

India has the second highest undernourished population in the world. Most children in India consume food lacking the minimum level of micronutrients required in a balanced diet.

Did you know?

Malnutrition affects 165 million young children globally, affecting the child's physical and cognitive growth. Our aim is to achieve the two most critical UN Sustainable Development Goals: Zero Hunger and Quality Education. We've teamed up with the Akshaya Patra Foundation, an NGO determined to tackle the menace of malnutrition. The proceeds of the sale of one Hop Bear covers the cost of one meal per child for a month and will go to The Akshaya Patra Foundation to feed an underprivileged government school child.

We aim to feed at least 1 million children across India, this year.

Meet



Our Ambassador of Happiness, Optimism & Play

Buy a Hop Bear, All profits go towards
a child's mid-day meal.

