tulisan



#### Mussolsingargar Sound Standard Standard

### THE ARTIST

Melissa Sunjaya is an experienced designer who holds a degree in Visual Communication Design from the Art Center College of Design in the United States. Before creating Tulisan, she led Bluelounge Design, a creative studio that worked with international clients including Panasonic and Uniqlo. After returning to Jakarta in 2006, Melissa delved into traditional printing methods such as batik and screen printing, nurturing her interest in handmade products. With courage and creativity - in her home garage, she embarked on her creative journey by buying surplus export fabric and manually creating her first products – napkins, aprons, and pillowcases. Melissa's inspiration to combine illustration with everyday products has created a unique legacy of art and craftsmanship at Tulisan.



Tulisan?

# esound of Dain

### ORIGINALS & PRINTS EDITIONS

The Sound of Dawn collection has become one of the most searched among Tulisan collector's items. As some of you may already know, this year's final Originals edition continues its effort to examine the concept of self-love between opposite polarities in our everyday choices, a topic that dwells inside the heart of everyone.

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Hand-printed serigraphy textiles on unbleached (chlorine-free) cotton canvas, using eco-friendly water-based inks. For the handbags and accessories category, unless otherwise noted, each textile is protected with water-resistant Poly-Urethane coatings. This interior lining is a highly durable water-repellent fabric, created using the most advanced technology from recycled PET bottles and post-consumer materials. Every piece is handmade with fair, sustainable, and ethical practices.



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### ORIGINALS DICTION TOTE





### ORIGINALS DICTION TOTE

"Like a conductor who is about to lead a grand symphony, a shiny black cockerel raise itself on to a fence, summoning others to join his sunrise orchestra. The hummingbirds set an opening tune, the daisies dance the cha-cha, while the leaves and the morning breeze sing a soothing ballad."

-Melissa Sunjaya



**SIZE** 26 X 22 X 33 CM

#### WEIGHT

0.6 KG



### ORIGINALS DICTION TOTE

The distinct modification in our Diction Tote is its canvas-quilted handles with loops that can be attached to the separately sold Bien Strap, allowing it to be worn as a handbag, shoulder bag or sling bag.

RP 2,398,000



**SIZE** 26 X 22 X 33 CM

#### WEIGHT

0.6 KG



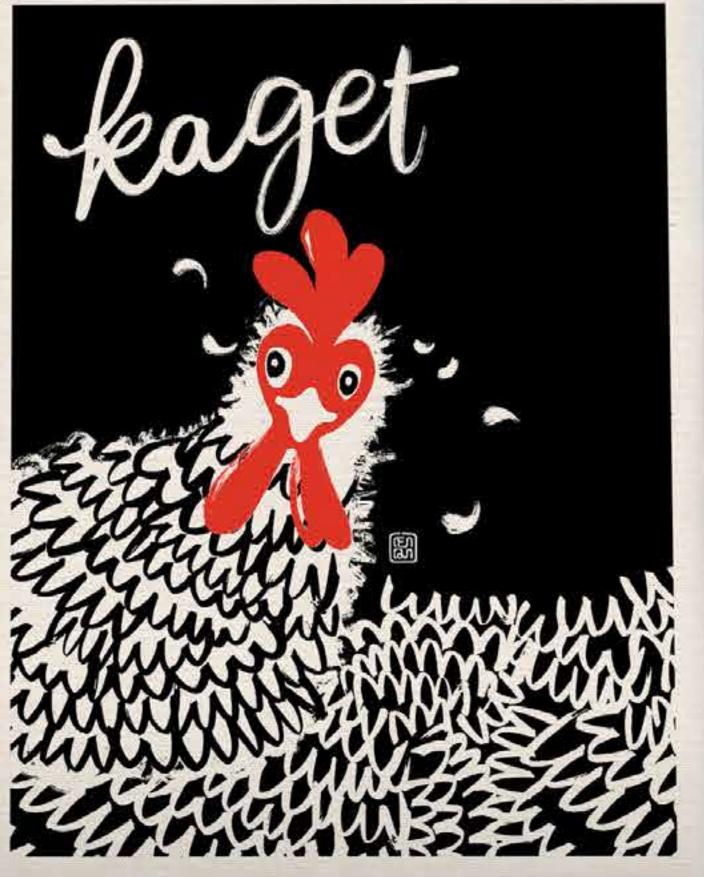
### ORIGINALS DICTION TOTE

This versatile tote includes a zippered pouch that can also be worn as a purse with optional Bien Straps as you hand carry your Diction Tote as a stylish basket.

RP 2,398,000

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**SIZE** 20 X 25 X 4 CM





GICLEE KAGET

AM

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

RP 650,000



 SIZE

 MT
 100 X 130 X 4 CM

 L
 65 X 85 X 4 CM

 M
 50 X 65 X 4 CM

 S
 30 X 39 X 4 CM

 P
 20 X 25 X 4 CM



**GIC2282-P-NJ** Nero Jet

# GICLÉE KAGET

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

MT RP 5,000,000 L RP 3,200,000 M RP 2,000,000 S RP 1,200,000 P RP 650,000

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# ORIGINALS SIESTA TOTE



ORIGINALS SIESTA TOTE

"Love is a universal gift that does not choose sides. Love empowers you and me, reaching the unlimited possibilities. Love is the only reason for our existence. Love is my unconditional gift to you."

-Melissa Sunjaya



**SIZE** 33 X 15 X 33 CM

#### WEIGHT

0.4 KG

#### SHOULDER STRAP

56 CM





**OSI2277-YC** Yellow Canary

### ORIGINALS SIESTA TOTE

'Siesta' is an Italian tradition of taking a long break during the afternoon. People take a siesta to revitalize the body and mind from the heat of the summer. Some take naps, drink coffee, do yoga or go to the park.

RP 1,998,000



SIZE 33 X 15 X 33 CM

#### WEIGHT

0.4 KG

#### SHOULDER STRAP





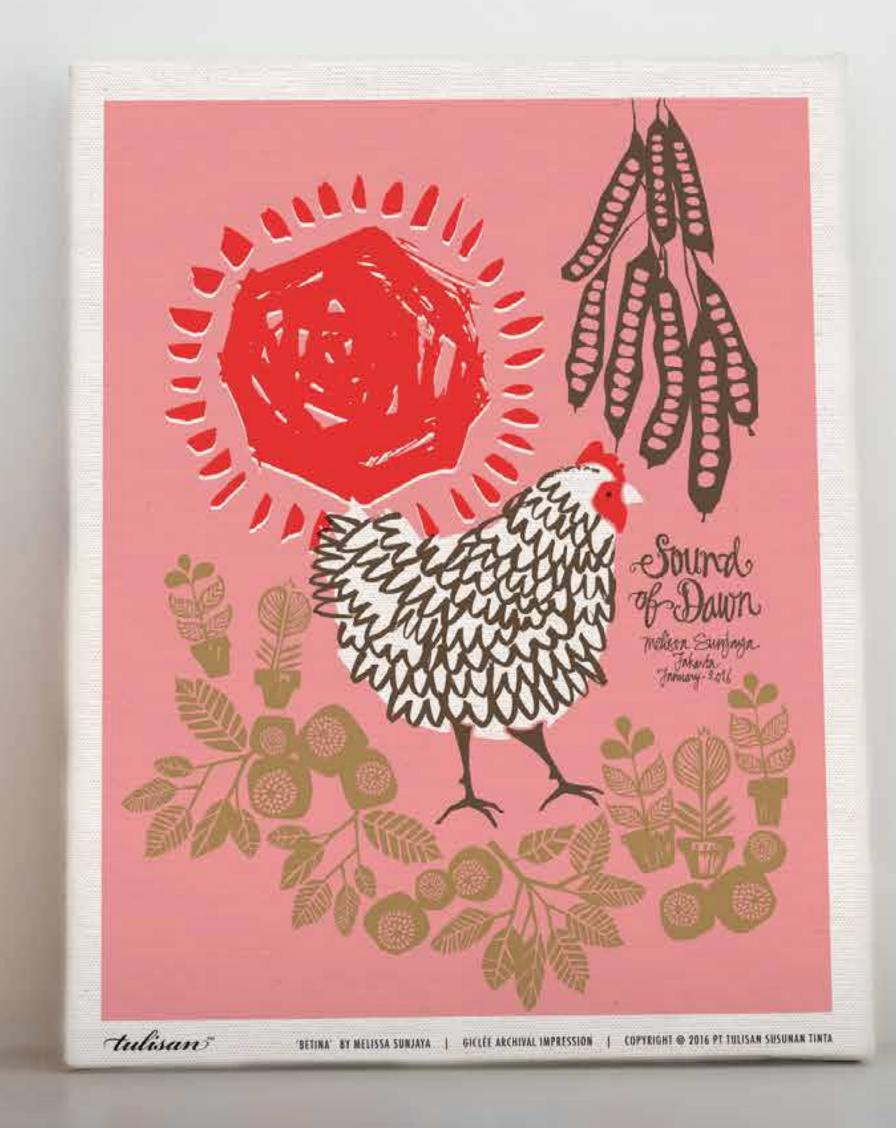
# ORIGINALS SIESTA TOTE

This lightweight casual bag with a detachable zipped pouch is a perfect companion for your siesta hours.

RP 1,998,000



**SIZE** 20 X 25 X 4 CM



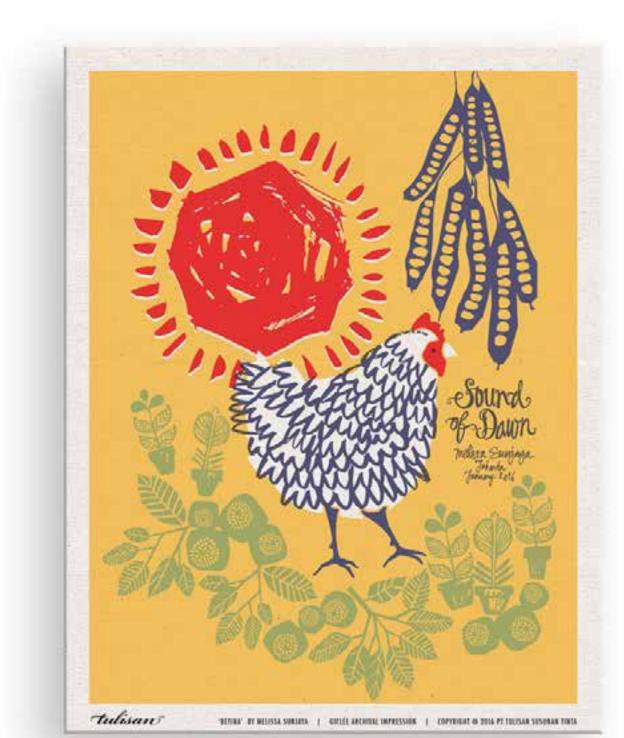
# GICLÉE BETINA

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

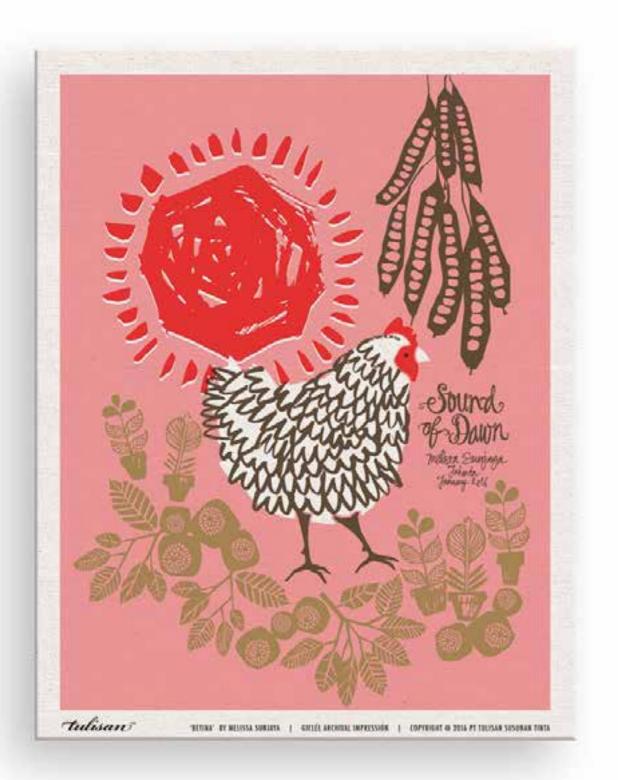
RP 650,000

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# SIZE MT 100 X 130 X 4 CM L 65 X 85 X 4 CM M 50 X 65 X 4 CM S 30 X 39 X 4 CM P 20 X 25 X 4 CM



**GIC1602-P-YC** Yellow Canary



GICLÉE BETINA

GIC1602-P-FP

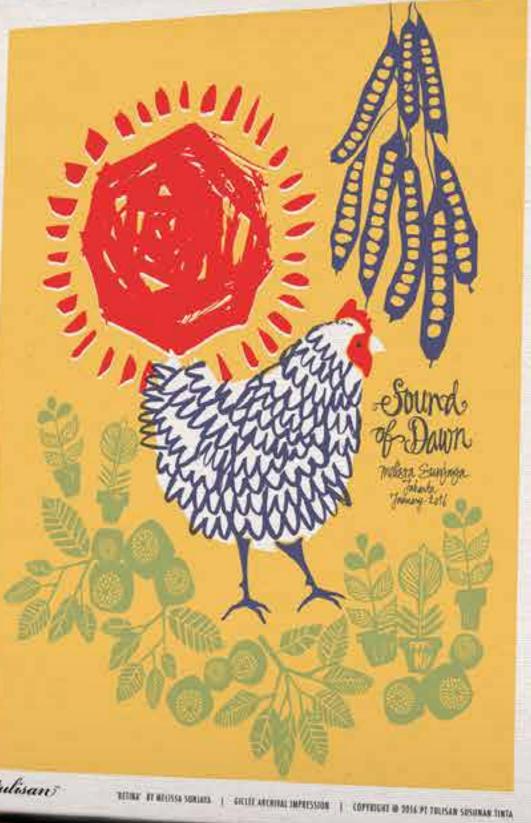
Fuchsia Pink

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

MT RP 5,000,000 L RP 3,200,000 M RP 2,000,000 S RP 1,200,000 P RP 650,000

#### **SIZE** 20 X 25 X 4 CM

### 15 where your 15 where your hang your HEART





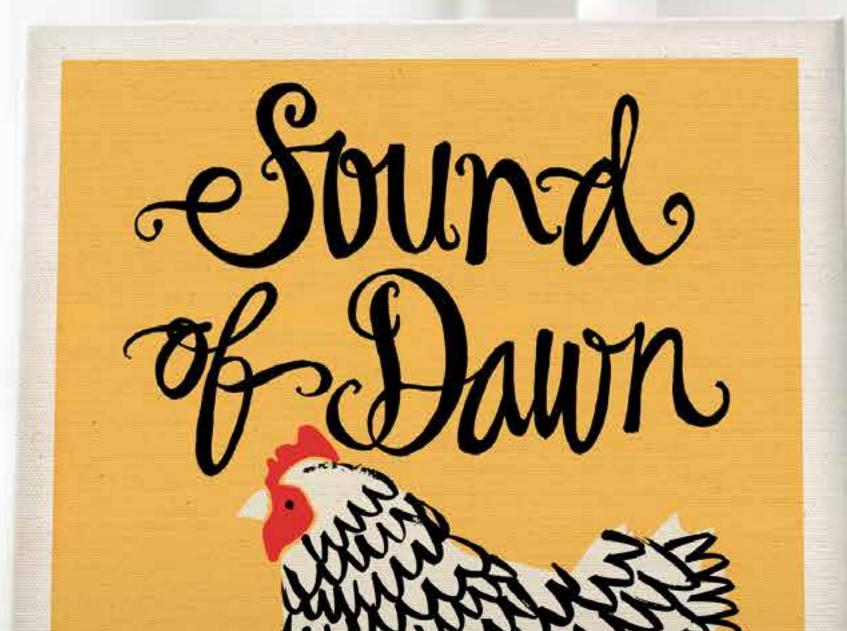
# GICLÉE BETINA

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

RP 650,000



**SIZE** 20 X 25 X 4 CM



GICLÉE SOUND OF DAWN

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

RP 650,000



 SIZE

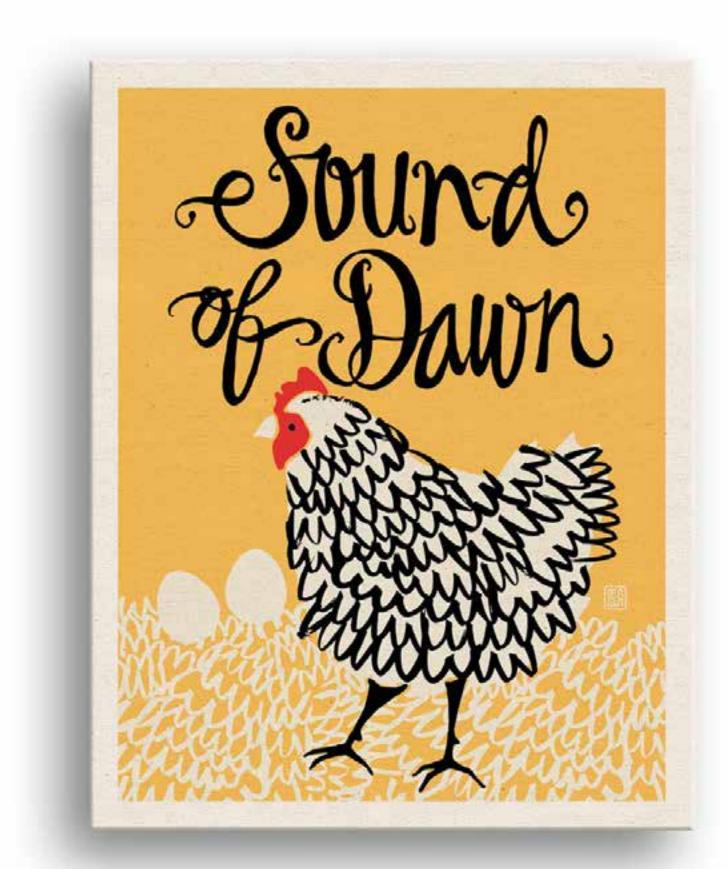
 MT
 100 X 130 X 4 CM

 L
 65 X 85 X 4 CM

 M
 50 X 65 X 4 CM

 S
 30 X 39 X 4 CM

 P
 20 X 25 X 4 CM



**GIC2244-P-YS** Yellow Sunflower

### GICLÉE SOUND OF DAWN

Giclée Print — a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

MT RP 5,000,000 L RP 3,200,000 M RP 2,000,000 S RP 1,200,000 P RP 650,000



# PRINTS EDITION

menu



#### **SIZE** 23.5 X 9.5 X 19.2 CM

WEIGHT 0.18 KG

# SASTRA TOTE

It's s a small feminine tote with a zipped pocket in the middle, dividing its interior into two parts. Its sweet rectangular shape makes it ideal for carrying a small journal, book, or reading tablet. Comes with a dust bag.

Strap sold separately.



**SIZE** 23.5 X 9.5 X 19.2 CM

WEIGHT 0.18 KG



TSA2261-SN Summer Night



# SASTRA TOTE

It's s a small feminine tote with a zipped pocket in the middle, dividing its interior into two parts. Its sweet rectangular shape makes it ideal for carrying a small journal, book, or reading tablet. Comes with a dust bag.



#### **SIZE** 23.5 X 9.5 X 19.2 CM

WEIGHT 0.18 KG

## SASTRA TOTE

It's s a small feminine tote with a zipped pocket in the middle, dividing its interior into two parts. Its sweet rectangular shape makes it ideal for carrying a small journal, book, or reading tablet. Comes with a dust bag.



**SIZE** 23.5 X 9.5 X 16.5 CM

WEIGHT

0.2 KG



Fabulous Fuchsia



## PUISI TOTE

It's a small feminine tote. Its simple rectangular shape makes it ideal for carrying a small journal, book, or reading tablet. Comes with a dust bag.



#### **SIZE** 23.5 X 9.5 X 16.5 CM

#### WEIGHT 0.2 KG



# PUIS TOTE

It's a small feminine tote. Its simple rectangular shape makes it ideal for carrying a small journal, book, or reading tablet. Comes with a dust bag.

Strap sold separately.



#### SIZE

L 53 X 36.5 CM
M 35 X 26.5 CM
S 25 X 17.7 CM

#### WEIGHT

L 0.25 KG
M 0.20 KG
S 0.15 KG



### KEYNOTE POUCHES

It has a sleek and minimalist shape that fits all sorts of outfits. We have named it 'Keynote' as it sets a colourful theme for your daily attire.

L RP 798,000 M RP 648,000 S RP 428,000



#### **SIZE** 35 X 26.5 CM

#### WEIGHT 0.2 KG



### MEDIUM KEYNOTE POUCH

Due to the popular demand for our regular Pouches used as sling bags, we now offer Keynote Pouch with a waterproof lining inside for extra durability.

RP 648,000



#### **SIZE** 53 X 36.5 CM

### WEIGHT

### LARGE KEYNOTE POUCH

Due to the popular demand for our regular Pouches used as sling bags, we now offer Keynote Pouch with a waterproof lining inside for extra durability.

Straps sold separately.

**RP 798,000** 



**SIZE** 25 X 10 X 21.5 CM

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WEIGHT 0.09 KG

### LARGE ORGANIZER

It is a trapezium handheld bag with a base, fastened by a top zipper closure, to carry smaller items within a larger handbag. Its flat base allows our Organizers to stand on its own.

Strap sold separately.

**RP 358,000** 



#### SIZE

L 25 X 10 X 21.5 CM
M 17 X 8 X 12.5 CM
S 14 X 6 X 13 CM
P 15 X 5 X 9.5 CM

#### **WEIGHT**

L 0.09 KG
M 0.05 KG
S 0.04 KG
P 0.03 KG







**ORG2261-FF** Fabulous Fuchsia

### ORGANIZERS

It is a trapezium handheld bag with a base, fastened by a top zipper closure, to carry smaller items within a larger handbag. Its flat base allows our Organizers to stand on its own.

L RP 358,000 M RP 278,000 S RP 258,000 P RP 238,000



#### SIZE

L 36 X 26.5 CM
M 25 X 19 CM
S 20 X 15 CM

#### **WEIGHT**

L 0.09 KG
M 0.05 KG
S 0.04 KG



**POU2261-FF** Fabulous Fuchsia



# POUCHES

It is a flat handheld bag, fastened by a top zipper closure, to carry smaller items within a larger handbag.

L RP 338,000 M RP 258,000 S RP 238,000

#### **SIZE** 36 X 26.5 CM

#### WEIGHT 0.09 KG



# LARGE POUCH

It is a flat handheld bag, fastened by a top zipper closure, to carry smaller items within a larger handbag.

Strap sold separately.

**RP 338,000** 



**SIZE M** 25 X 13.5 X 13.5 CM **S** 14 X 10 X 10 CM

#### **WEIGHT**

**M** 0.10 KG **S** 0.06 KG



CUB2261-SN Summer Night



# CUBES

It is a cubical-shaped bag, fastened by a top zipper closure. Available in two sizes: small and medium for women who store their gadgets and accessories in great care.

M RP 338,000 S RP 258,000



#### **SIZE** 25 X 13.5 X 13.5 CM

#### WEIGHT 0.1 KG

# MEDIUM CUBE

It is a cubical-shaped bag, fastened by a top zipper closure. Available in two sizes: small and medium for women who store their gadgets and accessories in great care.

Strap sold separately.

#### **RP 338,000**



#### **SIZE** 14 X 10 X 10 CM

WEIGHT 0.06 KG



# SMALL CUBE

It is a cubical-shaped bag, fastened by a top zipper closure. Available in two sizes: small and medium for women who store their gadgets and accessories in great care.

Strap sold separately.

#### RP 258,000



**SIZE** 14 X 2 X 11 CM

WEIGHT 0.16 KG



CMO2261-SN Summer Night



CMO2261-FF Fabulous Fuchsia

### MONOPOLY CLUTCH

It's a medium wallet with a zipped pocket and several card slots. It has two loops on its sides for an optional detachable sling, so you can stylishly carry it as a sling purse when going shopping.

RP 398,000



**SIZE** 14 X 2 X 11 CM

WEIGHT 0.16 KG

## MONOPOLY CLUTCH

It's a medium wallet with a zipped pocket and several card slots. It has two loops on its sides for an optional detachable sling, so you can stylishly carry it as a sling purse when going shopping.

Strap sold separately.

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RP 398,000





Melissa designed the Bien Strap as a bag or accessory strap, using a belt fabric specially made by YKK Indonesia for Tulisan in 2012. The herringbone texture on the belt surface provides comfort with a luxurious and sporty feel. Today, the Bien Straps come in various colours and lengths. Furthermore, our Bien Straps are known for using Tulisan's distinctive hook structure that is strong and durable. This metal clasp became Tulisan's speciality. We also offer chain straps in gold, chrome, and gunmetal finishings for optional styling.

To celebrate this creative development, Melissa designed a unique strap packaging in a vintage matchbox style adorned with her signature rooster drawing, as a rooster symbolises power in Java. With this new packaging, the Bien Strap can be a memorable gift for someone special during this year-end holiday season.

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| SIZE |     |    |
|------|-----|----|
| XL   | 130 | СМ |
| L    | 110 | CM |
| Μ    | 100 | CM |
| S    | 90  | СМ |
| Р    | 60  | CM |
| ХР   | 50  | СМ |
| Ν    | 40  | CM |
|      |     |    |

| WEIGHT |       |    |
|--------|-------|----|
| XL     | 0.15  | KG |
| L      | 0.11  | KG |
| Μ      | 0.11  | KG |
| S      | 0.11  | KG |
| Ρ      | 0.09  | KG |
| ХР     | 0.085 | KG |
| Ν      | 0.075 | KG |



Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. Non-adjustable.

XLRP458,000LRP428,000MRP418,000SRP408,000PRP388,000XPRP378,000NRP368,000



| SI | ZE |     |    |
|----|----|-----|----|
| XL |    | 130 | CM |
| L  |    | 110 | CM |
| Μ  |    | 100 | CM |
| S  |    | 90  | CM |
| Ρ  |    | 60  | CM |
| XF |    | 50  | CM |
| Ν  |    | 40  | CM |
|    |    |     |    |

| WE | IGHT |
|----|------|
| XL |      |
| L  |      |
| Μ  |      |
| S  |      |
| Ρ  |      |
| ΧΡ |      |
| Ν  |      |

| 0.15  | KG |
|-------|----|
| 0.11  | KG |
| 0.11  | KG |
| 0.11  | KG |
| 0.09  | KG |
| 0.085 | KG |
| 0.075 | KG |

## BIEN STRAPS

Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. Non-adjustable.

XL L M S P XP

Ν

RP 458,000
RP 428,000
RP 418,000
RP 408,000
RP 388,000
RP 378,000
RP 368,000



## CUSTOM LETTERING



You can write any words you like on this Bien Strap. Don't hesitate to ask our Personal Shopper.

Please note there is an additional cost for each custom lettering Bien Strap request.

#### RP 68,000



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## CUSTOM LETTERING

You can write any words you like on this Bien Strap. Don't hesitate to ask our Personal Shopper.

Please note there is an additional cost for each custom lettering Bien Strap request.

**RP 68,000** 

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**SIZE** 110 X 1,5 CM

WEIGHT 0.244 KG







## LARGE METAL CHAIN STRAPS

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold or Silver.

RP 648,000



**SIZE** 110 X 1,5 CM

WEIGHT 0.244 KG

## LARGE METAL CHAIN STRAP

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold or Silver.

RP 648,000



**SIZE** 60 X 1 CM

WEIGHT 0.13 KG



## PETITE METAL CHAIN STRAPS

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold, Silver and Gun Black.

RP 628,000

SIZE 60 X 1 CM WEIGHT 0.13 KG



# 

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold, Silver and

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#### SIZE

L 110 CM
M 100 CM
S 90 CM
P 60 CM

#### **WEIGHT**

L 0.09 KG
M 0.09 KG
S 0.09 KG
P 0.09 KG





# SIEN STRAP

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. Non-adjustable.

L RP 438,000 M RP 428,000 S RP 418,000 P RP 398,000 **SIZE** 65 - 125 CM

#### WEIGHT

0.12 KG





## ADJUSTABLE SLIM BIEN STRAP

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. It's adjustable.

RP 628,000



SIZE 13 CM (FOLDED)

#### WEIGHT

0.04 KG



# ARM STRAP

Our Arm Strap is 2 cm in width and has a slightly thicker weave. As a result, it offers a slender look and comfortable fit that works with all Tulisan accessories.

**RP 308,000** 

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#### SIZE 13 CM (FOLDED) WEIGHT

0.04 KG

# ARM STRAP

Compliment your favourite accessories with our Arm Strap. It offers a slender look and comfortable fit that works with all Tulisan accessories.

RP 308,000



### ACCESORIES + BIEN & CHAIN STRAPS

Create a unique look that fits your personality by combining one or more of our signature straps.

Straps sold separately.





## SHOP ONLINE.

TULISAN.COM







#### DS.

#### PS.

#### DARMAWANGSA SQUARE

GROUND FLOOR #24 JALAN DARMAWANGSA VI JAKARTA 12160 INDONESIA

P. +62 21 7278 0235

#### PLAZA SENAYAN

LEVEL 3, NO. 321C JALAN ASIA AFRIKA NO.8 JAKARTA 10270 INDONESIA

P. +62 21 5790 0412

#### OUR **PERSONAL SHOPPER** IS HAPPY TO SERVE YOU. CLICK NUMBER TO WHATSAPP

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