



Tasty Mates Summer Work Placement

Brand Overview

Tasty Mates are the newest brand of gourmet sweets, launched in early 2021. Following a successful first quarter, and gaining listings with multiple retailers, including WH Smith, H&B and Daylesford, Tasty Mates are now offering up to 3 work placements for students, this summer.

Each packet of Tasty Mates has a unique flavour that portrays a personality trait in a friendship group, so whether you are one half of 'The Perfect Pear' or 'The Berry Funny One' in your group, there will be a packet just for you!

Placement Overview:

Join the Tasty Mates team on a 5-week work placement over July-August 2021. Up to three candidates will join the team learning all areas of the business. From production of Tasty Mates unique, gourmet sweets, to marketing and sales, the team will get to grips of all aspects of working in the newest confectionery start up about.

Expectations:

- 5 week work placement (July-August)
- 7 hours plus 1 hour lunch within and around the core hours of 10:00-5:00 (Monday – Friday)
- Occasional weekend work (Time off in lieu, if so)
- Shadowing a line manager and working on securing sales and the marketing strategy. With the goal of taking on your own leads and projects.
- Working out of our offices in Hertford – SG14.
- Occasional travel and visits nationwide.
- Applicants must be 18+ and be eligible to work in the UK.

Work Perks:

- Experience an outgoing, fast paced and growing start up, right at the start of the journey.
- Option to join our ambassador programme if choose to do so.
- Work related expenses, including lunch and travel, up to £10 per day, upon receipts.
- Naturally, as part of a start up, you'll be involved in an array of areas of the business, gaining unique experiences across sales, relations and product development.
- Fridays 10:00 until work is done! Feel free to leave anytime from 3:30 on a Friday, once you've finished your workload!
- Experience working with Tasty Mates and *other companies* across distribution, online, independents, major retailers, wholesalers and much more.
- Sweets... obviously!

Roles and Responsibilities:

Marketing:

- Attend brainstorming sessions to help build the upcoming strategy of Tasty Mates.
- Marketing, Social media and PR leads with strategy implementation.
- Work on new ideas and campaigns to ensure Tasty Mates cut through the noise.
- Develop Influencer Campaigns.

Sales:

- Database collation
- Lead generation and CRM management
- Field Sales Day trips
- Negotiating and managing accounts
- Liaising with distribution to ensure order fulfilment

Production:

- Undergo hygiene, health and safety and production training
- Support in making Tasty Mates Gourmet Gummy Sweets
- Taking an active roll in the day-to-day running of the kitchen, working under the head chef and with a team of Production Assistants