



## ***Bellevue-based tech startup pivots to help small businesses deliver unique products & experiences safely to your door.***

Zeacon was recently featured on Neighbors Helping Neighbors on King 5 for their creation of the Zeacon Box, an imaginative new way to support Seattle businesses and celebrate special occasions while social distancing. Boxes are all curated, packaged, and delivered to your door by Zeacon staff wearing masks and gloves.

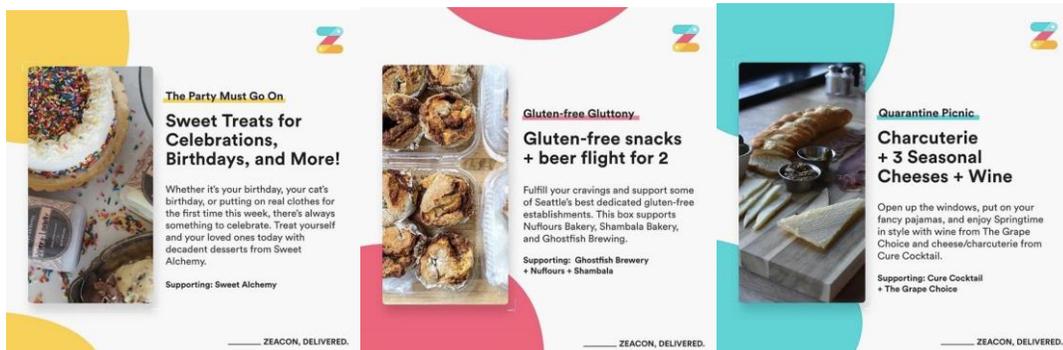
Zeacon is doing their part to support local charities as well through initiatives such as the Easter Experience Box. The customer that receives the golden egg in their Easter Box decides which local charity the proceeds will support.

**Seattle, WA—April 10th, 2020—**

**What is Zeacon?** Zeacon, founded by a group of industry leaders and headed by CEO Kris Naidu, is a 2-year-old Seattle-area startup whose aim is to help businesses be more discoverable within their community and to stand out amongst the noise of a digital world. The platform allows people and businesses to connect in new and efficient ways within their communities like never before. Naidu founded the company because he was motivated to help solve the problem of diminishing foot-traffic to local businesses. That being said, times have changed, and Zeacon is adapting to help the community.

**How is Zeacon helping the community?** Zeacon is partnering with local businesses and nonprofits to curate boxes that contain experiences you could normally only have while out on the town. Zeacon is changing the way that businesses, nonprofits, and farmers are reaching their customers. Current featured boxes include:

- **The Party Must Go On** Sweet treats for birthdays, celebrations & more! by *Sweet Alchemy*
- **Gluten-Free Gluttony** Snacks + beer flight for 2 by *Ghostfish Brewing, NufLOURS & Shambala*
- **Quarantine Picnic** Charcuterie + Cheese + Wine by *The Grape Choice & Cure Cocktail*



**Coming Soon:** Cinco de Mayo Box, Mother's Day Box, Graduation Box, Dog Box, Self-Care Box, Indoor Gardening Box & more

## Who are boxes designed for?

- **You & Your Family** - Whether you're single, at home with family, or part of a quarantine pod, there's a box for you.
- **Corporate Teams & Clients** - Zeacon offers the option to request custom, locally-sourced boxes so companies can boost morale and deepen relationships from afar
- **Your Friends & Loved Ones** - Give the gift of a new experience and enjoy it together virtually or in person.

## Where can I purchase boxes or request a custom box?

Shop current boxes at <https://zeaconbox.com/>

Request custom boxes at <https://zeaconbox.com/custom>

**Link to King 5 Story:** <https://www.king5.com/video/news/local/neighbors-helping-neighbors-virtual-celebrations/281-360af19e-0f50-4a57-9cfc-7bc95f8bb6f9>

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Interested in finding out more? Contact [Marketing@zeacon.com](mailto:Marketing@zeacon.com)