



## **Westside opens its doors to fashion enthusiasts in Jamshedpur**

*~The store will also house Landmark and Sport Zone ~*

**Jamshedpur, August 15, 2018:** Westside's new store in Jamshedpur is all set to put the Steel City on the fashion map of India! The first Westside store in Jamshedpur will open its doors to fashion enthusiasts in the city this Independence Day. Housed in a modern ambience, the store will cater to the fashion needs of the shoppers and provide an international shopping experience. This store is situated at P & M Mall.

**Speaking at the launch of the new store, Mr. Noel Tata, Chairman, Trent Ltd. said,** "Jamshedpur is an integral part of the Tata history and it is a proud moment for us to launch our first store in Jamshedpur this Independence Day. It was in 1919 that the city was named Jamshedpur in honor of our founder, Jamsetji Tata and a century later, we are happy to open this new store from the Tata group in the city. Westside will give the people of Jamshedpur an exceptional shopping experience with the latest range of global fashion backed by the Tata assurance of value and quality."

**On this occasion, Mr. Venu Nair, Chief Commercial Officer, Trent Ltd. said,** "This is a proud moment for Trent and the entire Tata group as we added to the rich heritage of Jamshedpur and the strong Tata relationship with the city. We are honored to inaugurate Westside and Landmark's first store here. With the launch of this store, we bring in the latest fashion, at exceptional value, offering a great shopping experience to all our customers in Jamshedpur."

The store spread over 24,000 sq. ft. will house exclusive brands across women's wear, men's wear, kids wear, footwear, lingerie, cosmetics, household furniture and accessories. Landmark and Sport Zone will also be present at the mall.



**About Trent:**

Established in 1998 and part of the Tata group, Trent is headquartered in Mumbai but has pan-India operations. Trent operates Westside, one of India's largest and fastest growing retail chains.

The company has already established 131 Westside stores measuring 8,000-34,000 sq. ft. across 73 cities. The Westside format offers an exclusive range of its own branded fashion apparel and continues to be the mainstay of the retailing business of the company. Some of the departments include women's wear, menswear, kids' wear, footwear, cosmetics, perfumes and handbags, household furniture accessories, lingerie, and gifts.

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