









## THE ARTIST

Melissa Sunjaya is an experienced designer who holds a degree in Visual Communication Design from the Art Center College of Design in the United States. Before creating Tulisan, she led Bluelounge Design, a creative studio that worked with international clients including Panasonic and Uniqlo. After returning to Jakarta in 2006, Melissa delved into traditional printing methods such as batik and screen printing, nurturing her interest in handmade products. With courage and creativity - in her home garage, she embarked on her creative journey by buying surplus export fabric and manually creating her first products – napkins, aprons, and pillowcases. Melissa's inspiration to combine illustration with everyday products has created a unique legacy of art and craftsmanship at Tulisan.



Identity is an ongoing exploration process and not an inherent prerogative from birth. Every artist understands that this process involves embracing uncertainty and a determination to dissect our own flaws with an open heart. This topic always intersects with the history of one's birthplace, intricately woven through interplaying narratives between truth, imagination, and borrowed tales from other cultures. The 'Keping' Prints Edition is a visual semiotic excerpt from the Original artwork of 'Miss Caj', illustrating a way of evaluating these storytelling fragments as investigative material that needs to be frequently dismantled and recontextualized, to find an authentic voice.

-Melissa Sunjaya

tulisan?



Hand-printed serigraphy textiles on unbleached (chlorine-free) cotton canvas, using eco-friendly water-based inks. For the handbags and accessories category, unless otherwise noted, each textile is protected with water-resistant Poly-Urethane coatings. This interior lining is a highly durable water-repellent fabric, created using the most advanced technology from recycled PET bottles and post-consumer materials. Every piece is handmade with fair, sustainable, and ethical practices.



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**SIZE** 37.5 X 15 X 32.5 CM

> WEIGHT 0.55 KG

**STRAP** 56.5 CM

## GUSTO TOTE



It's an elegant shopper tote with snap-buttoned closure, with two deep side pockets for tumblers or mobile phones.

Strap sold separately.

tulisan

### **SIZE** 37.5 X 15 X 32.5 CM

WEIGHT 0.55 KG

STRAP 56.5 CM

## GUSTO TOTE

The shape and color of the 'Gusto' make it suitable for both men and women.

Strap sold separately.

tulisan

### **SIZE** 37.5 X 15 X 32.5 CM

### WEIGHT

0.55 KG

### STRAP 56.5 CM

## GUSTO TOTE

Whether you're headed to the office, hitting the gym, or simply strolling around town. Its stylish design seamlessly complements your lifestyle wherever you go.

Strap sold separately.



SIZE 37.5 X 15 X 32.5 CM

### **WEIGHT**

0.55 KG

### **STRAP**

56.5 CM



## GUSTO TOTE

The shoulder handles have a comfortable length so that you can carry them by your side or under your arm. It has two side loops for attaching our Bien Strap (sold separately).



### **SIZE** 23 X 10 X 17 CM

### WEIGHT 0.3 KG

### JUNCTION BAG

The minimalist shape takes inspiration from postmodernism styles. Our 'Junction Bag' is a medium-sized, compact crossbody sling.

Straps sold separately.

### RP 888,000



### **SIZE** 23 X 10 X 17 CM

### WEIGHT 0.3 KG

### JUNCTION BAG

It has convenient compartments for storing your daily essentials, such as a smartphone, wallet, and personal sanitation set.

Strap and additional accessories sold separately.

RP 888,000



**SIZE** 23 X 10 X 17 CM

WEIGHT

0.3 KG





**BJU2258-NV** Nero Violet

### JUNCTION BAG

The minimalist shape takes inspiration from postmodernism styles. Our 'Junction Bag' is a medium-sized, compact cross-body sling.

**RP 888,000** 



**SIZE** 53 X 36.5 CM

### WEIGHT 0.25 KG

## LARGE KEYNOTE POUCH

Due to the popular demand for our regular 'Pouches' used as sling bags, we now offer 'Keynote Pouch' with a waterproof lining inside for extra durability.

Strap sold separately.

RP 798,000

tulisan

**SIZE** 53 X 36.5 CM

> WEIGHT 0.25 KG



Due to its waterproof lining inside, this 'Keynote Pouch' makes a perfect companion to store your

daily change set of clothes.

Silver hooks (carabiners) sold separately.

### **RP** 798,000

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tulisan

### SIZE 53 X 36.5 CM

**WEIGHT** 0.25 KG



This versatile accessory adds the perfect finishing touch to elevate

Strap sold separately.

tulisan

**SIZE** 35 X 26.5 CM

WEIGHT 0.2 KG

## MEDIUM PA KEYNOTE POUCH

Due to the popular demand for our Small and Large 'Keynote Pouches', we now offer 'Keynote Pouch' in size Medium.

RP 648,000

tulisan

SIZE 35 X 26.5 CM

WEIGHT 0.2 KG

# MEDIUM<br/>FOR EXPLOSIONIt has a waterproof<br/>for extra durability.Strap sold separatelStrap sold separatelRP 648,000

It has a waterproof lining inside

Strap sold separately.



#### SIZE

L 53 X 36.5 CM
M 35 X 26.5 CM
S 25 X 17.7 CM

#### WEIGHT

L 0.25 KG
M 0.20 KG
S 0.15 KG



**PKE2258-NV** Nero Violet

## KEYNOTE POUCHES

It has a sleek and minimalist shape that fits all sorts of outfits. We have named it 'Keynote' as it sets a colourful theme for your daily attire.

L RP 798,000 M RP 648,000 S RP 428,000

tulisan

**SIZE** 25 X 17.7 CM

> WEIGHT 0.15 KG

## SMALL KEYNOTE POUCH

Effortlessly blending style and simplicity, its slim and minimalist design adds an elegant touch to any ensemble.

Straps sold separately.

RP 428,000





SIZE 21 X 12 CM

> WEIGHT 0.13 KG

## CLUTCH

Combine the 'Olio Clutch' with our 'Arm Strap' to achieve an effortlessly stylish look. Perfect for those who appreciate simplicity in their style.

'Arm Strap' sold separately.

**RP 748,000** 



**SIZE** 21 X 12 CM

WEIGHT 0.13 KG





## OLO CLUTCH

Like its name, 'Olio' stands for a long wallet that holds a miscellaneous collection of things. It has several compartments to store flat banknotes, receipts, 12 credit cards, and a zipped coin purse.

**RP 748,000** 



tulisan

**SIZE** 21 X 12 CM

> WEIGHT 0.13 KG

Create a unique look with 'Olio' that fits your personality by combining one or more of our signature chain straps.

Chain straps sold separately.

**RP 748,000** 

tulisan

**SIZE** 25 X 13.5 X 13.5 CM

WEIGHT 0.13 KG



## MEDIUM CUBE PURSE

The purse comes with a pair of loops that can be attached to Bien Strap, allowing it to be worn as a handbag, shoulder bag or sling bag.

Strap sold separately.

RP 528,000



### **SIZE** 25 X 13.5 X 13.5 CM

WEIGHT 0.13 KG

## MEDIUM CUBE PURSE

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'Cube Purse' is a simple cubical-shaped purse with a zipper closure and an outer pocket for storing small items.

Straps sold separately.

RP 528,000



**SIZE** 25 X 13.5 X 13.5CM

WEIGHT 0.13 KG



CPU2258-NV-M Nero Violet



## MEDIUM CUBE PURSE

'Cube Purse' is a simple cubicalshaped purse with a zipper closure and an outer pocket for storing small items.

RP 528,000



### **SIZE** 20 X 6 X 16.5 CM

WEIGHT 0.08 KG

## SOIRÉE PURSE

'Soirée' is a simple all-in-one purse to stow your mobile phone, small wallet, or other essentials while you're out and about.

Strap and additional accessories sold separately.

RP 328,000



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### **SIZE** 20 X 6 X 16.5 CM

WEIGHT 0.08 KG

## SOREE PURSE

Wear it as a clutch or crossbody with our strap.

Strap and additional accessories sold separately.

RP 328,000



**SIZE** 20 X 6 X 16.5 CM

WEIGHT 0.08 KG





## SOIRÉE PURSE

'Soirée' is a simple all-in-one purse to stow your mobile phone, small wallet, or other essentials while you're out and about.

RP 328,000

tulisan

### **SIZE** 16.7 X 8 X 18.5 CM

WEIGHT 0.09 KG



## PETITE ANNEX POUCH

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Our 'Annex Pouch' is a simple pouch with darts on its bottom rounded corners and a durable waterproof inner lining, giving it a sophisticated voluminous silhouette.

Strap sold separately.

RP 308,000



**SIZE** 16.7 X 8 X 18.5 CM

WEIGHT 0.09 KG





### PAN2258-NV-P Nero Violet

## PETITE ANNEX POUCH

The perfect size for your everyday essentials, this versatile companion is ready for any adventure.

RP 308,000



### SIZE 16.7 X 8 X 18.5 CM WEIGHT 0.09 KG



# PETITE<br/>COMPANIEThe 'Annex Pouch' is<br/>companion for conce<br/>music festival adventANNEX<br/>ANNEX<br/>ANNEX<br/>BOUCHThe 'Annex Pouch' is<br/>companion for conce<br/>music festival adventStrap sold separately<br/>RP 308,000

The 'Annex Pouch' is an ideal companion for concerts and music festival adventures.

Strap sold separately.



**SIZE** 11 X 8.5 CM

WEIGHT 0.04 KG







## ACCESS WALLET

It's a slim case with layering compartments for cards with a detachable special edition lanyard of Tulisan. It's a practical accessory for keeping your access cards handy wherever you go.

RP 268,000



### **WEIGHT**

0.1 KG







## CARD HOLDER

It is a practical open wallet with straps to hold your cards, with a side loop to hold keys.

RP 248,000



### WEIGHT

0.1 KG



### POU2258-NV-P Nero Violet

## PETITE POUCH

It is a flat handheld bag, fastened by a top zipper closure, to carry smaller items within a larger handbag.

RP 218,000



> **WEIGHT** 0.1 KG

## PETITE POUCH

It is a flat handheld bag, fastened by a top zipper closure, to carry smaller items within a larger handbag.

Additional accessories such as straps, sold separately.

### RP 218,000



WEIGHT 0.1 KG





Our petite-sized pouches are perfect for the holiday season.

Additional accessories such as straps, sold separately.

RP 218,000

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Melissa designed the Bien Strap as a bag or accessory strap, using a belt fabric specially made by YKK Indonesia for Tulisan in 2012. The herringbone texture on the belt surface provides comfort with a luxurious and sporty feel. Today, the Bien Straps come in various colours and lengths. Furthermore, our Bien Straps are known for using Tulisan's distinctive hook structure that is strong and durable. This metal clasp became Tulisan's speciality. We also offer chain straps in gold, chrome, and gunmetal finishings for optional styling.

To celebrate this creative development, Melissa designed a unique strap packaging in a vintage matchbox style adorned with her signature rooster drawing, as a rooster symbolises power in Java. With this new packaging, the Bien Strap can be a memorable gift for someone special during this year-end holiday season.



| SIZE |     |    |
|------|-----|----|
| XL   | 130 | CM |
| L    | 110 | CM |
| Μ    | 100 | CM |
| S    | 90  | CM |
| Ρ    | 60  | CM |
| XP   | 50  | CM |
| Ν    | 40  | CM |
|      |     |    |

| WEIGHT |       |
|--------|-------|
| XL     | 0.15  |
| L      | 0.11  |
| Μ      | 0.11  |
| S      | 0.11  |
| Ρ      | 0.09  |
| ХР     | 0.085 |
| N      | 0 074 |

KG

KG

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KG

# BIEN STRAPS

Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. Non-adjustable.

XL L M S P XP

Ν

RP 458,000
RP 428,000
RP 418,000
RP 408,000
RP 388,000
RP 378,000
RP 368,000



# CUSTOM LETTERING

You can write any words you like on this Bien Strap. Don't hesitate to ask our Personal Shopper.

Please note there is an additional cost for each custom lettering Bien Strap request.

## RP 68,000



# CUSTOM ETTERING



You can write any words you like on this Bien Strap. Don't hesitate to ask our Personal Shopper.

Please note there is an additional cost for each custom lettering Bien Strap request.

## **RP 68,000**



**SIZE** 110 X 1,5 CM

#### WEIGHT 0.244 KG







LARGE METAL CHAIN STRAPS

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold or Silver.

**RP 648,000** 



## SIZE 110 X 1,5 CM

#### **WEIGHT** 0.244 KG

# LARGE METAL CHAIN STRAP RP 648,000

Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold or Silver.

NINN NUMBERS



**SIZE** 60 X 1 CM

WEIGHT 0.13 KG





Compliment your favourite accessories with this lightweight aluminium chain for classic or formal attire. Available in Gold, Silver and Gun Black.

RP 628,000

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#### SIZE

L 110 CM
M 100 CM
S 90 CM
P 60 CM

#### **WEIGHT**

L 0.09 KG
M 0.09 KG
S 0.09 KG
P 0.09 KG





# SIEN STRAP

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. Non-adjustable.

L RP 438,000 M RP 428,000 S RP 418,000 P RP 398,000



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| SIZE   |         |
|--------|---------|
|        | 110 CM  |
| Μ      | 100 CM  |
| S      | 90 CM   |
| Ρ      | 60 CM   |
| WEIGHT |         |
| L      | 0.09 KG |
| Μ      | 0.09 KG |
| S      | 0.09 KG |
| Ρ      | 0.09 KG |

# SIRAP

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Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. Non-adjustable.

L RP 438,000 M RP 428,000 S RP 418,000 P RP 398,000



**SIZE** 65 - 125 CM

## WEIGHT

0.12 KG



# ADJUSTABLE SLIM BIEN STRAP

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. It's adjustable.

RP 628,000



SIZE 13 CM (FOLDED)

## WEIGHT

0.04 KG



# ARM STRAP

Our Arm Strap is 2 cm in width and has a slightly thicker weave. As a result, it offers a slender look and comfortable fit that works with all Tulisan accessories.

RP 308,000

tulisan

## SIZE 13 CM (FOLDED)

WEIGHT 0.04 KG



# ARM STRAP

Our Arm Strap is 2 cm in width and has a slightly thicker weave. As a result, it offers a slender look and comfortable fit that works with all Tulisan accessories.

RP 308,000





# ACCESSORIES + BIEN + CHAIN STRAPS

Create a unique look that fits your personality by combining one or more of our signature straps.

Straps sold separately.



# KOTAK DONGENG

The illustrated edition of 'Joy' is the first release in the 2023 series of Kotak Dongeng. Kotak Dongeng presents narrative illustrations in the form of Mantilla, a square shawl measuring 61 x 61 cm. The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact. Kindly note that the stitches along the edges may appear curved and non-linear, which is a normal characteristic of these natural fibres.

JOY

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**SIZE** 61 X 61 CM

#### WEIGHT 0.05 KG



AMA2330-NI Nero Indigo

# MANTILLA SCARF

The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact.



**SIZE** 61 X 61 CM

WEIGHT 0.05 KG

# MANTILLA SCARF

'Mantilla' scarf can be worn as a neck peice that present a more functional application, protecting your neck from the sun in environments where shelter is scarce.



**SIZE** 61 X 61 CM

#### WEIGHT 0.05 KG



AMA2252-NI Nero Indigo

# MANTILLA SCARF

The material used is 100% Euca Fascia natural fibre, a combination of controlled and certified natural wood fibre raw materials. The production process of this material maximizes resource efficiency and minimizes environmental impact.



**SIZE** 61 X 61 CM

#### WEIGHT 0.05 KG

# MANTILLA SCARF

'Mantilla' scarf can be worn as a neck peice that present a more functional application, protecting your neck from the sun in environments where shelter is scarce.





# SHOP ONLINE.

TULISAN.COM







# DS.

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