

tulisan™

# GOODWILL



*tulisan*<sup>™</sup>

# SHOP ONLINE.

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# PERSONAL SHOPPERS.

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The Tulisan Originals Collection is where our team debuts new concepts and fresh designs. The Originals line is home to our narrative works. Each print features a unique cast of characters, an eccentric setting, and includes a short story. With an emphasis on dreams and love, Tulisan Originals are for anyone who enjoys whimsical storytelling and contemplative prints.

# GOODWILL



Once upon a full moon in Java, a kind rabbit lived in the deep forest with a pack of friends, including a monkey, an otter, and a wolf. The rabbit and his friends prayed to the gods that night. Each offered compassion, but the rabbit secretly promised to sacrifice his body to anybody needing food. The rabbit's wish was so genuine that it echoed to the sky and reached nirvana. The sun god decided to test the rabbit's goodwill and disguised himself as a lost and hungry Brahmana. First, the Brahmana met the otter, who offered fresh fish. When the Brahmana told the otter that he could not eat fish, the otter introduced him to the monkey who offered mangoes and the wolf who gave milk. The Brahmana politely refused all their kind gestures and finally met the rabbit who came with a stack of grass. Seeing the weak body of the starving Brahmana, the rabbit placed the grass on the ground and made a fire. In front of his confused friends, the rabbit jumped into the fire. All the gods who witnessed the rabbit's sacrifice made the flame bigger, not to hurt the kind animal as his sincerity touched them. The fire rose higher to the crimson clouds and carried the rabbit's soul to the moon. Since then, the Javanese rabbit lived peacefully on the moon. Sometimes, a few lucky and kind children in Java could see the rabbit's shadow on the moon.



# GUSTO TOTE



# GUSTO TOTE

Rp2,198,000

## FEATURE

It is an elegant shopper tote with snap-buttoned closure, with two deep side pockets for tumblers or mobile phones. Comes with a dust bag.

## SIZE

37,5 x 15 x 32,5 cm | 14,75 x 5,90 x 12,75 in

## WEIGHT

0.55 kg

## SHOULDER STRAP

60 cm

## OGU2276-NC

*Nero Coffee*



# GICLÉE GOODWILL



Furthermore, our Goodwill collection also includes the Giclée edition.



# GICLÉE GOODWILL

<b>MASTER</b>	Rp5,000,000
<b>LARGE</b>	Rp3,200,000
<b>MEDIUM</b>	Rp2,000,000
<b>SMALL</b>	Rp1,200,000
<b>PETITE</b>	Rp650,000

## FEATURE

Giclée Print – a digital reproduction on matte canvas with museum-quality of archival standards, stretched over a wooden frame.

## SIZE

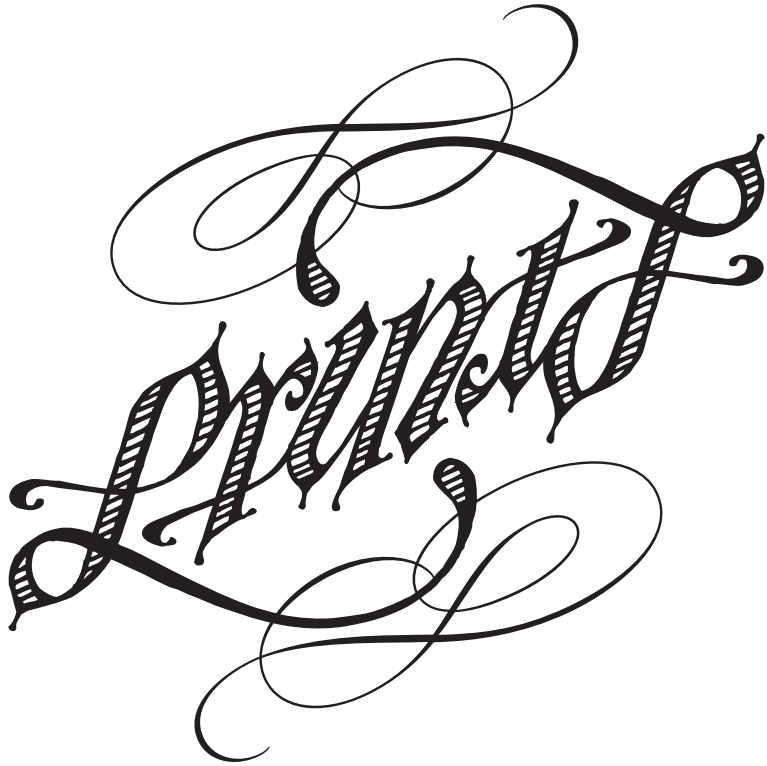
<b>MASTER</b>	100 x 130 x 4 cm
<b>LARGE</b>	65 x 85 x 4 cm
<b>MEDIUM</b>	50 x 65 x 4 cm
<b>SMALL</b>	30 x 39 x 4 cm
<b>PETITE</b>	20 x 25 x 4 cm

## GIC2276-NJ

*Night Jedi*







Hand-printed serigraphy textiles on unbleached (chlorine-free) cotton canvas, using eco-friendly water-based inks. For the handbags and accessories category, unless otherwise noted, each textile is protected with water-resistant Poly-Urethane coatings. This interior lining is a highly durable water-repellent fabric, created using the most advanced technology from recycled PET bottles and post-consumer materials. Every piece is handmade with fair, sustainable, and ethical practices.



'Gema' or echo is a semiotic motif about the frequency of one's sincere intentions that can resonate with other living beings. 'Gema' Prints Edition is a fragment of my visual narrative work entitled 'Goodwill', my adaptation of an old folktale engraved on the Jataka reliefs at Borobudur temple about a rabbit. I will use this motif in other narrative forms to illustrate an esoteric philosophical topic. This semiotic layer in my storytelling prompts readers to translate the image with their imagination. Often this semiotic image is a secret clue to things that are difficult for me to express in words.

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# BOTANIST BAG

Model's height: 158 cm

The Bien Strap Blue Borneo  
90 cm (S) is sold separately





# BOTANIST BAG

Rp1,998,000

## FEATURE

It's our large bag design that can be carried by hand, on the shoulder, or as a cross-body. It has a boxy compartment space with two deep inner pockets. Comes with a dust bag.

## SIZE

36 x 16,5 x 26 cm | 14,25 x 6,5 x 10,25 in

## WEIGHT

0,65 kg

## BOT2251-NI

*Nebulous Ink*



# FLORIST BAG

Model's height: 158 cm

The Bien Strap Red Letter

100 cm (M) is sold separately



# FLORIST BAG

Rp1,298,000

## FEATURE

Mini bag design that can be carried by hand, on the shoulder or as a crossbody. Large enough for a smartphone, cards, & keys. Comes with a dustbag.

## SIZE

23 x 14 x 19,5 cm | 9 x 5,5 x 7,75 in

## WEIGHT

0,50 kg

## BFL2251-NI

*Nebulous Ink*





# PIXIE TOTE



# PIXIE TOTE

Rp798,000

## FEATURE

Pixie is a compact shoulder tote with zippered closure. It has a hanging inside pocket. With a practical zip opening. Comes with a dust bag.

## SIZE

22,5 x 10 x 20 cm | 8,9 x 4 x 7,9 in

## WEIGHT

0,15 kg

## SHOULDER STRAP

60 cm

## TPI2251-NI

*Nebulous Ink*



# OLIO CLUTCH

Model's height: 158 cm

The Bien Strap Nero Indigo  
90 cm (S) is sold separately





# OLIO CLUTCH

Rp748,000

## FEATURE

Olio Clutch has several compartments to store flat banknotes, receipts, 12 credit cards, and a zipped coin purse. Comes with a dust bag.

## SIZE

21 x 12 cm | 8,25 x 4,75 in

## WEIGHT

0,13 kg

## COL2251-NI

*Nebulous Ink*



## COL2252-NJ

*Night Jedi*



# ANNEX POUCH

Model's height: 158 cm  
The Bien Strap Red Letter  
50 cm (XP) is sold separately



# ANNEX POUCH

L Rp698,000

P Rp308,00

## FEATURE

A simple pouch with darts on its bottom rounded corners and a durable waterproof inner lining, giving it a sophisticated voluminous silhouette. Available in two sizes.

## SIZE (WEIGHT)

L 35,5 x 18 x 31 cm | 14 x 7 x 12,25 in (0,21 kg)

P 16,7 x 8 x 18,5 cm | 6,5 x 3 x 7 in (0,09 kg)

### PAN2252-NJ-L

*Night Jedi*



### PAN2251-NI-P

*Nebulous Ink*



# LUNA CUBE

Model's height: 158 cm  
The Bien Strap Smokey Plum  
60 cm (P) is sold separately





# LUNA CUBE

**M** Rp528,000

**S** Rp308,000

## FEATURE

Luna Cube is a functional zipped accessory that stands out from others with its origami-inspired design and half-moon silhouette. It can be worn as a handbag, shoulder bag or sling bag.

## SIZE (WEIGHT)

**M** 23 x 18 x 15 cm | 9 x 7 x 6 in (0,13 kg)

**S** 13 x 12 x 10 cm | 5 x 4,75 x 4 in (0,07 kg)

## CLU2251-NI

*Nebulous Ink*



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# SOIRÉE PURSE

Model's height: 158 cm  
The Slim Bien Strap Smokey Night  
60 cm (P) is sold separately



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# SOIRÉE PURSE

Rp328,000

## FEATURE

Soirée is a simple all-in-one purse to stow your mobile phone, small wallet, or other basic essentials while you're out and about.

## SIZE

20 x 6 x 16,5 cm | 8 x 2,50 x 6,50 in

## WEIGHT

0,08 kg

## PSO2251-NI

*Nebulous Ink*



## PSO2252-NJ

*Night Jedi*



# ACCESS WALLET

Rp268,000

## FEATURE

It's a slim case with layering compartments for cards with a detachable special edition lanyard of Tulisan.

## SIZE

11 x 8,5 cm | 4,5 x 3,5 in

## WEIGHT

0,10 kg

## LANYARD

45 cm (folded)

## WAC2251-NI

*Nebulous Ink*





# CARD HOLDER

Rp248,000

## FEATURE

It is a practical open wallet with straps to hold your cards, with a side loop to hold keys.

## SIZE

11 x 7 cm | 4,5 x 2,75 in

## WEIGHT

0,10 kg

## WCH2251-NI

*Nebulous Ink*



# PETITE POUCH

Model's height: 158 cm

The Slim Bien Strap Smokey Night  
100 cm (M) is sold separately



# PETITE POUCH

Rp218,000

## FEATURE

Petite Pouch is flat handheld bag, fastened by a top zipper closure, to carry smaller items within a larger handbag.

## SIZE

20 x 10 cm | 8 x 4 in

## WEIGHT

0,035 kg

### POU2251-NI

*Nebulous Ink*



### POU2252-NJ

*Night Jedi*



# SLIM BIEN STRAP

Model's height: 158 cm  
The Slim Bien Strap Smokey Night  
60 cm (P) is sold separately





# SLIM BIEN STRAP

**M** Rp398,000  
**S** Rp378,000  
**P** Rp358,000

## FEATURE

Unlike our regular Bien straps, this Slim Bien Strap is 2 cm in width and has a slightly thicker weave. Non-adjustable.

## SIZE

**M** 100 cm | 39,50 in  
**S** 90 cm | 35,50 in  
**P** 60 cm | 23,75 in

## WEIGHT

**M** 0,09 kg  
**S** 0,09 kg  
**P** 0,09 kg

## BIS0001-SN

*Smokey Night*



# BIEN STRAP

Model's height: 158 cm  
The Bien Strap Smokey Plum  
60 cm (P) is sold separately



# BIEN STRAP

**L** Rp408,000  
**M** Rp388,000  
**S** Rp368,000  
**P** Rp348,000  
**XP** Rp338,000  
**N** Rp328,000

## FEATURE

Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. Non-adjustable.

## SIZE

**L** 110 cm | 43,50 in  
**M** 100 cm | 39,50 in  
**S** 90 cm | 35,50 in  
**P** 60 cm | 23,75 in  
**XP** 50 cm | 19,75 in  
**N** 40 cm | 15,75 in

## WEIGHT

**L** 0,11 kg  
**M** 0,11 kg  
**S** 0,11 kg  
**P** 0,09 kg  
**XP** 0,085 kg  
**N** 0,075 kg

### BIE0001-BB

*Blue Borneo*



### BIE0001-NI

*Nero Indigo*



### BIE0001-SA

*Smokey Ash*



### BIE0001-SN

*Smokey Night*



# BIEN STRAP

- L** Rp408,000
- M** Rp388,000
- S** Rp368,000
- P** Rp348,000
- XP** Rp338,000
- N** Rp328,000

## FEATURE

Its deluxe-quality fastener is designed with a special spring mechanism for the clasp that made it easy to attach, solid, and sturdy enough to carry heavy loads. Non-adjustable.

## SIZE

- L** 110 cm | 43,50 in
- M** 100 cm | 39,50 in
- S** 90 cm | 35,50 in
- P** 60 cm | 23,75 in
- XP** 50 cm | 19,75 in
- N** 40 cm | 15,75 in

## WEIGHT

- L** 0,11 kg
- M** 0,11 kg
- S** 0,11 kg
- P** 0,09 kg
- XP** 0,085 kg
- N** 0,075 kg

### BIE0001-SP

*Smokey Plum*



### BIE0001-RL

*Red Letter*



### BIE0001

*All Colour*

