

PETAL & PUP ESCAPE TO PARADISE: THE ULTIMATE RESORT GETAWAY GIVEAWAY SWEEPSTAKES OFFICIAL RULES: WINNERS WILL BE NOTIFIED BY EMAIL. VOID WHERE PROHIBITED. RESIDENCE OF FLORIDA, NEW YORK AND RHODE ISLAND ARE EXCLUDED FROM ENTRY FROM THIS SWEEPSTAKES.

1) **ELIGIBILITY:** Petal & Pup Escape to Paradise: The Ultimate Resort Getaway Giveaway Sweepstakes is open to legal residents of the 50 United States and District of Columbia excluding New York, Rhode Island and Florida and open to legal residents of Australia who are 18 years of age or older at the time of entry. Void where prohibited. Employees of Petal & Pup ("Sponsor") and its parents, affiliates, subsidiaries, retailers and advertising/promotion/marketing agencies, as well as the immediate family (spouse, parents, siblings, children and each of their respective spouses, regardless of where they reside) and household members of each such employee, whether related or not, are not eligible to enter or win. The Promotion is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations.

2) **TIMING:** The Promotion begins at 12:00 p.m. (PST) on January 11th, 2024, and ends at 11:59 p.m. (PST) on January 19th, 2024. Petal & Pup may cease offering the Promotion prospectively in subsequent months by posting a notice to such effect on www.petalandpup.com or www.petalandpup.com.au. Absent an event which impairs the integrity, administration, or proper play of the promotion (as discussed in Rule 10 below), however, the Promotion will NOT be canceled by Petal & Pup for a given month while that month's Promotion is still in progress.

3) **HOW TO ENTER THE PROMOTION:** 1) Follow @petalandpup on Instagram. 2) LIKE the giveaway post & SHARE the giveaway post on your IG story 3) TAG a friend in the comments of the giveaway post. 4) Go to our IG stories and fill out the form in our link (It's super quick! - Takes like 2 seconds and you'll receive an exclusive discount code!). 5) Bonus Entries: More tags and shares means more entries!!! 3 x Bonus Entries: Like 3 of our most recent posts.

All entries must be received by 11:59 p.m. PST on January 19th, 2024, to be eligible for the Promotion. All entries become the property of Sponsor and will not be acknowledged or returned. The use of robotic, automatic, macro, programmed, or like methods for participation in the Promotion is strictly prohibited and all such entries will be void. In the event of a dispute as to who submitted any entry, the authorized account holder of the email address used to participate will be deemed to be the entrant provided he/she is eligible per these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder.

4) **WINNER VERIFICATION:** The potential winner for the Promotion will be selected at random drawing on or about January 20th, 2024 and notified via email or Instagram Direct Message. The random selection pool will consist of eligible entries received during the promotion entry period. ENTRY IS NOT VALID UNLESS ENTRANT FOLLOWED ALL ACCOUNTS REQUIRED. All decisions by the Sponsor are final and binding on all matters relating to the Promotion. Odds of winning the prize for the Promotion depends upon the number of eligible entries received during the Promotional period. Potential winners will be notified by email or Instagram Direct Message and may be required to

execute and return an affidavit of eligibility/liability release/publicity release (where lawful) (the "Eligibility Documents") within five (5) calendar days of date of issuance. In the event of noncompliance within the above stated Eligibility Documents time period (if applicable), with these Official Rules, or if the prize notification for that monthly Promotion is returned as undeliverable, prize will be forfeited and, at Sponsor' sole discretion, an alternate winner may be selected for the affected monthly Promotion.

5) **PRIZES:** Prizes are non-transferable, no substitutions will apply except as provided herein at Sponsor' sole discretion.

Prize	Value	Total Retail Value
(1) \$500 Petal & Pup Gift Card	\$500	\$500
(1) \$2000 Mr & Mrs Smith E-Gift Card	\$2000.00	\$2000.00
(2) BEIS The 29" Large Check-In Roller in Beige	\$656.00 USD	\$656.00 USD
(2) BEIS The Carry-On Roller in Beige	\$436.00 USD	\$436.00 USD
(2) BEIS The Mini Weekender in Beige	\$196.00 USD	\$196.00 USD
(1) \$2000 in VISA Gift Cards	\$2000.00	\$2000.00

(1) 5 pieces from the Petal & Pup Resort Collection	Up to \$1000	Up to \$1000
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*Products may slightly vary between US and AU regions.

Total approximate retail value of the prize package[1] : \$6,788.00 USD

6) **TAXES AND EXPENSES:** Winners are solely responsible for all federal, state, and local taxes and all other fees and expenses associated with prize acceptance and use. No prize substitution except by Sponsor in its sole discretion for prize of equal value.

7) **CONDITIONS OF ENTRY:** By participating, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters related to the Promotion. By participating, entrants also grant consent for Sponsor to send emails about sales, sweepstakes and special events to the email address provided. By participating, entrants further agree to respond to requests from Sponsor from time to time in the future so as to determine whether or not entrant still holds the opinions set forth in his/her prize package, without compensation. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process, seeking to defraud Sponsor in conjunction with the Promotion or the operation of the Promotion or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner and void all associated entries by such individual. The

failure of Sponsor to enforce any provision of these Official Rules in a given instance shall not constitute the waiver of such provision.

8) **GENERAL RELEASE:** By participating, the entrants agree to release and hold harmless Sponsor and their respective parent companies, affiliates, subsidiaries, divisions, suppliers, distributors, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees, and agents (collectively, "Releasees") from any claims, actions, injury, liability, loss or damage of any kind resulting from participating in the Promotion. By accepting the prize, the winner agrees to the use of their name, address (city/state), other indicia of persona/identity by Sponsor and its designees for advertising/publicity/trade purposes without further compensation or notice of any kind.

9) **YOUR ENTRY INFORMATION & PRIVACY:** Entry and related information collected by Sponsor in connection with the Sweepstakes is governed by Petal & Pup official Privacy Policy, which can be viewed at <https://petalandpup.com/pages/our-privacy-policy>.

10) **LIMITATIONS OF LIABILITY:** RELEASEES ARE NOT RESPONSIBLE FOR: (I) TECHNICAL FAILURES OF ANY KIND, INCLUDING BUT NOT LIMITED TO THE MALFUNCTIONING OF ANY COMPUTER, CABLE, NETWORK, HARDWARE OR SOFTWARE; (II) THE UNAVAILABILITY OR INACCESSIBILITY OF ANY TRANSMISSIONS OR TELEPHONE OR INTERNET SERVICE; (III) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OF THE PROMOTION; (IV) LATE, LOST, STOLEN, UNDELIVERED, MISDIRECTED, DELAYED, INACCURATE, GARBLED, CORRUPTED OR

INCOMPLETE ENTRIES, OR FOR ANY ELECTRONIC, COMPUTER, PRINTING, TYPOGRAPHICAL, HUMAN OR OTHER ERROR RELATING TO OR IN CONNECTION WITH THE PROMOTION, INCLUDING, WITHOUT LIMITATION, ERRORS WHICH MAY OCCUR IN CONNECTION WITH THE ADMINISTRATION OF THE PROMOTION, THE PROCESSING OF ENTRIES, THE ANNOUNCEMENT OF THE PRIZES, OR IN ANY PROMOTION-RELATED MATERIALS (INCLUDING THESE OFFICIAL RULES); OR (V) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY, INCLUDING BUT NOT LIMITED TO ENTRANT'S COMPUTER, HARDWARE, OR SOFTWARE, WHICH INJURY OR DAMAGE MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE PROMOTION. SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE PROMOTION (OR ANY PORTION THEREOF) IF BUGS, VIRUS, FRAUD, TECHNICAL FAILURES OR ANY OTHER FACTOR IMPAIRS THE INTEGRITY, ADMINISTRATION OR PROPER PLAY OF THE PROMOTION (OR PORTION THEREOF), AS DETERMINED BY SPONSOR IN ITS SOLE DISCRETION. IN SUCH EVENT, SPONSOR RESERVES THE RIGHT TO AWARD THE PRIZE FOR ANY AFFECTED MONTHLY PROMOTION IN A RANDOM SELECTION FROM AMONG ALL ELIGIBLE, NONSUSPECT ENTRIES RECEIVED UP TO THE TIME OF THE IMPAIRMENT. NOTICE OF SUCH ACTION BY SPONSOR WILL BE POSTED ON PETALANDPUP.COM

11) **DISPUTES:** Except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California, with any right of change of venue, forum nonconvention or the like being waived; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering a Promotion, and in no event shall entrant be entitled to receive attorneys' fees or other legal costs or expenses; and (c) entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. All issues and

questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of California.

13) **RULES/WINNERS' LIST:** For the name of the winner for any monthly Promotion, available 30 days after the end of the Promotional period, or for an additional copy of these Official Rules, mail a self-addressed stamped envelope to Petal & Pup New Year, New Glow Giveaway Sweepstakes, 100 Montgomery Street, Suite: 2270, San Francisco, CA 94104. Please specify "Rules" or "Winners' List". If requesting the Winners' List, please specify for which Promotion. Requests must be received within 60 days of the end of the Promotional period. You may also view these Official Rules at petalandpup.com.

14) **SPONSOR:** Petal & Pup 100 Montgomery Street, Suite: 270 San Francisco, CA 94104.
