



## Coffee and Fundraising – Simple, Sustained, and Significant!

- **Offer gourmet, fresh-roasted coffee to your supporters.**
  - **Use your existing communication channels.**
  - **Generate significant and recurring financial support!**

**What do I ask my supporters?** To enjoy gourmet, fresh roasted coffee and support your mission through their daily coffee drinking. Guess who they will think of each time they brew a pot?

**What is my role?** Use your current communication channels – newsletter, email, and social media to promote this novel way to support you and your work. Such as, **“You may now support (My Cause) by purchasing gourmet coffee at [Sharpen Daily Coffee Company](#). We receive up to 50% of net profit on each sale when you use the discount code (My Code) at checkout!”**

**What is my fundraising potential?** How many of your supporters would subscribe to receive coffee each month, while supporting you and your mission? With every monthly subscription, you will receive a minimum of 50% of the net profit from every bag of coffee your supporters purchase each month. For example, a typical monthly subscription is 2 bags of coffee:

- 10 Subscribers - \$80 monthly
- 20 Subscribers - \$160 monthly
- 50 Subscribers - \$400 monthly
- 100 Subscribers - \$800 monthly
- There is no subscriber limit



### Can this really work for my cause?

Yes, it is well-demonstrated. Think Girl Scout cookies. When supporters believe in a person and/or a cause, they will purchase quality products to support them. Recently Seven

Weeks Coffee, an advocate of pro-life causes, celebrated the distribution of \$150,000 from 10% of their purchase price.

**Maximized fundraising results!** To significantly increase your fundraising results, we designed a unique partnership model that makes you the promotions team. You already know your supporters and you know how to connect with them. With you spreading the word, this approach allows Sharpen Daily Coffee Company to pass on up to 50% of net profits to you!

**How do we get started?** We invite you to visit [SharpenDaily.com](#). If you like what you see, contact us by email or phone. We'll have a conversation and decide together if we are a good fit. If so, we'll get started raising funds to support your mission right away! Check out the [FAQ page](#) for more information on this unique fundraising opportunity.

When you visit [SharpenDaily.com](#) you will see that we especially seek to inspire men who desire to live what they believe and honor their commitments to family and community. Of course, we welcome everyone – men and women – to explore the website, engage with us, and most importantly, **support their mission** through coffee purchases.