Westside opens its first store in Silchar

Silchar, February 10, 2019: Westside, India’s preferred fashion destination from the house of Tata’s opened its first store in Silchar. Redefining shopping experiences in the area, the new store has taken the count of Westside stores across India to 144. The store is located at Shyam Prasad Road, Shillongpatty, and will feature apparel, accessories, cosmetics and footwear under one roof.

Westside offers a wide range of contemporary and exclusively designed apparel for women. Be it the 9 to 9 collection of Wardrobe, the casual and confident LOV, the young and edgy NUON and Sassy Soda, GIA for curvy women, StudioFit for fitness wear, Wunderlove to enhance your personal fashion quotient, the festive and intricate collection of Vark, Bombay Paisley with its fusion of bohemian prints and global silhouettes, Zuba with its fine silk weaves or the forever favorite Utsa which lets you play with colours and silhouettes - Westside has something for every trend conscious woman.

Keeping up with the latest trends in fashion, Westside offers a vast array of apparel for men. Brands for men include the young and edgy NUON, ETA with ethnic influences & nature inspired fabrics, Ascot for tailored perfection, Westsport for casual wardrobe must haves, StudioFit for fitness wear in performance fabrics, and WES for contemporary and confident wardrobe solutions.

Shopping for kids clothes is literally child's play. Pick from Baby HOP, HOP or Y&F which may be small in size but are big on style.

Studio West offers an exclusive range of beauty products for the contemporary Indian woman with an extensive range of cosmetics, ambrosial fragrances and luxurious bath & body products.
About Trent:
Established in 1998 and part of the Tata group, Trent is headquartered in Mumbai but has pan-India operations. Trent operates Westside, one of India’s largest and fastest growing retail chains. The company has already established 142 Westside stores measuring 8,000-34,000 sq. ft. across 82 cities. The Westside format offers an exclusive range of its own branded fashion apparel and continues to be the mainstay of the retailing business of the company. Some of the departments include women’s wear, menswear, kids’ wear, footwear, cosmetics, perfumes and handbags, household furniture, accessories, lingerie, and gifts.

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