



Zeacon launching “Essential Workers Gift Box”, donating proceeds to Refugee Artisan Initiative’s fund to design & produce PPE.

Seattle, WA: Local start-up Zeacon is launching an “Essential Workers Gift Box” for Seattleites to show support for local heroes on the frontline. Not only does the [Zeacon Box](#) include materials sourced specifically from local businesses such as Sugar + Spoon, Fremont Mischief Distillery and Sock Monster, but **will also donate all proceeds from sales of the box to The Refugee Artisan Initiative** which is working to help meet the goal of the 100 Million Mask Challenge and help meet the global demand for personal protective equipment (PPE).

Seattle, WA—April 24th, 2020—

What is Zeacon? Zeacon, founded by a group of industry leaders and headed by CEO Kris Naidu, is a 2-year-old Seattle-area startup whose aim is to help businesses be more discoverable within their community and to stand out amongst the noise of a digital world. The platform allows people and businesses to connect in new and efficient ways within their communities. Naidu founded the company because he was motivated to help solve the problem of diminishing foot-traffic to local businesses. That being said, times have changed, and Zeacon is adapting to help the community.

How is Zeacon helping the community? Zeacon is partnering with local businesses and nonprofits to curate Boxes and LIVE Experiences that bring the community right into your home. Current Zeacon LIVE Experiences include:

Sushi Making Box + Zeacon LIVE Experience

Join head sushi chef Arcelia Castillo at Umi Sake House as she walks you through an interactive Zeacon LIVE experience on how to make premium hand rolls.

You will receive your Sushi Making Box along with access to the Zoom video call scheduled on Friday, April 24th, at 7pm.



Cinco de Mayo Box + Zeacon LIVE Experience

Celebrate in style with an interactive Zeacon LIVE Intro to Salsa Dancing experience from Salsa Con Todo Studio, jumbo tamales from El Camion, and fresh margarita mix from Cure Cocktail. No dance experience or partner required!



Who are Zeacon Boxes & Zeacon LIVE designed for?

- **You & Your Family** - Whether you're single, at home with family, or part of a quarantine pod, there's a box for you.
- **Corporate Teams & Clients** - Zeacon offers the option to request custom, locally-sourced boxes so companies can boost morale and deepen relationships from afar
- **Your Friends & Loved Ones** - Give the gift of a new experience and enjoy it together virtually or in person.

Where can I purchase Zeacon Box and Zeacon LIVE?

Shop current Boxes at <https://zeaconbox.com/>

Shop current LIVE Experiences <https://zeaconbox.com/live>

Request custom experiences at <https://zeaconbox.com/custom>

Link to King 5 Story: <https://www.king5.com/video/news/local/neighbors-helping-neighbors-virtual-celebrations/281-360af19e-0f50-4a57-9cfc-7bc95f8bb6f9>

Interested in finding out more? Contact Marketing@zeacon.com