What does it mean to go DigiCal? We’re glad you asked! DigiCal is the combination of digital + physical. Digital means we can livestream your event, create marketing content, and provide in-stream graphics to take your virtual events to the next level.

Physical means we can integrate and elevate the digital with dinner, drinks, swag, and more to create a one-of-a-kind interactive experience. If you are planning a virtual event that is engaging, cost-effective, and easy-to-manage, let Zeacon help you succeed.

Virtual Galas & Fundraisers

**Bellevue Arts Museum**
Ben Heywood, Executive Director

“We were very fortunate that there was an initial relationship with Zeacon and to be able to work with this group, with this company, on the boxes and on the live stream has been a godsend. To be able to immediately pivot to a group who knew how to do this for us and were interested, engaged, and supported our mission, it was amazing. We are very grateful for the partnership.”

Virtual events can now include a customized online environment that works just like the real world where you can walk an exhibition hall, network, watch a keynote, or enter a breakout room. Whether an online ballroom that lets you go toast another table or talking to recruiters at a virtual job fair, Zeacon World engages and enriches attendee experience beyond expectation.

**DigiCal Corporate Events**

- Team Building
- Offsites
- Corporate Training
- Office Parties
- Supplier Summits
- Customer Advisory Boards
- Appreciation & Awards Ceremonies
- Recruiting Fairs, etc.

**Livestream & Interactive Experiences**

- Cooking
- Mixology
- Dancing Lessons
- Arts & Crafts
- Live Performances
- Master Classes
- Backstage/VIP events
- Meet & Greets
- Beauty & Cosmetics
- Workouts, etc.

**Virtual Conferences & Exhibitions**

1. **IDEATION**
Research & development on current market, trends, competitors, and KPIs

2. **CURATION & PRODUCTION**
Put together partners and component pieces to realize the plan created during ideation

3. **IMPLEMENTATION**
Execute the plan created during the earlier stages

4. **ROI IMPROVEMENT**
Analyze achieved metrics vs. benchmarks to drive future success

**ZEACON WORLD**

- Out-of-the-Box Templates
- Customizable Venues
- Interact Socially
- Tailored Avatars
- Screen or Video Share
- Custom Branding
- Integration with popular platforms
- Easy to use and intuitive interface
- Collaboration, and more!

**TRUSTED BY 100+ BUSINESSES**

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