



Thank you for your interest in [Texas Wholesale Natural Beauty Supplies](#). We have been in business for over a decade specializing in high quality effective natural curly hair and skincare products for startup and small beauty businesses.

Our growing product line includes hair restoration, scalp care, anti-aging, facial cocare, men's grooming, bath body personal care items as well as children's products.

Our products are handmade and artisanal in nature and are free from parabens phthalates sulfates and silicone which make them highly effective and desirable for those seeking healthier premium grade luxury products that will keep your customers happy and your business thriving for years to come.

Texas Wholesale Natural Beauty Supplies avoids cheap chemical fillers. Our products are made with the most natural ingredients sourced in the USA including organic and vegan and natural ingredients and are never tested on animals; however, we are not certified organic, vegan, halal, kosher or any other certification or distinction. Our website is regularly updated with product ingredient list of information for your reference.

FULFILLMENT OPTIONS

We have **three different routes a business owner can take** to fulfill their beauty business needs. Our fulfillment programs are outlined below. If you are looking to sell premium fresh natural hair scalp and skin care products, you've come to the right place!

Choose A Program...

- 1) **Wholesale Bulk** – This is a practical and economical solution for the small beauty business owner with clients and customers. Just visit Texas Wholesale Natural Beauty Supplies (TWNBS) Bulk Wholesale page – **CLICK HERE**- for premium freshly made “stock” items that you can easily order and re-package under your own label to sell directly to your customers. Be sure to check out how to further “customize” your products by choosing cosmetic grade [fragrances](#) and other additives and botanicals of your choice! Take a look around and visit often as we are always adding new and exciting products and services. You can also order product samples (1.0-2.0 oz) at the link above.
- 2) **Ready To Label / Pre-Packaged Items / Container Filling** – All products are available for ready to label in a variety of pre-packaged containers. Our Low Minimum Order Quantities of 12 each item (one case) makes this a fast and affordable way to get started. To get started please send us an email at TexasWNBS@gmail.com with the subject titled **QUOTE**. Include your packaging requirements (style, size, etc, product, quantities, etc). You will receive one quote only based on your requirements within five business days. Please note that with the many packaging choices available, we do offer flexibility by allowing you to ship your packaging directly to us for filling. If you choose to have us fill your containers, please contact us directly for more information at TexasWNBS@gmail.com. **We only fill containers with our own products.**
- 3) **Custom Formulation** – Got a formula you want developed? We can create your brands formula from an existing formula or create one for you! We will walk you through each step of the process from start to finish bottled product typically in 6 to 8 weeks.

Our formulation fee is \$850/product which covers the cost of formulating and testing and shipping and documentation. With the fee you are entitled to three (3) trials to get your formula to your satisfaction. If you are not satisfied after the 3rd trial, we will refund 15 % of your fee (\$127.50/product). If you need custom formulation, please contact us directly at TexasWNBS@gmail.com. Please note that we are a small facility and we are only able to work with a limited number of clients at a time; therefore we take clients on a first come first serve basis and there may be a waitlist. Please contact us for the most up to date information on formulating your next product!

- 4) **Fast Track Private Label™** – This is a total business development solution for startup and new small business owners looking for guidance and semi-custom premium products to private label available in small quantities. The minimum starter set are small = 1 case of 12 pieces each product. Included in this plan is the support novice biz owners need to develop their brand. Other services are a-la-carte and include semi-formulation, bottling, labeling, graphic design, web development, marketing, one-on-one private consultations and more. It's easy to get started, just - **CLICK HERE** - to begin working with experts who will help you avoid the pitfalls so many new business owners encounter. This is the only plan that offers convenient Payment Plans. Go to our Fast Track Private Label (FTPL) page for more information and to order product samples.

(effective January 2022) -

Minimum Order Quantity = 1 Case (12 each) of any product

Minimum Annual Ordering = \$1000/year

Account Setup Fee = \$50 (one time fee)

Annual Order Processing Fee = \$75 (due yearly)

- 5) **Dropshipping** – This program requires you to purchase large minimum quantities of stock items (starting at 100 per item) which we store on site. With this program, we make your product, bottle them, store them on site, and fulfill orders. This is your inventory which you pay for in advance. For health and safety, **we do not accept returns**. You will provide labeling OR we can design labels for you at FTPL pricing (you can add any other FTPL ala carte service to the drop ship program).

We keep track of your inventory and provide you with a monthly inventory and sales report. Orders are processed by us through your website so we will need access at some point. If shipping internationally, it is your responsibility to follow all the laws, rules and regulations of importing and exporting goods this includes, products, containers, labels, and the paying of taxes, duties, important fees, etc. We will ship directly to your customer anywhere via your company/website's shipping program.

Contact us via email at TexasWNBS@gmail.com with your business information and any other pertinent information if you are interested in drop shipping your products. We will contact you within 48 business hours.

In summary...

If you are just starting out and selling for the first time, go the bulk route. Buy samples to test before you order in quantity. Generally, this is the most cost-effective option when you buy wholesale natural beauty products in bulk (stock products, filling and shipping yourself). Our turn-around time is approx. 10 to 14 business days.

Other affordable services to remember that we offer include Pre-Packed /Ready To Label Items, Filling Services and Custom Formulating services. Just send us an email for what you need and we will send you a quote –

***** IMPORTANT: WHEN REQUESTING A QUOTE *****

Creating quotes take time and resources. They are a guide to help you determine if one fulfillment program is better suited for your company needs. Therefore, we only provide one quote per customer which will allow you understanding how best to structure your buying decision. Please take time to carefully consider what you need and what you can realistically afford before asking for a quote. Once a quote is provided it is up to you to determine what products and services you would like to actually have. Request for multiple quotes will not be given.

If you have customers, a website with traffic AND you need services like filling, labeling, graphic design, print materials, etc., then the Fast Track Private Label™ (FTPL™) route may be right for you. This is perfect solution even if you have no beauty business experience and are in need of guidance to start a small independent private label brand!

The FTPL program allow you to private label your own brand and receive products AND a-la-carte services like beauty business support, consultative services along with semi-formulation, filling, graphic design, and marketing services and more! ***This is the only program with flexible payment terms*** (turn around time about 4 to 6 weeks). To begin, order samples of three different semi-customizable base formulas [HERE](#) . All samples come in various sizes (1 oz – 2 oz, scented or unscented).

Drop shipping requires you to purchase larger quantities. Turn-around time depends on quantities and can initially take up to 45-60 days to setup. We only drop ship products we manufacture and fill only. With drop shipping your business creates passive income as we do all the work. Customer ordering is seamless from your website and fulfilled withing 2 business days after payment.

Dropshipping:

If you are considering drop shipping, some of the questions that you should ask yourself before committing to a dropship biz model are:

- 1) Do you have website traffic or a proven strategy in place to bring traffic to your website?
- 2) Will you be able to buy in volume at good margins?
- 3) Have you taken into consideration shipping costs?

- 4) Is your store drop ship ready to launch?
- 5) Do you have a resellers license to submit to use so that you do not have to pay taxes?

If YES, our drop ship program is a perfect fit! Here's a summary of our dropship program:

Low Minimum Quantities = 100/product (example)

Dropship Account Set Up Fees = \$625. This fee includes a \$125 one-time Start Up Fee for us to connect to your online store' and a \$500 Annual YTD Processing Fee regardless of how many orders we process for you (**this equates to \$1.71/day for processing any amount of orders**).

You/your online store pays for shipping and handling. We take care of getting your product to the carrier. Currently, our turnaround time from receiving order to shipping is generally 24 to 48 hours during normal business hours, Monday thru Friday with the exception of holidays and scheduled closures that are posted on our website.

NOTE: We are a Shopify partner and strongly recommend your store operate on this platform. They make it easy and allow us to keep our Processing Fees low as you will track your own inventory and pull your own reports. You will need to confirm which platform you will be using.

Minimum Order Quantity: 100 Pieces/Item. The more you order, the lower the pricing we can offer you for example our 4 oz scented scalp balm, labeled and ready to ship:

100-500 pieces/item (20% discount) = \$6.00 - \$1.20= \$4.80 ea.(total=\$480 to \$2,400)
501-1000 pieces/item (25% Discount) = \$6.00 - \$1.50= \$4.50 ea. (total=\$2,254.50 to \$4,500)
1001+ pieces (30% Discount)= \$6.00- \$1.80 = \$4.20 ea. (total=\$4,204.20 +)

From the above example to drop ship 100 Scalp Balms =
\$125 startup fee
\$500 annual processing fee
\$480 for 100 scalp balms
\$1,105 (setup fee + minimum order fee)

Note that the pricing is for stock products (those listed on our bulk/wholesale page) in a standard plastic container and closure only (example: amber colored round, white, clear, with standard closures such as lids, pumps, sprays). **Please confirm your choice of product, size, quantities and packaging design for a quote via email at TexasWNBS@gmail.com**

Pricing includes one standard matte finish sticker label applied to your containers. Pricing is subject to change without an agreement in place.

Indie Beauty Business Consultations

One of the most valuable things you can do in your business is get good advice. We offer solid business advice, current industry intel and personalized action plans for your business and more from successful beauty business experts who understand your market niche. Our phone consultations for independent beauty business owners can be scheduled in 30-minute time slots [HERE](#).

In Conclusion...

Please note that we take great pride in our products. We use SAFE premium ingredient in our products and our formulas are proprietary and will be listed as such. We make fresh products in strict sanitary conditions and store them in a safe cool place in order to maintain their integrity and encourage our bulk and private label brands to do the same.

All products are packed and shipped with care to ensure that they arrive safely and should be inspected immediately upon arrival. Do not accept damaged items from the carrier. Always have your items shipped to a safe location where someone can receive them immediately.

Anything you add to the products (oils, coloring, ingredients, etc) or if you fail to store products properly, you accept responsibility and are doing so with the understanding that you are changing the integrity of the product. We will not accept returns of these items.

We strongly encourage you to order samples before deciding on which products you want before making any investment. This includes any of our scents. All samples and inventory purchased belongs to buyer and all sales are final - no refunds, no exchanges, as is. If you choose to have inventory shipped to you, shipping and handling fees apply. Buyer is responsible for all taxes, duties, customs, and regulations.

Finally, please take time to read our **Policies and Procedures** as it will give you more information on how to best work together. It contains information on communicate, our hours of operation, turnaround times, rush orders, returns and refunds, shipping and deliveries, and more.

We look forward to partnering with you and seeing your business grow. If you have any other questions, you can contact us directly at [**TexasWNBS@gmail.com**](mailto:TexasWNBS@gmail.com).

Blessings To You!

Rhonda, Owner

[Texas Wholesale Natural Beauty Supply](#)

