

## Case Study: N.E.W. United Soccer Club Fields



### THE SOCCER FIELD

After utilizing gas-powered portable generators to light the soccer fields for several seasons, the N.E.W. United Soccer Club was ready for a permanent lighting upgrade at Scheels USA Youth Sports Complex in Appleton, WI. The organization understood the importance of creating safe and functional soccer fields for youth level training and play. They also knew that well-lit fields would provide greater ease in scheduling. To take the soccer fields to the next level, they turned to the team at Wisconsin Lighting Lab.

*"Everything went exceptionally well. I've been involved in a lot of different projects and by far this is the best experience I've had in my whole life."*

**- Steve P., N.E.W. United Soccer Club, Facility Manager**

### THE WILL SOLUTION

Will provided a complete lighting package featuring (30) 350w Heritage Sports Lighter LED light fixtures mounted on (4) 50-foot round tapered steel light poles. In addition, the new light poles were configured to not only completely light Field 4 for gameplay but also provide light on well over half of Field 5 which is primarily used for practices. This dual-purpose layout allows for an extended schedule with evening practices during the autumn months as well as nighttime games.

The new lighting system also provided cost savings for the soccer club. The old portable generators provided lackluster lighting and were also expensive to run. The LED light fixtures provided by Will offer up to 80% energy savings and are significantly easier to operate.

After completing the project, N.E.W. United was impressed with more than just the LED lights. The club appreciated Will's flexibility in the timing of the installation as well as the clear and open lines of communication that were provided throughout the entire process.

### Project Location:

Appleton, WI



### Application:

Soccer Fields

### Project Type:

New Installation

### Number of Poles:

4

### Number of Fixtures:

30

### Fields Lit:

2



**350w, 20" Heritage Sports  
Lighter High-Output LED**

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Install Gallery

