



GOTTA B'  
SWEET®  
BY AYMIE B'

[www.gottabsweet.com](http://www.gottabsweet.com)

**1,000+**  
RETAILERS

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Our products are available across the USA, Canada, and Europe. We are proud to have such a great relationship with our customers who shop our products weekly!

**500+**

PRODUCTS AVAILABLE

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Our products range from classic candies and gummies to unique and creative creations that you won't find anywhere else. From sweet to savory, we have a large catalog of fills you can select from.

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# introducing **GOTTA B' SWEET**

Gotta B' Sweet is a family-owned and women-operated private label candy business founded in 1990. We offer a wide variety of options, including chocolates, candies, popcorn, pretzels, and more.

With over 30 years of experience, we are committed to providing our customers with the best possible experience. Our goal is to create delicious treats that will bring a little sweetness to your customer's life!

*-The Gotta B' Sweet Team*



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## *Our* **VISION**

We understand how important it is to create something that will truly stand out and delight your customers.

That's why we specializes in creating custom tailored designs with a unique and fun shelf presence sure to turn heads.

Our team of experts will work with you to create a product that perfectly reflects your brand, personality, and values.

# Private LABEL GOODS

Since 1990, we've prided ourselves on being at the forefront of innovation and design when it comes to creating the perfect private-labeled goods for our clients, no matter your unique needs.

**HIGH QUALITY  
PACKAGING**

**YUMMY  
FILLS**

**FUN SHELF  
PRESENCE**

**CUSTOM  
LABELS**



# Current COLLECTIONS

It's time to indulge! Our best selling candy and snack collections are packed with flavor and fun. From chocolates and gummies to popcorn and cotton candy, we have something for everyone.



**01**

**COTTON CANDY**

**02**

**POPCORN + SNACKS**

**03**

**CANDY**

# COTTON CANDY

Introducing Gotta B' Sweet's cult favorite 4.5oz Canisters of Rainbow and Birthday Cake Cotton Candy!

Our 4.5oz canisters are the perfect size for sharing with family and friends, and are sure to put a smile on everyone's face. We have a plethora of label and lid options to choose from as well as a wide range of flavor offerings so you can customize to fit your needs. Choose from our broad selection of labels or create your own!



# POPCORN & SNACKS

We offer a variety of flavors and sizes of popcorn, so there is something for everyone. Our best selling flavors include Caramel, Salted Caramel, Butter Toffee, and Kettle Popcorn but are not limited to chocolate coated, savory cheddars and popcorn mixes like our infamous popcorn pretzel crunch!

Our bags and canisters are perfect for parties and get-togethers, as well as for snacking on the go. They come in a variety of sizes, so you can find something for any occasion.

In addition to popcorn, we also carry pretzels, trail mixes and a variety of nut options.



# CANDY

We know our customers have a sweet tooth and we strive to provide the highest quality and largest selection of candies on the market. Our catalog shows just a selection of our delicious offerings. With over a 100+ different candies to choose from, we have something for everyone.

Whether you're looking for something classic or something new and trendy, we've got it. Browse through our selection and find the perfect treat.





# Research & DEVELOPMENT

# LET'S CONNECT!

We are continuously striving to bring you the best in the latest candies and snacks. We have a wide variety of products and are constantly searching for new and exciting items to add to our lineup.

Don't see what you're looking for? Please send us a message and we will be happy to help! We are able to source new products, develop custom mixes, and custom flavors to match the sweet tooth of your customer.

Interested in pricing or more  
information?

Send us a message!

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