



Top 10 Tips to Successfully Launch FlingGolf

1

Prominently Display Your FlingSticks

The FlingStick is a conversation starter that helps drive player interest. Display them in a visible spot in your pro shop.

2

Get Your Staff Onboard

It's critical to have at least one member of your staff be proficient in providing a 5-minute demo. Check out our How-to videos on FlingGolf.com to help "train the trainer."

3

Talk it Up

Talk up the sport to your customers. Share how fun, fast and easy FlingGof is to learn. Tell them it's a great way to get their kids or their non-golfing friends onto the golf course.

4

Don't Forget the Driving Range

Keep a FlingStick at the driving range for people to try. Have staff members use it on the range to raise awareness. Offer a free bucket of balls to anyone using the FlingStick.

5

Set Up Regular FlingGolf Demo Events

Seeing FlingGolf in action is one of the best ways to promote it. Advertise in your pro shop that there will be regularly scheduled clinics and demos at your driving range.

6

Promote, Promote, Promote

Add FlingGolf information to your website, in your Pro Shop and elsewhere on the course. Download our Free Marketing Kit full of materials for use at your course.

7

Unique Offers

Offer discounted rates on FlingGolf to help build awareness and fill slow tee times, e.g greens fees include rental of FlingStick and Cart after 2pm.

8

FlingGolf In Your Events

Include FlingGolf in events, e.g. You must use a FlingStick on "closest to pin" contest, allow an alternative golf for non-golfers in charity events etc.

9

Reach Out To Your Community

Summer camps, town and rec programs, local youth/college sports teams and adult social clubs are "goldmines" for future FlingGolfers and golfers.

10

Help Us Help You

We want to hear what's working and what's not. What else can we provide to help you? Reach out to us at: info@flinggolf.com