

ULTIMATE GUIDE FOR PLANNING A PERFECT

Baby Shower

First things first - congratulations! You are about to bring a baby into this world, we couldn't be happier for you! One of the most exciting times leading up to the birth of the newest addition to your family is getting friends and family together to celebrate with a baby shower. To aid you in the process of planning the party, we have created this simple guide filled with tips and ideas on how to make your party memorable and fun!



1. PLAN AHEAD ON HOW TO SET UP YOUR BABY BOXES

We are so excited you've ordered your Premium Baby Box Kit, now let's get ready to plan the set up. As you may know the kit features 39 pieces of balloons! It could seem overwhelming to set up everything in it and that is why our team created a step-by-step instruction guide for your ease of use.

Simply <u>click here</u> to view the video setup instructions.

For your party to look amazing and complete, you may need to prepare not only the baby boxes, but also other decorations for the party including a banner specifying the gender of your baby, perhaps cake/cupcake toppers and, most importantly, a stylish balloon garland!

After months of testing different party decorations, we've compiled what we've found to be everything that's needed to host a baby shower party in one kit!

To buy all these items separately you would be looking at a bill of well over \$60, this package literally has it all. You really have to see it for yourself, it can be found on our Amazon storefront or by typing **#primepure** in the Amazon search bar!







2. SET THE DATE AND SEND OUT INVITATIONS

If you have already picked a date - amazing, if not - keep on reading. Setting a date well in advance is essential since it is best to send out invitations as soon as possible so your guests mark their calendars off.

Typically, baby showers are held when the expectant mom is about seven months pregnant—she's well into her pregnancy by then, but she's probably still pretty comfortable. This time frame will also give her plenty of time to organize gifts after the shower and decide what she'll still need to purchase before the little one arrives.

The sophistication of your invites depends on the size of the party you are hosting and your personal preference. If it is a small get together, you can simply choose to send a quick text or call your guests as an invitation. Should you decide on a bigger party, there are plenty of amazing free tools online to aid you in creating a beautiful invitation. Regardless of the size of the party, each invitation should include the date, location, time and RSVP details.

The following are a few examples of invitations available online:



Also, here are some of our favourite online platforms for easy creation of electronic invitations such as Greetings Island, Evite, Punchbowl, Canva and Paperless Post.



3. CHOOSE A VENUE

Consider the number of guests, your budget, and time of the year when you will be planning the event. Hosting a baby shower in your house or backyard is intimate, personal, and you won't have to pay to reserve space at another event venue. This can be great for saving money but usually requires a bit more effort. If the guest list is large, or you have a bigger budget, consider a nearby hotel or restaurant. This can be very helpful and allow more time to enjoy the shower as the setup, catering, and cleanup will be managed for you.

4. MAKE YOUR GUESTS MOUTHS WATER

Planning the menu is essential to hosting a memorable baby shower. Serve up some pregnant mom's favorites, or choose a menu that sticks with the theme or color of your shower. Some great touches you can incorporate are: a color matched fruit display, a candy bar, cake/cupcakes, and DIY cocktails and drinks. Remember, food can always be decor!

Some food ideas include:





5. REGISTERING FOR GIFTS

Creating baby registry is fun, exciting and totally overwhelming. It feels like there are a million baby items to choose from (in fact, there very well might be), narrowing down which store (or stores) to send your friends and family to can be daunting. After all, you want your picks to be convenient and fall into everyone's budgets while still including everything you want and need for your new baby.

Here are some of our favorites store registries:

- Amazon baby registry
- Target baby registry
- Ikea gift registry
- Pottery Barn registry
- Walmart registry

To take things one step further and make your gift registry a breeze try these all-in-one solutions:

- Babylist.com
- Myregistry.com
- Buybuybaby.com



6. DECIDE ON HOW TO DOCUMENT THE EVENT

Before the event starts, make sure you have a way to document it, especially the moment when the gifts are being open revealing the reaction of the mommy to be! Whether you choose to simply take photos and videos with your cell phone or hire a photographer/videographer make sure you have a designated person who is aware and prepared for their duty well in advance. The event will come to an end but let's ensure the memories last forever!



FINISHING TOUCHES

There are no rules on baby shower etiquette, it certainly would be a thoughtful gesture to give your guests a baby shower favor as they leave. It could be something home-made like cookies or popcorn with a cute note thanking your guests for celebrating with you. Or it could be something simple like the hand soap to the right.



BABY SHOWER PLANNING LIST

THREE MONTHS IN ADVANCE:

- Create a guest list
- Decide on how to decorate the party
- Confirm a date
- Set a budget (consider: Food, drinks, any rentals, games and gifts)
- Pick a location or venue. Is it at someone's house? A private room at a restaurant? A
 park? Make sure to confirm availability
- Confirm the baby gender it might sound silly, but we've seen early ultrasounds get this wrong

TWO MONTHS IN ADVANCE:

- Design the invitations, if you are planning a baby registry include any necessary information
- Print and send out invitations to guests



- Make sure your gift registry is set up, you'll want the registry ready before the invitations arrive to guests. That way, guests can start their baby shower gift shopping as soon as they would like
- Choose games you'll like to play and make a list of supplies you'll need

ONE MONTH IN ADVANCE:

- Verify your RSVP list and contact those guests who haven't responded
- Plan the menu. Are you serving a full meal or just some yummy snacks? Remember to consider any allergies of your guess
- Prepare your party favors. It may seem early, but shipping times can vary greatly if they're being ordered online
- Have all decorations and other items for the event ordered
- Reserve party rental supplies if needed.
- Assign someone to be the official photographer for the day

TWO WEEKS IN ADVANCE:

- Make final touches on your menu
- Order the baby shower cake or cupcakes
- Make sure you have enough seating and tableware for the guests
- Prepare any party favors you'll be handing out
- Organize a day-of agenda and make sure you have extra hands to help you out

ONE WEEK IN ADVANCE:

- Verify the guest list, and offer help to anyone making travel arrangements
- Clean and iron any table cloths or linens you'll be using
- Gather supplies for games you'll be playing
- Print out any menus, name tags, thank you notes or other materials you may need

3-5 DAYS BEFORE:

- Prep and/or freeze any food you can make in advance
- Choose a place for gifts and games, somewhere to put coats and bags, etc.
- Buy or pickup any flowers and balloons
- If you have extra room in your freezer, buy some extra ice for drinks



- If the event is taking place in the house of the future mommy to be, take some time to do some deep cleaning, especially in high-traffic areas and the bathrooms
- Reach out one last time to anyone who hasn't given you their RSVP
- Buy any fresh fruits and vegetables and other last ingredients you'll need
- Call and verify arrangements with any vendors, bakeries, who will be helping out at the festivities

THE DAY BEFORE

- Do any last-minute shopping and pickup any party needs you forgot
- Prepare the food
- Pick up the cake
- Set up and decorate the area the party will take place
- Think of a "hashtag" guests can use to collect photos on social media

PARTY TIME!

- Designate a space for gift opening. Make sure to leave a good vantage point for the person in charge of documenting the event
- Gather filled-out game or cards to give to the mommy-to-be to
- Most importantly, have fun!

MOST APPRECIATED GIFTS FOR BABY SHOWER

DIAPERING

- Diapers
- Wipes
- Diaper cream or petroleum jelly
- Diaper bag
- Diaper changing pad
- Folding changing pad for diaper bag (if not part of bag)
- Diaper pail/other storage container



NURSERY AND BEDDING

- Crib or bassinet, and appropriate mattress
- Mattress cover
- Tight-fitted bottom sheets
- Changing table
- Rocking chair or glider
- Mobile
- Nightlight
- Something to play music or white noise

FEEDING

- Nursing pads
- Breast pump
- Bags or bottles for storing expressed breast milk
- Bags for transporting breast milk
- Burp cloths
- Nursing pillow
- 4-oz. bottles
- 6- or 8-oz. bottles
- Nipples
- Bottle and nipple brushes
- Bottle warmer
- Small unbreakable bowls
- Small spoons
- Bibs
- Sippy cups

SAFETY

- Baby gates
- Baby monitor
- Drawer/cabinet locks
- Outlet covers/outlet plugs
- Corner protectors for furniture



BABY GEAR & FURNITURE

- Car seat
- High chair
- Infant seat or baby swing
- Stroller
- Baby carrier: front pack, backpack, baby wearer, or sling
- Play yard or portable crib

CLOTHING

- Receiving blankets
- Onesies/undershirts
- Rompers/bodysuits
- Tights or leggings
- Pants
- Dressy outfits
- Sweater or jacket
- Pajamas/sleepers
- Wearable blankets/baby gowns
- Socks
- Booties
- Hats
- Mittens
- Fleece outfit or snowsuit

BATHING, HEALTH & SKIN CARE

- Baby bathtub
- Bathwater thermometer
- Baby size towels/hooded towels
- Small washcloths
- Soap or baby wash/cleanser
- Shampoo
- Lotion, cream, or moisturizer
- Sunscreen
- Baby nail clippers or scissors
- Petroleum jelly



- Baby toothbrush
- Thermometer
- Pacifier

BOOKS, TOYS & MEMORIES SAFE

- Books
- Toys
- Music
- Photo frames/digital photo frames
- Baby quilt (for decoration for safe keep out of crib)



FREQUENTLY ASKED QUESTIONS

Please <u>click here</u> to check out the video instruction guide prior to setting up your kit; it is full of tips and tricks on how to prevent most of the common issues and mistakes mentioned below.

What is the estimated setup time for this kit?

The setup usually takes about 10-20 min if done by one person.

*Some balloons arrived with holes in them. What do I do?

Our manufacturing uses the most in-depth inspection process to prevent this from happening, however we do recognize that sometimes this does occur. To assure that your party is not affected by this, we've included some extras within the package, additionally, our kit comes with more balloons than any other kit on the market. However, if you experience further issues, please contact us by replying to this email – we'd be happy to help (a)

*How to prevent balloons from deflating or popping?

These issues are very common for any type of balloons; therefore, we recommend inflating your balloons as close to the time of the party as possible. In addition, be sure to inflate the balloons in an environment similar to the temperature where they will be used.

To help prevent air from escaping, firstly make sure you tie the bottom of each latex balloon securely in a tight knot using the tie tool.

To help prevent the balloons from popping, display them away from sunlight, lights and sharp objects. The heat from the sun or light bulb can cause the balloons to burst while sharp objects can puncture them. For decorating outdoors, or in rooms that heat up, make sure to under-inflate your balloons in inch or two so that the heat won't expand them to the point of popping.

*How do you blow up latex balloons?

Video demonstration is provided in the Video Instruction Guide

Latex balloons can be blown up by mouth or using an air pump.

*How do I know I have inflated my latex balloons fully to the correct size?

Measure the space that the balloon needs to be inflated to between the backs of two chairs or two boxes and inflate within this space. Alternatively, you can use a measuring tape. Please be sure not to blow the balloons up all the way. They must be round and squishy, not stiff and pear-shaped.



*How long will my balloons stay inflated?

If filled with air, which is all that's required for this package, the balloons will stay inflated for 1.5 to 3 weeks. If you decide to use helium, the balloons will stay afloat for 5 to 7 hours and stay filled for 1 to 2 days.

*I have another issue, not mentioned in any of the questions above. How do I resolve it?

Simply contact us by replying to this email and we will gladly work together to resolve the issue. Customer experience is our number one priority!