropped or damaged in any manner.



Important Safety Instructions

9. Use appliance only for intended use as described in this manual. Any other use not recommended by the manufacturer may cause fire, electric shock, or injury to persons.

10. DO NOT use outdoors.

11. NEVER block the air openings, outlets or place on a soft surface such as a bed or sofa, as this could cause the unit to tip over, blocking the air intake opening or causing damage to the glass of briiv. 12. Keep unit away from heated surfaces and open flames.

13. DO NOT attempt to repair or adjust any electrical or mechanical functions on this unit. Doing so will void your warranty. The inside of the unit contains no user serviceable parts. All servicing should be performed by qualified personnel only.

14. WARNING: To reduce the risk of fire or electric shock, DO NOT use this airpurifier with any solid-state speed control device.

15. DO NOT place anything on top of unit.

People with a history respiratory problems or lung disease should consult a physician before using this product.

Caution: Keep electrical appliances out of reach from children.

Do not let them use the appliances without supervision.



Troubleshooting Tips

If the air purifier shuts off unexpectedly, safety features may have been activated to prevent damage or injury. If this happens:

1. Be sure the air purifier is plugged into a working electrical outlet;
2. Reset the unit by unplugging from its power source and waiting 30 seconds before powering the unit again.

NOTE: IF YOU CONTINUE TO EXPERIENCE A PROBLEM, PLEASE RETURN THE AIR PURIFIER TO THE PLACE OF ORIGINAL PURCHASE OR SEE YOUR WARRANTY. DO NOT ATTEMPT TO DISASSEMBLE THE UNIT BY YOURSELF. DOING SO MAY VOID YOUR WARRANTY AND CAUSE DAMAGE TO THE PRODUCT OR PERSONAL INJURY.



Warranty

Please read all instructions before attempting to use this product.

A. This 1 year limited warranty applies to repair or replacement of product found to be defective in material or workmanship. This warranty does not apply to damage resulting from commercial, abusive, unreasonable use or supplemental damage. Defects that are the result of normal wear and tear will not be considered manufacturing defects under this warranty.

We are not liable for incidental or consequential damages of any nature. Any implied warranty of merchantability or fitness for a particular purpose on this product is limited to the duration of this warranty.

This warranty gives you specific legal rights, and you also may have other rights which vary from jurisdiction to jurisdiction. This warranty applies only to original purchaser of this product from the original date of purchase.

B. At its option, we will repair or replace this product if it is found to be defective in material or workmanship. Defective product should be returned to the place of purchase in accordance with the store policy. Thereafter, while within the warranty period defective product may be returned to us.

C. 1. This warranty does not cover damages resulting from any unauthorised attempts to repair or from any use not in accordance with the instruction manual.



Warranty

2. If you have any questions or comments regarding this unit, please contact us on ask@briiv.co.uk

3. If a product does not operate as warranted during the applicable warranty period, please send to the dealer.

4. **IMPORTANT RETURN INSTRUCTIONS:** Your warranty depends on your following these instructions if you are returning the unit.

A) Carefully pack the item in its original carton or other suitable box to avoid damage in shipping.

B) Before packing your unit for return, be sure to enclose:

- a) Your name, full address with zip/postal code and telephone number;
- b) A dated sales receipt or **PROOF OF PURCHASE**;
- c) You must ship the package insured.

6. This warranty does not cover the product if it is damaged by accident and/or improper use.

7. This Warranty applies **ONLY** to repair or replacement of any supplied or manufactured parts of this product that, upon inspection by the agent, authorised personnel, is shown to have failed in normal use due to defects in material or workmanship.

8. Operating this unit under conditions other than those recommended or at voltages other than the voltage indicated on the unit, or attempting to service or modify the unit, will render this **WARRANTY VOID**.

briiv

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