

tulisan™



2024

Victor

ORIGINALS
EDITIONS

A close-up portrait of a woman with dark, curly hair and large, round, tortoiseshell glasses. She is smiling and has her hand resting near her chin. The background is dark and out of focus.

tulisan[™]

THE ARTIST

With an illustrious 25-year journey in the industry, Melissa Sunjaya stands as a seasoned creative designer. In 2013, she co-founded Tulisan alongside her mother, emerging as the visionary designer responsible for the captivating visuals that define the brand. Melissa's educational foundation lies in Visual Communication Design, acquired from Art Center College of Design in Pasadena, California, USA. Prior to the establishment of Tulisan, she co-founded Bluelounge Design with a former business partner, a dynamic creative studio spanning from 1999 to 2008, offering comprehensive consultancy services in product, graphic, interior design, and animation.

Melissa places a significant emphasis on authenticity as a pivotal factor for success in entrepreneurship. To her, authenticity involves being true to oneself, embracing honesty, transparency, and sincerity in thoughts, emotions, and actions.

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Hand-printed serigraphy textiles on unbleached (chlorine-free) cotton canvas, using eco-friendly water-based inks. For the handbags and accessories category, unless otherwise noted, each textile is protected with water-resistant Poly-Urethane coatings. This interior lining is a highly durable water-repellent fabric, created using the most advanced technology from recycled PET bottles and post-consumer materials. Every piece is handmade with fair, sustainable, and ethical practices.



*tulisan*TM

2024

Victor

Is Tulisan's 1st Originals Editions in 2024 that originally began its storytelling journey in 2010-2011 with 'Les Papillons de Victor,' a story written by the talented French writer Virginie Kasse and illustrated by Melissa Sunjaya. Beyond Victor's tale, this collection is a reflection of all of us. It speaks to the inner butterflies within each person, each on its unique journey of unfolding our true identity and inner-self. It encourages bravery and embarking on the journey to discover love within ourselves.

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BOOK OF LES PAPILLONS DE VICTOR

'Les Papillons de Victor' is a full-coloured picture book written by a French writer, Virginie Kasse, who now lives in Paris. This 36-page book was a collaborative project with all illustrations made by Melissa Sunjaya.

RP 120,000

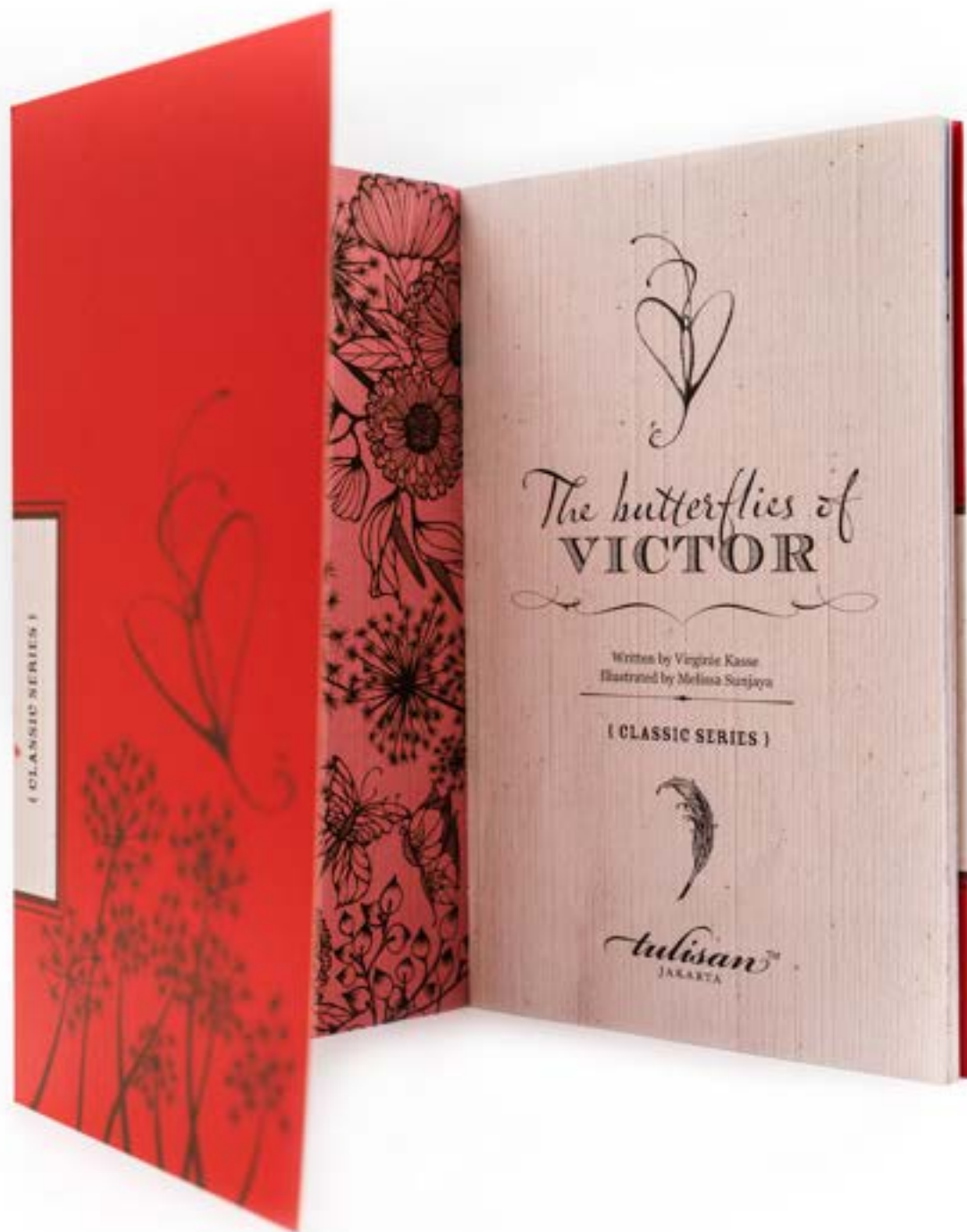
*tulisan*TM

SIZE

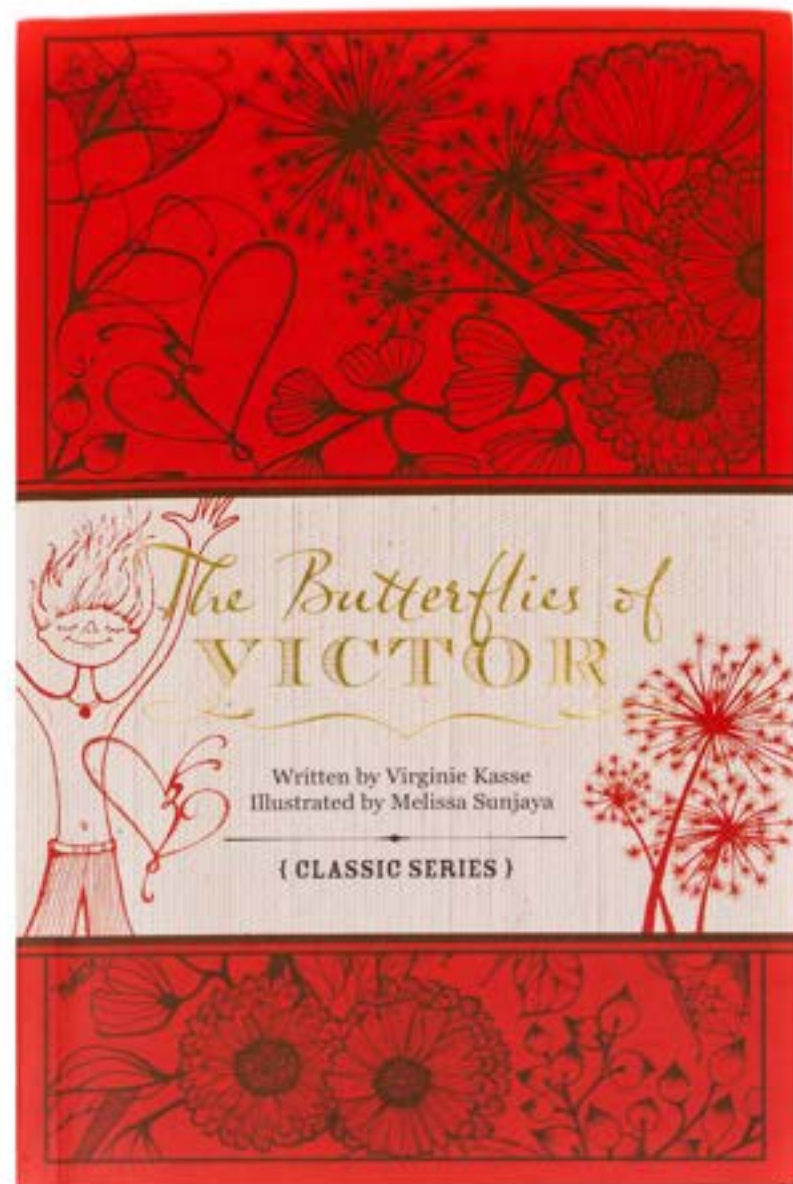
13 X 21 CM

WEIGHT

0.15 KG



MF11107



BOOK OF LES PAPILLONS DE VICTOR

Virginie's words and Melissa's sketches were woven into a simple story about Victor – a child who is always smiling and continuously giving unconditional love to everyone he meets.

RP 120,000

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ORIGINALS
URBAN
TOTE
VICTOR



ORIGINALS
URBAN
TOTE
VICTOR

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ORIGINALS
URBAN
TOTE
VICTOR



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ORIGINALS URBAN TOTE

The Urban Tote draws inspiration from the classic Librarian Tote, presenting a simpler yet sophisticated form. The boxy and wide design enriches Melissa's illustrative artwork, adding a distinctive touch to this modern tote.

Strap sold separately.

RP 2,398,000

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ORIGINALS URBAN TOTE

The Urban Tote offers a delightful twist with its double-sided artwork, allowing you to effortlessly switch between two sides. This feature adds a playful element, letting you choose the side that resonates with your mood, providing a different vibe each time you carry the tote.

RP 2,398,000

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SIZE

34 X 18 X 31 CM

WEIGHT

0.5 KG



OUR2313-YS
Yellow Sunflower



**ORIGINALS
URBAN
TOTE**

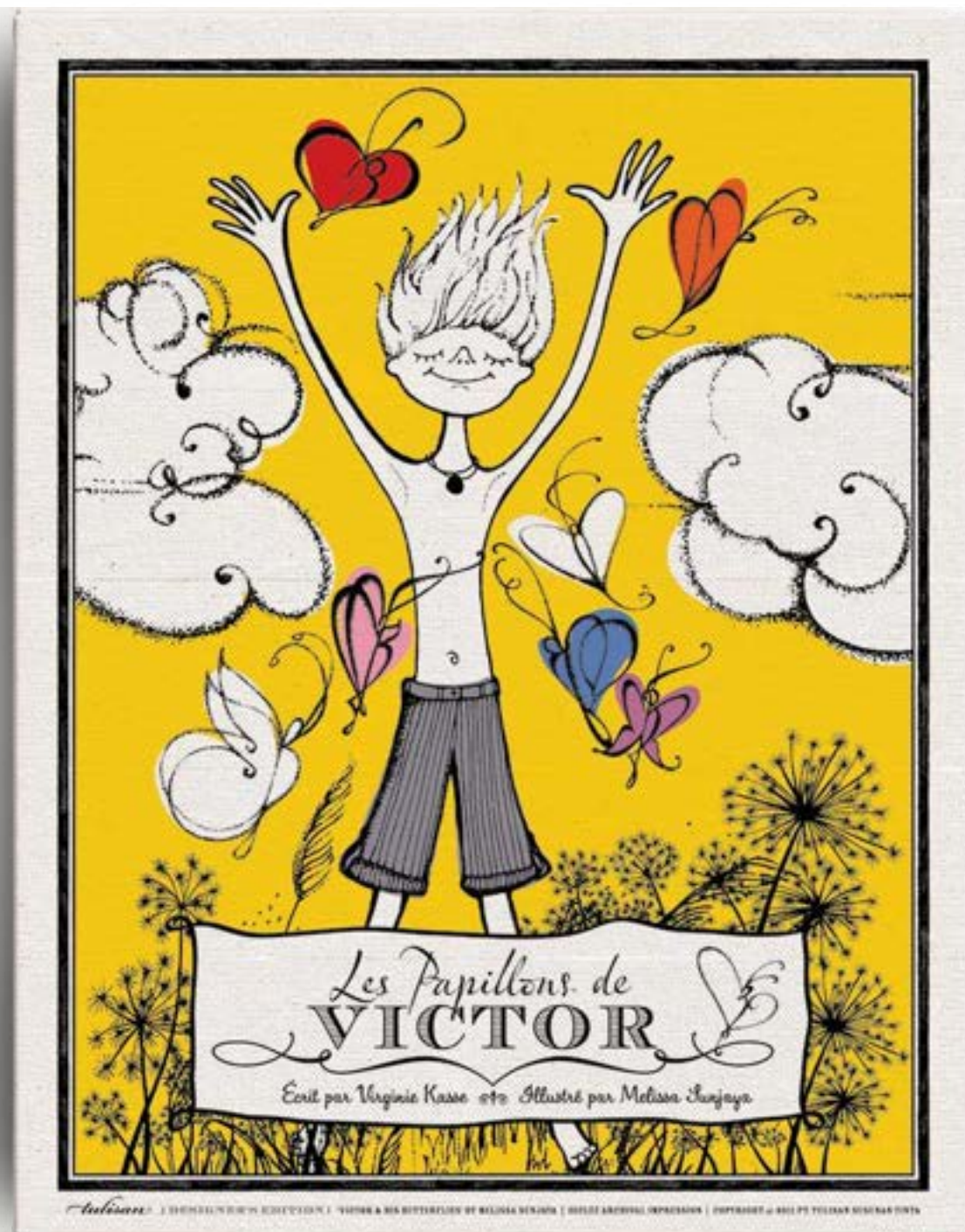
This elegant shopper features a snap-buttoned closure and multiple compartments inside, making it a stylish choice for professional settings and casual outings around town.

RP 2,398,000

*tulisan*TM

SIZE

MT	100 X 130 X 4 CM
L	65 X 85 X 4 CM
M	50 X 65 X 4 CM
S	30 X 39 X 4 CM
P	20 X 25 X 4 CM



GIC1107-P-YS
Yellow Sunflower

GICLÉE VICTOR & HIS BUTTERFLIES

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

MT	RP 5,000,000
L	RP 3,200,000
M	RP 2,000,000
S	RP 1,200,000
P	RP 650,000

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ORIGINALS
DICTION
TOTE

LOOK
CAREFULLY

*tulisan*TM

ORIGINALS DICTION TOTE

The Diction Tote is a luxurious update of our Hobo Tote, our collectors' favourite design since 2011, taking inspiration from the standard plastic bag form to create its minimalistic cutting pattern.

RP 2,398,000

*tulisan*TM

SIZE

26 X 22 X 33 CM

WEIGHT

0.6 KG



ODC2317-NI
Nero Indigo



**ORIGINALS
DICTION
TOTE**

The distinct modification in our Diction Tote is its canvas-quilted handles with loops that can be attached to the separately sold Bien Strap, allowing it to be worn as a handbag, shoulder bag or sling bag.

RP 2,398,000

*tulisan*TM

SIZE

MT	100 X 130 X 4 CM
L	65 X 85 X 4 CM
M	50 X 65 X 4 CM
S	30 X 39 X 4 CM
P	20 X 25 X 4 CM



GIC1112-P-BC

Blue Capri

**GICLÉE
LOOK
CAREFULLY**

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

MT RP 5,000,000

L RP 3,200,000

M RP 2,000,000

S RP 1,200,000

P RP 650,000

*tulisan*TM

ORIGINALS
OPERA
BAG

MAGICIAN



*tulisan*TM

SIZE

40.5 X 12 X 37.5 CM

WEIGHT

0.55 KG



OOP2316-RR
Red Rumor



**ORIGINALS
OPERA
BAG**

Melissa named this design 'Opera' because its two-sided outer surface serves as a stage, showcasing the Originals Edition. The rounded top with double zippers displays a graceful look while providing a spacious opening for accessing its contents.

RP 2,298,000

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ORIGINALS OPERA BAG

Opera Bag designed as a classic, lightweight work bag. Its top hemispherical shape is inspired by 'stupa' — an essential feature of Java's ancient 'Candi' architecture.

Strap and additional accessories sold separately.

RP 2,298,000

*tulisan*TM



ORIGINALS OPERA BAG

Adding to its versatility, you can fold the top of the bag to create a completely different look. Beyond the interchangeable sides, the Opera Bag offers the flexibility to adapt to various styles, making it the perfect companion for every occasion

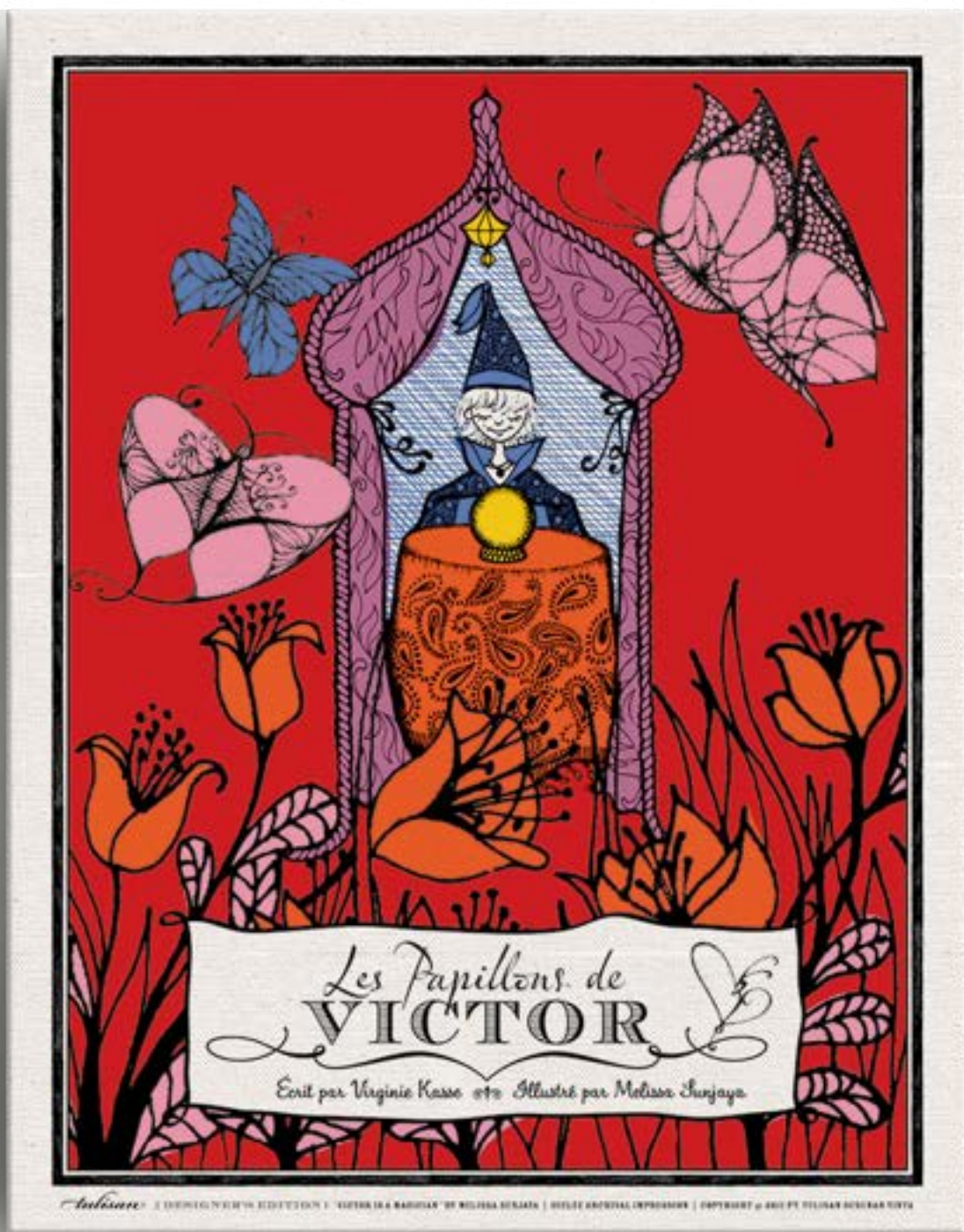
Straps and additional accessories sold separately.

RP 2,298,000

*tulisan*TM

SIZE

MT	100 X 130 X 4 CM
L	65 X 85 X 4 CM
M	50 X 65 X 4 CM
S	30 X 39 X 4 CM
P	20 X 25 X 4 CM



GIC1109-P-RW

Red Wine

GICLÉE MAGICIAN

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

MT RP 5,000,000

L RP 3,200,000

M RP 2,000,000

S RP 1,200,000

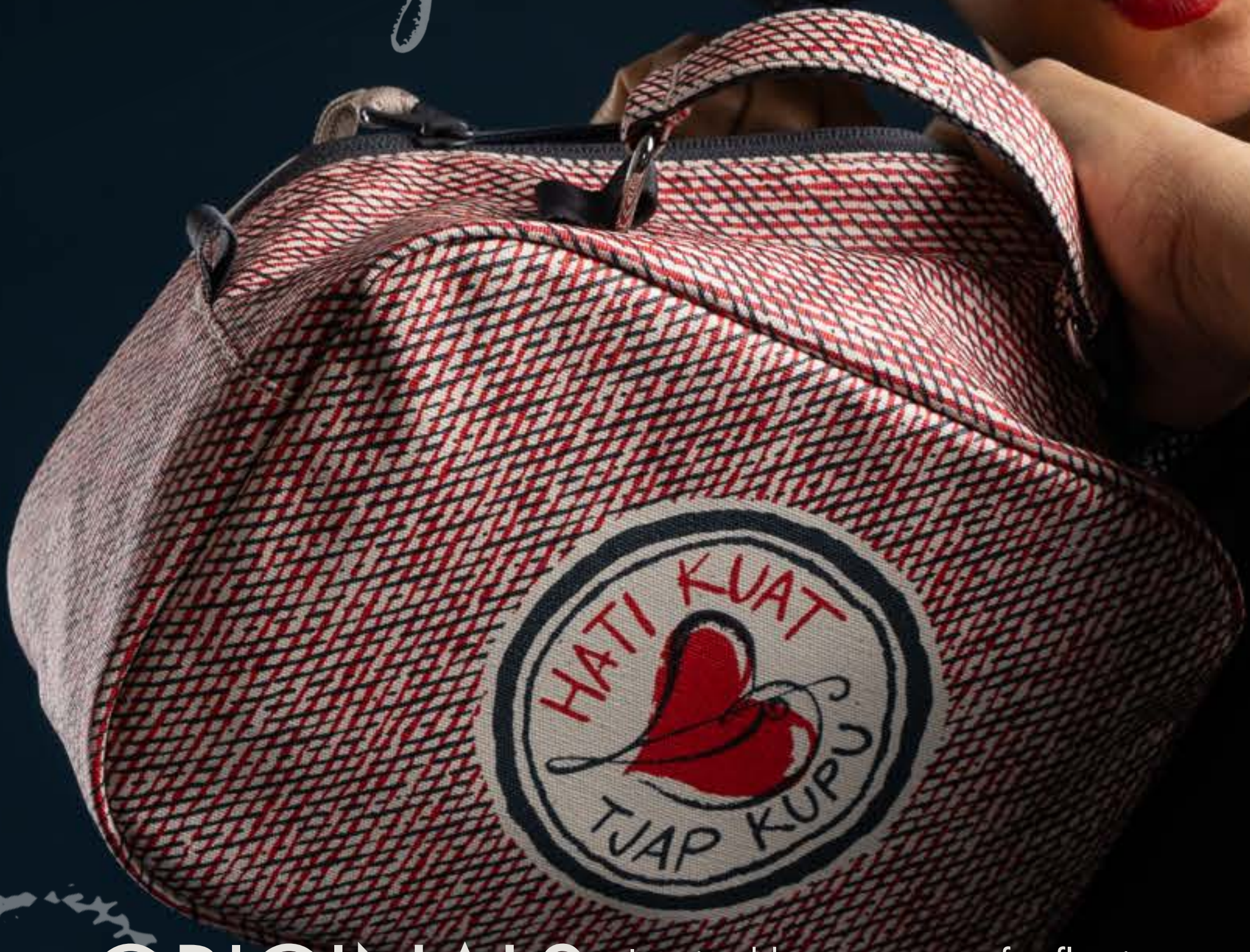
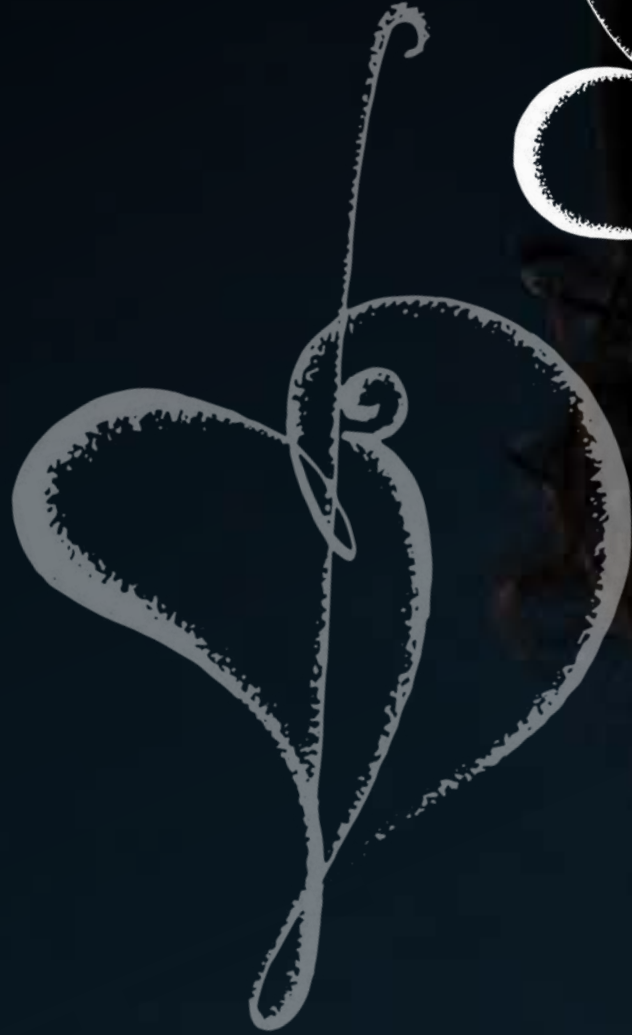
P RP 650,000

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ORIGINALS
INTERSECTION
BAG
TJAP KUPU

*tulisan*TM



ORIGINALS INTERSECTION BAG

Inspired by moments of reflection while strolling through the quiet streets during the pandemic, Melissa envisioned creating a small, minimalist bag that could perfectly complement the Olio Clutch and carry other essential items. In the midst of uncertainty, the Intersection Bag emerged as a stylish and practical bag, offering a touch of simplicity and functionality to navigate challenging times.

RP 1,598,000



*tulisan*TM



ORIGINALS INTERSECTION BAG

Introducing our new bag in 2024, the 'Intersection Bag' – a design that effortlessly transports us back to our childhood lunchbox memories.

Strap and additional accessories sold separately.

RP 1,598,000

*tulisan*TM

SIZE

23 X 11 X 17 CM

WEIGHT

0.25 KG



OIN2318-RR

Red Rumor



**ORIGINALS
INTERSECTION
BAG**

This bag isn't just a nostalgic nod; its compact yet spacious design is ingeniously crafted to hold all your daily essentials, from wallets and phones to cardholders and daily hygiene necessities.

RP 1,598,000

*tulisan*TM



BIEN STRAPS

Melissa designed the Bien Strap as a bag or accessory strap, using a belt fabric specially made by YKK Indonesia for Tulisan in 2012. The herringbone texture on the belt surface provides comfort with a luxurious and sporty feel. Today, the Bien Straps come in various colours and lengths. Furthermore, our Bien Straps are known for using Tulisan's distinctive hook structure that is strong and durable. This metal clasp became Tulisan's speciality. We also offer chain straps in gold, chrome, and gunmetal finishings for optional styling.

To celebrate this creative development, Melissa designed a unique strap packaging in a vintage matchbox style adorned with her signature rooster drawing, as a rooster symbolises power in Java. With this new packaging, the Bien Strap can be a memorable gift for someone special during this year-end holiday season.

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NEW BIEN STRAPS

in Smokey Night
Orange Brick
& Orange Salmon



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OPERA BAG + BIEN STRAPS

Create an unforgettable look that fits your personality by combining one or more of our signature straps.

Strap sold separately.

*tulisan*TM

SIZE

XL	130 CM
L	110 CM
M	100 CM
S	90 CM
P	60 CM
XP	50 CM
N	40 CM

WEIGHT

XL	0.15 KG
L	0.11 KG
M	0.11 KG
S	0.11 KG
P	0.09 KG
XP	0.085 KG
N	0.075 KG

BIEN STRAPS

Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. Non-adjustable.

XL	RP 458,000
L	RP 428,000
M	RP 418,000
S	RP 408,000
P	RP 388,000
XP	RP 378,000
N	RP 368,000

*tulisan*TM

CUSTOM LETTERING

You can write any words you like on this Bien Strap. Don't hesitate to ask our Personal Shopper.

Please note there is an additional cost for each custom lettering Bien Strap request.

RP 100,000

*tulisan*TM



CUSTOM LETTERING

More often than not, custom lettering can bring so much added value to the personal experience in owning our next Tulisan's collection.

Please note there is an additional cost for each custom lettering Bien Strap request.

RP 100,000

*tulisan*TM

SIZE

A130 70 - 130 CM

A90 50 - 90 CM

WEIGHT

A130 0.15 KG

A90 0.11 KG



ADJUSTABLE BIEN STRAP

This Bien Strap is 5 cm in width. Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. It's adjustable.

A130 RP 628,000

A90 RP 598,000

*tulisan*TM



INTERSECTION
BAG
+ CHAIN
STRAPS

Create a unique look that fits your personality by combining two different lengths of chain straps at once.

Chain straps are sold separately.

*tulisan*TM

SIZE

110 X 1,5 CM

WEIGHT

0.244 KG



**LARGE
METAL
CHAIN
STRAPS**

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold or Silver.

RP 648,000

*tulisan*TM

SIZE
60 X 1 CM

WEIGHT
0.13 KG



PETITE METAL CHAIN STRAPS

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold, Silver and Gun Black.

RP 628,000

*tulisan*TM

SIZE

L 110 CM
M 100 CM
S 90 CM
P 60 CM

WEIGHT

L 0.09 KG
M 0.09 KG
S 0.09 KG
P 0.09 KG



**SLIM
BIEN
STRAP**

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. Non-adjustable. Now also available in Orange Salmon.

L RP 438,000
M RP 428,000
S RP 418,000
P RP 398,000

*tulisan*TM

SIZE

65 - 125 CM

WEIGHT

0.12 KG



**ADJUSTABLE
SLIM BIEN
STRAP**

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. It's adjustable. Now also available in Orange Salmon.

RP 628,000



URBAN BAG + BIEN + MANTILLA

Create a unique look that fits your style by adding a Mantilla scarf and a lengthy 'Bien' strap to the mix.

Straps and accessories are sold separately.

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KOTAK DONGENG

The illustrated edition of 'Joy' is the first release in the 2023 series of Kotak Dongeng. Kotak Dongeng presents narrative illustrations in the form of Mantilla, a square shawl measuring 61 x 61 cm. The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact. Kindly note that the stitches along the edges may appear curved and non-linear, which is a normal characteristic of these natural fibres.

*tulisan*TM

MATERIAL

100% EUCA FASCIA
ALL NATURAL FIBER

SIZE

61 X 61 CM

WEIGHT

0.05 KG



AMA2330-NI-61
Nero Indigo

**MANTILLA
SCARF
'JOY'**

The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact.

RP 798,000

*tulisan*TM

MATERIAL

100% EUCA FASCIA
ALL NATURAL FIBER

SIZE

61 X 61 CM

WEIGHT

0.05 KG



AMA2252-NI-61
Nero Indigo

**MANTILLA
SCARF
'GEMA'**

The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact.

RP 798,000

*tulisan*TM

MATERIAL

100% EUCA FASCIA
ALL NATURAL FIBER

SIZE

61 X 61 CM

WEIGHT

0.05 KG



AMA2254-NI-61
Nero Indigo

**MANTILLA
SCARF
'MOSAIC'**

The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact.

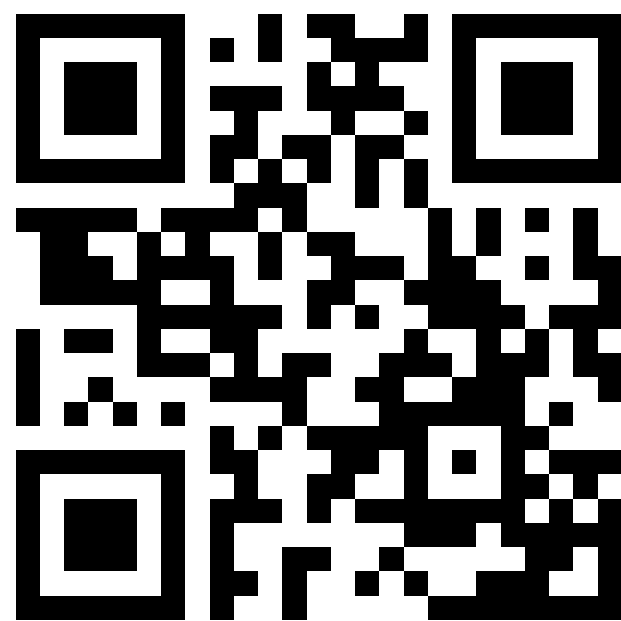
RP 798,000

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COLLECTOR
TODAY

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DS.

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