

The STYLE

WHERE FASHION GETS PERSONAL

Home

Zeina Zain wears: Blazer, Dhs1,100, trousers, Dhs800, both Zeina Zain. Sunglasses, Dhs610, Vogue Eyewear. Shoes, Christian Louboutin, her own

HOME AND AWAY

We celebrate modern modesty crossing sartorial borders around the world as four fashion designers share how they adapt their personal style no matter where their passports take them this summer

Photography by TARECK RAFFOUL
Words by MILLI MIDWOOD

ZEINA ZAIN 36, Syrian

"I start planning my holiday clothes a month before travelling," Zeina Zain tells us. "I am super-organised and I pack my outfits in dedicated piles so I can get dressed without thinking when I'm there." When the Syrian-born, Saudi-raised designer describes the importance of vacation wardrobe prep, it's clear she's designing with *Bazaar's* kind of woman in mind.

Having moved to Dubai in 2012, and enrolling in an intensive fashion design course, Zeina was motivated by the emirate's entrepreneurial spirit to launch a label of her own. "The city's infectious energy and beautiful spirit really allows people to realise their dreams," she says of her adopted homeland.

When travelling, the designer chooses to buck the archetypal 'holiday wardrobe' mentality. "I try to respect the environment that I'm in but when I go on holiday I honestly don't change the way I dress," she says. Both home and away, Zeina's outfits exude a fuss-free aesthetic with pared-down accessories, making them timeless choices for wherever her summer may take her.

"I was raised in a conservative country, so I will always pack modest and conservative outfits. Unless it's Ramadan when I travel, then I will take something more traditional like an abaya or a kaftan, but I'll style them in a modern way. One thing is for sure, though, I always take far more outfits than I need!" A feeling the *Bazaar* team knows all too well.

Away

Zeina wears: Dress, Dhs2,950, Sachin & Babi



Home

Noora Hefzi wears: Dress with belt, Dhs2,850, Noora Hefzi. Shoes, Darmaki. Bag, Nathalie Trad. Jewellery, from her collection, all her own

Away

Noora wears: Shirt, Topshop. Skirt, Max Mara. Shoes, Malone Souliers. Bag, Celine. Jewellery, from her collection, all her own



NOORA HEFZI 35, Saudi

"The most important thing on holiday is making sure your outfit works from day to night," says Saudi-born, Dubai-based Noora Hefzi, a fashion designer with a smorgasbord of stylish outfit hacks up her sleeve. "When in Saudi, I usually wear an abaya, but on holiday I prefer wearing something with a modest twist. I also love accessories and find them the most essential part of any travel outfit. I'll usually add a raffia hat or visor, or some sort of fun turban when I travel, which isn't something I'd usually wear in Dubai. For inspiration I look to Egyptian actress Sherihan, I love the way she accents every look with accessories. A blazer is another holiday necessity, as they're practical for chilly evenings but also a great way to switch things up with a simple bit of layering."

Thanks to a smattering of stylish extras and an eclectic-meets-conservative mismatch of prints, colours and textures, a palpable sartorial frisson is apparent in both Noora's outfit choices, from at home in the Middle East to her upcoming Mediterranean summer cruise. When in Dubai, Noora's edict of sheer white dress from her label's S/S18 collection, artfully layered with glinting gold Darmaki jewellery and Nathalie Trad clutch, boasts just the right amount of stylish practicality for the Middle East's torrid summer temps. "When I'm in Dubai I wear my everyday jewellery, like a watch, tennis bracelet and studded earrings. They're more wearable for day-to-day life."

With a holiday wardrobe inspired by Queen Rania and Olivia Palermo, Noora's vacay style is "all about understated glamour, with a fun and relaxed yet chic aesthetic. I always dress modestly wherever I go. I grew up watching my mother dress for work, a party or even a relaxed day at home, and remember her telling me that 'modesty and fashion will never conflict', so I've never believed that the two are mutually exclusive." ■

Prices approximate. Photography: Tareck at MMG Artists. Fashion editor: Gemma Deeks. Hair and make-up: Blow Out & Go. Fashion assistant: Emelie Fritz. With thanks to One&Only The Palm